HOUSE BILL 1348

4lr2425

By: Delegates Fisher, Afzali, Bates, Boteler, Dwyer, Eckardt, Elliott, Glass, Jacobs, Kipke, McDermott, McMillan, Myers, Schuh, Schulz, Serafini, Stocksdale, Szeliga, and Vitale

Introduced and read first time: February 7, 2014 Assigned to: Health and Government Operations

A BILL ENTITLED

1 AN ACT concerning

2 State Government – Advertisements – Paid for by Maryland Taxpayers

- FOR the purpose of requiring that any advertisement that is paid for by the State and
 issued by or on behalf of certain courts, the Maryland General Assembly, or
 certain departments and units of the Executive Branch of State government
 include a certain statement; defining certain terms; and generally relating to a
 statement on State advertisements that are paid for by the State.
- 8 BY adding to
- 9 Article Courts and Judicial Proceedings
- 10 Section 1–206
- 11 Annotated Code of Maryland
- 12 (2013 Replacement Volume and 2013 Supplement)
- 13 BY adding to
- 14 Article State Government
- 15 Section 2–1805 and 8–505
- 16 Annotated Code of Maryland
- 17 (2009 Replacement Volume and 2013 Supplement)
- 18 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 19 MARYLAND, That the Laws of Maryland read as follows:
- 20

Article – Courts and Judicial Proceedings

21 **1–206.**



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(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE 1 $\mathbf{2}$ **MEANINGS INDICATED.** 3 (I) "ADVERTISEMENT" MEANS ANY ORAL, WRITTEN, OR (2) PRINTED MEDIA ADVERTISEMENT. 4 (II) "ADVERTISEMENT" INCLUDES ANY $\mathbf{5}$ **TELEVISION** ANNOUNCEMENT, RADIO ANNOUNCEMENT, AND WORLD WIDE WEB AND 6 7 **INTERNET VOICE-OVERS.** 8 (3) "COURT" MEANS THE COURT OF APPEALS, THE COURT OF SPECIAL APPEALS, A CIRCUIT COURT, THE DISTRICT COURT OF MARYLAND, 9 AND AN ORPHANS' COURT. 10 11 **(B)** ANY ADVERTISEMENT ISSUED BY OR ON BEHALF OF A COURT THAT 12IS PAID FOR BY THE STATE SHALL INCLUDE THE FOLLOWING STATEMENT: "THIS MESSAGE HAS BEEN PAID FOR BY THE TAXPAYERS OF MARYLAND.". 13 14 **Article – State Government** 2 - 1805. 15 (1) IN THIS SECTION, "ADVERTISEMENT" MEANS ANY ORAL, 16 (A) 17WRITTEN, OR PRINTED MEDIA ADVERTISEMENT. "ADVERTISEMENT" 18 (2) INCLUDES ANY **TELEVISION** ANNOUNCEMENT, RADIO ANNOUNCEMENT, AND WORLD WIDE WEB AND 19 20**INTERNET VOICE-OVERS.** 21ANY ADVERTISEMENT ISSUED BY OR ON BEHALF OF THE GENERAL **(B)** ASSEMBLY THAT IS PAID FOR BY THE STATE SHALL INCLUDE THE FOLLOWING 2223**STATEMENT:** "THIS MESSAGE HAS BEEN PAID FOR BY THE TAXPAYERS OF MARYLAND.". 24258-505. 26(1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE (A) **MEANINGS INDICATED.** 2728(2) (I) "ADVERTISEMENT" MEANS ANY ORAL, WRITTEN, OR 29PRINTED MEDIA ADVERTISEMENT.

 $\mathbf{2}$

1(II) "ADVERTISEMENT" INCLUDES ANY TELEVISION2ANNOUNCEMENT, RADIO ANNOUNCEMENT, AND WORLD WIDE WEB AND3INTERNET VOICE-OVERS.

4 (3) "DEPARTMENT" MEANS A PRINCIPAL DEPARTMENT OF THE 5 EXECUTIVE BRANCH OF STATE GOVERNMENT.

6 (4) "INDEPENDENT UNIT" MEANS A UNIT IN THE EXECUTIVE 7 BRANCH OF STATE GOVERNMENT THAT IS NOT A DEPARTMENT.

8 (B) ANY ADVERTISEMENT ISSUED BY OR ON BEHALF OF A DEPARTMENT 9 OR AN INDEPENDENT UNIT THAT IS PAID FOR BY THE STATE SHALL INCLUDE 10 THE FOLLOWING STATEMENT:

11 "THIS MESSAGE HAS BEEN PAID FOR BY THE TAXPAYERS OF MARYLAND.".

12 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect13 October 1, 2014.