SENATE BILL 592

By: Senators Raskin, Astle, Benson, Colburn, Currie, DeGrange, Dyson, Ferguson, Forehand, Frosh, Garagiola, Jones-Rodwell, King, Kittleman, Klausmeier, Madaleno, Manno, Mathias, Middleton, Miller, Montgomery, Peters, Pinsky, Ramirez, Robey, Rosapepe, Shank, Stone, Young, and Zirkin

Introduced and read first time: February 4, 2011 Assigned to: Education, Health, and Environmental Affairs

A BILL ENTITLED

1 AN ACT concerning

 $\mathbf{2}$

G1

Election Law – Independent Expenditures – Reporting

3 FOR the purpose of altering the definition of "independent expenditure" to include 4 independent expenditures relating to ballot issues; requiring a person to file an $\mathbf{5}$ independent expenditure report on a certain date when the person makes aggregate independent expenditures of more than a certain amount in an 6 7 election cycle on campaign material that is a public communication; requiring a 8 person who files an independent expenditure report to file an additional 9 independent expenditure report on a certain date when the person makes 10 aggregate independent expenditures of more than a certain amount on campaign material that is a public communication following the closing date of 11 12the person's previous independent expenditure report; requiring an independent 13 expenditure report to cover certain periods; requiring an independent 14expenditure report to include certain information; providing that a person is considered to have made an independent expenditure if the person has executed 1516 a contract to make an independent expenditure; requiring the highest ranking 17official of an entity required to file an independent expenditure report to sign the report and be responsible for filing the report; subjecting an individual who 18 19fails to file properly an independent expenditure report to certain sanctions; 20requiring an entity that files an independent expenditure report to include 21certain information concerning independent expenditures in any regular, 22periodic report it submits to its shareholders, members, or donors on its 23finances or activities; requiring an entity that files an independent expenditure 24report to post a hyperlink on any Internet site it maintains to the Internet site 25where the entity's independent expenditure report information is publicly 26available for a certain period of time; authorizing the State Board of Elections to 27adopt regulations as necessary to implement this Act; providing for the

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



SENATE BILL 592

$\frac{1}{2}$	application of this Act; defining certain terms; and generally relating to reporting of independent expenditures.
${3 \atop {4} \atop {5} \atop {6} \atop {7}}$	BY repealing and reenacting, without amendments, Article – Election Law Section 1–101(k) Annotated Code of Maryland (2010 Replacement Volume)
$8 \\ 9 \\ 10 \\ 11 \\ 12$	BY repealing and reenacting, with amendments, Article – Election Law Section 1–101(bb) Annotated Code of Maryland (2010 Replacement Volume)
$ \begin{array}{r} 13 \\ 14 \\ 15 \\ 16 \\ 17 \\ 10 \\ 17 \\ 10 \\$	BY adding to Article – Election Law Section 13–306 Annotated Code of Maryland (2010 Replacement Volume)
$\frac{18}{19}$	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
20	Article – Election Law
21	1–101.
22	(k) (1) "Campaign material" means any material that:
23	(i) contains text, graphics, or other images;
$\begin{array}{c} 24 \\ 25 \end{array}$	(ii) relates to a candidate, a prospective candidate, or the approval or rejection of a question; and
26	(iii) is published or distributed.
27	(2) "Campaign material" includes:
28 29	(i) material transmitted by or appearing on the Internet or other electronic medium; and
30	(ii) an oral commercial campaign advertisement.
31 32 33	(bb) "Independent expenditure" means an expenditure by a person to aid or promote the success or defeat of a candidate OR BALLOT ISSUE if the expenditure is not made in coordination with, or at the request or suggestion of, [the] A candidate, a

 $\mathbf{2}$

SENATE BILL 592

campaign finance entity of [the] A candidate, [or] an agent of [the] A candidate, OR A
 BALLOT ISSUE COMMITTEE.

3 **13–306.**

4 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE 5 MEANINGS INDICATED.

6 (2) "CONTRIBUTION" MEANS THE GIFT OR TRANSFER, OR 7 PROMISE OF GIFT OR TRANSFER, OF MONEY OR OTHER THING OF VALUE TO A 8 PERSON THAT IS MADE FOR THE PURPOSE OF FURTHERING INDEPENDENT 9 EXPENDITURES.

10 (3) "MASS MAILING" MEANS A MAILING BY UNITED STATES MAIL
 11 OR FACSIMILE OF MORE THAN 500 PIECES OF MAIL MATTER OF AN IDENTICAL
 12 OR SUBSTANTIALLY SIMILAR NATURE WITHIN ANY 30-DAY PERIOD.

13 (4) (I) "PERSON" INCLUDES AN INDIVIDUAL, A PARTNERSHIP,
 14 A COMMITTEE, AN ASSOCIATION, A CORPORATION, A LABOR ORGANIZATION, OR
 15 ANY OTHER ORGANIZATION OR GROUP OF PERSONS.

16 (II) "PERSON" DOES NOT INCLUDE A CAMPAIGN FINANCE 17 ENTITY ORGANIZED UNDER SUBTITLE 2, PART II OF THIS TITLE.

18 **(5) (I) "PUBLIC COMMUNICATION" MEANS A COMMUNICATION** 19 BY MEANS OF ANY BROADCAST, CABLE, OR SATELLITE COMMUNICATION, 20 NEWSPAPER, MAGAZINE, OUTDOOR ADVERTISING FACILITY, MASS MAILING, OR 21 TELEPHONE BANK TO THE GENERAL PUBLIC, OR ANY OTHER FORM OF GENERAL 22 PUBLIC POLITICAL ADVERTISING.

23 (II) "PUBLIC COMMUNICATION" DOES NOT INCLUDE:

241. A NEWS STORY, A COMMENTARY, OR AN25EDITORIAL DISSEMINATED BY A BONA FIDE NEWS MEDIA ORGANIZATION THAT26IS NOT CONTROLLED BY A CANDIDATE OR POLITICAL PARTY; OR

- 27
- 2. A CANDIDATE DEBATE OR FORUM.

(6) "TELEPHONE BANK" MEANS MORE THAN 500 TELEPHONE
 CALLS OF AN IDENTICAL OR SUBSTANTIALLY SIMILAR NATURE WITHIN ANY
 30 -DAY PERIOD.

31(B)A PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT AS32REQUIRED IN THIS SECTION FOLLOWING THE DATE ON WHICH THE PERSON

1 MAKES AGGREGATE INDEPENDENT EXPENDITURES OF **\$10,000** OR MORE IN AN 2 ELECTION CYCLE FOR CAMPAIGN MATERIAL THAT IS A PUBLIC 3 COMMUNICATION.

4 (C) (1) IF THE CAMPAIGN MATERIAL RELATES TO A CANDIDATE, THE 5 PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT WITH THE STATE 6 BOARD ON THE NEXT DATE A CAMPAIGN FINANCE ENTITY OF A CANDIDATE IS 7 REQUIRED TO FILE A CAMPAIGN FINANCE REPORT UNDER § 13–309 OF THIS 8 SUBTITLE.

9 (2) IF THE CAMPAIGN MATERIAL RELATES TO A BALLOT ISSUE, 10 THE PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT WITH THE 11 STATE BOARD ON THE NEXT DATE A BALLOT ISSUE COMMITTEE IS REQUIRED 12 TO FILE A CAMPAIGN FINANCE REPORT UNDER § 13–309 OF THIS SUBTITLE.

(3) AN INDEPENDENT EXPENDITURE REPORT FILED UNDER THIS
SUBSECTION SHALL INCLUDE THE INFORMATION REQUIRED BY SUBSECTION (E)
OF THIS SECTION FOR THE PERIOD FROM THE BEGINNING OF THE ELECTION
CYCLE THROUGH THE LAST DAY OF THE REPORTING PERIOD UNDER § 13–312
OF THIS SUBTITLE THAT PRECEDES THE REPORT FILING DATE.

18 (1) A PERSON WHO FILES AN INDEPENDENT EXPENDITURE **(**D**)** 19 **REPORT UNDER SUBSECTION (C) OF THIS SECTION SHALL FILE AN ADDITIONAL** INDEPENDENT EXPENDITURE REPORT FOLLOWING EACH DATE ON WHICH THE 2021PERSON MAKES AGGREGATE INDEPENDENT EXPENDITURES OF \$10,000 OR 22MORE FOR CAMPAIGN MATERIAL THAT IS A PUBLIC COMMUNICATION 23FOLLOWING THE CLOSING DATE OF THE PERSON'S PREVIOUS INDEPENDENT 24**EXPENDITURE REPORT.**

25 (2) AN INDEPENDENT EXPENDITURE REPORT UNDER THIS 26 SUBSECTION SHALL:

27(I) BE FILED WITH THE STATE BOARD ON THE DATE28SPECIFIED IN SUBSECTION (C)(1) AND (2) OF THIS SECTION; AND

(II) INCLUDE THE INFORMATION REQUIRED BY SUBSECTION
 (E) OF THIS SECTION FOR THE PERIOD FROM THE CLOSING DATE OF THE
 PREVIOUS INDEPENDENT EXPENDITURE REPORT THROUGH THE LAST DAY OF
 THE REPORTING PERIOD UNDER § 13–312 OF THIS SUBTITLE THAT PRECEDES
 THE REPORT FILING DATE.

34 (E) AN INDEPENDENT EXPENDITURE REPORT SHALL INCLUDE THE 35 FOLLOWING INFORMATION:

 $\mathbf{5}$

1 (1) THE IDENTITY OF THE PERSON MAKING THE INDEPENDENT 2 EXPENDITURES AND OF ANY PERSON EXERCISING DIRECTION OR CONTROL 3 OVER THE ACTIVITIES OF THE PERSON MAKING THE INDEPENDENT 4 EXPENDITURES;

5 (2) THE BUSINESS ADDRESS OF THE PERSON MAKING THE 6 INDEPENDENT EXPENDITURES;

7 (3) THE AMOUNT AND DATE OF EACH INDEPENDENT 8 EXPENDITURE DURING THE PERIOD COVERED BY THE REPORT AND THE 9 PERSON TO WHOM THE EXPENDITURE WAS MADE;

10(4) THE CANDIDATE OR BALLOT ISSUE TO WHICH THE11INDEPENDENT EXPENDITURE RELATES AND WHETHER THE INDEPENDENT12EXPENDITURE SUPPORTS OR OPPOSES THAT CANDIDATE OR BALLOT ISSUE; AND

13 (5) THE IDENTITY OF EACH PERSON WHO MADE A CONTRIBUTION
 14 TO THE PERSON MAKING THE INDEPENDENT EXPENDITURES DURING THE
 15 PERIOD COVERED BY THE REPORT.

(F) FOR PURPOSES OF THIS SECTION, A PERSON SHALL BE
 CONSIDERED TO HAVE MADE AN INDEPENDENT EXPENDITURE IF THE PERSON
 HAS EXECUTED A CONTRACT TO MAKE AN INDEPENDENT EXPENDITURE.

19(G) THE HIGHEST RANKING OFFICIAL OF AN ENTITY REQUIRED TO FILE20AN INDEPENDENT EXPENDITURE REPORT UNDER THIS SECTION:

21

(1) SHALL SIGN EACH INDEPENDENT EXPENDITURE REPORT; AND

22 (2) IS RESPONSIBLE FOR FILING INDEPENDENT EXPENDITURE 23 REPORTS IN FULL AND ACCURATE DETAIL.

(H) (1) AN INDIVIDUAL IS SUBJECT TO THE SANCTIONS THAT APPLY
TO THE RESPONSIBLE OFFICERS OF A CAMPAIGN FINANCE ENTITY UNDER PART
VII OF THIS SUBTITLE FOR FAILURE TO FILE PROPERLY AN INDEPENDENT
EXPENDITURE REPORT.

28 (2) THE FAILURE TO PROVIDE ON AN INDEPENDENT 29 EXPENDITURE REPORT ALL OF THE INFORMATION REQUIRED BY THIS SECTION 30 IS DEEMED A FAILURE TO FILE AND RENDERS THE REPORT OVERDUE AS 31 PROVIDED IN § 13–327(B) OF THIS SUBTITLE.

32 (I) (1) AN ENTITY REQUIRED TO FILE AN INDEPENDENT 33 EXPENDITURE REPORT UNDER THIS SECTION THAT SUBMITS REGULAR, 1 PERIODIC REPORTS TO ITS SHAREHOLDERS, MEMBERS, OR DONORS ON ITS 2 FINANCES OR ACTIVITIES SHALL:

(I) INCLUDE IN EACH REGULAR, PERIODIC REPORT TO ITS
SHAREHOLDERS, MEMBERS, OR DONORS, IN A CLEAR AND CONSPICUOUS
MANNER, THE INFORMATION SPECIFIED IN SUBSECTION (E)(3) THROUGH (5) OF
THIS SECTION FOR EACH INDEPENDENT EXPENDITURE MADE DURING THE
PERIOD COVERED BY THE REPORT THAT MUST BE INCLUDED IN AN
INDEPENDENT EXPENDITURE REPORT; AND

9 (II) IF THE ENTITY MAINTAINS AN INTERNET SITE, POST ON 10 THAT INTERNET SITE A HYPERLINK FROM ITS HOMEPAGE TO THE INTERNET 11 SITE WHERE THE ENTITY'S INDEPENDENT EXPENDITURE REPORT INFORMATION 12 IS PUBLICLY AVAILABLE.

(2) AN ENTITY SHALL POST THE HYPERLINK REQUIRED UNDER
PARAGRAPH (1)(II) OF THIS SUBSECTION WITHIN 24 HOURS OF THE ENTITY'S
INDEPENDENT EXPENDITURE REPORT INFORMATION BEING MADE PUBLICLY
AVAILABLE ON THE INTERNET, AND THE HYPERLINK SHALL REMAIN POSTED ON
THE ENTITY'S INTERNET SITE UNTIL THE END OF THE ELECTION CYCLE DURING
WHICH THE ENTITY FILED AN INDEPENDENT EXPENDITURE REPORT.

19(J) THE STATE BOARD MAY ADOPT REGULATIONS AS NECESSARY TO20IMPLEMENT THE REQUIREMENTS OF THIS SECTION.

21 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall be 22 construed to apply retroactively and shall be applied to independent expenditures 23 made on or after January 1, 2011.

24 SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect 25 June 1, 2011.