### **SENATE BILL 695**

F2 1lr1755 CF HB 995

By: Senators Pinsky, Conway, and Dyson, and Ferguson

Introduced and read first time: February 4, 2011

Assigned to: Education, Health, and Environmental Affairs

Committee Report: Favorable with amendments Senate action: Adopted with floor amendments

Read second time: March 18, 2011

CHAPTER	

1 AN ACT concerning

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## Higher Education – Regulation of Public, Private Nonprofit, and For–Profit Institutions of Higher Education

FOR the purpose of distinguishing between public, private nonprofit, and for-profit institutions of higher education; prohibiting clarifying that a person is prohibited from engaging in certain unfair or deceptive practices in the offer for sale of course credit or other educational services; authorizing the Maryland Higher Education Commission to create and provide for the operation of a <del>certain guaranty fund</del> certain guaranty funds to be used for certain purposes; providing that certain guaranty funds are continuing, nonlapsing funds not subject to certain provisions of law; prohibiting unspent portions of the funds from being transferred or reverted to the General Fund; prohibiting certain State money from being used to support the funds; requiring for-profit institutions of higher education to pay a certain fee into the a certain fund; authorizing the Commission to impose certain penalties on certain for-profit institutions of higher education; authorizing the Commission to revoke or suspend the certificate of approval of certain for-profit institutions of higher education under certain circumstances requiring certain institutions of higher education to notify certain students that certain programs have not been recommended for implementation by the Commission under certain circumstances; prohibiting certain institutions of higher education from paying certain financial or other incentives based on certain success to a person or entity engaged in student recruitment or admission activity; authorizing the Commission to require certain reports and data from certain institutions of higher education; prohibiting the Commission from requiring reports on certain

#### EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



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matters that concern certain information, data, or documents; authorizing the
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            board of trustees of a community college to submit a request for proposals for
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           the offering of a certain degree program to certain institutions of higher
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            education under certain circumstances; requiring a certain institution of higher
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            education to seek the approval of the Commission before offering a certain
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            degree program; specifying the institutions of higher education at which certain
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            students may use certain financial assistance; requiring certain institutions of
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            higher education to transfer certain information to the Maryland Longitudinal
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            Data System in accordance with certain plans; altering the membership of the
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            Governor's P-20 Leadership Council of Maryland; requiring the Commission to
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           consider incorporating certain institutions of higher education into a certain
            goal; defining certain terms; making clarifying and stylistic changes; providing
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           for the effective date of this Act; providing for the termination of certain
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           provisions of this Act; and generally relating to the regulation of public, private
            nonprofit, and for-profit institutions of higher education.
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16
     BY repealing and reenacting, with amendments,
           Article - Commercial Law
17
            Section 13–303
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19
           Annotated Code of Maryland
20
            (2005 Replacement Volume and 2010 Supplement)
21
     BY repealing and reenacting, with amendments,
22
            Article – Education
23
            Section
                      10-101,
                                 10-211,
                                           11-105(g)
                                                        and
                                                              (k),
                                                                    11-201,
                                                                               11–202.1(a),
                  \frac{11-203(d)}{11-203} (b) and (d), 11-204(c), \frac{11-205}{11-206}, 11-206(a), (b), and (d),
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                                                (f)(5),
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                  11–206.1(a),
                                 (b),
                                        (e)(1),
                                                         and
                                                                (i)(3),
                                                                         \frac{11-402}{1}
                  11-902(b)(4)(iii)3., \frac{16-108(a)}{16-108(a)} 16-108(a) and (c), 17-101, 17-105(b) and
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27
                  (d), 18–103, 18–708(a)(3), 18–2201(b), 18–2301(b), 18–2502, 18–2503,
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                  18-2504(c)(1), 21-501(a)(3), and 24-707(b), and 24-801(c)(11)
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           Annotated Code of Maryland
            (2008 Replacement Volume and 2010 Supplement)
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     BY adding to
32
            Article – Education
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            Section 11–402.1, 11–407, and 24–707(c)
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           Annotated Code of Maryland
            (2008 Replacement Volume and 2010 Supplement)
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36
     BY repealing and reenacting, with amendments,
37
            Article – Education
38
            Section 11–203(d)(3)(ii) and 18–103
            Annotated Code of Maryland
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           (2008 Replacement Volume and 2010 Supplement)
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           (As enacted by Section 1 of this Act)
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1 2	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
3	Article - Commercial Law
4	13–303.
5 6	A person may not engage in any unfair or deceptive trade practice, as defined in this subtitle or as further defined by the Division, in:
7 8	(1) The sale, lease, rental, loan, or bailment of any consumer goods, consumer realty, or consumer services;
9	(2) The offer for sale, lease, rental, loan, or bailment of consumer goods, consumer realty, or consumer services;
11	(3) THE OFFER FOR SALE OF COURSE CREDIT OR OTHER EDUCATIONAL SERVICES;
13	[(3)] (4) The extension of consumer credit; or
4	[(4)] <b>(5)</b> The collection of consumer debts.
15	Article – Education
16	10–101.
L <b>7</b>	(a) In this division the following words have the meanings indicated.
18	(b) "Charter" means the Maryland Charter for Higher Education.
19	(c) "Commission" means the Maryland Higher Education Commission.
20 21 22 23 24	(D) "FOR-PROFIT INSTITUTION OF HIGHER EDUCATION" MEANS AN INSTITUTION OF HIGHER EDUCATION THAT GENERALLY LIMITS ENROLLMENT TO GRADUATES OF SECONDARY SCHOOLS, AWARDS DEGREES AT THE ASSOCIATE, BACCALAUREATE, OR GRADUATE LEVEL, AND IS NOT A PUBLIC OR PRIVATE NONPROFIT INSTITUTION OF HIGHER EDUCATION.
25	[(d)] (E) "Governing board" means:
26	(1) The Board of Regents of the University System of Maryland;
27	(2) The Board of Regents of Morgan State University;
28	(3) The Board of Trustees of St. Mary's College of Maryland; and

1	(4)	The Board of Trustees of Baltimore City Community College.
2	[(e)] <b>(</b> F <b>)</b>	"Governing body" means:
3	(1)	A governing board;
4	(2)	A board of trustees of a community college;
5 6	(3) institutions of high	The governing entity of [nonpublic] PRIVATE NONPROFIT her education; [or]
7 8	(4) HIGHER EDUCAT	THE GOVERNING ENTITY OF A FOR-PROFIT INSTITUTION OF ION; OR
9	[(4)]	(5) The governing entity of a regional higher education center.
10 11 12 13 14	PRIVATE NONPR LIMITS ENROLL PUBLIC PURPOSI OR GRADUATE LI  [(f)] (H)	(1) "Institution of higher education" means an institution of
16 17		ds degrees at either the associate, baccalaureate, or graduate level.
18 19	(2) PRIVATE NONPRO	"Institution of higher education" includes public, ofit, and for-profit institutions of higher education.
20 21 22 23		(1) "Institution of postsecondary education" means a school or that offers an educational program in the State for individuals who are old and who have graduated from or left elementary or secondary
24	(2)	"Institution of postsecondary education" does not include:
25 26	equivalence progra	(i) Any adult education, evening high school, or high school am conducted by a public school system of the State; or
27 28	to approval by the	(ii) Any apprenticeship or on—the—job training program subject Apprenticeship and Training Council.
29 30 31	•	"Private career school" means a privately owned and privately on of postsecondary education other than an institution of higher rnishes or offers to furnish programs, whether or not requiring a

payment of tuition or fee, for the purpose of training, retraining, or upgrading

- individuals for gainful employment as skilled or semiskilled workers or technicians in 1 2 recognized occupations or in new and emerging occupations. 3 **(1)** "PRIVATE NONPROFIT INSTITUTION OF HIGHER EDUCATION" (K) MEANS A PRIVATE NONPROFIT INSTITUTION OF HIGHER EDUCATION THAT 4 5 GENERALLY LIMITS ENROLLMENT TO GRADUATES OF SECONDARY SCHOOLS 6 AND AWARDS DEGREES AT THE ASSOCIATE, BACCALAUREATE, OR GRADUATE 7 LEVEL. 8 **(2)** "PRIVATE NONPROFIT INSTITUTION OF HIGHER EDUCATION" 9 INCLUDES AN INDEPENDENT INSTITUTION OF HIGHER EDUCATION. 10 [(i)] (L) "Program" or "educational program" means an organized course of 11 study that leads to the award of a certificate, diploma, or degree. 12 [(j)] (M) "Public senior higher education institution" means: 13 The constituent institutions of the University System of Maryland: (1) 14 **(2)** Morgan State University; and 15 (3) St. Mary's College of Maryland. 16 [(k)] **(N)** "Regional higher education center" means a higher education 17 facility in the State that: 18 (1) Is operated by a public institution of higher education in the State or a [nonpublic] PRIVATE NONPROFIT institution of higher education operating 19 20 under a charter granted by the General Assembly and includes participation by two or 21more institutions of higher education in the State: 22 Consists of an array of program offerings from institutions of 23 higher education approved to operate in the State by the Commission or by an act of 24the General Assembly that specifically satisfies the criteria set forth in § 10–212(b) of
  - (3) Offers multiple degree levels; and

this title;

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- 27 (4) Is either approved by the Commission to operate in the State or is established by statute.
- 29 [(1)] (O) "Secretary" means the Secretary of Higher Education.
- [(m)] (P) "State Plan for Higher Education" means the plan for postsecondary education and research required to be developed by the Maryland Higher Education Commission under § 11–105(b) of this article.

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	-211.	

- 2 (a) The [nonpublic] PRIVATE NONPROFIT institutions of higher education 3 in the State are an important educational resource and are vital to the provision of 4 postsecondary education in the State.
- 5 (b) The State shall continue to provide financial aid as provided by law to 6 [nonpublic] PRIVATE NONPROFIT institutions of higher education to foster this important educational resource.
- 8 (c) (1) In this subsection, "cultural diversity" means the inclusion of those 9 racial and ethnic groups and individuals that are or have been underrepresented in 10 higher education.
- 11 (2) On or before May 1 of each year, each [nonpublic] PRIVATE
  12 NONPROFIT institution of higher education eligible for State aid under § 17–103 of
  13 this article shall submit a report on the institution's programs to promote and enhance
  14 cultural diversity on its campus to the Maryland Independent College and University
  15 Association.
- 16 (3) (i) On or before August 1 of each year, the Maryland 17 Independent College and University Association shall submit a report on the status of 18 the programs reported to the Association under paragraph (2) of this subsection to the 19 Commission.
- 20 (ii) The report submitted to the Commission under subparagraph (i) of this paragraph shall include an analysis of the best practices used by [nonpublic] PRIVATE NONPROFIT institutions of higher education to promote and enhance cultural diversity on their campuses.
- 24 11–105.
- 25 (g) The Commission shall:
- 26 (1) Administer State funds for [nonpublic] PRIVATE NONPROFIT 27 institutions of higher education in the State; and
- 28 (2) Assure that the purposes for which these funds were appropriated 29 are achieved.
- 30 (k) Subject to the provisions in Subtitle 2 of this title, the Commission may:
- 31 (1) Review any educational program offered at [a public or nonpublic] 32 AN institution of postsecondary education [in the State that receives State funds]; and

1 (2)Establish guidelines relating to matters of general educational 2 policy. 3 11-201.4 The Commission shall establish minimum requirements for issuing certificates, diplomas, and degrees by [public and nonpublic] institutions of postsecondary 5 6 education. 7 11-202.1. 8 (a) A [nonpublic] PRIVATE NONPROFIT institution of higher education operating under a charter granted by the General Assembly may operate without a 9 10 certificate of approval from the Commission. 11-203.11 12 (b) [Any] SUBJECT TO SUBSECTION (D)(3)(II)2 OF THIS SECTION, ANY bond or guarantee required under this section shall be in the form and amount the 13 14 Secretary requires. (d) 15 (1) By rule and regulation, the Commission may create and provide for the operation of TWO SEPARATE [a] guaranty [fund] FUNDS for [private]: 16 FOR-PROFIT INSTITUTIONS OF HIGHER EDUCATION; 17 (I)18 **AND** 19 (II) **PRIVATE** career schools. 20 (2) The PRIVATE CAREER SCHOOL fund fund shall be (i) 21used: 221. To reimburse any student at a **FOR-PROFIT** 23 **INSTITUTION OF HIGHER EDUCATION OR** private career school who is entitled to a refund of tuition and fees because the institution has failed to perform faithfully any 24agreement or contract with the student or failed to comply with any provision of this 2526 article; or 27 2. For any other function directly related to the original purpose of the fund deemed appropriate by the Secretary. 2829 THE FOR-PROFIT INSTITUTION OF HIGHER EDUCATION (II)30 FUND SHALL BE USED TO REIMBURSE ANY STUDENT AT A FOR-PROFIT 31 INSTITUTION OF HIGHER EDUCATION WHO IS ENTITLED TO A REFUND OF 32 TUITION AND FEES BECAUSE THE INSTITUTION HAS FAILED TO PERFORM

- 1 FAITHFULLY ANY AGREEMENT OR CONTRACT WITH THE STUDENT OR FAILED TO 2 **COMPLY WITH ANY PROVISION OF THIS ARTICLE.** 3 (III) 1. THE FUNDS SHALL BE CONTINUING, NONLAPSING 4 FUNDS, NOT SUBJECT TO § 7–302 OF THE STATE FINANCE AND PROCUREMENT 5 ARTICLE. 6 **2**. ANY UNSPENT PORTIONS OF THE FUNDS MAY NOT 7 BE TRANSFERRED OR REVERT TO THE GENERAL FUND OF THE STATE, BUT 8 SHALL REMAIN IN THE FUNDS TO BE USED FOR THE PURPOSES SPECIFIED IN 9 THIS SUBSECTION. 10 **3.** NO OTHER STATE MONEY MAY BE USED TO 11 SUPPORT THE FUNDS. The Commission shall be subrogated to and may 12(IV) enforce the claim of any student to the extent of any actual or authorized 13 14 reimbursement from the [fund] FUNDS. 15 (3) Each FOR-PROFIT INSTITUTION OF HIGHER EDUCATION 16 **OR** private career school that is required to obtain a certificate of approval shall pay an annual fee into the APPROPRIATE fund. 17 18 (ii) The Commission shall determine the amount of the fee based on the probable amount of money needed for the [fund] FUNDS for each fiscal 19 20year. If the moneys in the guaranty [fund] FUNDS are insufficient to satisfy duly 21authorized claims, the participating institutions may be reassessed and shall pay the 22additional amounts required. 23(iii) The Commission may not issue a certificate of approval to, 24and shall revoke any certificate of approval previously issued to, an institution that 25fails to pay any annual fee or reassessment. 26The Commission shall deposit into the APPROPRIATE fund FUNDS any penalty assessed against a FOR-PROFIT INSTITUTION OF 2728HIGHER EDUCATION OR private career school, RESPECTIVELY, under the terms of § 11–204 of this subtitle. 2930 The [fund] FUNDS shall be maintained by the State **(4)**
- Comptroller who may deposit the assets of the [fund] FUNDS in any manner that is consistent with the purposes of the [fund] FUNDS.
- 33 (ii) All interest or other return on fund [investment] 34 INVESTMENTS shall be credited to the [fund] FUNDS.

$\frac{1}{2}$	(5) The Commission, through the Attorney General, may enforce any claim to which the Commission has been subrogated under this subsection.
3	11–204.
4 5 6 7	(c) (1) If a hearing is not requested within the specified time period, or if the notice of deficiencies is upheld in whole or in part after a hearing, the Commission may reprimand the institution or suspend or revoke the institution's certificate of approval or any other approval issued by the Commission or Secretary.
8 9 10 11 12	(2) (i) Instead of or in addition to reprimanding a FOR-PROFIT INSTITUTION OF HIGHER EDUCATION OR private career school, or suspending or revoking any approval issued to a FOR-PROFIT INSTITUTION OF HIGHER EDUCATION OR private career school, the Commission may impose a penalty of up to \$5,000 for each violation as specified in regulations adopted by the Commission.
13 14 15 16 17	(ii) In accordance with the provisions of this section, the Commission shall deposit any penalty assessed against a FOR-PROFIT INSTITUTION OF HIGHER EDUCATION OR private career school into the guaranty fund for FOR-PROFIT INSTITUTIONS OF HIGHER EDUCATION OR FOR private career schools if such [a fund exists] FUNDS EXIST. Otherwise, all penalties shall be deposited into the [State General Fund] GENERAL FUND OF THE STATE.
19	<del>11-205.</del>
20 21 22	(a) The Commission may summarily order the revocation or suspension of a certificate of approval of a FOR-PROFIT INSTITUTION OF HIGHER EDUCATION OR private career school if:
23	(1) [The school's] AN owner or director OF THE SCHOOL OR
24	INSTITUTION, or any person in whose name the approval is issued, is convicted of a
25	erime of moral turpitude or a crime relating to the operation of the school if:
26	(i) The conviction is final; and
27	(ii) The period for appeal has expired;
28	(2) An agency that exercises concurrent authority over the [private
29	career] school OR INSTITUTION has revoked any approval to operate required by law;
30	OF
31	(3) Without prior approval of the Commission, the certificate of
32	approval of a school OR INSTITUTION is sold, pledged, or transferred, or there is a
33	change of ownership of a school-OR INSTITUTION.

(i)

A new program; or

1	(b) The Commission may summarily order a revocation or suspension of a
2	certificate of approval of a FOR-PROFIT INSTITUTION OF HIGHER EDUCATION OR
3	private career school under subsection (a) of this section only if it gives the school-OR
4	INSTITUTION:
_	
5	(1) Prior oral or written notice of the proposed revocation or
6	suspension and a brief, informal opportunity for response;
7	(2) Prior or prompt subsequent written notice of the revocation or
8	suspension and the findings on which the revocation or suspension is based; and
O	suspension and the initialitys on which the revocation of suspension is sused, and
9	(3) After the revocation or suspension is effective, an opportunity to be
10	heard promptly before the Commission.
11	(c) (1) In any hearing held on the grounds for revocation under subsection
12	(a) of this section, the Commission may limit the issues to be determined to whether:
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13	(i) The alleged conviction in fact occurred;
14	(ii) The alleged revocation under subsection (a)(2) of this section
14 $15$	in fact occurred; or
10	in fact occurred, or
16	(iii) The alleged sale, pledge, or transfer, or change of ownership
17	of the [private career] school OR INSTITUTION in fact occurred.
18	(2) Notwithstanding paragraph (1) of this subsection, in any hearing
19	held on the grounds for revocation under subsection (a) of this section, a [private
20	career]-school-OR INSTITUTION may present matters in mitigation of the offense
21	alleged by the Commission.
22	11 000
22	11–206.
23	(a) This section does not apply to:
20	(a) This section does not apply to.
24	(1) New programs proposed to be implemented by public and
25	[nonpublic] PRIVATE NONPROFIT institutions of higher education using existing
26	program resources in accordance with § 11–206.1 of this subtitle; and
	r · 8 · · · · · · · · · · · · · · · · ·
27	(2) Programs offered by institutions of higher education that operate
28	in the State without a certificate of approval in accordance with § 11-202(c)(2) or (3) of
29	this subtitle.
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30	(b) (1) Prior to the proposed date of implementation, the governing body
$\frac{31}{32}$	of an institution of postsecondary education shall submit to the Commission each
<b>ാ</b> മ	proposal for:

1	(ii) A substantial modification of an existing program.
2	(2) The Commission shall review each such proposal and:
3 4	(i) With respect to each public institution of postsecondary education, either approve or disapprove the proposal;
5	(ii) With EXCEPT AS PROVIDED IN § 16–108(C) OF THIS
6	ARTICLE, WITH respect to each [nonpublic] PRIVATE NONPROFIT OR FOR-PROFIT
7	institution of higher education, either recommend that the proposal be implemented or
8	that the proposal not be implemented; and
9	(iii) With respect to a FOR PROFIT INSTITUTION OF HIGHER
0	EDUCATION OR private career school, either approve or disapprove the proposal.
l <b>1</b>	(3) If the Commission fails to act within 60 days of the date of
12	submission of the completed proposal, the proposal shall be deemed approved.
	submission of the completed proposal, the proposal shall be deemed approved.
13	(4) Except as provided in paragraph (3) of this subsection, a public
$^{14}$	institution of postsecondary education, FOR PROFIT INSTITUTION OF HIGHER
15	EDUCATION, and private career school may not implement a proposal without the
16	prior approval of the Commission.
L7	(5) Except as provided in paragraph (3) of this subsection, and subject
18	to the provisions of § 17–105 of this article, a [nonpublic] PRIVATE NONPROFIT
19	institution of higher education may implement a proposal that has not received a
20	positive recommendation by the Commission.
21	(5) (I) EXCEPT AS PROVIDED IN PARAGRAPH (3) OF THIS
22	SUBSECTION, AND SUBJECT TO SUBPARAGRAPH (II) OF THIS PARAGRAPH, A
23	PROGRAM THAT HAS NOT RECEIVED A POSITIVE RECOMMENDATION BY THE
24	COMMISSION MAY BE IMPLEMENTED BY:
<b>4</b>	COMMISSION MAY BE IMPLEMENTED BY.
25	1. Subject to the provisions of § 17–105 of
26	THIS ARTICLE, A PRIVATE NONPROFIT INSTITUTION OF HIGHER EDUCATION; OR
27	2. A FOR-PROFIT INSTITUTION OF HIGHER
28	EDUCATION.
29	(II) TE A DDIWATE NONDDOEIT OD FOD DDOEIT INSTITUTION
	(II) IF A PRIVATE NONPROFIT OR FOR-PROFIT INSTITUTION
30	OF HIGHER EDUCATION IMPLEMENTS A PROPOSAL DESPITE THE
31	RECOMMENDATION FROM THE COMMISSION THAT A PROGRAM NOT BE
32	IMPLEMENTED, THE INSTITUTION SHALL NOTIFY BOTH PROSPECTIVE
33	STUDENTS OF THE PROGRAM AND ENROLLED STUDENTS IN THE PROGRAM THAT

# 1 THE PROGRAM HAS NOT BEEN RECOMMENDED FOR IMPLEMENTATION BY THE COMMISSION.

- 3 (6) (i) If the Commission disapproves a proposal, the Commission 4 shall provide to the governing body that submits the proposal a written explanation of 5 the reasons for the disapproval.
- 6 (ii) After revising a proposal to address the Commission's reasons for disapproval, the governing body may submit the revised proposal to the Commission for approval.
- 9 (d) The Commission shall review and make recommendations on programs in [nonpublic] PRIVATE NONPROFIT AND FOR-PROFIT institutions of higher education that receive State funds.
- 12 11–206.1.
- 13 (a) (1) In this section the following words have the meanings indicated.
- 14 (2) "Public institution of higher education" means:
- 15 (i) A public senior higher education institution; and
- 16 (ii) A community college.
- 17 (3) ["Nonpublic] "PRIVATE NONPROFIT institution of higher education" means a regionally accredited institution of higher education eligible for aid under § 17–103 of this article HAS THE MEANING STATED IN § 10–101(K) OF THIS ARTICLE.
- 21 (b) (1) A president of a public institution of higher education may propose 22 to establish a new program or abolish an existing program if the action:
- 23 (i) Is consistent with the institution's adopted mission 24 statement under Subtitle 3 of this title; and
- 25 (ii) Can be implemented within the existing program resources 26 of the institution.
- 27 (2) A president of a [nonpublic] PRIVATE NONPROFIT institution of higher education may propose to establish a new program if the action:
- 29 (i) Is consistent with the mission statement published in the 30 official catalog of the [nonpublic] PRIVATE NONPROFIT institution; and
- 31 (ii) Can be implemented within the existing resources of the 32 institution.

32	<b>EDUCATION</b>	<del>V OR p</del>	<del>rivate</del>	career school located outside the State.
31		<del>(2)</del>	<del>(i)</del>	"School" means a FOR PROFIT INSTITUTION OF HIGHER
30	<del>(a)</del>	<del>(1)</del>	In th	is section the following words have the meanings indicated.
29	<del>11-402.</del>			
28	NONPROFIT	r insti	tutions	s of higher education.
27		_		institutions of higher education and the [nonpublic] PRIVATE
26	•	(3)		e available a copy of the report under item (2) of this
25	(i)	The (	Commi	ssion shall:
$\begin{array}{c} 23 \\ 24 \end{array}$		_		[nonpublic] PRIVATE NONPROFIT institution of higher
22	•			astitution of higher education or a final recommendation on
20 21	(f) objection, th	(5) ne Con		e objection cannot be resolved within 30 days of receipt of an on shall make a final determination on approval of the new
19	institution o	t high	er edu	cation;
18	-			the official catalog of a [nonpublic] PRIVATE NONPROFIT
17	approved m	` /		a public institution of higher education and the mission
16		(1)	Incon	nsistency of the proposed program with the institution's
15	on:		•	
13 14	,			ntation of a proposed program provided the objection is based
12 13				dance with subsection (b) of this section, the Commission may f higher education in the State may file with the Commission,
11	(e)			lays of receipt of a notice of an institution's intent to establish
10	notity all oth	ner ins	tıtutıo	ons of higher education in the State.
9		(5) <sub>.</sub>	_	receipt of a proposed new program, the Commission shall
8	accordance v	with pa	aragra	ph (2) of this subsection to the Commission.
7	_			report any programs that are proposed to be established in
6		(4)	The p	president of a [nonpublic] PRIVATE NONPROFIT institution of
5			(ii)	The Maryland Higher Education Commission.
4			(i)	The institution's governing board; and
	1 0	_ ` `	, , , , , , , , , , , , , , , , , , ,	
$\frac{2}{3}$				at are proposed to be established or abolished in accordance is subsection to:
1	4	(3)		president of a public institution of higher education shall

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1	(ii) "School" does not include a FOR-PROFIT INSTITUTION OF
$\overline{2}$	HIGHER EDUCATION OR private career school that operates in the State pursuant to
3	a certificate of approval issued under § 11–202(b) of this title.
4	(a) "C 1: ; " 1 1 1 ; " C
4	(3) "Solicitor" means a person engaged in the business, for
5	compensation, of soliciting or offering to solicit students in this State to enroll in or
6	apply for a program offered by a school.
7	(b) A person may not act as a solicitor unless such person has a permit
8	issued under this section.
9	(c) (1) A person wishing to act as a solicitor shall apply to the Commission
10	for a permit.
10	ior a permit.
11	(2) The application shall be made on the forms the Commission
12	provides, shall contain the information the Commission requires, and shall be
13	accompanied by:
14	(i) A copy of each type of contract offered by the solicitor to
15	prospective students; and
16	(ii) Any advertising materials and other representations that
17	are made by the school to its students or prospective students.
18	(d) Each permit issued under this section expires on June 30 after its
19	issuance and may be renewed annually on application and payment of the required
20	fee.
21	(e) (1) The Commission shall consider the application and accompanying
22	<del>material.</del>
23	(2) If the Commission approves the application, it shall issue a permit
24	to the solicitor, on payment of an initial fee of \$25. The renewal fee is \$25.
25	(f) After notice to the solicitor and an opportunity for a hearing, the
26	Commission may revoke the solicitor's permit for:
27	(1) Violation of a contract with a student; or
28	(2) Any other good cause.
29	11-402.1.
-	
30	AN INSTITUTION OF HIGHER EDUCATION MAY NOT PAY A COMMISSION, A
31	BONUS, OR ANY OTHER INCENTIVE PAYMENT BASED ON SUCCESS IN SECURING

ENROLLMENTS OR THE AWARD OF FINANCIAL AID TO A PERSON OR ENTITY

ENGAGED IN STUDENT RECRUITMENT OR ADMISSION ACTIVITY.

### 1 **11–407.**

- 2 (A) THE COMMISSION MAY REQUIRE REASONABLE ANNUAL REPORTS
- 3 AND DATA FROM A FOR-PROFIT INSTITUTION OF HIGHER EDUCATION AS THE
- 4 COMMISSION GENERALLY REQUIRES OF OTHER INSTITUTIONS OF HIGHER
- 5 EDUCATION.
- 6 (B) THE COMMISSION MAY NOT REQUIRE A FOR-PROFIT INSTITUTION
- 7 OF HIGHER EDUCATION TO REPORT TO THE COMMISSION ON MATTERS THAT
- 8 CONCERN INFORMATION, DATA, OR DOCUMENTS, HOWEVER STYLED, THAT ARE
- 9 PROPRIETARY TO THE INSTITUTION OR THAT CONSTITUTE A TRADE SECRET.
- 10 11-701.
- In cooperation with the State's public and [nonpublic] PRIVATE NONPROFIT
- 12 institutions of postsecondary education, the Council of Maryland's K-16 Partnership
- 13 GOVERNOR'S P-20 LEADERSHIP COUNCIL OF MARYLAND, the Maryland State
- 14 Department of Education, and the local school systems, the Commission shall
- establish and administer a College Preparation Intervention Program.
- 16 11–902.
- 17 (b) The Committee consists of:
- 18 (4) The following 14 members appointed by the Governor:
- 19 (iii) Three members, one representing each of the following
- 20 institutions of higher education:
- 3. A [private,] 4-year PRIVATE NONPROFIT institution
- 22 of higher education;
- 23 16–108.
- 24 (a) (1) A board of trustees may submit to the Commission a request for
- 25 proposals for the offering of a baccalaureate degree program not currently offered in
- 26 the region.
- 27 (2) The Commission shall distribute the request for proposals to public
- 28 senior higher education institutions and [nonpublic] PRIVATE NONPROFIT
- 29 institutions of higher education.
- 30 (c) (1) The board of trustees may submit the request for proposals to
- 31 <u>out-of-state senior higher education institutions AND FOR-PROFIT INSTITUTIONS</u>
- 32 **OF HIGHER EDUCATION** if none of the senior higher education institutions in the

- State submit an acceptable response to the request for proposals submitted under subsection (a) of this section.
- 3 (2) [Before] NOTWITHSTANDING § 11–206(B)(2)(II) OF THIS
- 4 ARTICLE, BEFORE offering a degree program that is the subject of the request for
- 5 proposals, an out-of-state senior higher education institution OR FOR-PROFIT
- 6 INSTITUTION OF HIGHER EDUCATION shall seek the approval of the Commission
- 7 under Title 11, Subtitle 2 of this article.
- 8 17–101.
- 9 There is a program of State aid to [nonpublic] PRIVATE NONPROFIT 10 institutions of higher education known as the Joseph A. Sellinger Program.
- 11 17–105.
- 12 If a [nonpublic] PRIVATE NONPROFIT institution of higher education has implemented a new or substantially modified program contrary to the 13 14 recommendation of the Maryland Higher Education Commission that was based on a 15 finding of unreasonable duplication, then the Maryland Higher Education Commission 16 may recommend that the General Assembly reduce the appropriation by the amount of 17 aid associated with the full-time equivalent enrollment in that program. This 18 provision does not preclude the [nonpublic] PRIVATE NONPROFIT institution from 19 going forward with implementation of the new or substantially modified program.
- (d) (1) If the General Assembly reduces program funding under subsection (b) of this section, the affected [nonpublic] PRIVATE NONPROFIT institution annually may reapply to the Maryland Higher Education Commission for reconsideration of the program recommendation.
- 24 (2) If the Commission determines that the unreasonable duplication 25 no longer exists, then the Commission may recommend that there be no reduction in 26 the institution's amount of aid.
- 27 18–103.
- 28 <u>A EXCEPT AS OTHERWISE PROVIDED IN SUBTITLES 4, 5, AND 12 OF THIS</u>
  29 <u>TITLE, A</u> scholarship, grant, loan, or other student financial assistance awarded by the
  30 Office may be used ONLY at <del>any</del> A public or private NONPROFIT institution of higher
- 31 education in this State that possesses a certificate of approval from the Commission.
- 32 18–708.
- 33 (a) (3) "Eligible institution" means a public or private **NONPROFIT** 34 institution of higher education in this State that possesses a certificate of approval 35 from the Commission.

- 1 18–2201.
- 2 (b) "Eligible institution" means a public or private **NONPROFIT** institution of
- 3 higher education in this State that possesses a certificate of approval from the
- 4 Maryland Higher Education Commission.
- 5 18–2301.
- 6 (b) "Eligible institution" means a public or private **NONPROFIT** institution of
- 7 higher education in this State that possesses a certificate of approval from the
- 8 Maryland Higher Education Commission.
- 9 18–2502.
- 10 A Community College Transfer Scholarship awarded under this subtitle may be
- 11 used only at a 4-year [private or] public **OR PRIVATE NONPROFIT** institution of
- 12 higher education in the State.
- 13 18–2503.
- To qualify for a Community College Transfer Scholarship, an applicant shall:
- 15 (1) Be a resident of the State;
- 16 (2) Be a student at a community college in the State;
- 17 (3) Maintain a cumulative 3.0 grade point average on a 4.0 scale while
- 18 a student at a community college in the State;
- 19 (4) Have completed at least 60 credits at a community college in the
- 20 State or have earned an associate's degree by the end of the semester in which the
- 21 applicant plans to transfer;
- 22 (5) Be accepted for admission in a degree program at a 4-year [private
- or public OR PRIVATE NONPROFIT institution of higher education in the State;
- 24 (6) Intend to enroll in a 4-year [private or] public OR PRIVATE
- 25 NONPROFIT institution of higher education in the State in order to complete a
- 26 bachelor's degree program;
- 27 (7) Enroll as a full–time student in that 4–year institution;
- 28 (8) Have an annual total family income of not more than \$95,000; and
- 29 (9) Accept any other conditions or satisfy any additional criteria that
- 30 the Commission or the Office may establish.

31 32

THIS SUBTITLE.

1	18–2504.
2 3	(c) (1) Subject to paragraphs (2) and (3) of this subsection, to retain a Community College Transfer Scholarship, the recipient shall:
4	(i) Remain a resident of the State;
5 6 7	(ii) Continue to be enrolled as an undergraduate student in a degree program at a 4-year [private or] public <b>OR PRIVATE NONPROFIT</b> institution of higher education in the State;
8 9 10 11	(iii) Maintain a 3.0 grade point average on a 4.0 scale each academic year the individual is enrolled at a 4-year [private or] public <b>OR PRIVATE NONPROFIT</b> institution of higher education in the State or provide evidence satisfactory to the Office of extenuating circumstances; and
12 13	(iv) Maintain the standards of the eligible institution that the individual attends.
14	21–501.
15	(a) (3) "Student" means an individual who:
16 17	(i) 1. Is at least 16 years old but younger than the age of 25 years; or
18 19	2. Reaches the age of 23 years while participating in an approved paid work–based learning program under this section; and
20 21	(ii) Is enrolled in a public or private secondary SCHOOL or PUBLIC OR PRIVATE NONPROFIT postsecondary [school] INSTITUTION in the State.
22	24–707.
23 24 25 26	(b) [Private] FOR-PROFIT AND PRIVATE NONPROFIT institutions of higher education and private PRIVATE secondary schools may transfer student data and workforce data to the Maryland Longitudinal Data System in accordance with the data security and safeguarding plan developed under § 24–704(g)(6) of this subtitle.
27 28 29	(C) FOR-PROFIT AND PRIVATE NONPROFIT INSTITUTIONS OF HIGHER EDUCATION SHALL TRANSFER STUDENT-LEVEL ENROLLMENT DATA, DEGREE DATA, AND FINANCIAL AID DATA FOR ALL MARYLAND RESIDENTS TO THE

MARYLAND LONGITUDINAL DATA SYSTEM IN ACCORDANCE WITH THE DATA

SECURITY AND SAFEGUARDING PLAN DEVELOPED UNDER § 24-704(G)(6) OF

1	<u>24–801.</u>			
2	<u>(c)</u>	The C	<u>Council</u>	shall consist of the following members:
3		<u>(11)</u>	The fo	ollowing members appointed by the Governor:
4			<u>(i)</u>	A member of the State Board of Education;
5			<u>(ii)</u>	A representative of local superintendents of education;
6			<u>(iii)</u>	A representative of local boards of education;
7 8	elementary	and se	<u>(iv)</u> condar	Two members of employee organizations that represent y school personnel in the State;
9 10	principals;		<u>(v)</u>	A representative of elementary and secondary school
11 12	schools;		<u>(vi)</u>	Two representatives of nonpublic elementary and secondary
13			<u>(vii)</u>	An expert in early childhood education;
14			(viii)	An expert in career and technology education;
15			<u>(ix)</u>	Two representatives of community colleges;
16			<u>(x)</u>	Two representatives of independent colleges or universities;
17 18	outside the	Unive	(xi) esity Sy	A representative of public institutions of higher education vistem of Maryland;
19 20	responsibili	ty for a	(xii) a scienc	A representative of college or university deans who has ee, technology, engineering, and math (STEM) discipline;
21			(xiii)	Four representatives of the University System of Maryland;
22 23	HIGHER ED	UCAT		A REPRESENTATIVE OF A FOR-PROFIT INSTITUTION OF
24			(xiv)	(XV) Three representatives of the business community; and
25 26	knowledge t	hat wi		(XVI) Six additional members with experience and fit the work of the Council.

1	SECTION 2. AND BE IT FURTHER ENACTED, That the Laws of Maryland
2	read as follows:
3	<u> Article – Education</u>
4	<u>11–203.</u>
5	(d) (3) (ii) 1. [The] SUBJECT TO SUBSUBPARAGRAPH 2 OF THIS
6	SUBPARAGRAPH, THE Commission shall determine the amount of the fee based on
7	the probable amount of money needed for the funds for each fiscal year. If the moneys
8	in the guaranty funds are insufficient to satisfy duly authorized claims, the
9	participating institutions may be reassessed and shall pay the additional amounts
10	required.
11	2. THE AMOUNT OF THE ANNUAL FEE CHARGED TO A
12	FOR-PROFIT INSTITUTION OF HIGHER EDUCATION MAY NOT EXCEED 0.0025 OF
13	ALL GROSS TUITION, OR \$30,000, WHICHEVER IS LESS.
14	SECTION 3. AND BE IT FURTHER ENACTED, That the Laws of Maryland
15	read as follows:
16	Article - Education
17	<u>18–103.</u>
18	(A) IN THIS TITLE, "IN-STATE INSTITUTION OF HIGHER EDUCATION"
19	MEANS A DEGREE-GRANTING INSTITUTION WHOSE PRIMARY CAMPUS IS
20	LOCATED IN MARYLAND AND WHOSE AUTHORITY TO GRANT DEGREES IS
21	CONFERRED BY MARYLAND.
22	(B) [Except as otherwise provided in Subtitles 4, 5, and 12 of this title, a] A
23	scholarship, grant, loan, or other student financial assistance awarded by the Office
24	may be used only at [a public or private nonprofit] AN IN-STATE institution of higher
25	education [in this State] that possesses a certificate of approval from the Commission.
26	SECTION 4. AND BE IT FURTHER ENACTED, That, in order to assist the
$\frac{27}{27}$	State in reaching the goal that 55% of adults in Maryland will have an associate's or
28	bachelor's degree by 2025, the Maryland Higher Education Commission should
29	consider incorporating for-profit and out-of-state institutions awarding degrees in
30	Maryland into the goal.
31	SECTION 5. AND BE IT FURTHER ENACTED, That Section 2 of this Act shall
32	take effect on July 1, 2011. It shall remain effective for a period of 2 years and, at the
33	end of June 30, 2013, with no further action required by the General Assembly,
34	Section 2 of this Act shall be abrogated and of no further force and effect.