SENATE BILL 30

F5 SB 838/13 – EHE

(PRE-FILED)

By: Senator Young

Requested: October 22, 2013 Introduced and read first time: January 8, 2014 Assigned to: Education, Health, and Environmental Affairs

A BILL ENTITLED

1 AN ACT concerning

2 Educational Institutions – Personal Electronic Account – Privacy Protection

3 FOR the purpose of prohibiting an educational institution from requiring, requesting, 4 suggesting, or causing a student, an applicant, or a prospective student to grant $\mathbf{5}$ access to, allow observation of, or disclose information that allows access to or 6 observation of the individual's personal electronic account; prohibiting an 7 educational institution from compelling a student, an applicant, or a prospective 8 student, as a condition of acceptance or participation in curricular or 9 extracurricular activities, to add certain individuals to a certain list of contacts 10 or to change certain privacy settings; prohibiting an educational institution from taking or threatening to take certain actions against a student, or failing 11 12or refusing to admit an applicant, as a result of the student's or applicant's 13refusal to grant access to, allow observation of, or disclose certain information 14relating to a personal electronic account, add certain individuals to a certain list 15of contacts, or change certain privacy settings; providing that this Act may not 16 be construed to prohibit an educational institution from requesting or requiring 17a student to disclose access information to certain electronic accounts, to 18 prohibit or restrict an educational institution from viewing, accessing, or 19 utilizing certain information that is available in the public domain or available 20to an educational institution as the result of certain actions of the student, to 21create a duty to search or monitor the activity of a personal electronic account, 22to make an educational institution liable for failing to request or require a 23student, an applicant, or a prospective student to grant access to, allow 24observation of, or disclose certain information relating to a personal electronic 25account, to prohibit a student, an applicant, or a prospective student from 26allowing a certain individual to view certain communications, or to apply to a 27certain investigation conducted by a certain department of or in accordance 28with a certain policy or protocol of an institution of postsecondary education; 29authorizing an individual who is the subject of a violation of this Act to take 30 certain legal action; establishing that an educational institution's action in

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



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1 compliance with federal or State law is an affirmative defense to a claim under 2 this Act; defining certain terms; and generally relating to the personal 3 electronic accounts of students, applicants, and prospective students of 4 educational institutions.

5 BY adding to

6 Article – Education

- Section 26–401 to be under the new subtitle "Subtitle 4. Personal Electronic
 Account Privacy Protection"
- 9 Annotated Code of Maryland
- 10 (2008 Replacement Volume and 2013 Supplement)

11 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 12 MARYLAND, That the Laws of Maryland read as follows:

13

Article – Education

- 14 SUBTITLE 4. PERSONAL ELECTRONIC ACCOUNT PRIVACY PROTECTION.
- 15 **26–401.**

16 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE 17 MEANINGS INDICATED.

18 (2) "ACCESS INFORMATION" MEANS A USER NAME, A PASSWORD, 19 LOG–IN INFORMATION, AN ACCOUNT NAME, OR ANY OTHER SECURITY 20 INFORMATION THAT PROTECTS ACCESS TO A PERSONAL ELECTRONIC ACCOUNT.

(3) "EDUCATIONAL INSTITUTION" MEANS A PUBLIC OR PRIVATE
EDUCATIONAL INSTITUTION THAT OFFERS STUDENTS AN ORGANIZED COURSE
OF STUDY OR TRAINING THAT IS ACADEMIC, TECHNICAL, TRADE ORIENTED, OR
PREPARATORY FOR GAINFUL EMPLOYMENT IN A RECOGNIZED OCCUPATION.

25(4) **"PERSONAL ELECTRONIC** ACCOUNT" **(I)** MEANS AN 26ACCOUNT CREATED VIA AN ELECTRONIC MEDIUM OR A SERVICE THAT ALLOWS 27USERS TO CREATE, SHARE, OR VIEW USER-GENERATED CONTENT, INCLUDING 28UPLOADING OR DOWNLOADING VIDEOS OR STILL PHOTOGRAPHS, BLOGS, VIDEO 29BLOGS, PODCASTS, MESSAGES, ELECTRONIC MAIL, INTERNET WEB SITE 30 PROFILES OR LOCATIONS, OR ANY OTHER ELECTRONIC INFORMATION.

31(II) "PERSONAL ELECTRONIC ACCOUNT" DOES NOT32INCLUDE AN ACCOUNT THAT IS OPENED ON BEHALF OF, OR OWNED OR33PROVIDED BY, AN EDUCATIONAL INSTITUTION.

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"STUDENT" INCLUDES AN 1 INDIVIDUAL (5) WHO \mathbf{IS} Α $\mathbf{2}$ PARTICIPANT, TRAINEE, OR STUDENT IN AN ORGANIZED COURSE OF STUDY OR 3 TRAINING OFFERED BY AN EDUCATIONAL INSTITUTION. 4 **(**B**)** SUBJECT TO SUBSECTION (C) OF THIS SECTION, AN EDUCATIONAL 5 **INSTITUTION MAY NOT:** 6 REQUIRE, REQUEST, SUGGEST, OR CAUSE A STUDENT, AN (1) 7APPLICANT, OR A PROSPECTIVE STUDENT TO GRANT ACCESS TO, ALLOW OBSERVATION OF, OR DISCLOSE INFORMATION THAT ALLOWS ACCESS TO OR 8 **OBSERVATION OF THE INDIVIDUAL'S PERSONAL ELECTRONIC ACCOUNT;** 9 10 (2) COMPEL A STUDENT, AN APPLICANT, OR A PROSPECTIVE 11 STUDENT, AS A CONDITION OF ACCEPTANCE OR PARTICIPATION IN CURRICULAR 12**OR EXTRACURRICULAR ACTIVITIES, TO:** 13ADD TO THE LIST OF CONTACTS ASSOCIATED WITH A **(I)** 14PERSONAL ELECTRONIC ACCOUNT ANY INDIVIDUAL, INCLUDING A COACH, A 15TEACHER, AN ADMINISTRATOR, ANOTHER EMPLOYEE OF THE EDUCATIONAL 16 INSTITUTION, OR A VOLUNTEER; OR 17CHANGE THE PRIVACY SETTINGS ASSOCIATED WITH A **(II)** 18 PERSONAL ELECTRONIC ACCOUNT: 19 (3) TAKE ANY ACTION OR THREATEN TO TAKE ANY ACTION TO 20DISCHARGE, DISCIPLINE, PROHIBIT FROM PARTICIPATING IN CURRICULAR OR EXTRACURRICULAR ACTIVITIES, OR OTHERWISE PENALIZE A STUDENT AS A 2122**RESULT OF THE STUDENT'S REFUSAL TO:** 23GRANT ACCESS TO, ALLOW OBSERVATION OF, OR **(I)** 24DISCLOSE ANY INFORMATION THAT ALLOWS ACCESS TO OR OBSERVATION OF A 25PERSONAL ELECTRONIC ACCOUNT; 26ADD ANY INDIVIDUAL TO THE LIST OF CONTACTS **(II)** 27ASSOCIATED WITH A PERSONAL ELECTRONIC ACCOUNT; OR 28(III) CHANGE THE PRIVACY SETTINGS ASSOCIATED WITH A 29PERSONAL ELECTRONIC ACCOUNT; OR 30 (4) FAIL OR REFUSE TO ADMIT AN APPLICANT AS A RESULT OF THE APPLICANT'S REFUSAL TO: 31

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$egin{array}{c} 1 \\ 2 \\ 3 \end{array}$	(I) GRANT ACCESS TO, ALLOW OBSERVATION OF, OR DISCLOSE ANY INFORMATION THAT ALLOWS ACCESS TO OR OBSERVATION OF A PERSONAL ELECTRONIC ACCOUNT;
4 5	(II) ADD ANY INDIVIDUAL TO THE LIST OF CONTACTS ASSOCIATED WITH A PERSONAL ELECTRONIC ACCOUNT; OR
$6 \\ 7$	(III) CHANGE THE PRIVACY SETTINGS ASSOCIATED WITH A PERSONAL ELECTRONIC ACCOUNT.
8	(C) THIS SECTION MAY NOT BE CONSTRUED TO:
9 10 11	(1) PROHIBIT AN EDUCATIONAL INSTITUTION FROM REQUESTING OR REQUIRING A STUDENT TO DISCLOSE ACCESS INFORMATION TO ALLOW THE EDUCATIONAL INSTITUTION TO GAIN ACCESS TO AN ELECTRONIC ACCOUNT:
$\begin{array}{c} 12\\ 13 \end{array}$	(I) OPENED AT THE EDUCATIONAL INSTITUTION'S BEHEST; OR
14	(II) PROVIDED BY THE EDUCATIONAL INSTITUTION;
$\begin{array}{c} 15\\ 16\\ 17\end{array}$	(2) PROHIBIT OR RESTRICT AN EDUCATIONAL INSTITUTION FROM VIEWING, ACCESSING, OR UTILIZING INFORMATION ABOUT A STUDENT, AN APPLICANT, OR A PROSPECTIVE STUDENT THAT:
18	(I) CAN BE OBTAINED WITHOUT ACCESS INFORMATION;
19	(II) IS AVAILABLE IN THE PUBLIC DOMAIN; OR
20 21	(III) IS AVAILABLE TO THE EDUCATIONAL INSTITUTION AS THE RESULT OF ACTIONS UNDERTAKEN INDEPENDENTLY BY THE STUDENT;
22 23	(3) CREATE A DUTY REQUIRING AN EDUCATIONAL INSTITUTION TO SEARCH OR MONITOR THE ACTIVITY OF A PERSONAL ELECTRONIC ACCOUNT;
24 25 26 27 28	 (4) MAKE AN EDUCATIONAL INSTITUTION LIABLE FOR FAILING TO REQUEST OR REQUIRE A STUDENT, AN APPLICANT, OR A PROSPECTIVE STUDENT TO GRANT ACCESS TO, ALLOW OBSERVATION OF, OR DISCLOSE INFORMATION THAT ALLOWS ACCESS TO OR OBSERVATION OF THE INDIVIDUAL'S PERSONAL ELECTRONIC ACCOUNT; (5) PROMUDIT A STUDENT AN ADDITION TO A PROSPECTIVE

29(5)**PROHIBIT A STUDENT, AN APPLICANT, OR A PROSPECTIVE**30STUDENT FROM ALLOWING AN ATHLETIC COACH OR ADMINISTRATOR TO VIEW

1 THE STUDENT'S, APPLICANT'S, OR PROSPECTIVE STUDENT'S PUBLICLY 2 ACCESSIBLE COMMUNICATIONS; OR

3 (6) APPLY TO:

4 (I) A SUSPECTED CRIMINAL ACTIVITY INVESTIGATION INTO 5 THE PUBLICLY ACCESSIBLE COMMUNICATIONS OF A STUDENT, AN APPLICANT, 6 OR A PROSPECTIVE STUDENT THAT IS PERFORMED BY A PUBLIC SAFETY 7 DEPARTMENT OR POLICE AGENCY OF AN INSTITUTION OF POSTSECONDARY 8 EDUCATION; OR

9 (II) AN INVESTIGATION, AN INQUIRY, OR A DETERMINATION 10 RELATING TO THE PUBLICLY ACCESSIBLE COMMUNICATIONS OF A STUDENT, AN 11 APPLICANT, OR A PROSPECTIVE STUDENT THAT IS CONDUCTED IN ACCORDANCE 12 WITH THE HEALTH OR PUBLIC SAFETY ADMINISTRATION ASSESSMENT POLICY 13 OR PROTOCOL OF AN INSTITUTION OF POSTSECONDARY EDUCATION.

14 (D) (1) SUBJECT TO PARAGRAPH (2) OF THIS SUBSECTION, AN 15 INDIVIDUAL WHO IS THE SUBJECT OF A VIOLATION OF ANY PROVISION OF THIS 16 SECTION MAY:

17(I)BRING A CIVIL ACTION TO ENJOIN THE VIOLATION OR18FOR DAMAGES;

19(II) ADD A CLAIM FOR DAMAGES TO AN ACTION SEEKING20INJUNCTIVE RELIEF; AND

21 (III) RECOVER NOT MORE THAN \$1,000 IN DAMAGES PLUS 22 REASONABLE ATTORNEY'S FEES AND COURT COSTS.

(2) AN INDIVIDUAL MAY NOT BRING AN ACTION FOR DAMAGES OR
ADD A CLAIM FOR DAMAGES TO AN ACTION SEEKING INJUNCTIVE RELIEF
UNDER THIS SECTION UNTIL AT LEAST 60 DAYS AFTER MAKING A WRITTEN
DEMAND OF THE ALLEGED VIOLATOR FOR NOT MORE THAN \$1,000 THAT:

27(I) INCLUDES REASONABLE DOCUMENTATION OF THE28VIOLATION; AND

(II) IS SERVED IN THE MANNER PROVIDED FOR SERVICE OF
 PROCESS IN A CIVIL ACTION UNDER THE MARYLAND RULES OR BY CERTIFIED
 MAIL TO THE RESIDENCE OR PRINCIPAL OFFICE OR PLACE OF BUSINESS OF THE
 ALLEGED VIOLATOR.

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1 2	(3) AN ACTION UNDER THIS SUBSECTION MAY BE BROUGHT IN THE DISTRICT COURT FOR THE COUNTY IN WHICH:
3	(I) THE ALLEGED VIOLATION OCCURRED; OR
45	(II) THE ALLEGED VIOLATOR RESIDES OR HAS A PRINCIPAL OFFICE OR PLACE OF BUSINESS.
6 7 8	(E) IT IS AN AFFIRMATIVE DEFENSE TO ANY CLAIM UNDER THIS SECTION THAT THE EDUCATIONAL INSTITUTION ACTED TO COMPLY WITH THE REQUIREMENTS OF A FEDERAL OR STATE LAW.
9	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect

10 June 1, 2014.