SENATE BILL 640

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By: Senator Raskin

Introduced and read first time: February 2, 2007 Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

Consumer Protection - Motor Vehicle Manufacturers - Warranty Adjustment Programs

4 FOR the purpose of requiring a manufacturer of motor vehicles sold in the State to 5 establish procedures under which certain consumers receive notice of certain 6 warranty adjustment programs and, on request, are provided with a copy of a 7 certain notification or other documents; requiring a motor vehicle manufacturer 8 to ensure that a purchaser of a new motor vehicle receives certain notice at a 9 certain time; requiring a motor vehicle dealer to disclose the terms and 10 conditions of certain adjustment programs to certain consumers under certain circumstances; requiring a motor vehicle manufacturer to implement 11 12 procedures to ensure reimbursement of certain consumers for certain repairs under certain circumstances; requiring a motor vehicle manufacturer to send a 13 14 copy of a warranty adjustment program to the Motor Vehicle Administration within a certain time period; requiring the Motor Vehicle Administration to post 15 16 a copy of a warranty adjustment program on its website within a certain time period; providing that a violation of this Act is an unfair or deceptive trade 17 practice within the meaning of the Maryland Consumer Protection Act and is 18 subject to certain enforcement and penalty provisions; defining certain terms; 19 20 and generally relating to motor vehicle manufacturer adjustment programs.

- 21 BY adding to
- 22 Article Commercial Law
- Section 14–1401 through 14–1403 to be under the new subtitle "Subtitle 14.
 Motor Vehicle Manufacturers' Warranty Adjustment Programs"
- 25 Annotated Code of Maryland

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



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1	(2005 Replacement Volume and 2006 Supplement)
2 3	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
4	Article – Commercial Law
5 6	SUBTITLE 14. MOTOR VEHICLE MANUFACTURERS' WARRANTY ADJUSTMENT Programs.
7	14-1401.
8 9	(A) IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.
10	(B) (1) "ADJUSTMENT PROGRAM" MEANS A PROGRAM OR POLICY:
11 12	(I) THAT EXPANDS OR EXTENDS A WARRANTY BEYOND ITS STATED LIMIT; OR
13 14 15 16 17	(II) UNDER WHICH A MANUFACTURER UNDERTAKES OR OFFERS TO PAY OR REIMBURSE A CONSUMER, WHETHER DIRECTLY OR INDIRECTLY, FOR ALL OR A PART OF THE COST OF REPAIRING A CONDITION THAT MAY SUBSTANTIALLY AFFECT THE DURABILITY, RELIABILITY, OR PERFORMANCE OF A MOTOR VEHICLE.
18	(2) "ADJUSTMENT PROGRAM" DOES NOT INCLUDE:
19 20	(I) SERVICE PROVIDED UNDER A SAFETY OR EMISSIONS RELATED RECALL CAMPAIGN; OR
21 22	(II) ADJUSTMENTS MADE BY A MANUFACTURER ON A CASE-BY-CASE BASIS.
23	(C) "CONSUMER" MEANS:
24 25	(1) THE PURCHASER, OTHER THAN FOR PURPOSES OF RESALE, OF A NEW MOTOR VEHICLE;
26	(2) A LESSEE OF A MOTOR VEHICLE;

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(3) A PERSON TO WHOM A NEW MOTOR VEHICLE IS TRANSFERRED
 DURING THE DURATION OF THE WARRANTY APPLICABLE TO THE MOTOR
 VEHICLE; OR

4 (4) A PERSON WHO IS ENTITLED UNDER THE TERMS OF THE 5 WARRANTY TO ENFORCE ITS OBLIGATIONS.

6 (D) "DEALER" MEANS A PERSON WHO SELLS OR LEASES MOTOR
7 VEHICLES UNDER A RETAIL AGREEMENT WITH A MANUFACTURER OR
8 DISTRIBUTOR, OR AN AGENT OF A MANUFACTURER OR DISTRIBUTOR.

9 (E) "LESSEE" MEANS A CONSUMER WHO LEASES A MOTOR VEHICLE 10 UNDER A WRITTEN LEASE THAT PROVIDES THAT THE LESSEE IS RESPONSIBLE 11 FOR REPAIRS TO THE MOTOR VEHICLE.

12 (F) "MANUFACTURER" MEANS A PERSON WHO:

13 (1) MANUFACTURES OR ASSEMBLES NEW MOTOR VEHICLES FOR
 14 SALE OR DISTRIBUTION; OR

15 (2) IS ENGAGED IN THE BUSINESS OF IMPORTING NEW MOTOR
 16 VEHICLES FOR SALE OR DISTRIBUTION TO DEALERS OR THROUGH
 17 DISTRIBUTORS OR FACTORY BRANCHES.

18 (G) **"MOTOR VEHICLE" MEANS A VEHICLE THAT:**

19(1) IS USED FOR THE PRIVATE TRANSPORTATION OF20INDIVIDUALS AND THEIR PERSONAL BELONGINGS; AND

21 (2) HAS A MAXIMUM CAPACITY OF 10 INDIVIDUALS, INCLUDING
 22 THE DRIVER.

23 **14–1402.**

(A) A MANUFACTURER OF MOTOR VEHICLES SOLD IN THE STATE SHALL
 ESTABLISH PROCEDURES UNDER WHICH EACH CONSUMER IN THE STATE WHO
 OWNS OR LEASES A MOTOR VEHICLE TO WHICH AN ADJUSTMENT PROGRAM OF
 THE MANUFACTURER APPLIES:

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(1) IS NOTIFIED OF THE ADJUSTMENT PROGRAM;

2 (2) ON REQUEST, IS PROVIDED WITH A COPY OF ANY SERVICE 3 BULLETIN OR ANY OTHER DOCUMENT ISSUED BY THE MANUFACTURER 4 PERTAINING TO AN ADJUSTMENT PROGRAM OR TO A CONDITION THAT MAY 5 SUBSTANTIALLY AFFECT MOTOR VEHICLE DURABILITY, RELIABILITY, OR 6 PERFORMANCE; AND

7 (3) WITHIN 90 DAYS AFTER THE ESTABLISHMENT OF A NEW
8 ADJUSTMENT PROGRAM, IS SENT WRITTEN NOTICE BY FIRST-CLASS MAIL OF
9 THE TERMS AND CONDITIONS OF THE ADJUSTMENT PROGRAM.

10 (B) (1) A MANUFACTURER OF MOTOR VEHICLES SOLD IN THE STATE 11 SHALL ENSURE THAT THE PURCHASER OF A NEW MOTOR VEHICLE RECEIVES, AT 12 THE TIME OF PURCHASE, A WRITTEN NOTICE DESCRIBING THE RIGHTS AND 13 REMEDIES PROVIDED UNDER THIS SECTION.

14(2)THE WRITTEN NOTICE SHALL BE CONSIDERED SUFFICIENT IF15STATED IN SUBSTANTIALLY THE FOLLOWING FORM:

"SOMETIMES (INSERT MANUFACTURER'S NAME) OFFERS A SPECIAL ADJUSTMENT PROGRAM TO PAY ALL OR PART OF THE COST OF CERTAIN REPAIRS BEYOND THE TERMS OF THE WARRANTY. CHECK WITH YOUR DEALER TO DETERMINE WHETHER ANY ADJUSTMENT PROGRAM IS APPLICABLE TO YOUR MOTOR VEHICLE."

(C) IF A DEALER HAS RECEIVED NOTIFICATION OF A MANUFACTURER'S
 ADJUSTMENT PROGRAM COVERING A PARTICULAR CONDITION, OR OTHERWISE
 HAS KNOWLEDGE OF THE ADJUSTMENT PROGRAM, THE DEALER SHALL
 DISCLOSE THE TERMS AND CONDITIONS OF THE ADJUSTMENT PROGRAM TO A
 CONSUMER SEEKING REPAIRS FOR THE CONDITION AT THE DEALER'S REPAIR
 FACILITY.

(D) (1) A MANUFACTURER THAT ESTABLISHES AN ADJUSTMENT
 PROGRAM SHALL IMPLEMENT PROCEDURES TO ENSURE REIMBURSEMENT OF
 EACH CONSUMER WHO:

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(I) IS ELIGIBLE UNDER THE ADJUSTMENT PROGRAM; AND

1 (II) INCURS EXPENSES FOR THE REPAIR OF A CONDITION 2 SUBJECT TO THE ADJUSTMENT PROGRAM BEFORE THE CONSUMER KNOWS 3 ABOUT THE ADJUSTMENT PROGRAM.

4 (2) REIMBURSEMENT UNDER THIS SUBSECTION SHALL BE 5 CONSISTENT WITH THE TERMS AND CONDITIONS OF THE PARTICULAR 6 ADJUSTMENT PROGRAM.

7 (3) **(I)** Α CONSUMER SHALL MAKE Α CLAIM FOR 8 REIMBURSEMENT UNDER THIS SUBSECTION IN WRITING то THE 9 **MANUFACTURER WITHIN THE LATER OF:**

101.2 YEARS AFTER THE DATE OF THE CONSUMER'S11PAYMENT FOR THE REPAIR OF THE CONDITION; OR

12 **2. 1** YEAR AFTER THE DATE THE MANUFACTURER 13 SENDS THE NOTICE REQUIRED UNDER SUBSECTION (A)(3) OF THIS SECTION.

(II) THE MANUFACTURER SHALL NOTIFY THE CONSUMER
 WITHIN 21 BUSINESS DAYS AFTER RECEIVING A CLAIM FOR REIMBURSEMENT
 WHETHER THE CLAIM WILL BE APPROVED OR DENIED.

17 (III) IF THE CLAIM IS DENIED, THE MANUFACTURER SHALL
 18 STATE IN WRITING THE SPECIFIC REASONS FOR THE DENIAL.

(E) (1) WITHIN 30 DAYS AFTER ESTABLISHING AN ADJUSTMENT
 PROGRAM, THE MANUFACTURER SHALL SEND A COPY OF THE ADJUSTMENT
 PROGRAM TO THE MOTOR VEHICLE ADMINISTRATION.

(2) WITHIN 10 DAYS AFTER RECEIVING A COPY OF AN
 ADJUSTMENT PROGRAM FROM A MANUFACTURER, THE MOTOR VEHICLE
 ADMINISTRATION SHALL POST THE COPY ON ITS WEBSITE.

- 25 **14–1403.**
- 26 **A VIOLATION OF THIS SUBTITLE IS:**

27 (1) AN UNFAIR OR DECEPTIVE TRADE PRACTICE WITHIN THE
 28 MEANING OF TITLE 13 OF THIS ARTICLE; AND

1(2)SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS2CONTAINED IN TITLE 13 OF THIS ARTICLE.

3 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
 4 October 1, 2007.