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§19-726.

- (a) (1) A health maintenance organization may not include in its name:
- (i) The words “insurer”, “casualty”, “surety”, or “health and accident”; or
 - (ii) Any other words generally regarded as descriptive of the insurance industry.

(2) This subsection does not apply to an insurer or health service corporation that is licensed and regulated under the laws of this State, except as to its health maintenance organization activities that are authorized and regulated under this subtitle.

(b) Except as authorized by the Commissioner under this subtitle, a person other than a health maintenance organization regulated under this subtitle may not designate its services, operations, or functions as a “health maintenance organization” or use any other title or designation if the arrangement of services, operations, or functions substantially fall under the definition of a health maintenance organization in § 19-701 of this subtitle.

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