Department of Legislative Services

Maryland General Assembly 2014 Session

FISCAL AND POLICY NOTE

House Bill 902 Ways and Means (Delegate Boteler, et al.)

Slot Machines - Ownership and Operation by War Veterans' Organizations - Allocation of Proceeds

This bill authorizes, in counties where nonprofit organizations are not currently authorized to operate slot machines, a bona fide war veterans' organization that has been located in the State for at least five years to own and operate up to five slot machines at its principal meeting hall. The bill specifies the distribution of proceeds from slot machines that are authorized by the bill, which includes 15% to the State general fund and 15% to the local jurisdiction(s).

The bill takes effect July 1, 2014.

Fiscal Summary

State Effect: General fund revenues increase due to distribution of proceeds from slot machines authorized by the bill beginning in FY 2015. Potential decrease in special fund revenues and expenditures from the Video Lottery Terminal (VLT) Program beginning in FY 2015. Under one set of assumptions, general fund revenues increase by \$2.25 million annually while special fund revenues decrease by \$1.5 million annually, with approximately half of the revenue loss needing to be replaced with general funds to support mandated expenses, resulting in a net gain of approximately \$1.5 million to the general fund. Comptroller's Office special fund revenues and expenditures each increase annually beginning in FY 2015 by approximately \$37,500 due to regulation of slot machines.

Local Effect: County and municipal revenues increase due to distribution of proceeds from slot machines authorized by the bill. Potential minimal decrease in local impact grants distributed to certain counties from the VLT program beginning in FY 2015.

Analysis

Bill Summary: In a county where slot machine operations by bona fide veterans' organizations are authorized by the bill (*i.e.*, other than an Eastern Shore county where certain nonprofits, including war veterans' organizations, are authorized to operate slot machines), net after payout proceeds from slot machines must be distributed as follows:

- 50% to further the purposes of the organization;
- 20% to one or more charitable organizations in the county;
- 15% to the State general fund; and
- 15% to the county or, if the organization is located in a municipality, 7.5% each to the county and municipality.

Slot machine operations authorized by the bill are subject to the same regulatory authority of the Comptroller's Office that applies to currently authorized slot machines in Eastern Shore counties.

The bill also clarifies that at least one-half of proceeds, instead of net after payout proceeds, from currently authorized slot machines operated by nonprofit organizations in Eastern Shore counties be used as the base amount from which specified distributions must be made, and an eligible organization may own or lease slot machines, instead of only owning the slot machines.

Current Law: Certain nonprofit organizations are authorized to operate slot machines in nine Eastern Shore counties: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, and Worcester. At least one-half of net after payout proceeds must go to charity and the remainder must further the organizations' purposes. The Comptroller's Office must regulate the specified slot machines and charge a license fee to cover the costs of regulating the machines.

Background: Appendix – Maryland Gaming and Appendix – Local Gaming provides detailed background on gaming in Maryland.

State Fiscal Effect: Slot machines in the newly eligible nonprofit organizations may serve as a substitute for gambling at VLT facilities in the State, thus reducing State special fund revenues and expenditures.

Gambling at the newly eligible nonprofit organizations could shift spending from other activities, a portion of which are taxable by the State. The Department of Legislative Services estimates that VLTs, when fully implemented, will cause a permanent 10% reduction in annual revenues from lottery.

The average annual revenue generated from existing gambling at eligible nonprofits is approximately \$100,000 (*i.e.*, total handle minus total amount returned to players) per organization. The bill will add an estimated 150 organizations offering slot machines. Assuming 5 machines at each establishment results in 750 slot machines generating approximately \$15 million in revenue annually, of which \$2.25 million goes to the general fund.

A small portion of the revenue would likely have otherwise been spent at State VLT facilities. If that portion is 10%, the result is an annual loss of \$1.5 million in VLT revenues, approximately half of which includes a reduction in Education Trust Fund revenues and revenues for the State lottery to administer the VLT program. These lost revenues will likely need to be replaced with general funds to cover mandated K-12 education aid and VLT lease costs (through fiscal 2015).

Given the addition of approximately 750 slot machines and a license fee of \$50 per machine, general fund revenues increase by approximately \$37,500 annually beginning in fiscal 2015. The license fee must cover the administrative costs of the Comptroller's Office to regulate slot machines, so to the extent that the Comptroller's Office hires additional field enforcement officers and incurs additional costs, the license fee may have to be increased.

Local Fiscal Effect: County and municipal revenues increase within the counties where eligible veterans' organizations are newly authorized to operate slot machines. In total, revenues to these local governments increase by approximately \$2.25 million annually; an average of \$150,000 for each of 15 counties, with larger than average increases generally going to more populous counties. However, local impact grant funds distributed to counties where VLT facilities are located will decrease by a potentially minimal amount.

Additional Comments: The Department of Legislative Services assumes "proceeds" means net proceeds *after* the payout to customers. If "proceeds" is interpreted to mean gross proceeds, there would be no payout to customers.

Additional Information

Prior Introductions: A similar bill, HB 1348 of 2012 received a hearing in the House Ways and Means Committee, but no further action was taken.

Cross File: None.

Information Source(s): Baltimore City, Montgomery County, Comptroller's Office, Maryland State Lottery and Gaming Control Agency, Maryland Department of Veterans Affairs, Department of Legislative Services

Fiscal Note History: First Reader - February 20, 2014

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Appendix - Maryland Gaming

The State of Maryland has authorized six video lottery operation licenses in Baltimore City and Allegany, Anne Arundel, Cecil, Prince George's, and Worcester counties with a maximum number of 16,500 video lottery terminals (VLTs) allotted in the State. Licensees are also authorized to have table games with approval of the State Lottery and Gaming Control Commission.

VLT Law

VLT gambling in Maryland was authorized by Chapter 4 and Chapter 5 of the 2007 special session. Chapter 5 was a constitutional amendment approved by the voters at the November 2008 general election that also authorized the expansion of gambling subject to specified restrictions. After November 15, 2008, the General Assembly may only authorize additional forms or expansion of gaming if approved through a referendum by a majority of voters in a general election. Chapter 4, which was contingent on ratification of Chapter 5, established the operational and regulatory framework for the VLT program. The Video Lottery Facility Location Commission (Location Commission) was established in the law to solicit and evaluate proposals for, and award, video lottery operation licenses.

Chapter 4 specified geographic locations and VLT allocations for five authorized video lottery facilities in Allegany (1,500 VLTs), Anne Arundel (4,750 VLTs), Cecil (2,500 VLTs), and Worcester (2,500 VLTs) counties and Baltimore City (3,750 VLTs).

During the 2012 second special session, the General Assembly adopted Chapter 1, which was approved by voter referendum at the November 2012 general election. Among its provisions, Chapter 1 authorizes a sixth video lottery operation license to be awarded for a video lottery facility to operate a maximum of 3,000 VLTs at a location in Prince George's County within a four-mile radius of the intersection of Bock Road and St. Barnabas Road. VLT operations may not begin at the Prince George's County facility until the earlier of July 1, 2016, or 30 months after the VLT facility in Baltimore City is open to the public.

Chapter 1 also authorized video lottery operation licensees to operate table games, with the approval of the State Lottery and Gaming Control Commission (previously the State Lottery Commission). VLT facilities were also authorized to remain open to the public 24 hours per day, seven days per week.

VLT Implementation

The first video lottery operation licenses were awarded by the Location Commission in fall 2009. Penn Cecil, in Cecil County, opened in September 2010 with 1,500 VLTs, and Ocean Downs, in Worcester County, opened in January 2011 and is currently operating 800 VLTs. Power Plant Entertainment (PPE) Casino Resorts, LLC operates approximately 4,300 VLTs in a facility adjacent to Arundel Mills Mall in Anne Arundel County that opened on June 6, 2012.

On April 26, 2012, Evitts Resort, LLC (Evitts) was awarded a video lottery operation license to own and operate a video lottery facility adjacent to the existing lodge at the Rocky Gap Lodge and Resort, contingent on a number of actions by Evitts and others. However, Evitts was subsequently granted approval from the Location Commission to instead design, build, and operate a facility in the existing lodge conference and meeting space, assuming certain contingencies are met. The facility opened in May 2013 with 554 VLTs and 10 table games.

On July 31, 2012, the Location Commission awarded a video lottery operation license to CBAC Gaming, LLC for a facility with 3,750 VLTs in Baltimore City. The facility is expected to open in September 2014 with approximately 2,500 VLTs and 130 table games.

On December 20, 2013, the Location Commission awarded a video lottery operation license to MGM National Harbor, LLC for a facility with 3,600 VLTs and 140 table games in Prince George's County. The facility is expected to open in fiscal 2017.

Distribution of VLT Proceeds

Under Chapter 4 of the 2007 special session and Chapter 1 of the 2012 second special session, gross VLT proceeds are distributed as follows from the proceeds of VLTs at each facility until a license is issued for the Prince George's County facility, with some exceptions as discussed below:

- Business Investment 1.5% to a small, minority, and woman-owned business investment account;
- Lottery (Administration) 2% to the State lottery for administrative costs, with other costs provided for in the State budget;
- Local Government Impact Grants − 5.5% to local governments in which a video lottery facility is operating, 18% of which would go for 20 years (starting in fiscal 2012 and ending in fiscal 2032) to Baltimore City through the Pimlico Community Development Authority and to Prince George's County for the community surrounding Rosecroft (\$1 million annually), except that the 18%

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- dedication does not apply to Allegany, Cecil, and Worcester county facilities upon issuance of the Baltimore City license (described further below);
- Purse Dedication Account (PDA) -7% to a PDA to enhance horse racing purses and funds for the horse breeding industry, not to exceed \$100 million annually;
- Racetrack Facility Renewal Account (RFRA) 1.75% (except for the Allegany County facility) beginning October 1, 2012 (previously 2.5%), for a 16-year period to the RFRA, not to exceed \$20 million annually, until the VLT license for Baltimore City is issued, after which time the percentage is reduced to 1.0%;
- Licensee (Operator) no more than 33% to video lottery operation licensees, except the Allegany (50% for the first 10 years) and Worcester (43%, effective July 1, 2013) licensees and as described below; and
- Education Trust Fund (ETF) remainder to the ETF (49.25%-52.0%).

Upon the issuance of a Prince George's County video lottery operation license, the licensee in Baltimore City will receive an additional 7% of VLT revenues and the Anne Arundel County licensee will receive an additional 8% of VLT revenues at the facility for (1) required marketing, advertising, and promotional costs or (2) capital improvements at the VLT facility. The State Lottery and Gaming Control Commission (SLGCC) may further increase this distribution to the Baltimore City and Anne Arundel County licensees by up to three and two percentage points, respectively; however if the Anne Arundel County licensee receives an additional adjustment, the Baltimore City licensee must receive at least the same additional percentage point increase. commission may also provide an adjustment of up to 5% of VLT revenues to the Cecil County licensee from proceeds at that facility for marketing, advertising, and promotional costs or for capital improvements. Any adjustment(s) must be preceded by a specified report from SLGCC to the Governor and the General Assembly regarding the implications of the adjustment, must be determined by January 1, 2019, and may not take effect until the Prince George's County video lottery operation license is issued and no earlier than July 1, 2019.

Also upon the issuance of the Prince George's County license, the bill reduces from 7% to 6% of VLT revenues the distribution to PDA.

Chapter 1 specifies that, once a Baltimore City license is issued, of the revenues dedicated to local impact grants, 100% of the local impact grants from the proceeds of the video lottery facilities in Allegany, Cecil, and Worcester counties must be distributed to those jurisdictions. The bill also specifies that, once a Prince George's County license is issued, of the revenues dedicated to local impact grants, \$200,000 is distributed annually to Allegany and Worcester counties, \$130,000 is distributed to Cecil County, and \$70,000 is distributed to the Town of Perryville. The bill also extended the 18% distribution of local impact grants provided to Baltimore City and Prince George's County through fiscal 2032.

Beginning July 1, 2013, the licensee in Worcester County receives 43% of revenues generated at the facility, if the facility has less than 1,000 VLTs and the equivalent of 2.5% of the facility's proceeds are spent each year on capital improvements at the facility. Under previous law, the licensee share of 50% for the Allegany County VLT facility is reduced to 33% of proceeds after 10 years of operations. Chapter 1 specifies that the operator share for the Allegany County facility will be 50% after 1 year of operations and meeting a 0.5% annual capital investment requirement; after 10 years of operations, the operator share will be 43% if a 2.5% capital investment requirement is met.

Ownership and Leasing of VLTs

Under Chapter 1, the Baltimore City and Prince George's County facility operators will own or lease VLTs at their respective facilities and SLGCC retains responsibility for ownership or leasing of VLTs and associated equipment at the VLT facilities in Allegany and Worcester counties. However, the facilities in Allegany and Worcester counties may apply to SLGCC for permission to assume ownership or the right to lease each VLT used by the facility. For the existing facilities in Anne Arundel and Cecil counties, the licensees will own or lease the machines beginning April 1, 2015, after the State's master contract with VLT manufacturers expires on March 31, 2015. The savings to the State from requiring VLT facilities to own or lease VLTs must be appropriated to ETF.

Upon assuming ownership of VLTs, the Anne Arundel County licensee receives an additional 8% of VLT revenues at the facility and the licensees in Baltimore City, Cecil County, and Prince George's County receive an additional 6% of VLT revenues from their facilities. Beginning April 1, 2015, Chapter 1 also reduces from 2% to 1% of VLT revenues the distribution to the State Lottery and Gaming Control Agency (SLGCA) for administrative costs associated with the VLT program (except for Allegany County).

Table Games

Chapter 1 of the 2012 second special session requires SLGCC to allow the holder of a video lottery operation license to offer specified table games and requires SLGCC to regulate table game operations. Prior to the issuance of a Prince George's County video lottery operation license, 80% of table game revenues are distributed to licensees and 20% of table game revenues are distributed to ETF. Upon issuance of a Prince George's County license, licensees continue to receive 80% of table game revenues, 15% is distributed to ETF, and 5% is distributed to local jurisdictions where a VLT facility is located. Proceeds distributed to Baltimore City must be used equally to fund school construction projects and for the maintenance, operation, and construction of recreational facilities.

The State is prohibited from charging a table game *license* fee. However, SLGCC *may* establish an annual fee for each table game, capped at \$500 per table, to benefit the Problem Gambling Fund. SLGCC has adopted regulations that set the fee at \$500.

Authorized table games are defined as:

- roulette, baccarat, blackjack, craps, big six wheel, minibaccarat, poker, pai gow poker, and sic bo or any variation and composites of these games; and
- gaming tournaments in which players compete against one another in one or more of the games previously described.

SLGCC may determine the suitability of any composites or variations of authorized table games, as well as additional games, after an appropriate test or experimental period as determined by the commission. SLGCC may, through regulations, define and limit the method of operation, type, and number of table games. SLGCC regulations must also establish procedures for accounting for money exchanged at table games and for the removal of VLTs (including the number that may be removed) to accommodate table games.

VLT and Table Game Revenues

The estimated revenues from VLTs and table games in fiscal 2015 through 2019 are shown in **Exhibit 1**. In total, \$1.09 billion in gross gaming revenues is projected in fiscal 2015, including \$417 million to be distributed to ETF.

Exhibit 1
Distribution of Estimated VLT and Table Game Revenues in Maryland –
Current Law
(\$ in Millions)

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
VLTs					
Education Trust Fund (ETF)	\$351.7	\$355.9	\$466.5	\$490.3	\$496.8
Lottery Operations	13.3	8.5	12.2	12.8	12.9
Purse Dedication Account	51.5	55.3	69.5	72.9	73.9
Racetrack Renewal Account	7.2	7.8	11.4	12.0	12.2
Local Impact Grants	40.7	43.8	63.9	67.0	67.9
Business Investment	11.1	11.9	17.4	18.3	18.5
Licensees	283.9	331.6	539.4	564.5	571.7
Total VLTs	\$759.4	\$814.8	\$1,180.2	\$1,237.8	\$1,253.9
Table Games					
Anne Arundel	\$178.6	\$171.9	\$143.1	\$140.1	\$141.1
Baltimore City	123.7	159.5	146.7	145.9	147.2
Cecil	12.6	12.3	11.5	11.5	11.6
Worcester	5.8	6.1	6.2	6.2	6.2
Allegany	5.7	5.9	5.8	5.8	5.9
Prince George's	_	_	183.1	209.7	213.9
Total Table Games	\$326.4	\$355.6	\$496.4	\$519.2	\$525.9
Table Games					
Education Trust Fund	\$65.3	\$71.1	\$74.5	\$77.9	\$78.9
Local Impact Grants	-	_	24.8	26.0	26.3
Licensee	261.1	284.5	397.1	415.4	420.7
Total Table Games	\$326.4	\$355.6	\$496.4	\$519.2	\$525.9
Total VLT and Table Games	\$1,085.8	\$1,170.4	\$1,676.6	\$1,757.0	\$1,779.8
Total Education Trust Fund	\$417.0	\$427.0	\$540.9	\$568.2	\$575.7
VLT Lease Savings to ETF	\$44.2	\$93.3	\$93.3	\$93.3	\$93.3

Source: Department of Legislative Services; Board of Revenue Estimates; Department of Budget and Management

Appendix – Local Gaming

Eastern Shore Slot Machines

Generally, it is a misdemeanor crime to possess or operate a slot machine in Maryland. However, legislation was enacted in 1987, 2007, and 2011 authorizing certain nonprofit organizations to operate slot machines in the nine Eastern Shore counties: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, and Worcester (except for a specified area within Ocean City).

Each county is responsible for regulating gaming activities conducted by civic and charitable organizations. The 1987 legislation required a nonprofit organization to be located in the county for at least five years prior to the application for a license and to be a fraternal, religious, or war veterans' organization. Chapter 645 of 2007 expanded the list of eligible organizations that may be licensed to operate slot machines to include those that have been affiliated with a national fraternal organization for less than 5 years but have been located within an eligible county for at least 50 years before applying for a license. Pursuant to Chapter 315 of 2011, the Comptroller's Office must regulate the specified slot machines and charge a license fee to cover the costs of regulating the machines.

A qualified organization may not own more than five slot machines and must own each slot machine in operation. The slot machines must be located at the principal meeting hall of the organization and cannot be operated at a private commercial facility. The slot machine must be equipped with a tamperproof meter or counter that accurately records gross receipts. At least one-half of the proceeds generated from slot machines must go to charity. The remainder of the proceeds must go to the organization. An individual cannot benefit financially from the proceeds. The organization must keep accurate records of gross receipts and payouts from slot machines and must report annually under affidavit to the Comptroller's Office on the income of each machine and the disposition of these proceeds.

Exhibit 1 shows the slot machine "handle" (or amount bet) by county for 58 organizations in fiscal 2013. The total amount bet was \$52.6 million, 89% of which was returned to gamblers. The Comptroller's Office assesses a \$50 license fee per slot machine to cover its regulatory costs.

Exhibit 1 Slot Machine Handle for Eastern Shore Counties Fiscal 2013 (\$ in Millions)

County	Slot Machines	Handle
Caroline	15	\$2.1
Cecil	45	11.5
Dorchester	30	5.6
Kent	25	1.9
Queen Anne's	30	10.7
Somerset	20	1.5
Talbot	25	3.4
Wicomico	58	9.6
Worcester	33	6.1
Total	281	\$52.6

In reviewing past filings, the Department of Legislative Services (DLS) noted that several organizations were not in compliance with the 50% charity requirement or misclassified some contributions as charitable.

Paper Gaming

Paper gaming is a game of chance in which prizes are awarded, and the devices used to play the game are constructed of paper. The most common forms of paper gaming are punchboards, instant bingo, and tip jars. A punchboard is a square piece of wood or cardboard with dozens or hundreds of holes punched in it, each filled with a piece of paper with numbers or symbols printed on it. The holes are covered with foil or paper, and players pay for the right to punch one or more holes. If the numbers or symbols on their slips of paper match a winning combination, they receive a prize, either cash or another item. Tip jars dispense instant winning game tickets similar to scratch lottery games.

Paper gaming provides two sources of revenues to counties: the sale of paper gaming licenses and tickets to operators, and taxes on paper gaming sales. The State Lottery and Gaming Control Agency advises that paper gaming occurs in at least 15 Maryland counties and is most prevalent in Allegany, Frederick, Garrett, and Washington counties.

Electronic Gaming

An electronic bingo or electronic tip jar is a game played in an electronic or electro-mechanical device that contains predetermined winning and losing games and signals the issuance of a winning play. Examples include (but are not limited to):

- electronic devices utilizing paper bingo or tip jar tickets; and
- electronic devices utilizing computer chips that simulate paper bingo or tip jar tickets that, when played by a customer, determine the outcome of winning or losing that is not random or subject to change, but is based on a predetermined set of winning or losing numbers.

Facilities operating electronic bingo are located primarily in Anne Arundel and Calvert counties. An entity licensed to offer instant bingo under a commercial bingo license on July 1, 2007, or by a qualified nonprofit organization may continue to operate a game of instant bingo in the same manner using electronic machines, provided that:

- the machines were in operation for a one-year period ending December 31, 2007, or under a commercial bingo license on December 31, 2007;
- the entity does not operate more than the number of machines in operation on February 28, 2008; and
- the conduct of the gaming and operation of the machines are consistent with all other provisions of the Criminal Law Article.

Basic electronic pull tab dispensers are currently available at a cost ranging from about \$2,500 to \$5,000 each, and manual lock and key dispensers are available for as low as \$150. Price points on pull tab games typically range from 25 cents to \$2.00. Information from other states indicates a payout rate of approximately 66% on pull tabs, meaning that two-thirds of the amount bet is returned to gamblers (considerably lower than the average payout of about 89% for Eastern Shore slot machines).

Prohibited Gaming

In Chesapeake Amusements Inc. v. Riddle (2001), the Maryland Court of Appeals took up the issue of "whether a dispensing machine with a video screen that displays the contents of the tickets that it dispenses and emits a musical tone that signals when a winning ticket is being dispensed is a 'slot machine,'" as defined by Maryland law. The Court of Appeals found that the machine in question was not a slot machine. In response to this

decision, Chapter 474 of 2008 altered the definition of "slot machine" to include a machine that reads a game of chance and a machine that delivers a game of chance.

Chapter 474 of 2008 also prohibited certain gaming machines licensed by local jurisdictions, primarily electronic bingo and tip jar machines, from operating after July 1, 2009. Chapter 661 of 2009 extended this termination date to July 1, 2012, and Chapter 603 of 2012 made permanent the authority for certain existing qualified organizations and licensed commercial bingo licensees to operate electronic instant bingo machines that would otherwise be illegal under State law after July 1, 2012. Under Chapter 603, the State Lottery and Gaming Control Commission must regulate certain electronic gaming devices and determine if they are operating lawfully. A gaming device that is not compliant by January 1, 2013, is an illegal gaming device that may not legally operate in the State.

The law also provides for exceptions for certain machines that are not considered slot machines:

- machines that award the user additional free games;
- machines that are arcade-type games that provide noncash prizes of minimal value; and
- paper pull tab tip jars and paper pull tab instant bingo tickets that must be opened manually as long as the machine does not electronically read the ticket, does not alert the user to winnings, or does not tabulate the winnings.

Personal electronic bingo machines are also excluded as long as the machine does not allow a person to play more than 54 cards at one time. State lottery machines that dispense lottery tickets and video lottery terminals are also excluded.

Veterans' Organizations

Chapter 1 of the second special session of 2012 authorizes the State Lottery and Gaming Control Agency to issue certain veterans' organizations a license for up to five instant ticket lottery (pull tab) machines. Veterans' organizations in counties on the Eastern Shore are not eligible. After deductions for commissions (to the veterans' organizations) and prize payouts, the proceeds go to the State general fund. Beginning July 1, 2014, 10% of the proceeds will be distributed to the Maryland Veterans Trust Fund.