Department of Legislative Services

Maryland General Assembly 2014 Session

FISCAL AND POLICY NOTE Revised

Senate Bill 648 (Senator Conway)

Education, Health, and Environmental Affairs Health and Government Operations

State Board of Morticians and Funeral Directors - Funeral Establishments Owned by a Single Owner - Pre-Need Trustee Licenses and Public Notification of Death

This bill establishes procedures to be followed by funeral establishments owned by a single owner and sole licensee in the event of the owner's death, including public notification of the death, options for pre-need contract holders, and disposition of unclaimed cremains. A pre-need trustee license is established to ensure management of pre-need accounts held by a funeral establishment until its closing or sale. The required qualifications, term, and application procedures for an executor license are altered.

Fiscal Summary

State Effect: Since it is assumed that this bill applies in a limited number of cases, the finances and operations of the State Board of Morticians and Funeral Directors are not materially affected.

Local Effect: None.

Small Business Effect: Minimal.

Analysis

Bill Summary:

Single-owner Funeral Establishments: Within seven days after the death of the single owner and sole licensee, the supervising mortician must (1) place an obituary for the deceased in the death notices section of a newspaper with general circulation in the area of the funeral establishment and (2) place a notice to the public of the death on any website maintained by the funeral establishment.

Within 90 days after the death, the establishment's pre-need trustee must send a letter to all pre-need contract holders who have funds in trust with or an insurance product assigned to the funeral establishment stating the options available to the beneficiary. This letter must be returned within five days after receipt and include the full signature of the pre-need contract holder next to the option chosen.

Within 90 days after the death, the pre-need trustee must identify to the board and the holder of the executor license all pre-need bank trust money that has been deposited under the federal identification number of the funeral establishment or the Social Security number of the deceased (instead of under the Social Security number of the beneficiary or buyer of the pre-need contract). The pre-need trustee must make a claim against the estate of the deceased single owner and sole licensee for these funds. The holder of an executor license must transfer all money identified to the abandoned property office in the Office of the Comptroller in the proper name of the beneficiary or buyer of the pre-need contract.

Within 90 days after the death, the pre-need trustee must send the board a list of (1) the names of all funded pre-need contract holders; (2) the amount of the funds entrusted to the funeral establishment through a bank account or insurance product; and (3) the location where the funds currently are maintained.

Within 90 days after the death, the pre-need trustee must send the board a list of all unclaimed cremains, including (1) a copy of the filed death certificate for each cremated decedent and (2) the crematory certificate for each cremains. The board must work collaboratively with the State Anatomy Board to ensure proper disposition of the cremains.

A pre-need trustee must submit to the board a digital image on removable media or on cloud-based storage that includes all signed pre-need contracts and any associated paperwork dating from the signing of the pre-need contract.

Pre-need Trustee License: To qualify for a pre-need trustee license, an applicant must (1) have been actively licensed in good standing by the board for at least five years while working in a facility that has accepted pre-need contracts; (2) provide proof to the board that such services have been provided by the applicant; and (3) have been appointed as a pre-need trustee by the holder of an executor license.

A pre-need license authorizes the license holder to manage pre-need accounts held by a funeral establishment until the closing or sale of the funeral establishment. A license is valid from the date of issuance until the date of expiration of the license of the executor who appointed the pre-need trustee. The supervising mortician in a funeral establishment may serve as a pre-need trustee licensee.

Executor License: A personal representative of a surviving spouse's estate (in addition to the current law provisions relating to a personal representative of a mortician's or funeral director's estate) is eligible to apply for an executor license. Within 14 days after the death of the licensee, all applicants for an executor license must submit to the board the name of a licensed funeral director or mortician who has agreed to apply for a pre-need trust license. The board must provide for the term of an executor license. The term of an executor license may not be more than 12 months, but it may be renewed for one additional three-month period if (1) a buyer for the funeral establishment has been identified and has entered into a sales contract, but the sale not been completed; (2) a pre-need account audit has not been completed due to circumstances beyond the establishment's control; or (3) the board determines that a renewal is needed due to unforeseen circumstances.

Current Law: A Maryland funeral establishment must be owned and operated by a licensed mortician or funeral director or the holder of a surviving spouse license, corporation license, or executor license.

If a licensed mortician or funeral director dies, the surviving spouse may apply for a surviving spouse license, which allows the spouse to continue to operate the business and assist with the planning and conducting of funeral services for that business. A surviving spouse license may be renewed. Alternately, the legally appointed personal representative of a deceased mortician's or funeral director's estate may obtain an executor license to allow for continuation of the business until it is sold or the personal representative attains other licensure under the board. An executor license is valid for six months and cannot be renewed.

Only a licensed mortician, funeral director, or holder of a surviving spouse license may enter into pre-need contracts. A pre-need contract is ended and a seller must return all payments and interest if (1) the buyer or legal representative demands a refund in writing; (2) the business of the seller is discontinued or sold; (3) the seller is unable to perform under the terms of the contract; or (4) the buyer fails to pay the entire contract price before the death of the beneficiary and the seller considers the contract void. If a buyer elects to establish an irrevocable trust for a pre-need contract, the trust document must provide for the disposition of the trust funds if the business of the seller is discontinued or sold, the seller is unable to perform under the terms and conditions of the pre-need contract, and the buyer fails to pay the entire contract price before the death of the beneficiary and the seller considers the pre-need contract void. If a contract is voided, the buyer, a relative of the buyer, or a legal representative of the buyer must retain the right to appoint, as trustee of the irrevocable trust, a trustee other than the one originally designated in the contract. Although the contents of pre-need contracts are specified under current law, there is no requirement that sellers report how many contracts they

have entered into, how much money they have accepted, or where that money is deposited.

Background: According to the board, at least one-third and as many as one-half of Maryland funeral establishments are owned by a single owner. Furthermore, the funeral industry has an aging licensee base; 27% of licensees are age 60 or older. Approximately five owners of funeral establishments die annually. In the event that an establishment is owned by a single owner, following the death of the owner, consumers who have purchased pre-need contracts are often unable to receive a refund or even locate the money they have paid for the contract.

State Fiscal Effect: Special fund revenues for the State Board of Morticians increase from fees from the issuance of pre-need trustee licenses. According to the board, a fee of \$50 is proposed; however, the fee would only be applicable in a limited number of cases (the death of a single-owner funeral establishment); thus, board finances are not materially affected. Any additional workload to issue licenses or enforce the bill can be handled with existing board resources.

Additional Information

Prior Introductions: None.

Cross File: HB 1042 (Delegate Anderson, et al.) – Health and Government Operations.

Information Source(s): Department of Health and Mental Hygiene, Department of

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