

State of Maryland

Bond Bill Fact Sheet

1. Senate Bill #	House Bill #	2. Name of Bill	
SB676	HB743	Creation of a State Debt - Montgomery County - Olney Theatre Center Campus	
3. Senate Bill Sponsors		House Bill Sponsors	
Senator Kramer		Delegates Barkley, Barve, Bronrott, Cryor, Dumias, Feldman, Franchot, Goldwater, Gordon, Heller, Hixson, Hurson, Kaiser, King, Lee, Madaleno, Mandel, Montgomery, Murray, Petzold, Sommons, Stern, and Tayler	
4. Jurisdiction (County or Baltimore City)		5. Requested Amount	
Montgomery County		\$1,250,000	
6. Purpose of Bill			
To provide a grant to the Board of Directors for The Olney Theatre Center for the Arts (OTC) for the acquisition, construction, and capital equipping of The Olney Theatre Center for the Arts New Mainstage located in Olney, Maryland.			
7. Matching Fund Requirements			
Prior to the payment of any funds, the grantee shall provide and expend a matching fund. No part of the fund may consist of in kind contributions. The fund may consist of real property or funds expended prior to the effective date of this Act.			
8. Special Provisions			
None			

9. Description and Purpose of Grantee Organization

Located just north of Washington, D.C. in arts-rich Montgomery County, Maryland, Olney Theatre Center for the Arts offers a diverse array of professional productions year-round that enrich, nurture and challenge a broad range of artists, audiences and students. One of two state theaters of Maryland, OTC is situated on 14 acres in the heart of the beautiful Washington-Baltimore-Frederick "triangle," within easy access of all three cities.

An award-winning regional theater, Olney Theatre Center operates under an Actors' Equity Association Council of Stock Theaters (COST) contract, one of only three theaters in the country to operate under such a contract.

In addition to its mainstage season, which emphasizes 20th-century American classics, new works, area premieres, reinterpretations of classics and musical theater, OTC offers a wide range of programs and affiliations including: National Players, America's longest running classical touring company (since 1949), which performs for high school and college audiences in over 25 states (and all of Maryland's 24 counties); Potomac Theatre Project, which offers experimental and alternative plays that explore provocative and challenging human situations, ideas and visions; special school performances of mainstage shows; a free Summer Shakespeare Festival; and post-show discussions.

MISSION

OTC's mission is to create professional theater productions and other programs that nurture artists, students, technicians, administrators and audience members; and to develop each individual's creative potential using the skills and imaginative possibilities of theater and the performing arts.

OBJECTIVES

Olney Theatre Center has three main objectives:

- The artistic objective is to present premieres of new plays and revivals of classical theater that resonate in a contemporary context.
- The educational objective is to integrate the artistic programs and the creative process into schools' core curricula for systemic and sustained impact on the learning process.
- The cultural objective is to expand the participation of community residents in the theater's artistic work and to explore diversity in the content, style and form of its programs.

10. Description and Purpose of Project

DESCRIPTION

The project includes: a) 440-seat theater with a balcony and thrust stage performance area; b) an architecturally dramatic intermission lobby with connects the new theater to the original theater building; and c) an education/office space. Support spaces include a control booth, ticketing, restrooms, storage and a coatroom. Additional indoor elements include capital equipment and furnishing. Outside elements include lighting, signage, landscaping, parking, purchase of a 4-acre land parcel and partial construction of a loop road on Olney property for access and egress. The project’s purpose is to give maximum flexibility to OTC to meet the artistic requirements of its productions, while providing dedicated space to meet its education, administrative and community program needs. The project creates a sophisticated and comprehensive environment that is important to audience satisfaction and continued growth in market share. The project responds to a 1988 recommendation, adopted by the Montgomery County Council, to zone OTC’s 14 acres as a planned cultural zone. It also supports the Smart Growth initiative. The completed campus will be an economic and aesthetic anchor to a growing constellation of museums, restaurants, galleries and shops along Route 108 in the greater Olney area.

PURPOSE/JUSTIFICATION

The purpose of the overall project is to complete construction on Olney Theatre Center’s new performance space which will better serve our present patrons and our increasing audiences. Olney Theatre Center is one of only two theaters recognized as official state theaters. The construction would allow Olney Theatre Center to continue as a living repository for theater arts and to position itself more competitively as a business. At present, plays cannot be extended due to inadequate facilities. The current project provides new performance space to meet and strengthen the theater’s artistic, community, and educational mission.

The importance of this project encompasses six categories: increasing audience demand for high-quality spaces; demand for fully accessible ADA spaces; rising artistic and production standards from artists, funding organizations and viewing audiences; pressure to increase earned-income; and the need to stabilize existing artistic and education programs which are at maximum capacity. The 28,000 square feet of state-of-the-art performance space will address all of these needs and will position Olney Theatre Center to grow artistically, which will help with support grants and sponsorships, stabilize the administrative load and maximize its earning potential.

Round all amounts to the nearest \$1,000. The totals in Items 11 (Estimated Capital Costs) and 12 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

11. Estimated Capital Costs

Acquisition	\$0
Design	\$744,000
Construction	\$8,405,000
Equipment	\$1,375,000
Total	\$10,524,000

12. Proposed Funding Sources – (List all funding sources and amounts.)

Source	Amount
State Funds (Prior Appropriations)	\$4,225,000
State Funds (Current Request)	\$1,250,000
County Funds (Prior Appropriations)	\$2,375,000
County Funds (Current Request)	\$1,000,000
Federal Funds (Prior Appropriations)	\$239,000
Private Funds (Prior Appropriations)	\$1,225,000

Private Funds (Current Request)		\$210,000	
Total		\$10,524,000	
13. Project Schedule			
Begin Design	Complete Design	Begin Construction	Complete Construction
November 1997	March 2001	October 2001	April/May 2005
14. Total Private Funds and Pledges Raised as of January 2005		15. Current Number of People Served Annually at Project Site	16. Number of People to be Served Annually After the Project is Complete
\$1,225,000		157,000 students, families and individual patrons	200,000 students, families, and individual patrons
17. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
FY1997	\$250,000	Renovation/Repair of the Theatre Lab	
FY1999	\$475,000	Construction of New Mainstage	
FY1999	\$1,500,000	Construction of New Mainstage	
FY2001	\$1,500,000	Construction of New Mainstage	
FY2002	\$250,000	Construction of New Mainstage	
FY2003	\$500,000	Construction of New Mainstage	
18. Legal Name and Address of Grantee		Project Address (If Different)	
Olney Theatre Center for the Arts 2001 Olney Sandy Spring Road Olney, MD 20832		N/A	
19. Contact Name and Title		Contact Phone	Email Address
Leslie Rehbein Marqua, Managing Director		301.924.4485 ext 129	lmarqua@olneytheatre.org
20. Legislative District in Which Project is Located			Congressional District 4
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Stephen Z. Kaufman, Esq.	Has An Appraisal Been Done?	Yes/No
Phone:	301.961.5156		No
Address:		If Yes, List Appraisal Dates and Value	
Linowes and Blocher 7200 Wisconsin Ave Suite 800 Bethesda, MD 20814			
24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget

Full Time: 25 w/ Part Time: 60	Full Time: 30 w/ Part Time: 100	\$3,175,000	\$4,000,000
25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)			
A. Will the grantee own or lease the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee and any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee – Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	28,000		
Space to Be Renovated GSF	28,000		
New GSF	28,000		
27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion			FY2007
28. Comments:			
Upgrades will be made to the historic actor's residence (The Crawford House), the existing Mainstage theatre and scene shop.			