

Article - Business Occupations and Professions

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§17-547.

(a) The name of the team may not contain the terms “real estate”, “real estate brokerage”, or any other term that would lead the public to believe that the team is offering real estate brokerage services independent of the real estate broker.

(b) All advertising by the team must contain:

(1) the name of the brokerage displayed in a meaningful and conspicuous way;

(2) the name of at least one of the licensee members of the team; and

(3) the telephone number of the real estate broker or branch office manager of the real estate broker.

(c) The team name in the advertisement must be directly connected to the name of the brokerage.

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