F1 4lr2501 CF 4lr2546

By: Delegates Kaiser, Afzali, Barkley, Barnes, Bates, Carr, Clagett, Elliott, Fraser-Hidalgo, George, Glenn, Guzzone, Healey, Hogan, Krebs, Lafferty, Luedtke, McDermott, McDonough, McIntosh, Pendergrass, Schulz, Scrafini, Smigiel, Stocksdale, Valentino-Smith, Vitale, and Zucker Zucker, Ivey, Stukes, F. Turner, Walker, and A. Washington

Introduced and read first time: January 30, 2014

Assigned to: Ways and Means

Committee Report: Favorable with amendments

House action: Adopted

Read second time: March 27, 2014

| CHAPTER | |
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| | |

1 AN ACT concerning

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Education - Student <u>Data</u> Privacy and Cloud Computing Act of 2014

3 FOR the purpose of authorizing certain educational institutions to use certain cloud computing services to provide certain individuals access to certain documents; 4 5 requiring a certain educational institution and a certain cloud computing 6 service provider to enter into a certain agreement; providing for the content of a 7 certain agreement; prohibiting a certain cloud computing service provider from 8 using or processing certain student data in a certain manner; requiring the State Department of Education, on or before a certain date, to consult with 9 certain experts on certain issues relating to student data privacy, establish 10 certain parameters for using a certain software service, and develop certain 11 12 sample contracts; requiring certain local education agencies to use a certain sample contract for certain contracts entered into on or after a certain date; 13 requiring the State Superintendent of Schools Department to adopt certain 14 15 regulations; defining certain terms; and generally relating to the Student Data Privacy and Cloud Computing Act of 2014. 16

17 BY adding to

18 Article - Education

19 Section 4-131

20 Annotated Code of Maryland

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



| 1 | (2008 Replacement Volume and 2013 Supplement) |
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| 2 3 | SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows: |
| 4 | Article - Education |
| 5 | 4-131. |
| 6 | (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE |
| 7 | MEANINGS INDICATED. |
| 8 | (2) "CLOUD COMPUTING SERVICE" MEANS A SERVICE THAT |
| 9 | ALLOWS A PERSON TO ACCESS A NETWORK OF SHARED FILES AND |
| 10 | APPLICATIONS ON DEMAND. |
| 11 | (3) "Cloud computing service provider" means a person |
| 12 | THAT PROVIDES A CLOUD COMPUTING SERVICE TO AN EDUCATIONAL |
| 13 | INSTITUTION. |
| 14 | (4) "Educational institution" means a public school, |
| 15 | NONPUBLIC SCHOOL, CHARTER SCHOOL, OR LOCAL SCHOOL SYSTEM. |
| 16 | (5) "Process" means to use, access, manipulate, scan, |
| 17 | MODIFY, TRANSFORM, DISCLOSE, STORE, TRANSMIT, TRANSFER, RETAIN, |
| 18 | AGGREGATE, OR DISPOSE OF STUDENT DATA. |
| 19 | (6) (1) "STUDENT DATA" MEANS INFORMATION OR MATERIAL |
| 20 | CREATED OR PROVIDED BY: |
| 21 | 1. An individual while enrolled as a student |
| 22 | AT AN EDUCATIONAL INSTITUTION; OR |
| 23 | 2. An employee of the educational |
| 24 | INSTITUTION IN RELATION TO A STUDENT OF THE EDUCATIONAL INSTITUTION. |
| 25 | (II) "STUDENT DATA" INCLUDES THE FOLLOWING |
| 26 | INFORMATION OF A STUDENT: |
| 27 | 1. NAME; |
| 28 | 2. ELECTRONIC MAIL ADDRESS OR ELECTRONIC |
| 29 | MAIL MESSAGES; |
| 30 | 3. Postal address; |

| 1 | 4. PHONE NUMBER; |
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| 2 | 5. Word Processing Documents; And |
| 3 | 6. METADATA OR OTHER UNIQUE IDENTIFIERS. |
| 4 | (B) AN EDUCATIONAL INSTITUTION MAY USE A CLOUD COMPUTING |
| 5 | SERVICE TO PROVIDE STUDENTS, TEACHERS, AND OTHER EMPLOYEES OF THE |
| 6 | EDUCATIONAL INSTITUTION ACCESS TO SHARED FILES AND APPLICATIONS. |
| 7 | (c) (1) If an educational institution decides to use a cloud |
| 8 | COMPUTING SERVICE, THE EDUCATIONAL INSTITUTION AND THE CLOUD |
| 9 | COMPUTING SERVICE PROVIDER SHALL ENTER INTO AN AGREEMENT TO |
| 10 11 | ESTABLISH THE TYPE OF SERVICE THE CLOUD COMPUTING SERVICE PROVIDER WILL PROVIDE. |
| 12 | (2) IN THE INITIAL WRITTEN AGREEMENT, THE CLOUD |
| 13 | COMPUTING SERVICE PROVIDER SHALL AGREE: |
| 14 | (I) TO PROCESS OR MONITOR STUDENT DATA ONLY TO THE |
| 15 | EXTENT NECESSARY TO PROVIDE THE TYPE OF SERVICE AGREED ON BY BOTH |
| 16 | PARTIES; AND |
| 17 | (II) NOT TO PROCESS OR MONITOR STUDENT DATA IN A |
| 18 | MANNER THAT SUBSTANTIALLY BENEFITS THE CLOUD COMPUTING SERVICE |
| 19 | PROVIDER OR A THIRD PARTY, INCLUDING: |
| 20 | 1. Online behavioral advertising; |
| 21 | 2. CREATING OR CORRECTING A CLOUD PROFILE; |
| 22 | 3. SELLING DATA FOR A COMMERCIAL PURPOSE; OR |
| 23 | 4. ANY OTHER SIMILAR COMMERCIAL FOR-PROFIT |
| 24 | ACTIVITY. |
| | () m G |
| 25 | (D) THE STATE SUPERINTENDENT SHALL ADOPT REGULATIONS TO |
| 26 | IMPLEMENT THIS SECTION. |
| 27 | SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF |
| 28 | MARYLAND, That: |
| 29 | (a) On an hafara Dagambar 21 2014 the State Dagartment of Education |
| 30 | (a) On or before December 31, 2014, the State Department of Education shall: |
| JU | <u>511411.</u> |

| $\frac{1}{2}$ | (1) Consult with experts in the field of children's privacy protection on best practices for protecting student data privacy if a local education agency decides to |
|------------------------|--|
| 3 | use a software service to host student data; |
| 4 5 | (2) Establish parameters for the appropriate manner in which a local education agency may use a software service to host student data; |
| 6 7 8 9 10 | (3) Develop, in consultation with industry experts, a sample contract, that includes a provision that student data may not be used for online behavioral advertising or marketing purposes, to be used by a local education agency if the local education agency decides to use a software service provider to process student data; and |
| 11 12 | (4) Once the sample contract is developed, provide each local education agency with the sample contract. |
| 13 14 15 | (b) Each local education agency shall use the sample contract developed by the Department under subsection (a)(3) and (4) of this section in contracts entered into with a software service provider on or after March 31, 2015. |
| 16 | (c) The Department shall adopt regulations to implement this section. |
| 17 18 | SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October June 1, 2014. |
| | Approved: |
| | Governor. |
| | Speaker of the House of Delegates. |
| | President of the Senate. |