

Article - Insurance

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§14–515. IN EFFECT

// EFFECTIVE UNTIL DECEMBER 31, 2016 PER CHAPTER 84 OF 2014 //

(a) For the purpose of maximizing participation in the Program, the Board may develop outreach materials for distribution to eligible individuals.

(b) The Board shall publicize the existence and eligibility requirements of the Program through the following entities:

- (1) the Department of Aging;
- (2) local health departments;
- (3) continuing care retirement communities;
- (4) places of worship;
- (5) civic organizations;
- (6) community pharmacies; and
- (7) any other entity that the Board determines appropriate.

(c) The Department of Aging, through its Senior Health Insurance Program, shall:

(1) assist eligible individuals in applying for coverage under the Program;
and

(2) provide notice of the Program and its eligibility requirements to potentially eligible individuals who seek health insurance counseling services through the Department of Aging.

(d) The Board shall develop a mail-in application for the Program.

(e) Any outreach performed by the Board on behalf of the Program shall be funded through the Program's segregated account within the Fund.

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