

SENATE BILL 933

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By: **Senator Manno**

Introduced and read first time: February 5, 2016

Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

2 **War on Cancer and Diabetes – Awareness Campaign**

3 FOR the purpose of requiring the Secretary of Health and Mental Hygiene to establish and
4 promote a certain public information, awareness, and education campaign on cancer
5 and diabetes; requiring the campaign to reach out to the general public and certain
6 populations, disseminate certain information in a certain manner, and distribute
7 materials free of charge to certain locations; authorizing the Secretary to request the
8 services of interested advocacy groups and to contract for any necessary services;
9 requiring the Secretary to apply for any available private and federal funding and
10 grants to implement this Act; and generally relating to a public awareness campaign
11 on cancer and diabetes.

12 BY adding to

13 Article – Health – General

14 Section 18–342 to be under the new part “Part VII. Cancer and Diabetes”

15 Annotated Code of Maryland

16 (2015 Replacement Volume)

17 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
18 That the Laws of Maryland read as follows:

19 **Article – Health – General**

20 **18–340. RESERVED.**

21 **18–341. RESERVED.**

22 **PART VII. CANCER AND DIABETES.**

23 **18–342.**

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1 **(A) THE SECRETARY SHALL ESTABLISH AND PROMOTE A STATEWIDE**
2 **PUBLIC INFORMATION, AWARENESS, AND EDUCATION CAMPAIGN ON THE EARLY**
3 **DETECTION AND PREVENTION OF CANCER AND DIABETES.**

4 **(B) THE CAMPAIGN SHALL:**

5 **(1) REACH OUT TO THE GENERAL PUBLIC AND SPECIFIC**
6 **POPULATIONS DETERMINED TO BE AT HIGH RISK FOR CANCER OR DIABETES;**

7 **(2) DISSEMINATE INFORMATION ABOUT THE EARLY DETECTION AND**
8 **PREVENTION OF CANCER AND DIABETES THROUGH WRITTEN MATERIALS,**
9 **TELEVISION, RADIO, POSTERS, SOCIAL MEDIA, OR ANY OTHER MEDIUM THE**
10 **SECRETARY CONSIDERS APPROPRIATE AND EFFECTIVE FOR CONVEYING THE**
11 **INFORMATION; AND**

12 **(3) DISTRIBUTE MATERIALS FREE OF CHARGE TO LOCAL HEALTH**
13 **DEPARTMENTS, COMMUNITY HEALTH CLINICS, AND ANY OTHER LOCATIONS THE**
14 **SECRETARY CONSIDERS APPROPRIATE.**

15 **(C) TO CARRY OUT THIS SECTION, THE SECRETARY:**

16 **(1) MAY REQUEST THE SERVICES OF INTERESTED ADVOCACY**
17 **GROUPS;**

18 **(2) MAY CONTRACT FOR ANY NECESSARY SERVICES; AND**

19 **(3) SHALL APPLY FOR ANY AVAILABLE PRIVATE OR FEDERAL**
20 **FUNDING AND GRANTS.**

21 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
22 October 1, 2016.