# State of Maryland 2014 Bond Bill Fact Sheet

1. Senate LR#	Bill #	House LR#	Bill #	2. Name of Project				
lr2812	sb0744	lr1306	hb0191	Creative Alliance Project				
3. Senate	3. Senate Bill Sponsors			House Bill Sponsors				
Ferguson				Hammen				
<b>4. Jurisdiction</b> (County or Baltimore City)			nore City)	5. Requested Amount				
Baltimore City				\$250,000				
6. Purpose of Bill								
Authorizing the creation of a State Debt not to exceed \$250,000, the proceeds to be used as a grant to the Board of Directors of the Fells Point Creative Alliance, Inc. for the acquisition, planning, design, construction, repair, renovation, reconstruction, and capital equipping of the Creative Alliance facility.								

# 7. Matching Fund Requirements: Equal Type: The matching fund may consist of real property. 8. Special Provisions Historical Easement Non-Sectarian Contact Phone Final Address

Instolical Easement	Non-Sectarian	X Non-Sectarian				
9. Contact Name and Title	Contact Phone	Email Address				
Margaret Footner		margaret@creativealliance.org				

### 10. Description and Purpose of Grantee Organization (Limit Length to Visible area)

Founded in 1994, the Creative Alliance developed and operates the region's premier multi-arts center with 8 artists' live/work studios, two galleries, a 200-seat theater, classroom, media center, restaurant, and offices. In 2003, Creative Alliance redeveloped The Patterson from a vacant movie theater as the cornerstone neighborhood revitalization project in the Highlandtown Arts & Entertainment District. Incubator for Maryland artists, attracting artists, diverse audiences and media attention, The Patterson is a vital economic and cultural force in Maryland. Along with performances, exhibitions, screenings and workshops, Creative Alliance provides free youth education and community outreach programs that engage diverse cultural groups. In 2013, more than 1400 LMI children and youth participated in our high quality arts education programs. Creative Alliance at The Patterson is the cornerstone of several neighborhood development initiatives - Main Street, Healthy Neighborhoods and the Highlandtown A&E District - designed to improve quality of life and attract new businesses and residents. A paradigm arts driven revitalization project, the Creative Alliance has been the subject for numerous national and

# 11. Description and Purpose of Project (Limit Length to Visible area)

To enhance The Patterson, an exemplary regional venue, Creative Alliance's \$250,000 capital bond will fund the repairs, improvements and upgrades articulated in the facility's Systems Repair and Replacement Plan (SRRP). Performed by the Nonprofit Finance Fund and funded by the Kresge Foundation in 2011, our SRRP is a 20 year capital improvement plan to insure the future of The Patterson as a cutting edge regional venue.

The plan includes upgrades and major repairs to the Patterson's theater lighting and sound systems and furnishings, the classroom, landmark marquee, HVAC system, sprinkler and fire suppression system, elevator, doors and windows, roof, exterior brickwork and facade, acoustics, equipment replacement and upgrades, furniture and fixtures. Creative Alliance will manage these capital improvement projects from August 2014 through December 2015.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs						
Acquisition						
Design	\$15,000					
Construction	\$146,000					
Equipment	\$89,000					
Total	\$250,000					
13. Proposed Funding Sources – (List all funding sources and amounts.)						
Source	Amount					
Kresge Foundation	\$250,000					
Total	\$250,000					

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)								
Begin Design   Comple			te Design   Begin Consti		ion	<b>Complete Construction</b>		
8/4/2014 9/5/		/2014		10/13/2014		11/18/2015		
15. Total Private Funds and Pledges Raised			16. Current Number of People Served Annually at Project Site		17. Number of People to be Served Annually After the Project is Complete			
250000.00			27,000		37,000			
			to Recipients in Past 15 Years					
Legislative Session Amou			t Purpose					
2005	2005 300000.00 des			ign, fit-out, new roof, repairs, equipment				
2010	2010 5000		.00 design, construction, equipment			t		
19. Legal Name ar	nd Address	of Gra	antee	Project Address (If Different)				
Fells Point Creative Alliance, Inc. The Patterson 3134 Eastern Avenue Baltimore, MD 21224				same				
20. Legislative Dis Which Project is I	Located 4			altimore City				
21. Legal Status of	`							
Local Govt.	Fo	or Profit		Non Profit		Federal		
X	<u> </u>	X		X				
22. Grantee Legal	Representa	tive		23. If Match Inc		_ · · · ·		
Name: Terri Tur	ner			Has An Appr		Yes/No		
DI 410.276	1.651			Been Done	? <b>?</b>			
Phone: 410-276-1651 Address:				If Yes, List Appraisal Dates and Value				
Tidul ess.				11 165, 215	rzppi	laisar Daces and Value		

24. Impact of Project of	on Staffing and Opera	ating Cost at Projec	t Site						
Current # of Employees	Projected # of Employees	Current Operat Budget	<b>Current Operating</b>		Projected Operating Budget				
14 ft, 26 pt	15ft 30pt	1993400.00	1993400.00		2045000.00				
25. Ownership of Pro		<b>.</b>			nce purposes)				
A. Will the grantee own or lease (pick one) the property to be improved?									
B. If owned, does the grantee plan to sell within 15 years?									
C. Does the grantee intend to lease any portion of the property to others?  Yes									
D. If property is owned by grantee and any space is to be leased, provide the following:  Cost Square									
Le	Terms of Lease	Covered by Lease		Footage Leased					
8 Resident artists	1-3 years		\$70,000	10,000					
E. If property is lease	d by grantee – Provid	le the following:							
Name (	Length of Lease		Options to Renew						
26. Building Square F	ootage:								
Current Space GSF	LCCE				22,000				
Space to Be Renovated New GSF				11,000					
27. Year of Constructi	on of Any Structures	Proposed for			22,000				
Renovation, Restoration			2014-15						

# 28. Comments: (Limit Length to Visible area)

The bond bill supports capital improvements and repairs to The Patterson, a vital economic and cultural force in Maryland. Anchoring Highlandtown's A&E District, The Patterson is Baltimore's premier multi-arts venue, exhibiting, performing and screening work, showcasing Maryland artists and cultivating diverse audiences. Three to four nights a week, The Pattersons 200-seat theater fills with film-goers, dance, music, visual arts and humanities lovers, many of whom are venturing to Southeast Baltimore for the first time. Our Residency Programs eight live-work studios attract artists nationally and internationally. With one of the five largest private galleries in Baltimore, The Patterson showcases the regions best visual artists. Career building workshops, salons and screenings support Marylands artist and filmmaking community. The Creative Alliance champions local artists, helping to forge a reputation for Baltimore as a vibrant arts-friendly city.

The Creative Alliance also promotes the revitalization and social stability of Southeast Baltimore with free youth education and community outreach programs that engage the areas diverse cultural groups. In 2013, more than 1400 children and youth participated in our high quality after school, in-school and summer arts programs.

### Mission

The Creative Alliance builds communities by bringing together artists and audiences from diverse backgrounds to experience spectacular arts and education programs and engage in the creative process. We provide support to area artists, promote Baltimore as a center for creative production, act as a positive force in our community, and advocate for cultural expression rooted in a sense of place

### Goals

Reflect the ethnic and social diversity of Baltimore and be a welcoming place where all come together

Strengthen our neighboring communities through arts and education programs
Support Baltimores emerging and established artists with creative and professional opportunities
Operate a professionally run venue that emphasizes collaboration and experimentation
Provide classes and foster interactive experiences to engage people in the creative process
Expand our base of constituents.

Develop long term sustainability based on sound financial and organizational planning.

As an arts incubator, the Creative Alliance promotes Baltimores reputation as a center of cultural production, attracting artists nationally and internationally and cultivating diverse audiences. As a paradigm revitalization anchor, Creative Alliance at The Patterson draws audiences from across the region into our neighborhood. Creative Alliance also works with our partners to produce community building arts and education programs that improve the quality of life in Southeast Baltimore City.