F2 5lr2015 CF 5lr1969

By: Senator Klausmeier

Introduced and read first time: February 6, 2015

Assigned to: Education, Health, and Environmental Affairs

A BILL ENTITLED

1 AN ACT concerning

2

Higher Education - Net Price Calculator Improvement Act - Establishment

- 3 FOR the purpose of requiring each institution of higher education in the State to meet certain requirements for certain net price calculators on or before a certain date; 4 5 requiring the Web site of each institution of higher education to contain a link to the 6 net price calculator; requiring the results page for the net price calculator to include 7 certain information under certain circumstances; requiring a net price calculator 8 estimate to contain a certain notice; prohibiting institutions of higher education from 9 allowing certain personally identifiable information provided to a certain net price calculator to be sold or otherwise made available to certain third parties; defining 10 11 certain terms; and generally relating to net price calculators at institutions of higher education in the State. 12
- 13 BY adding to
- 14 Article Education
- 15 Section 18–114
- 16 Annotated Code of Maryland
- 17 (2014 Replacement Volume and 2014 Supplement)
- 18 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
- 19 That the Laws of Maryland read as follows:
- 20 Article Education
- 21 **18–114.**
- 22 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS
- 23 INDICATED.

- 1 (2) (I) "NET PRICE" MEANS THE COST TO AN INDIVIDUAL TO 2 ATTEND AN INSTITUTION OF HIGHER EDUCATION.
- 3 (II) "NET PRICE" INCLUDES AN INSTITUTION OF HIGHER
- 4 EDUCATION'S DIRECT AND INDIRECT CHARGES MINUS ANY GRANTS OR
- 5 SCHOLARSHIPS AN INDIVIDUAL MAY BE ELIGIBLE TO RECEIVE.
- 6 (3) "NET PRICE CALCULATOR" MEANS AN INTERACTIVE PROGRAM
- 7 CREATED BY AN INSTITUTION OF HIGHER EDUCATION THAT AN INDIVIDUAL MAY USE
- 8 TO ESTIMATE THE NET PRICE IT WOULD COST THE INDIVIDUAL TO ATTEND THE
- 9 INSTITUTION OF HIGHER EDUCATION.
- 10 (B) ON OR BEFORE JULY 1, 2016, EACH INSTITUTION OF HIGHER
- 11 EDUCATION IN THE STATE SHALL MEET THE REQUIREMENTS OF THIS SECTION
- 12 REGARDING A NET PRICE CALCULATOR.
- 13 (C) A NET PRICE CALCULATOR FOR AN INSTITUTION OF HIGHER
- 14 EDUCATION SHALL:
- 15 (1) INDICATE WHICH QUESTIONS ARE REQUIRED TO BE COMPLETED
- 16 TO RECEIVE AN ESTIMATE FROM THE NET PRICE CALCULATOR;
- 17 (2) IF THE NET PRICE CALCULATOR REQUESTS CONTACT
- 18 INFORMATION FROM A USER, INDICATE THAT PROVIDING CONTACT INFORMATION
- 19 IS OPTIONAL:
- 20 (3) INDICATE "ANY INFORMATION THAT YOU PROVIDE ON THIS SITE
- 21 IS CONFIDENTIAL. THE NET PRICE CALCULATOR DOES NOT STORE YOUR
- 22 RESPONSES OR REQUIRE PERSONAL IDENTIFYING INFORMATION OF ANY KIND.";
- 23 (4) BE POPULATED WITH FINANCIAL DATA FROM THE MOST RECENT
- 24 ACADEMIC YEAR; AND
- 25 (5) INCLUDE AN INPUT FOR AN INDIVIDUAL'S GRADE POINT AVERAGE
- 26 AND STANDARDIZED TEST SCORES.
- 27 (D) AN INSTITUTION OF HIGHER EDUCATION'S WEB SITE SHALL CONTAIN A
- 28 LINK TO THE INSTITUTION'S NET PRICE CALCULATOR THAT IS:
- 29 (1) CLEARLY LABELED WITH THE WORDS "NET PRICE CALCULATOR";
- 30 AND

- 1 (2) PROMINENTLY AND CONSPICUOUSLY POSTED IN A LOCATION ON
- 2 THE INSTITUTION'S WEB SITE WHERE INFORMATION ON TUITION, FEES, COSTS, OR
- 3 FINANCIAL AID IS GENERALLY LOCATED.
- 4 (E) (1) THE RESULTS PAGE FOR AN INSTITUTION OF HIGHER 5 EDUCATION'S ESTIMATED NET PRICE CALCULATOR SHALL INCLUDE:
- 6 (I) IN ACCORDANCE WITH PARAGRAPH (4) OF THIS SECTION,
- 7 THE ESTIMATED NET PRICE OF ATTENDING THE INSTITUTION OF HIGHER
- 8 EDUCATION FOR THE INDIVIDUAL;
- 9 (II) THE COST OF ATTENDANCE FOR A FIRST-TIME, FULL-TIME
- 10 UNDERGRADUATE STUDENT AT THE INSTITUTION OF HIGHER EDUCATION,
- 11 **INCLUDING:**
- 12 TUITION AND MANDATORY FEES;
- 13 2. THE AVERAGE ANNUAL COST OF ROOM AND BOARD;
- 3. The average annual cost of books and
- 15 SUPPLIES; AND
- 16 4. The estimated cost of personal and
- 17 TRANSPORTATION EXPENSES;
- 18 (III) IN ACCORDANCE WITH PARAGRAPH (5) OF THIS
- 19 SUBSECTION, THE ESTIMATED TOTAL OF NEED-BASED AND MERIT-BASED GRANT
- 20 AID FROM STATE, FEDERAL, AND INSTITUTIONAL SOURCES THAT THE INDIVIDUAL
- 21 MAY BE ELIGIBLE TO RECEIVE; AND
- 22 (IV) THE PERCENTAGE OF FIRST-TIME, FULL-TIME
- 23 UNDERGRADUATE STUDENTS ENROLLED IN THE INSTITUTION THAT RECEIVED ANY
- 24 NEED-BASED OR MERIT-BASED GRANT AID.
- 25 (2) (I) IF AN INSTITUTION OF HIGHER EDUCATION'S NET PRICE
- 26 CALCULATOR CAN ASSESS WHETHER AN INDIVIDUAL MAY BE ELIGIBLE FOR
- 27 VETERANS' OR ACTIVE DUTY SERVICE MEMBERS' EDUCATION BENEFITS, THE
- 28 BENEFITS THE INDIVIDUAL MAY BE ELIGIBLE TO RECEIVE SHALL BE DISPLAYED ON
- 29 THE RESULTS SCREEN IN A MANNER THAT DISTINGUISHES THE BENEFITS FROM THE
- 30 GRANT AID DESCRIBED IN PARAGRAPH (1)(III) OF THIS SUBSECTION.
- 31 (II) If an institution of higher education's net price
- 32 CALCULATOR DOES NOT ASSESS WHETHER AN INDIVIDUAL MAY BE ELIGIBLE TO

- 1 RECEIVE THE BENEFITS DESCRIBED IN SUBPARAGRAPH (I) OF THIS PARAGRAPH,
- 2 THE RESULTS SCREEN SHALL:
- 1. INDICATE THAT CERTAIN INDIVIDUALS MAY BE
- 4 ELIGIBLE FOR VETERANS' OR ACTIVE DUTY SERVICE MEMBERS' EDUCATION
- 5 BENEFITS; AND
- 6 INCLUDE A LINK TO INFORMATION ABOUT VETERANS'
- 7 OR ACTIVE DUTY SERVICE MEMBERS' EDUCATION BENEFITS.
- 8 (3) (I) AN ESTIMATE GIVEN BY AN INSTITUTION OF HIGHER
- 9 EDUCATION'S NET PRICE CALCULATOR SHALL BE ACCOMPANIED BY A CLEAR AND
- 10 CONSPICUOUS NOTICE STATING THAT:
- 11 **1.** THE ESTIMATE:
- 12 A. DOES NOT REPRESENT A FINAL DETERMINATION OR
- 13 AN ACTUAL AWARD OF FINANCIAL ASSISTANCE;
- B. IS NOT BINDING ON THE SECRETARY, THE
- 15 INSTITUTION OF HIGHER EDUCATION, OR THE STATE; AND
- 16 C. MAY CHANGE AT ANY TIME; AND
- 17 2. The Student must complete the Free
- 18 APPLICATION FOR FEDERAL STUDENT AID TO BE ELIGIBLE FOR AND RECEIVE A
- 19 FINANCIAL AID AWARD.
- 20 (II) THE ESTIMATE SHALL ALSO INCLUDE A LINK TO THE U.S.
- 21 DEPARTMENT OF EDUCATION'S FREE APPLICATION FOR FEDERAL STUDENT AID
- 22 WEB SITE.
- 23 (4) THE INFORMATION IN PARAGRAPH (1)(I) OF THIS SUBSECTION
- 24 SHALL BE THE MOST PROMINENTLY DISPLAYED INFORMATION ON THE RESULTS
- 25 PAGE.
- 26 (5) THE INFORMATION IN PARAGRAPH (1)(III) OF THIS SUBSECTION
- 27 SHALL BE DISPLAYED IN A MANNER THAT DIFFERENTIATES BETWEEN:
- 28 (I) GRANT, LOAN, AND WORK STUDY AID; AND
- 29 (II) STATE, FEDERAL, AND INSTITUTIONAL AID.

- 1 (F) AN INSTITUTION OF HIGHER EDUCATION MAY NOT ALLOW PERSONALLY
 2 IDENTIFIABLE INFORMATION PROVIDED BY AN INDIVIDUAL USING THE NET PRICE
 3 CALCULATOR TO BE SOLD OR OTHERWISE MADE AVAILABLE TO A THIRD PARTY.
- SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July $5-1,\,2015.$