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8lr2700 CF SB 20

#### By: Delegates M. Washington, Ali, Luedtke, Mosby, Patterson, Rose, Shoemaker, Tarlau, and Turner

Introduced and read first time: January 29, 2018 Assigned to: Ways and Means

# A BILL ENTITLED

### 1 AN ACT concerning

# Income Tax - Film Production Activity Tax Credit - Small or Independent Film Entities

4 FOR the purpose of authorizing a Maryland small or independent film entity to qualify as a film production entity under certain circumstances; requiring that certain funding  $\mathbf{5}$ 6 in a certain reserve account be reserved for certain purposes; altering a certain audit 7 requirement to apply only to a film production entity with total direct costs that 8 exceed a certain amount; altering the amount of certain tax credit certificates that 9 the Secretary of Commerce may issue under certain circumstances; defining a certain term; providing for the application of this Act; and generally relating to 10 11 income tax credits for certain film production activities.

- 12 BY repealing and reenacting, with amendments,
- 13 Article Tax General
- 14 Section 10–730
- 15 Annotated Code of Maryland
- 16 (2016 Replacement Volume and 2017 Supplement)
- SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
   That the Laws of Maryland read as follows:

| 19 |         | Article – Tax – General |
|----|---------|-------------------------|
| 20 | 10–730. |                         |

- 21 (a) (1) In this section the following words have the meanings indicated.
- 22 (2) "Department" means the Department of Commerce.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.

1 (3)"Film production activity" means the production of a film or video (i)  $\mathbf{2}$ project that is intended for nationwide commercial distribution. 3 (ii) "Film production activity" includes the production of: a feature film; 4 1. 2. $\mathbf{5}$ a television project; 6 a commercial; 3. 7 4. a corporate film; an infomercial; 8 5. 9 a music video; 6. 107. a digital project; an animation project; or 11 8. 129. a multimedia project. "Film production activity" does not include production of: 13(iii) 1. a student film; 142.a noncommercial personal video; 15163. a sports broadcast; a broadcast of a live event; 174. a talk show; 185. 19a video, computer, or social networking game; or 6. 207. pornography. "MARYLAND SMALL OR INDEPENDENT FILM ENTITY" MEANS A (4) 2122**QUALIFIED FILM PRODUCTION ENTITY THAT:** 23**(I)** HAS BEEN INCORPORATED IN MARYLAND FOR AT LEAST 1

**HOUSE BILL 616** 

24 YEAR; AND

 $\mathbf{2}$ 

EMPLOYS MARYLAND RESIDENTS AS AT LEAST 40% OF ITS 1 **(II)**  $\mathbf{2}$ WORKFORCE IN THE FILM PRODUCTION ACTIVITY. 3 **[**(4)**] (5)** "Pornography" means any production for which records are required to be maintained under § 2257 of Title 18, U.S.C., with respect to any performer 4 in such production engaging in sexually explicit conduct.  $\mathbf{5}$ 6 "Qualified film production entity" means an entity that: **[**(5)**] (6)**  $\overline{7}$ is carrying out a film production activity; and (i) 8 (ii) the Secretary determines to be eligible for the tax credit under this section in accordance with subsection (c) of this section. 9 10 **[**(6)**] (7)** "Secretary" means the Secretary of Commerce. 11 **[**(7)**] (8)** "Television series" means a group of program episodes intended 12for television broadcast or transmission with a common series title, with or without a predetermined number of episodes, and shall include a miniseries and a pilot episode 13produced for an intended television series. 14"Total direct costs", with respect to a film production 15**[**(8)**] (9)** (i) activity, means the total costs incurred in the State that are necessary to carry out the film 16 17production activity. "Total direct costs" includes costs incurred for: 18 (ii) 19 1. employee wages and benefits; 2.20fees for services; 213. acquiring or leasing property; and 22any other expense necessary to carry out a film production 4. activity, including costs associated with: 2324Α. set construction and operation; 25B. wardrobe, makeup, and related services; 26photography and sound synchronization, lighting, and С. 27related services and materials; 28editing and related services, including film processing, D.

transfers of film to tape or digital format, sound mixing, computer graphic services, special
effects services, and animation services;

| $egin{array}{c} 1 \\ 2 \\ 3 \end{array}$ | E. salary, wages, and other compensation including related<br>benefits, for work performed in the State, paid to persons employed in the production,<br>writers, directors, and producers;                                                                                           |  |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 4 5                                      | F. rental of facilities in the State and equipment used in the State;                                                                                                                                                                                                                |  |
| 6                                        | G. leasing of vehicles;                                                                                                                                                                                                                                                              |  |
| 7                                        | H. food and lodging;                                                                                                                                                                                                                                                                 |  |
| 8<br>9                                   | I. music, if performed, composed, or recorded by a Maryland musician or published by a person or company domiciled in Maryland;                                                                                                                                                      |  |
| $10 \\ 11 \\ 12$                         | J. travel expenses incurred to bring persons employed, either directly or indirectly, in the production of the project to Maryland, but not including expenses of these persons departing from Maryland; and                                                                         |  |
| 13<br>14                                 | K. legal and accounting services performed by attorneys or accountants licensed in Maryland.                                                                                                                                                                                         |  |
| 15<br>16<br>17<br>18                     | (iii) "Total direct costs" does not include any salary, wages, or other<br>compensation for personal services of an individual who receives more than \$500,000 in<br>salary, wages, or other compensation for personal services in connection with any film<br>production activity. |  |
| 19<br>20<br>21<br>22                     | (b) (1) A qualified film production entity may claim a credit against the State income tax for film production activities in the State in an amount equal to the amount stated in the final tax credit certificate approved by the Secretary for film production activities.         |  |
| $23 \\ 24 \\ 25$                         | (2) If the tax credit allowed under this section in any taxable year exceeds the total tax otherwise payable by the qualified film production entity for that taxable year, the qualified film production entity may claim a refund in the amount of the excess.                     |  |
| $\frac{26}{27}$                          | (c) (1) Before beginning a film production activity, a film production entity shall submit to the Department an application to qualify as a film production entity.                                                                                                                  |  |
| $28 \\ 29$                               | (2) The application shall describe the anticipated film production activity, including:                                                                                                                                                                                              |  |
| 30                                       | (i) the projected total budget;                                                                                                                                                                                                                                                      |  |
| $\frac{31}{32}$                          | (ii) the estimated number of employees and total wages to be paid; and                                                                                                                                                                                                               |  |

1 (iii) the anticipated dates for carrying out the major elements of the  $\mathbf{2}$ film production activity. 3 [To] EXCEPT AS PROVIDED IN SUBSECTION (I) OF THIS SECTION. (3)**TO** gualify as a film production entity, the estimated total direct costs incurred in the State 4  $\mathbf{5}$ must exceed \$500,000. 6 (4) The application shall include any other information required by the 7Secretary. 8 (5)[The] FOR A FILM PRODUCTION ENTITY WITH TOTAL DIRECT 9 COSTS THAT EXCEED \$500,000, THE Secretary may require the information provided in 10 an application to be verified by an independent auditor selected and paid for by the film production entity seeking certification. 11 12(6)The Secretary shall: 13(i) determine if the film production entity qualifies for the credit 14under this section; and 15(ii) notify the Comptroller of the estimated amount of total direct 16costs and the taxable year the credit will be claimed. 17(d) After completion of the film production activity, a qualified film (1)18production entity shall apply to the Department for a tax credit certificate. 19The application shall be on a form required by the Secretary and shall (2)include: 2021(i) proof of the total direct costs that qualify for the tax credit; and 22(ii) the number of employees hired and wages paid. 23Subject to subsections [(f) and (g)] (F), (G), AND (I) of this section, the (3)24Secretary shall determine the total direct costs that qualify for the tax credit and issue a 25tax credit certificate for: 26except as provided in item (ii) of this paragraph, 25% of the total (i) direct costs that qualify for the tax credit; and 2728(ii) for a television series, 27% of the total direct costs that qualify for the tax credit. 2930 In accordance with § 2.5–109 of the Economic Development Article, the (e) (1)Department shall submit a report that includes: 31

| $\frac{1}{2}$                          | (i) the number of film production entities submitting applications under subsection (c) of this section;                                                                                                                                                                                          |
|----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| $\frac{3}{4}$                          | (ii) the number and amount of tax credit certificates issued under subsection (d) of this section;                                                                                                                                                                                                |
| $5 \\ 6$                               | (iii) the number of local technicians, actors, and extras hired for film production activity during the reporting period;                                                                                                                                                                         |
| 7<br>8<br>9                            | (iv) a list of companies doing business in the State, including hotels, that directly provided goods or services for film production activity during the reporting period;                                                                                                                        |
| $10 \\ 11 \\ 12 \\ 13$                 | (v) a list of companies doing business in the State that directly provided goods or services for film production activity during the reporting period that qualified during the reporting period as minority business enterprises under § 14–301(f) of the State Finance and Procurement Article; |
| $14 \\ 15 \\ 16$                       | (vi) a list of companies doing business in the State that directly<br>provided goods or services for film production activity during the reporting period that, as<br>determined by the Department, are considered small businesses; and                                                          |
| 17<br>18                               | (vii) any other information that indicates the economic benefits to the State resulting from film production activity during the reporting period.                                                                                                                                                |
| $19 \\ 20 \\ 21$                       | (2) On or before July 1 of each year, the Department shall report to the Governor and, subject to § $2-1246$ of the State Government Article, the General Assembly on:                                                                                                                            |
| $\begin{array}{c} 22\\ 23 \end{array}$ | (i) the amount of tax credits necessary to maintain the current level of film production activity in the State; and                                                                                                                                                                               |
| $\frac{24}{25}$                        | (ii) the amount of tax credits necessary to attract new film production activity to the State.                                                                                                                                                                                                    |
| $\frac{26}{27}$                        | (f) (1) Except as provided in paragraph (2) of this subsection, the Secretary may not issue tax credit certificates for credit amounts in the aggregate totaling more than:                                                                                                                       |
| 28                                     | (i) for fiscal year 2014, \$25,000,000;                                                                                                                                                                                                                                                           |
| 29                                     | (ii) for fiscal year 2015, \$7,500,000; and                                                                                                                                                                                                                                                       |
| 30                                     | (iii) for fiscal year 2016, \$7,500,000.                                                                                                                                                                                                                                                          |
| $\frac{31}{32}$                        | (2) If the aggregate credit amounts under the tax credit certificates issued<br>by the Secretary total less than the maximum provided under paragraph (1) of this                                                                                                                                 |

subsection in any fiscal year, any excess amount may be carried forward and issued undertax credit certificates in a subsequent fiscal year.

3 (g) (1) In this subsection, "Reserve Fund" means the Maryland Film 4 Production Activity Tax Credit Reserve Fund established under paragraph (2) of this 5 subsection.

6 (2) (i) There is a Maryland Film Production Activity Tax Credit 7 Reserve Fund that is a special continuing, nonlapsing fund that is not subject to § 7–302 of 8 the State Finance and Procurement Article.

9 (ii) The money in the Reserve Fund shall be invested and reinvested 10 by the Treasurer, and interest and earnings shall be credited to the General Fund.

11 (3) (i) Subject to the provisions of this subsection, the Secretary shall 12 issue an initial tax credit certificate for the total direct costs incurred by a film production 13 entity that qualifies for a tax credit.

(ii) An initial tax credit certificate issued under this subsection shall
state the maximum amount of tax credit for which the film production entity is eligible.

16 (iii) 1. Except as otherwise provided in this subparagraph, for 17 any fiscal year, the Secretary may not issue initial tax credit certificates for credit amounts 18 in the aggregate totaling more than the amount appropriated to the Reserve Fund for that 19 fiscal year in the State budget as approved by the General Assembly.

20 2. If the aggregate credit amounts under initial tax credit 21 certificates issued in a fiscal year total less than the amount appropriated to the Reserve 22 Fund for that fiscal year, any excess amount shall remain in the Reserve Fund and may be 23 issued under initial tax credit certificates for the next fiscal year.

3. For any fiscal year, if funds are transferred from the Reserve Fund under the authority of any provision of law other than under paragraph [(4)] (5) of this subsection, the maximum credit amounts in the aggregate for which the Secretary may issue initial tax credit certificates shall be reduced by the amount transferred.

(iv) For fiscal year 2017 and each fiscal year thereafter, it is the intent of the General Assembly that the Governor include in the budget bill an appropriation to the Reserve Fund in an amount equal to the amount the Department reports as necessary under subsection (e)(2) of this section to:

331.maintain the current level of film production activity in34the State; and

35 2. attract new film production activity to the State.

1 (v) Notwithstanding the provisions of § 7–213 of the State Finance 2 and Procurement Article, the Governor may not reduce an appropriation to the Reserve 3 Fund in the State budget as approved by the General Assembly.

4 (vi) Based on the actual amount of total direct costs incurred by a 5 film production entity, the Secretary shall issue a final tax credit certificate to the film 6 production entity.

7 (4) FOR ANY FISCAL YEAR, IF THE AMOUNT APPROPRIATED TO THE 8 RESERVE FUND EXCEEDS \$500,000, THE FIRST \$500,000 IN TAX CREDIT 9 CERTIFICATES SHALL BE RESERVED FOR MARYLAND SMALL OR INDEPENDENT FILM 10 ENTITIES.

11 [(4)] (5) (i) Except as provided in this paragraph, money appropriated 12 to the Reserve Fund shall remain in the Fund.

(ii) 1. Within 15 days after the end of each calendar quarter, the
 Department shall notify the Comptroller as to each final credit certificate issued during the
 quarter:

16 A. the maximum credit amount stated in the initial tax credit 17 certificate for the film production entity; and

18 B. the final certified credit amount for the film production19 entity.

20 2. On notification that a final credit amount has been 21 certified, the Comptroller shall transfer an amount equal to the credit amount stated in the 22 initial tax credit certificate for the film production entity from the Reserve Fund to the 23 General Fund.

(h) (1) Except as provided in paragraph (2) of this subsection, a qualified film
 production entity that receives a tax credit certificate under this section for a film
 production activity shall include:

(i) for a feature film project, a 5-second long static or animated logo
that promotes the State in the end credits before the below-the-line crew crawl for the life
of the project and a link to the State's Web site on the project's Web site;

(ii) for a television series project, an embedded 5-second long static
or animated logo that promotes the State during each broadcast worldwide for the life of
the project and a link to the State's Web site on the project's Web site; or

(iii) for any other project, the State logo at the end of each project andin online promotions.

1 In lieu of including a State logo as required under paragraph (1) of this (2) $\mathbf{2}$ subsection, the qualified film production entity may offer alternative marketing 3 opportunities to be evaluated by the Department to ensure that those opportunities offer 4 equal or greater promotional value to the State.  $\mathbf{5}$ **(I)** (1) FOR A MARYLAND SMALL OR INDEPENDENT FILM ENTITY TO 6 **QUALIFY AS A FILM PRODUCTION ENTITY:** 7 **(I)** THE ESTIMATED TOTAL DIRECT COSTS INCURRED IN THE 8 STATE SHALL EXCEED \$25,000; AND 9 **(II)** AT LEAST 50% OF THE FILMING OF THE FILM PRODUCTION ACTIVITY MUST BE IN THE STATE. 10 11 (2) SUBJECT TO SUBSECTION (G) OF THIS SECTION, THE SECRETARY 12SHALL DETERMINE THE TOTAL DIRECT COSTS THAT QUALIFY FOR THE TAX CREDIT 13AND ISSUE A TAX CREDIT CERTIFICATE TO A MARYLAND SMALL OR INDEPENDENT 14FILM ENTITY FOR 25% OF THE TOTAL DIRECT COSTS THAT QUALIFY FOR THE TAX 15CREDIT, NOT TO EXCEED \$125,000. 16[(i)] (J) The Department and the Comptroller jointly shall adopt regulations to 17carry out the provisions of this section and to specify criteria and procedures for the application for, approval of, and monitoring of continuing eligibility for the tax credit under 1819 this section.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect June
 1, 2018, and shall be applicable to all film production activity tax credit certificates issued
 after June 30, 2018.