HOUSE BILL 974

I3 (7lr1710)

ENROLLED BILL

— Economic Matters/Finance —

Introduced by Delega	es Carey and Lisanti
	Read and Examined by Proofreaders:
	Proofreader
	Proofreader
Sealed with the Gre	t Seal and presented to the Governor, for his approval this
day of	at o'clock,M
	Speaker
	CHAPTER

1 AN ACT concerning

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Maryland Personal Information Protection Act – Revisions

FOR the purpose of requiring a certain business, when destroying an employee's or a former employee's records that contain certain personal information of the employee or former employee, to take certain steps to protect against unauthorized access to or use of the information; altering the circumstances under which a certain business that owns, licenses, or maintains computerized data that includes certain personal information of an individual residing in the State must conduct a certain investigation and notify certain persons of a breach of the security of a system; specifying the time at which certain notice must be given; <u>authorizing a certain business to provide a certain required notice in a certain manner under certain circumstances; providing that a certain business and a certain affiliate that comply with a certain federal law shall be deemed to be in compliance with certain provisions of law; defining a certain term terms term; altering certain definitions; providing for a delayed effective date; and generally relating to the protection of personal</u>

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.

Italics indicate opposite chamber/conference committee amendments.



	I GOOD BILL OVI
$\frac{1}{2}$	information contained in the records of businesses, owned or licensed by businesses or included in computerized data owned, licensed, or maintained by businesses.
3 4 5 6 7	BY repealing and reenacting, with amendments, Article – Commercial Law Section 14–3501, 14–3502, 14–3504, and 14–3506, and 14–3507 Annotated Code of Maryland (2013 Replacement Volume and 2016 Supplement)
8 9 10 11 12	BY repealing and reenacting, without amendments, Article – Commercial Law Section 14–3503, 14–3505 , 14–3507 , <u>14–3506</u> , and 14–3508 Annotated Code of Maryland (2013 Replacement Volume and 2016 Supplement)
13 14	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND That the Laws of Maryland read as follows:
15	Article - Commercial Law
16	14–3501.
17	(a) In this subtitle the following words have the meanings indicated.
18 19	(b) (1) "Business" means a sole proprietorship, partnership, corporation association, or any other business entity, whether or not organized to operate at a profit.
20 21 22	(2) "Business" includes a financial institution organized, chartered licensed, or otherwise authorized under the laws of this State, any other state, the United States, or any other country, and the parent or subsidiary of a financial institution.
23 24 25 26 27	(c) "Encrypted" means the [transformation of data through the use of an algorithmic process into a form in which there is a low probability of assigning meaning without use of a confidential process or key] PROTECTION OF DATA IN ELECTRONIC OF OPTICAL FORM, IN STORAGE OR IN TRANSIT, USING AN ENCRYPTION TECHNOLOGY THAT:
28	(1) HAS BEEN ADOPTED OR APPROVED BY AN ESTABLISHEE
29	STANDARDS-SETTING BODY OF THE FEDERAL GOVERNMENT, INCLUDING THE FEDERAL INFORMATION PROCESSING STANDARDS ISSUED BY THE NATIONAL
30 31	FEDERAL INFORMATION PROCESSING STANDARDS ISSUED BY THE NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY; AND
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32 (2) RENDERS RENDERS THE DATA INDECIPHERABLE WITHOUT AN ASSOCIATED CRYPTOGRAPHIC KEY NECESSARY TO ENABLE DECRYPTION OF THE DATA.

- 1 (D) "HEALTH INFORMATION" HAS THE MEANING STATED IN 45 C.F.R. §
 2 160.103 MEANS ANY INFORMATION CREATED BY AN ENTITY COVERED BY THE
 3 FEDERAL HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996
 4 REGARDING AN INDIVIDUAL'S MEDICAL HISTORY, MEDICAL CONDITION, OR MEDICAL
 5 TREATMENT OR DIAGNOSIS.
- 6 (d) (E) (1) "Personal information" means an:
- 7 (I) AN individual's first name or first initial and last name in 8 combination with any one or more of the following data elements, when the name or the 9 data elements are not encrypted, redacted, or otherwise protected by another method that 10 renders the information unreadable or unusable:
- 11 (i) 1. A Social Security number, AN INDIVIDUAL TAXPAYER
 12 IDENTIFICATION NUMBER, A PASSPORT NUMBER, OR OTHER IDENTIFICATION
 13 NUMBER ISSUED BY THE FEDERAL GOVERNMENT;
- 14 (ii) <u>2.</u> A driver's license number **OR STATE IDENTIFICATION** 15 **CARD NUMBER**;
- 16 (iii) <u>3.</u> A financial <u>AN</u> account number, including a credit card number, or <u>A</u> debit card number, that in combination with any required security code, access code, or password, would permit <u>THAT PERMITS</u> access to an individual's financial account; [or]
- 20 (iv) <u>4.</u> [An Individual Taxpayer Identification Number] 21 <u>MEDICAL</u> <u>HEALTH</u> INFORMATION, INCLUDING INFORMATION ABOUT AN 22 INDIVIDUAL'S MENTAL HEALTH;
- 23 (V) <u>5.</u> A HEALTH INSURANCE POLICY <u>OR CERTIFICATE</u>
 24 NUMBER OR HEALTH INSURANCE SUBSCRIBER IDENTIFICATION NUMBER THAT, IN
 25 COMBINATION WITH A UNIQUE IDENTIFIER USED BY AN INSURER <u>OR AN EMPLOYER</u>
 26 <u>THAT IS SELF-INSURED</u>, WOULD PERMIT <u>THAT</u> <u>PERMITS</u> ACCESS TO AN
 27 INDIVIDUAL'S <u>MEDICAL</u> <u>HEALTH</u> INFORMATION; <u>OR</u>
- 28 (VI) A USER NAME OR E-MAIL ADDRESS THAT, IN COMBINATION
 29 WITH A PASSWORD OR SECURITY QUESTION AND ANSWER, WOULD PERMIT PERMITS
 30 ACCESS TO AN INDIVIDUAL'S ONLINE E-MAIL ACCOUNT OR FINANCIAL ACCOUNT; OR
- 31 (VII) 6. ANY BIOMETRIC BIOMETRIC DATA OF AN
 32 INDIVIDUAL, INCLUDING DATA GENERATED BY AUTOMATIC MEASUREMENTS OF AN
 33 INDIVIDUAL'S BIOLOGICAL CHARACTERISTICS SUCH AS A FINGERPRINT, VOICE
 34 PRINT, GENETIC PRINT, OR RETINA OR IRIS IMAGE, OR OTHER UNIQUE BIOLOGICAL
 35 CHARACTERISTIC, THAT CAN BE USED TO IDENTIFY THE INDIVIDUAL UNIQUELY

1	AUTHENTICATE THE INDIVIDUAL'S IDENTITY WHEN THE INDIVIDUAL ACCESSES A
2	SYSTEM OR ACCOUNT; OR
3	(II) A USER NAME OR E-MAIL ADDRESS IN COMBINATION WITH A
4	PASSWORD OR SECURITY QUESTION AND ANSWER THAT PERMITS ACCESS TO AN
5	INDIVIDUAL'S E-MAIL ACCOUNT.
6	(2) "Personal information" does not include:
7	(i) Publicly available information that is lawfully made available to
8	the general public from federal, State, or local government records;
Ü	the general public from reactar, states, or recar government records,
9	(ii) Information that an individual has consented to have publicly
10	disseminated or listed; or
11	(iii) Information that is disseminated or listed in accordance with the
12	federal Health Insurance Portability and Accountability Act.
13	(E) (F) "REASONABLE SECURITY PROCEDURES AND PRACTICES" MEANS
14	DATA SECURITY PROCEDURES AND PRACTICES THAT:
	DITTIBLE CHILITING CLE CHILE THE TIME THE LEGIS THAT.
15	(1) ARE-DEVELOPED IN GOOD FAITH; AND SET
1.0	(9) A DE CEM EODMILIN A MIDIMPENTINEODMARION CECUDION DOLLON.
16 17	(2) ARE SET FORTH IN A WRITTEN INFORMATION SECURITY POLICY; THAT CLEARLY-DEMONSTRATES THAT THE PROCEDURES AND PRACTICES:
1 /	THAT CLEARLY DEMONSTRATES THAT THE PROCEDURES AND PRACTICES:
18	(1) (2) COORDINATE DESIGNATE ONE OF MORE EMPLOYEES OF
19	CONTRACTORS TO COORDINATE AN INFORMATION SECURITY PROGRAM:
	<u></u>
20	(2) (4) REQUIRE A RISK ASSESSMENT TO IDENTIFY REASONABLY
21	FORESEEABLE INTERNAL AND EXTERNAL RISKS TO THE SECURITY,
22	CONFIDENTIALITY, AND INTEGRITY OF PERSONAL INFORMATION AND TO ASSESS
23	THE SUFFICIENCY OF ANY EXISTING SAFEGUARDS IN PLACE TO CONTROL THE
24	<u>IDENTIFIED</u> RISKS;
25	(3) (5) ONCE A RISK ASSESSMENT IS COMPLETED, INCLUDE
26	DESIGN SAFEGUARDS TO CONTROL ADDRESS—THE IDENTIFIED RISKS AND TO
27	REGULARLY MONITOR THE EFFECTIVENESS OF THE CONTROLS;
0.0	(4) (6) Everype av 1997 comp (comp) comp (comp)
28	(4) (6) ENSURE, IN ANY CONTRACT WITH A SERVICE PROVIDER
29	ENTERED INTO ON OR AFTER JANUARY 1, 2018, THAT THE SERVICE PROVIDER IS
30	CAPABLE OF PROVIDING APPROPRIATE SAFEGUARDS FOR THE PERSONAL INFORMATIONS AND
31	INFORMATION; AND

1 2	(5) (7) EVALUATE AND ADJUST THE INFORMATION SECURITY PROGRAM PERIODICALLY BASED ON:
3 4	(I) THE FINDINGS OF THE REGULAR MONITORING AND TESTING OF INFORMATION SAFEGUARDS;
5 6	(II) MATERIAL CHANGES TO OPERATIONS OR BUSINESS ARRANGEMENTS; OR
7	(HI) (II) CIRCUMSTANCES NEW CIRCUMSTANCES THAT THE
8	BUSINESS KNOWS OR HAS REASON TO KNOW SHOULD KNOW MAY HAVE A MATERIAL
9	IMPACT ON THE INFORMATION SECURITY PROGRAM OF THE BUSINESS.
10 11 12	[(e)] (F) (G) (F) "Records" means information that is inscribed on a tangible medium or that is stored in an electronic or other medium and is retrievable in perceivable form.
13	14–3502.
14 15 16	(a) In this section, "customer" means an individual residing in the State who provides personal information to a business for the purpose of purchasing or leasing a product or obtaining a service from the business.
17 18 19 20	(b) When a business is destroying a customer's, AN EMPLOYEE'S, OR A FORMER EMPLOYEE'S records that contain personal information of the customer, EMPLOYEE, OR FORMER EMPLOYEE, the business shall take reasonable steps to protect against unauthorized access to or use of the personal information, taking into account:
21	(1) The sensitivity of the records;
22	(2) The nature and size of the business and its operations;
23	(3) The costs and benefits of different destruction methods; and
24	(4) Available technology.
25	14–3503.
26 27 28 29 30	(a) To protect personal information from unauthorized access, use, modification, or disclosure, a business that owns or licenses personal information of an individual residing in the State shall implement and maintain reasonable security procedures and practices that are appropriate to the nature of the personal information owned or licensed and the nature and size of the business and its operations.
31	(b) (1) A business that uses a nonaffiliated third party as a service provider to

perform services for the business and discloses personal information about an individual

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- 1 residing in the State under a written contract with the third party shall require by contract
- 2 that the third party implement and maintain reasonable security procedures and practices
- 3 that:
- 4 (i) Are appropriate to the nature of the personal information 5 disclosed to the nonaffiliated third party; and
- 6 (ii) Are reasonably designed to help protect the personal information from unauthorized access, use, modification, disclosure, or destruction.
- 8 (2) This subsection shall apply to a written contract that is entered into on 9 or after January 1, 2009.
- 10 14-3504.

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- 11 (a) In this section:
- 12 (1) "Breach of the security of a system" means the unauthorized 13 ACCESSING OR acquisition of computerized data that compromises the security, 14 confidentiality, or integrity of the personal information maintained by a business; and
 - (2) "Breach of the security of a system" does not include the good faith ACCESSING OR acquisition of personal information by an employee or agent of a business for the purposes of the business, provided that the personal information is not used or subject to further unauthorized disclosure.
 - (b) (1) A business that owns or licenses computerized data that includes personal information of an individual residing in the State, when it discovers or is notified of a breach of the security of a system, shall conduct in good faith a reasonable and prompt investigation to determine {the likelihood that} WHETHER THERE IS A REASONABLE LIKELIHOOD THAT AN UNAUTHORIZED ACCESSING OR ACQUISITION OF THE personal information of the individual has {been or will be misused OCCURRED OR WILL OCCUR BEEN OR WILL BE MISUSED as a result of the breach} OCCURRED.
 - [misuse] AN UNAUTHORIZED ACCESSING OR ACQUISITION of the individual's personal information has occurred or is reasonably likely to occur as a result of a breach of the security of a system THAT THE BREACH OF THE SECURITY OF THE SYSTEM CREATES A LIKELIHOOD THAT PERSONAL INFORMATION HAS BEEN OR WILL BE MISUSED, the business shall notify the individual of the breach.
 - (3) Except as provided in subsection (d) of this section, the notification required under paragraph (2) of this subsection shall be given as soon as reasonably practicable, BUT NOT LATER THAN 30 45 DAYS after the business [conducts] CONCLUDES the investigation required under paragraph (1) of this subsection.

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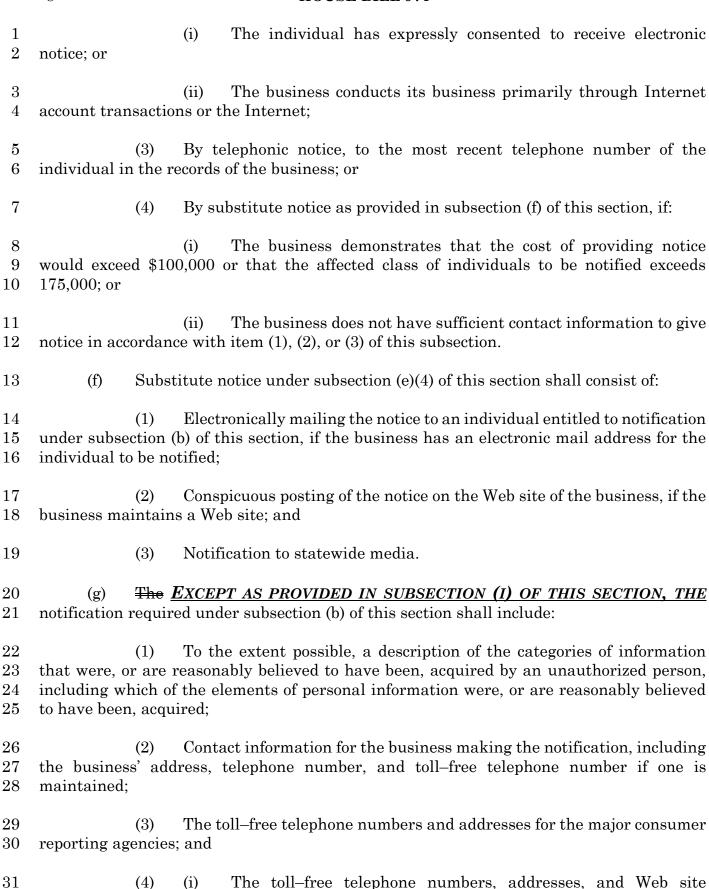
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- (4) If after the investigation required under paragraph (1) of this subsection is concluded, the business determines that notification under paragraph (2) of this subsection is not required, the business shall maintain records that reflect its determination for 3 years after the determination is made.
- (c) (1) A business that maintains computerized data that includes personal information <u>OF AN INDIVIDUAL RESIDING IN THE STATE</u> that the business does not own or license, <u>WHEN IT DISCOVERS OR IS NOTIFIED OF A BREACH OF THE SECURITY OF A SYSTEM</u>, shall notify, <u>AS SOON AS PRACTICABLE</u>, the owner or licensee of the personal information of a <u>THE</u> breach of the security of a system if it is likely that the breach has resulted or will result in the <u>[misuse] ACCESSING OR ACQUISITION</u> of personal information of an individual residing in the <u>State</u>.
- 12 (2) Except as provided in subsection (d) of this section, the notification 13 required under paragraph (1) of this subsection shall be given as soon as reasonably 14 practicable, **BUT NOT LATER THAN 30** 45 **DAYS** after the business discovers or is notified 15 of the breach of the security of a system.
- 16 (3) A business that is required to notify an owner or licensee of personal information of a breach of the security of a system under paragraph (1) of this subsection shall share with the owner or licensee information relative to the breach.
- 19 (d) (1) The notification required under subsections (b) and (c) of this section 20 may be delayed:
- 21 (i) If a law enforcement agency determines that the notification will 22 impede a criminal investigation or jeopardize homeland or national security; or
- 23 (ii) To determine the scope of the breach of the security of a system, 24 identify the individuals affected, or restore the integrity of the system.
- 25 (2) If notification is delayed under paragraph (1)(i) of this subsection, 26 notification shall be given as soon as reasonably practicable, **BUT NOT LATER THAN 30** 27 **DAYS** after the law enforcement agency determines that it will not impede a criminal 28 investigation and will not jeopardize homeland or national security.
- 29 (e) The notification required under subsections (b) and (e) SUBSECTION (B) of 30 this section may be given:
- 31 (1) By written notice sent to the most recent address of the individual in 32 the records of the business;
- 33 (2) By electronic mail to the most recent electronic mail address of the 34 individual in the records of the business, if:

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addresses for:



1	1. The Federal Trade Commission; and
2	2. The Office of the Attorney General; and
3 4	(ii) A statement that an individual can obtain information from these sources about steps the individual can take to avoid identity theft.
5 6 7	(h) Prior to giving the notification required under subsection (b) of this section and subject to subsection (d) of this section, a business shall provide notice of a breach of the security of a system to the Office of the Attorney General.
8	(I) (1) IN THE CASE OF A BREACH OF THE SECURITY OF A SYSTEM
9	INVOLVING PERSONAL INFORMATION THAT PERMITS ACCESS TO AN INDIVIDUAL'S
0	E-MAIL ACCOUNT UNDER § 14-3501(E)(1)(II) OF THIS SUBTITLE AND NO OTHER
1	PERSONAL INFORMATION UNDER § 14-3501(E)(1)(I) OF THIS SUBTITLE, THE
12	BUSINESS MAY COMPLY WITH THE NOTIFICATION REQUIREMENT UNDER
13	SUBSECTION (B) OF THIS SECTION BY PROVIDING THE NOTIFICATION IN
4	ELECTRONIC OR OTHER FORM THAT DIRECTS THE INDIVIDUAL WHOSE PERSONAL
5	INFORMATION HAS BEEN BREACHED PROMPTLY TO:
6	(I) CHANGE THE INDIVIDUAL'S PASSWORD AND SECURITY
7	QUESTION OR ANSWER, AS APPLICABLE; OR
8	(II) TAKE OTHER STEPS APPROPRIATE TO PROTECT THE E-MAIL
9	ACCOUNT WITH THE BUSINESS AND ALL OTHER ONLINE ACCOUNTS FOR WHICH THE
20	INDIVIDUAL USES THE SAME USER NAME OR E-MAIL AND PASSWORD OR SECURITY
21	QUESTION OR ANSWER.
	<u></u>
22	(2) Subject to paragraph (3) of this subsection, the
23	NOTIFICATION PROVIDED UNDER PARAGRAPH (1) OF THIS SUBSECTION MAY BE
24	GIVEN TO THE INDIVIDUAL BY ANY METHOD DESCRIBED IN THIS SECTION.
	OTVEN TO THE INVENTED ONE BY THAT IMBITIOD BESCHIBED IN THIS SECTION.
25	(3) (1) EXCEPT AS PROVIDED IN SUBPARAGRAPH (II) OF THIS
26	PARAGRAPH, THE NOTIFICATION PROVIDED UNDER PARAGRAPH (1) OF THIS
27	SUBSECTION MAY NOT BE GIVEN TO THE INDIVIDUAL BY SENDING NOTIFICATION BY
28	E-MAIL TO THE E-MAIL ACCOUNT AFFECTED BY THE BREACH.
10	E-MAIL TO THE E-MAIL ACCOUNT AFFECTED BY THE BICEACH.
29	(II) The notification provided under paragraph (1) of
30	THIS SUBSECTION MAY BE GIVEN BY A CLEAR AND CONSPICUOUS NOTICE DELIVERED
31	TO THE INDIVIDUAL ONLINE WHILE THE INDIVIDUAL IS CONNECTED TO THE
32	AFFECTED E-MAIL ACCOUNT FROM AN INTERNET PROTOCOL ADDRESS OR ONLINE

LOCATION FROM WHICH THE BUSINESS KNOWS THE INDIVIDUAL CUSTOMARILY

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ACCESSES THE ACCOUNT.

- 1 (i) (J) A waiver of any provision of this section is contrary to public policy and 2 is void and unenforceable.
- 3 (i) (K) Compliance with this section does not relieve a business from a duty to comply with any other requirements of federal law relating to the protection and privacy of personal information.
- 6 14-3505.
- The provisions of this subtitle are exclusive and shall preempt any provision of local law.
- 9 14-3506.
- 10 (a) If a business is required under § 14–3504 of this subtitle to give notice of a breach of the security of a system to 1,000 or more individuals, the business also shall notify, **[**without unreasonable delay**] NOT LATER THAN 30 DAYS AFTER NOTICE OF A**13 **BREACH IS GIVEN TO INDIVIDUALS**, each consumer reporting agency that compiles and maintains files on consumers on a nationwide basis, as defined by 15 U.S.C. § 1681a(p), of the timing, distribution, and content of the notices.
- 16 (b) This section does not require the inclusion of the names or other personal identifying information of recipients of notices of the breach of the security of a system.
- 18 14-3507.
- 19 (a) In this section, "affiliate" means a company that controls, is controlled by, or 20 is under common control with a business described in subsection (c)(1) **OR (D)(1)** of this section.
- 22 (b) A business that complies with the requirements for notification procedures, 23 the protection or security of personal information, or the destruction of personal 24 information under the rules, regulations, procedures, or guidelines established by the 25 primary or functional federal or State regulator of the business shall be deemed to be in 26 compliance with this subtitle.
- (c) (1) A business that is subject to and in compliance with § 501(b) of the federal Gramm-Leach-Bliley Act, 15 U.S.C. § 6801, § 216 of the federal Fair and Accurate Credit Transactions Act, 15 U.S.C. § 1681w, the federal Interagency Guidelines Establishing Information Security Standards, and the federal Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice, and any revisions, additions, or substitutions, shall be deemed to be in compliance with this subtitle.
- 34 (2) An affiliate that complies with § 501(b) of the federal 35 Gramm-Leach-Bliley Act, 15 U.S.C. § 6801, § 216 of the federal Fair and Accurate Credit

1 2 3 4	Transactions Act, 15 U.S.C. § 1681w, the federal Interagency Guidelines Establishing Information Security Standards, and the federal Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice, and any revisions, additions, or substitutions, shall be deemed to be in compliance with this subtitle
5 6 7	(D) (1) A BUSINESS THAT IS SUBJECT TO AND IN COMPLIANCE WITH THE FEDERAL HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 SHALL BE DEEMED TO BE IN COMPLIANCE WITH THIS SUBTITLE.
8 9 10	(2) An Affiliate that is in compliance with the federal Health Insurance Portability and Accountability Act of 1996 shall be DEEMED TO BE IN COMPLIANCE WITH THIS SUBTITLE.
11	14–3508.
12	A violation of this subtitle:
13 14	(1) Is an unfair or deceptive trade practice within the meaning of Title 13 of this article; and
15 16	(2) Is subject to the enforcement and penalty provisions contained in Title 13 of this article.
17 18	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October January 1, $\frac{2017}{2018}$.
	Approved:
	Governor.
	Speaker of the House of Delegates.
	President of the Senate.