

Department of Legislative Services
Maryland General Assembly
2014 Session

FISCAL AND POLICY NOTE
Revised

House Bill 165

(Delegate Stein)

Ways and Means

Education, Health, and Environmental Affairs

Financial Education and Capability Commission - Membership and Duties

This bill alters the membership of the Financial Education and Capability Commission to include the Secretary of Higher Education, or the Secretary's designee, rather than a member of the Maryland Higher Education Commission. The bill requires the commission to encourage financial education events and activities to highlight national Financial Education Month in April.

Fiscal Summary

State Effect: None. State funds are not used for staffing of the commission or its activities.

Local Effect: None.

Small Business Effect: None.

Analysis

Current Law: Chapters 519 and 520 of 2012 created the Financial Education and Capability Commission to (1) monitor the implementation of public and private initiatives to improve the financial education and capability of residents of the State and (2) make recommendations on the coordination of financial education and capability efforts across State agencies. The commission is required to report to the Governor and the General Assembly, by December 1 of each year, on its recommendations and the status of the State's efforts to improve the financial education and capability of residents of the State. The Maryland Creating Assets, Savings, and Hope Campaign provides staff for the commission.

The commission consists of 23 members, 12 of whom are appointed by the Governor, who serve for a term of four years. The terms of the members are staggered. The Senate President and the Speaker of the House of Delegates must both designate one member to be a co-chair of the commission.

At the end of a term, an appointed member continues to serve until a successor is appointed and qualifies. Additionally, if a member is appointed after a term begins, the member serves only for the remainder of the term. Commission members may not be compensated but may be reimbursed for expenses. The commission must meet at least two times each year at the times and places determined by the commission.

Every three years, the commission has to include in its annual report a comprehensive discussion of statewide efforts to improve the financial education and capability of residents of the State, including State- or local government-funded initiatives and those undertaken in the private sector by nonprofit organizations, financial institutions, and other persons.

Background:

Financial Education and Capability Commission Actions in 2013

The commission held its first meeting in May 2013. For the year, the commission held four meetings to discuss organizing the commission, student loan issues, and developing recommendations for the annual report. In addition to the four commission meetings, two subcommittees met to discuss promoting financial education activities. The commission issued seven recommendations in its 2013 annual report, including promoting April as Financial Education Month through the commission as set forth in this bill.

Call for Greater Financial Literacy in State Schools

Pursuant to Chapter 186 of 2008, the Task Force to Study How to Improve Financial Literacy in the State was created to study the ability of high school students to understand basic financial concepts; assess the utility of financial literacy education as part of primary and secondary education; study the ability of consumers older than age 21 who have achieved a high school diploma to understand basic financial concepts; study the problems created for the average consumer by a lack of financial literacy or knowledge; and make recommendations regarding how to address these problems.

In December 2008, the task force submitted preliminary recommendations to the State Board of Education that were designed to address the issue of providing financial literacy education to students in primary and secondary schools. In its accompanying letter to the

State board, the chairs of the task force expressed that, although some of the local school systems offer financial literacy education as an elective course and a few local school systems require completion of the course as a prerequisite for graduation, the task force was not convinced that enough was being done to prepare all students to understand basic financial concepts, including establishing household budgets, understanding how credit can improve or impede financial progress, and determining how best to save and spend money.

At the January 27, 2009 meeting of the State board, the legislative members of the task force presented these recommendations and emphasized to the State board the extreme urgency and need for financial literacy education in primary and secondary schools. In response, the State Superintendent of Schools directed an internal Maryland State Department of Education (MSDE) team consisting of representatives from the Division of Career and College Readiness and the Division of Instruction to implement an action plan. On February 26, 2009, the State Superintendent reported that, in response to the recommendations of the task force, MSDE would form a Financial Literacy Education Design Team to develop financial literacy education content standards – statements about what students should know and be able to do – and convene the Financial Literacy Advisory Council to oversee the work of the design team and help leverage resources. Membership on both the design team and the advisory council included members of the task force; educators; and representatives of associations, nonprofit organizations, and financial institutions (including banks and credit unions).

Through the synthesis of the Jump\$tart Coalition for Personal Financial Literacy standards, the state financial literacy standards in Wisconsin, and other expert opinions and advice, the design team completed its charge of developing content standards. The content standards serve as the framework for Maryland’s Personal Financial Literacy State Curriculum. The curriculum consists of the standards, objectives, and indicators to be used to develop local curricula. The curriculum is organized in grade bands of 3 to 5, 6 to 8, and 9 to 12 in order to ensure that financial literacy education is provided in a continuum throughout elementary, middle, and high school.

In June 2010, MSDE adopted regulations based on the design team’s content standards. The regulations require each local school system to implement personal financial literacy programs in elementary, middle, and high schools. By September 1, 2011, and every five years after that, local superintendents must certify to the State Superintendent that the instructional program in the elementary, middle, and high school learning years meets, at a minimum, the financial literacy content standards described in the regulations.

Allegany, Calvert, Carroll, Charles, Garrett, and Queen Anne’s counties currently require high school students to complete a semester-long course in financial literacy. Beginning with the 2017 graduating class, students in Caroline County will be required to complete

a stand-alone graduation requirement. Students in Talbot County are required to take a personal finance course or a fourth year of mathematics; in addition, financial literacy content is integrated into U.S. History and Government. In Frederick County, students may take a semester-long financial literacy course or courses with integrated financial literacy content. In all the other counties and Baltimore City, financial literacy content is integrated into one or more of the courses required for graduation.

Additional Information

Prior Introductions: None.

Cross File: SB 42 (Senator Klausmeier) - Education, Health, and Environmental Affairs.

Information Source(s): Maryland Creating Assets, Savings, and Hope Campaign; Maryland State Department of Education; Maryland Higher Education Commission; Department of Legislative Services

Fiscal Note History: First Reader - January 20, 2014
ncs/ljm Revised - House Third Reader - March 15, 2014

Analysis by: Joshua A. Lowery

Direct Inquiries to:
(410) 946-5510
(301) 970-5510