

Article - Natural Resources

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§1-901. IN EFFECT

// EFFECTIVE UNTIL SEPTEMBER 30, 2017 PER CHAPTER 22 OF 2014 //

(a) In this subtitle, “pilot program” means the Recreational Incentives Pilot Program.

(b) There is a Recreational Incentives Pilot Program in the Department.

(c) The purpose of the pilot program is to determine whether incentive discounts offered to individuals who have not purchased a recreational fishing or hunting license within the previous 3 years increase the purchase of recreational licenses issued under §§ 4-604, 4-745, and 10-301 of this article.

(d) (1) The Department shall develop a plan to implement the pilot program.

(2) The plan to implement the pilot program shall:

(i) Identify eligibility criteria for the incentive discounts;

(ii) Establish amounts for the incentive discounts; and

(iii) Include a marketing strategy for attracting eligible recreational license customers.

(3) Under the plan, an incentive discount may not:

(i) Exceed 50% of the underlying license fee; or

(ii) Be offered or provided for a specific recreational license to an individual who has held that license within the previous 3 years.

(e) The Department shall administer the pilot program in accordance with the plan developed under subsection (d) of this section.

(f) On or before September 30, 2017, the Department shall report to the Governor and, in accordance with § 2-1246 of the State Government Article, the General Assembly on the operation and results of the pilot program.

(g) The Department may adopt regulations to implement this section.

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