

Department of Legislative Services
Maryland General Assembly
2000 Session

FISCAL NOTE

House Bill 764 (Delegate Doorv. *et al.*)

Commerce and Government Matters

Consumer Protection - Credit Cards - Student Applicants and Cardholders

This bill prohibits credit card issuers from purchasing or otherwise obtaining from a higher education institution the names and addresses of the students at the institution. The bill also prohibits credit card issuers from offering gifts or other promotional incentives to students at a higher education institution in connection with an application for a credit card. A credit card issuer that solicits credit card applicants on a campus is required to provide opportunities for students at the institution to become educated about the proper use of credit cards, methods to avoid excessive indebtedness, and how to manage debt responsibly. The bill prohibits a credit card issuer from taking legal action against the parent or legal guardian of a student at a higher education institution for the student's credit card debt unless the parent or legal guardian agrees in writing to be liable.

Fiscal Summary

State Effect: Enforcement could be handled with existing resources.

Local Effect: None.

Small Business Effect: None.

Analysis

Current Law: No provision of law prohibits a credit card issuer from obtaining a list of names or offering gifts or other promotional incentives to students at higher education institutions in connection with an application for a credit card.

Additional Information

Prior Introductions: None.

Cross File: None.

Information Source(s): Higher Education Commission, University System of Maryland,
Department of Legislative Services

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cm/jr

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