

# HOUSE BILL 981

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CF SB 875

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By: ~~Delegates A. Washington and Korman~~, **Korman**, and **Rosenberg**

Introduced and read first time: February 5, 2018

Assigned to: Ways and Means

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Committee Report: Favorable with amendments

House action: Adopted

Read second time: March 12, 2018

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## CHAPTER \_\_\_\_\_

1 AN ACT concerning

2 **Online Electioneering Transparency and Accountability Act**

3 FOR the purpose of ~~altering the definition of “public communication” to include online~~  
4 ~~political advertisements for the purposes of certain provisions of law that require a~~  
5 ~~person who makes independent expenditures of a certain amount to file a certain~~  
6 ~~report; altering the definition of “electioneering communication” to include online~~  
7 ~~political advertisements for the purposes of certain provisions of law that require a~~  
8 ~~person who makes disbursements for electioneering communications of a certain~~  
9 ~~amount to file a certain report; prohibiting a foreign principal from making a~~  
10 ~~donation to certain persons or entities; prohibiting a foreign-influenced corporation~~  
11 ~~from making a contribution or donation to certain persons or entities; requiring~~  
12 ~~certain persons making independent expenditures or disbursements for~~  
13 ~~electioneering communications to retain a copy of an item of campaign material for~~  
14 ~~a certain period of time; requiring an online platform to retain a digital copy of each~~  
15 ~~online political advertisement that the online platform distributes or transmits for a~~  
16 ~~certain period of time; requiring an online platform to maintain account books and~~  
17 ~~records that include certain information relating to online political advertisements~~  
18 ~~for a certain period of time; requiring an online platform to make certain records~~  
19 ~~available for public inspection and provide certain records to the State Board of~~  
20 ~~Elections on request; requiring an online platform to provide certain information to~~  
21 ~~the State Board within a certain period of time if certain persons purchase an online~~  
22 ~~political advertisement; defining certain terms; making a technical correction; and~~  
23 ~~generally relating to disclosure of online political advertisements and campaign~~  
24 ~~material.~~ altering the definition of “campaign material” to include certain material  
25 that is disseminated and certain qualifying paid digital communications; altering

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 the definition of “public communication” to include certain qualifying paid digital  
2 communications for purposes of certain provisions of law that require a person who  
3 makes independent expenditures of a certain amount to file a certain report; altering  
4 the definition of “electioneering communication” to include certain qualifying paid  
5 digital communications for purposes of certain provisions of law that require a  
6 person who makes disbursements for electioneering communications of a certain  
7 amount to file a certain report; providing that the definition of “electioneering  
8 communication” does not include a news story, commentary, or editorial  
9 disseminated through certain electronic or print media; providing that, if campaign  
10 material is too small to include certain information in a legible manner, the authority  
11 line need only contain the information required by the State Board of Elections by  
12 regulation, rather than the name and title of a certain person; requiring certain  
13 persons making independent expenditures or disbursements for electioneering  
14 communications to retain a copy of an item of campaign material for a certain period  
15 of time; requiring a person who directly or indirectly requests placement of a certain  
16 qualifying paid digital communication on an online platform to provide a certain  
17 express notice to the online platform in a certain manner; requiring a purchaser of a  
18 qualifying paid digital communication to take certain actions if the online platform  
19 does not provide a method to provide a certain notice; requiring an online platform  
20 to make available for public inspection on the Internet in a certain format certain  
21 records regarding certain qualifying paid digital communications disseminated  
22 through the online platform; requiring an online platform to allow the public to  
23 search certain records in a certain manner; requiring that certain records be  
24 available for public inspection on the Internet for a certain period of time; requiring  
25 an online platform to maintain and make available to the State Board on request  
26 certain records regarding qualifying paid digital communications disseminated  
27 through the online platform; requiring an online platform to allow the State Board  
28 to search certain records in a certain manner; requiring certain records to be  
29 available on the request of the State Board for a certain period of time; providing  
30 that certain information obtained by the State Board concerning qualifying paid  
31 digital communications is not subject to inspection under the Public Information Act;  
32 requiring a purchaser of a certain qualifying paid digital communication to provide  
33 the online platform that disseminates the qualifying paid digital communication  
34 with certain information; providing that an online platform may rely in good faith  
35 on information provided by a purchaser of a certain qualifying paid digital  
36 communication; requiring an online platform to make reasonable efforts to allow the  
37 State Board to obtain certain information and request that a purchaser of a certain  
38 qualifying paid digital communication comply with certain provisions of law;  
39 requiring an online platform that disseminates certain qualifying paid digital  
40 communications to make reasonable efforts in accordance with a certain federal law  
41 to comply with any subpoena that is issued in connection with certain investigations  
42 concerning certain qualifying paid digital communications; authorizing the State  
43 Administrator of Elections to investigate certain potential violations of certain  
44 provisions of law and this Act by a purchaser of a certain qualifying paid digital  
45 communication; authorizing the State Administrator to issue a subpoena in  
46 furtherance of a certain investigation; providing for service of a certain subpoena;  
47 authorizing a circuit court to compel compliance with a subpoena on petition of the

1 State Administrator; authorizing the State Board to request that the Attorney  
 2 General seek injunctive relief in a circuit court to require a purchaser of a certain  
 3 qualifying paid digital communication to comply with certain provisions of law and  
 4 this Act, or require an online platform to remove a qualifying paid digital  
 5 communication that does not comply with certain provisions of law and this Act;  
 6 requiring the State Board to provide a certain notice and hold a public meeting before  
 7 requesting that the Attorney General seek an injunction; authorizing a circuit court  
 8 to grant injunctive relief only if the Attorney General shows clear and convincing  
 9 evidence of a violation of certain provisions of law or this Act; providing that a person  
 10 who violates an injunction is subject to certain penalties; prohibiting a person from  
 11 purchasing campaign material or an electioneering communication using any  
 12 currency other than United States currency; prohibiting a person from willfully and  
 13 knowingly selling campaign material or an electioneering communication to a person  
 14 who uses any currency other than United States currency to make the purchase;  
 15 making conforming and technical changes; defining certain terms; and generally  
 16 relating to the disclosure of qualifying paid digital communications and campaign  
 17 material.

18 ~~BY repealing and reenacting, with amendments,~~

19 ~~Article – Election Law~~

20 ~~Section 1–101(k), 13–236.1, 13–306(a), 13–307(a) and (e), and 13–403~~

21 ~~Annotated Code of Maryland~~

22 ~~(2017 Replacement Volume and 2017 Supplement)~~

23 ~~BY adding to~~

24 ~~Article – Election Law~~

25 ~~Section 1–101(dd–1) and (dd–2) and 13–403.1~~

26 ~~Annotated Code of Maryland~~

27 ~~(2017 Replacement Volume and 2017 Supplement)~~

28 ~~BY repealing and reenacting, without amendments,~~

29 ~~Article – Election Law~~

30 ~~Section 13–306(b) through (e), 13–307(b) through (d), and 13–401~~

31 ~~Annotated Code of Maryland~~

32 ~~(2017 Replacement Volume and 2017 Supplement)~~

33 BY repealing and reenacting, without amendments,

34 Article – Election Law

35 Section 1–101(a), 13–306(b) through (e), and 13–307(b) through (d)

36 Annotated Code of Maryland

37 (2017 Replacement Volume and 2017 Supplement)

38 BY repealing and reenacting, with amendments,

39 Article – Election Law

40 Section 1–101(k), 13–306(a), 13–307(a) and (e), 13–401, and 13–403

41 Annotated Code of Maryland

42 (2017 Replacement Volume and 2017 Supplement)

1 BY adding to

2 Article – Election Law

3 Section 1–101(dd–1) and (ll–1), 13–405, 13–405.1, and 13–405.2

4 Annotated Code of Maryland

5 (2017 Replacement Volume and 2017 Supplement)

6 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
7 That the Laws of Maryland read as follows:

8 **Article – Election Law**

9 ~~1–101.~~

10 ~~(k) (1) “Campaign material” means any material that:~~

11 ~~(i) contains text, graphics, or other images;~~

12 ~~(ii) relates to a candidate, a prospective candidate, or the approval~~  
13 ~~or rejection of a question or prospective question; and~~

14 ~~(iii) is published or distributed.~~

15 ~~(2) “Campaign material” includes:~~

16 ~~(I) AN ONLINE POLITICAL ADVERTISEMENT;~~

17 ~~[(i)] (II) ANY OTHER material transmitted by or appearing on the~~  
18 ~~Internet or other electronic medium; and~~

19 ~~[(ii)] (III) an oral commercial campaign advertisement.~~

20 ~~(DD–1) “ONLINE PLATFORM” MEANS ANY PUBLIC-FACING WEBSITE, WEB~~  
21 ~~APPLICATION, OR DIGITAL APPLICATION, INCLUDING A SOCIAL NETWORK OR~~  
22 ~~SEARCH ENGINE, THAT HAS 100,000 OR MORE UNIQUE MONTHLY UNITED STATES~~  
23 ~~VISITORS OR USERS FOR A MAJORITY OF MONTHS DURING THE IMMEDIATELY~~  
24 ~~PRECEDING 12 MONTHS.~~

25 ~~(DD–2) (1) “ONLINE POLITICAL ADVERTISEMENT” MEANS ANY~~  
26 ~~ELECTRONIC COMMUNICATION THAT:~~

27 ~~(I) IS PLACED OR PROMOTED FOR A FEE ON AN ONLINE~~  
28 ~~PLATFORM;~~

29 ~~(II) IS DISTRIBUTED OR TRANSMITTED TO 5,000 OR MORE~~  
30 ~~INDIVIDUALS;~~

1 ~~(III) REFERS TO A CLEARLY IDENTIFIED CANDIDATE OR BALLOT~~  
 2 ~~ISSUE; AND~~

3 ~~(IV) DOES NOT PROPOSE A COMMERCIAL TRANSACTION.~~

4 ~~(2) FOR PURPOSES OF THIS SUBSECTION, "CLEARLY IDENTIFIED"~~  
 5 ~~MEANS:~~

6 ~~(I) THE NAME OF A CANDIDATE APPEARS;~~

7 ~~(II) A PHOTOGRAPH OR DRAWING OF A CANDIDATE APPEARS;~~

8 ~~OR~~

9 ~~(III) THE IDENTITY OF A CANDIDATE OR BALLOT ISSUE IS~~  
 10 ~~APPARENT BY UNAMBIGUOUS REFERENCE.~~

11 ~~13-236.1.~~

12 ~~(a) (1) In this section[, "foreign principal"] THE FOLLOWING WORDS HAVE~~  
 13 ~~THE MEANINGS INDICATED.~~

14 ~~(2) "FOREIGN-INFLUENCED CORPORATION" MEANS A CORPORATION~~  
 15 ~~AT LEAST 5% OF WHICH IS OWNED BY FOREIGN NATIONALS.~~

16 ~~(3) "FOREIGN NATIONAL" HAS THE MEANING STATED IN 52 U.S.C. §~~  
 17 ~~30121(b).~~

18 ~~(4) "FOREIGN PRINCIPAL" has the meaning stated in 22 U.S.C. § 611(b).~~

19 ~~(b) A foreign principal OR FOREIGN-INFLUENCED CORPORATION may not:~~

20 ~~(1) make a contribution to a ballot issue committee; or~~

21 ~~(2) make a donation to [a person that makes independent expenditures or~~  
 22 ~~electioneering communications relating to a ballot issue].~~

23 ~~(I) A PERSON REQUIRED TO FILE AN INDEPENDENT~~  
 24 ~~EXPENDITURE REPORT UNDER § 13-306 OF THIS TITLE;~~

25 ~~(II) A PERSON REQUIRED TO FILE AN ELECTIONEERING~~  
 26 ~~COMMUNICATION REPORT UNDER § 13-307 OF THIS TITLE;~~

27 ~~(III) A POLITICAL ACTION COMMITTEE REQUIRED TO FILE A~~  
 28 ~~DISCLOSURE REPORT UNDER § 13-309.1 OF THIS TITLE; OR~~

~~(IV) A PARTICIPATING ORGANIZATION REQUIRED TO FILE A PARTICIPATING ORGANIZATION REPORT UNDER § 13-309.2 OF THIS TITLE.~~

~~13-306.~~

~~(a) (1) In this section the following words have the meanings indicated.~~

~~(2) (i) "Donation" means the gift or transfer, or promise of gift or transfer, of money or other thing of value to a person who makes independent expenditures.~~

~~(ii) "Donation" does not include any amount of money or any other thing of value:~~

~~1. received by a person in the ordinary course of any trade or business conducted by the person, whether for profit or not for profit, or in the form of investments in the person's business; or~~

~~2. A. that the donor and the person receiving the money or thing of value expressly agree in writing may not be used for independent expenditures; and~~

~~B. in the case of a monetary donation, is deposited in a separate bank account that is never used for independent expenditures.~~

~~(3) "E-mail blast" means a transmission of electronic mail messages of an identical or substantially similar nature to 5,000 or more e-mail accounts simultaneously.~~

~~(4) "Mass mailing" means a mailing by United States mail or facsimile of more than 500 pieces of mail matter of an identical or substantially similar nature within any 30-day period.~~

~~(5) (i) "Person" includes an individual, a partnership, a committee, an association, a corporation, a labor organization, or any other organization or group of persons.~~

~~(ii) "Person" does not include a campaign finance entity organized under Subtitle 2, Part II of this title.~~

~~(6) (i) "Public communication" means a communication by means of any broadcast television or radio communication, cable television communication, satellite television or radio communication, newspaper, magazine, outdoor advertising facility, mass mailing, e-mail blast, text blast, **ONLINE POLITICAL ADVERTISEMENT**, or telephone bank to the general public, or any other form of general public political advertising.~~

~~(ii) "Public communication" does not include:~~

1 ~~1. a news story, a commentary, or an editorial disseminated~~  
2 ~~by a broadcasting station, including a cable television operator, programmer, or producer,~~  
3 ~~satellite television or radio provider, Web site, newspaper, magazine, or other periodical~~  
4 ~~publication, including any Internet or electronic publication, that is not controlled by a~~  
5 ~~candidate or political party;~~

6 ~~2. an internal membership communication by a business or~~  
7 ~~other entity to its stockholders or members and executive and administrative personnel~~  
8 ~~and their immediate families, or by a membership entity, as defined under § 13-243 of this~~  
9 ~~title, to its members, executive and administrative personnel and their immediate families;~~  
10 ~~or~~

11 ~~3. a candidate debate or forum.~~

12 ~~(7) "Telephone bank" means more than 500 telephone calls of an identical~~  
13 ~~or substantially similar nature within any 30-day period.~~

14 ~~(8) "Text blast" means a transmission of text messages of an identical or~~  
15 ~~substantially similar nature to 5,000 or more telephone numbers simultaneously.~~

16 ~~(b) Within 48 hours after a person makes aggregate independent expenditures of~~  
17 ~~\$5,000 or more in an election cycle for campaign material that is a public communication,~~  
18 ~~the person shall file a registration form with the State Board.~~

19 ~~(c) Within 48 hours after a day on which a person makes aggregate independent~~  
20 ~~expenditures of \$10,000 or more in an election cycle for campaign material that is a public~~  
21 ~~communication, the person shall file an independent expenditure report with the State~~  
22 ~~Board.~~

23 ~~(d) A person who files an independent expenditure report under subsection (c) of~~  
24 ~~this section shall file an additional independent expenditure report with the State Board~~  
25 ~~within 48 hours after a day on which the person makes aggregate independent~~  
26 ~~expenditures of \$10,000 or more for campaign material that is a public communication~~  
27 ~~following the closing date of the person's previous independent expenditure report.~~

28 ~~(e) An independent expenditure report shall include the following information:~~

29 ~~(1) the identity of the person making the independent expenditures and of~~  
30 ~~the person exercising direction or control over the activities of the person making the~~  
31 ~~independent expenditures;~~

32 ~~(2) the business address of the person making the independent~~  
33 ~~expenditures;~~

34 ~~(3) the amount and date of each independent expenditure during the period~~  
35 ~~covered by the report and the person to whom the expenditure was made;~~

~~(4) the candidate or ballot issue to which the independent expenditure relates and whether the independent expenditure supports or opposes that candidate or ballot issue; and~~

~~(5) the identity of each person who made cumulative donations of \$6,000 or more to the person making the independent expenditures during the period covered by the report.~~

~~13-307.~~

~~(a) (1) In this section the following words have the meanings indicated.~~

~~(2) (i) "Donation" means the gift or transfer, or promise of gift or transfer, of money or other thing of value to a person that makes disbursements for electioneering communications.~~

~~(ii) "Donation" does not include any amount of money or any other thing of value:~~

~~1. received by a person in the ordinary course of any trade or business conducted by the person, whether for profit or not for profit, or in the form of investments in the person's business; or~~

~~2. A. that the donor and the person receiving the money or thing of value expressly agree in writing may not be used for electioneering communications; and~~

~~B. in the case of a monetary donation, is deposited in a separate bank account that is never used for electioneering communications.~~

~~(3) (i) "Electioneering communication" means a broadcast television or radio communication, a cable television communication, a satellite television or radio communication, a mass mailing, an e-mail blast, a text blast, a telephone bank, **AN ONLINE POLITICAL ADVERTISEMENT**, or an advertisement in a print publication that:~~

~~1. refers to a clearly identified candidate or ballot issue;~~

~~2. is made within 60 days of an election day on which the candidate or ballot issue is on the ballot;~~

~~3. is capable of being received by:~~

~~A. 50,000 or more individuals in the constituency where the candidate or ballot issue is on the ballot, if the communication is transmitted by television or radio; or~~

~~B. 5,000 or more individuals in the constituency where the candidate or ballot issue is on the ballot, if the communication is a mass mailing, an e-mail blast, a text blast, a telephone bank, or an advertisement in a print publication; and~~

~~4. is not made in coordination with, or at the request or suggestion of, a candidate, a campaign finance entity of a candidate, an agent of a candidate, or a ballot issue committee.~~

~~(ii) "Electioneering communication" does not include:~~

~~1. an independent expenditure;~~

~~2. a news story, a commentary, or an editorial disseminated by a broadcasting station, including a cable television operator, programmer, or producer, or satellite television or radio provider that is not controlled by a candidate or political party;~~

~~3. a candidate debate or forum;~~

~~4. an internal membership communication by a business or other entity to its stockholders or members and executive and administrative personnel and their immediate families, or by a membership entity, as defined under § 13-243 of this title, to its members, executive and administrative personnel and their immediate families; or~~

~~5. a communication that proposes a commercial transaction.~~

~~(iii) For purposes of this paragraph, "clearly identified" means:~~

~~1. the name of a candidate appears;~~

~~2. a photograph or drawing of a candidate appears; or~~

~~3. the identity of a candidate or ballot issue is apparent by unambiguous reference.~~

~~(4) "E-mail blast" means a transmission of electronic mail messages of an identical or substantially similar nature to 5,000 or more e-mail accounts simultaneously.~~

~~(5) "Mass mailing" means a mailing by United States mail or facsimile of more than 5,000 pieces of mail matter of an identical or substantially similar nature within any 30-day period.~~

~~(6) (i) "Person" includes an individual, a partnership, a committee, an association, a corporation, a labor organization, or any other organization or group of persons.~~

1                   (ii) ~~“Person” does not include a campaign finance entity organized~~  
2 ~~under Subtitle 2, Part II of this title.~~

3                   (7) ~~“Telephone bank” means more than 5,000 telephone calls of an identical~~  
4 ~~or substantially similar nature within any 30-day period.~~

5                   (8) ~~“Text blast” means a transmission of text messages of an identical or~~  
6 ~~substantially similar nature to 5,000 or more telephone numbers simultaneously.~~

7                   (b) ~~Within 48 hours after a person makes aggregate disbursements of \$5,000 or~~  
8 ~~more in an election cycle for electioneering communications, the person shall file a~~  
9 ~~registration form with the State Board.~~

10                  (e) ~~Within 48 hours after a day on which a person makes aggregate~~  
11 ~~disbursements of \$10,000 or more in an election cycle for electioneering communications,~~  
12 ~~the person shall file an electioneering communication report with the State Board.~~

13                  (d) ~~A person who files an electioneering communication report under subsection~~  
14 ~~(e) of this section shall file an additional electioneering communication report with the~~  
15 ~~State Board within 48 hours after a day on which the person makes aggregate~~  
16 ~~disbursements of \$10,000 or more for electioneering communications following the closing~~  
17 ~~date of the person’s previous electioneering communication report.~~

18                  (e) ~~An electioneering communication report shall include the following~~  
19 ~~information:~~

20                   (1) ~~the identity of the person making disbursements for electioneering~~  
21 ~~communications and of the person exercising direction or control over the activities of the~~  
22 ~~person making the disbursements for electioneering communications;~~

23                   (2) ~~the business address of the person making the disbursements for~~  
24 ~~electioneering communications;~~

25                   (3) ~~the amount and date of each disbursement for electioneering~~  
26 ~~communications during the period covered by the report and the person to whom the~~  
27 ~~disbursement was made;~~

28                   (4) ~~the candidate or ballot issue to which the electioneering~~  
29 ~~communications relate; AND~~

30                   (5) ~~the identity of each person who made cumulative donations of \$6,000~~  
31 ~~or more to the person making the disbursements for electioneering communications during~~  
32 ~~the period covered by the report.~~

1       ~~(a) (1) Except as otherwise provided in this section, each item of campaign~~  
2 ~~material shall contain, set apart from any other message, an authority line that states:~~

3                     ~~(i) as to campaign material published or distributed by a campaign~~  
4 ~~finance entity:~~

5                     ~~1. the name and address of the treasurer of each campaign~~  
6 ~~finance entity responsible for the campaign material; and~~

7                     ~~2. as to each treasurer named under item 1 of this item, the~~  
8 ~~name of each campaign finance entity for which the treasurer is acting; and~~

9                     ~~(ii) as to campaign material published or distributed by any other~~  
10 ~~person, the name and address of the person responsible for the campaign material.~~

11                    ~~(2) The authority line may omit an address that is on file with the State~~  
12 ~~Board or a local board.~~

13                    ~~(3) If the campaign material is too small to include all the information~~  
14 ~~specified in paragraph (1) of this subsection in a legible manner, the authority line need~~  
15 ~~only contain the name and title of the treasurer or other person responsible for it.~~

16                    ~~(4) The authority line for campaign material that is a commercial~~  
17 ~~advertisement need only contain the information specified in paragraphs (1) and (2) of this~~  
18 ~~subsection for one campaign finance entity or other person responsible for the~~  
19 ~~advertisement.~~

20       ~~(b) Campaign material that is published or distributed in support of or in~~  
21 ~~opposition to a candidate, but is not authorized by the candidate, shall include the following~~  
22 ~~statement:~~

23                    ~~“This message has been authorized and paid for by (name of payor or any~~  
24 ~~organization affiliated with the payor), (name and title of treasurer or president). This~~  
25 ~~message has not been authorized or approved by any candidate.”~~

26 ~~13-403.~~

27       ~~(a) (1) Subject to paragraph (2) of this subsection, each campaign finance~~  
28 ~~entity, EACH PERSON REQUIRED TO FILE AN INDEPENDENT EXPENDITURE REPORT~~  
29 ~~UNDER § 13-306 OF THIS TITLE, AND EACH PERSON REQUIRED TO FILE AN~~  
30 ~~ELECTIONEERING COMMUNICATION REPORT UNDER § 13-307 OF THIS TITLE THAT~~  
31 ~~IS responsible for, publisher of, and distributor of, an item of campaign material shall keep~~  
32 ~~a sample copy of the item for at least 1 year after the general election next following the~~  
33 ~~date when the item was published or distributed.~~

34                    ~~(2) For each item of campaign material disseminated through the Internet,~~  
35 ~~the sample copy shall be:~~

- 1 (i) ~~a paper facsimile; or~~
- 2 (ii) ~~a copy on an electronic medium that can be produced as a paper~~  
 3 ~~facsimile on request.~~
- 4 (b) ~~Subsection (a) of this section does not apply to a billboard or a sign.~~

5 ~~13-403.1.~~

6 (A) (1) ~~AN ONLINE PLATFORM SHALL:~~

7 (i) ~~RETAIN A DIGITAL COPY OF EACH ONLINE POLITICAL~~  
 8 ~~ADVERTISEMENT THAT THE ONLINE PLATFORM DISTRIBUTES OR TRANSMITS; AND~~

9 (ii) ~~MAINTAIN ACCOUNT BOOKS AND RECORDS THAT INCLUDE:~~

10 1. ~~THE NAME AND ADDRESS OF EACH PERSON WHO~~  
 11 ~~PURCHASES AN ONLINE POLITICAL ADVERTISEMENT FROM THE ONLINE PLATFORM;~~  
 12 ~~AND~~

13 2. ~~THE COST AND METHOD OF PAYMENT FOR THE~~  
 14 ~~ONLINE POLITICAL ADVERTISEMENT.~~

15 (2) ~~AN ONLINE PLATFORM SHALL RETAIN THE RECORDS REQUIRED~~  
 16 ~~UNDER PARAGRAPH (1) OF THIS SUBSECTION FOR AT LEAST 1 YEAR AFTER THE~~  
 17 ~~GENERAL ELECTION NEXT FOLLOWING THE DATE WHEN THE ONLINE PLATFORM~~  
 18 ~~DISTRIBUTED OR TRANSMITTED THE ONLINE POLITICAL ADVERTISEMENT TO~~  
 19 ~~WHICH THE RECORDS RELATE.~~

20 (3) ~~THE RECORDS REQUIRED UNDER PARAGRAPH (1) OF THIS~~  
 21 ~~SUBSECTION SHALL BE:~~

22 (i) ~~AVAILABLE FOR PUBLIC INSPECTION AT THE OFFICES OF~~  
 23 ~~THE ONLINE PLATFORM DURING NORMAL BUSINESS HOURS; AND~~

24 (ii) ~~PROVIDED TO THE STATE BOARD ON REQUEST.~~

25 (B) (1) ~~IN THIS SUBSECTION, "FOREIGN PRINCIPAL" HAS THE MEANING~~  
 26 ~~STATED IN 22 U.S.C. § 611(B).~~

27 (2) ~~IF A FOREIGN PRINCIPAL, A PERSON USING A FOREIGN INTERNET~~  
 28 ~~PROTOCOL ADDRESS, OR A PERSON USING FOREIGN CURRENCY PURCHASES AN~~  
 29 ~~ONLINE POLITICAL ADVERTISEMENT, THE ONLINE PLATFORM USED TO DISTRIBUTE~~  
 30 ~~OR TRANSMIT THE ONLINE POLITICAL ADVERTISEMENT SHALL PROVIDE THE~~

~~FOLLOWING TO THE STATE BOARD WITHIN 48 HOURS AFTER THE ONLINE POLITICAL  
ADVERTISEMENT IS DISTRIBUTED OR TRANSMITTED;~~

~~(I) A DIGITAL COPY OF THE ONLINE POLITICAL  
ADVERTISEMENT; AND~~

~~(II) THE AMOUNT PAID TO THE ONLINE PLATFORM TO  
DISTRIBUTE OR TRANSMIT THE ONLINE POLITICAL ADVERTISEMENT.~~

~~SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July  
1, 2018.~~

~~1-101.~~

(a) In this article the following words have the meanings indicated unless a  
different meaning is clearly intended from the context.

(k) (1) “Campaign material” means any material that:

(i) contains text, graphics, or other images;

(ii) relates to a candidate, a prospective candidate, or the approval  
or rejection of a question or prospective question; and

(iii) is published [or], distributed, OR DISSEMINATED.

(2) “Campaign material” includes:

(I) A QUALIFYING PAID DIGITAL COMMUNICATION;

~~[(i)] (II) ANY OTHER material transmitted by or appearing on the  
Internet or other electronic medium; and~~

~~[(ii)] (III) an oral commercial campaign advertisement.~~

~~(DD-1) “ONLINE PLATFORM” MEANS ANY PUBLIC-FACING WEBSITE, WEB  
APPLICATION, OR DIGITAL APPLICATION, INCLUDING A SOCIAL NETWORK, AD  
NETWORK, OR SEARCH ENGINE, THAT:~~

~~(1) HAS 100,000 OR MORE UNIQUE MONTHLY UNITED STATES  
VISITORS OR USERS FOR A MAJORITY OF MONTHS DURING THE IMMEDIATELY  
PRECEDING 12 MONTHS; AND~~

~~(2) RECEIVES PAYMENT FOR QUALIFYING PAID DIGITAL  
COMMUNICATIONS.~~

1            **(LL-1) “QUALIFYING PAID DIGITAL COMMUNICATION” MEANS ANY**  
2 **ELECTRONIC COMMUNICATION THAT:**

3            **(1) IS CAMPAIGN MATERIAL;**

4            **(2) IS PLACED OR PROMOTED FOR A FEE ON AN ONLINE PLATFORM;**

5            **(3) IS DISSEMINATED TO 500 OR MORE INDIVIDUALS; AND**

6            **(4) DOES NOT PROPOSE A COMMERCIAL TRANSACTION.**

7 13-306.

8            (a) (1) In this section the following words have the meanings indicated.

9                    (2) (i) “Donation” means the gift or transfer, or promise of gift or  
10 transfer, of money or other thing of value to a person who makes independent expenditures.

11                    (ii) “Donation” does not include any amount of money or any other  
12 thing of value:

13                            1. received by a person in the ordinary course of any trade or  
14 business conducted by the person, whether for profit or not for profit, or in the form of  
15 investments in the person’s business; or

16                            2. A. that the donor and the person receiving the money  
17 or thing of value expressly agree in writing may not be used for independent expenditures;  
18 and

19                            B. in the case of a monetary donation, is deposited in a  
20 separate bank account that is never used for independent expenditures.

21                    (3) “E-mail blast” means a transmission of electronic mail messages of an  
22 identical or substantially similar nature to 5,000 or more e-mail accounts simultaneously.

23                    (4) “Mass mailing” means a mailing by United States mail or facsimile of  
24 more than 500 pieces of mail matter of an identical or substantially similar nature within  
25 any 30-day period.

26                    (5) (i) “Person” includes an individual, a partnership, a committee, an  
27 association, a corporation, a labor organization, or any other organization or group of  
28 persons.

29                    (ii) “Person” does not include a campaign finance entity organized  
30 under Subtitle 2, Part II of this title.

1           (6)   (i)   “Public communication” means a communication by means of  
2 any broadcast television or radio communication, cable television communication, satellite  
3 television or radio communication, newspaper, magazine, outdoor advertising facility, mass  
4 mailing, e-mail blast, text blast, **QUALIFYING PAID DIGITAL COMMUNICATION**, or  
5 telephone bank to the general public, or any other form of general public political  
6 advertising.

7           (ii)   “Public communication” does not include:

8                   1.   a news story, a commentary, or an editorial disseminated  
9 by a broadcasting station, including a cable television operator, programmer, or producer,  
10 satellite television or radio provider, Web site, newspaper, magazine, or other periodical  
11 publication, including any Internet or electronic publication, that is not controlled by a  
12 candidate or political party;

13                   2.   an internal membership communication by a business or  
14 other entity to its stockholders or members and executive and administrative personnel  
15 and their immediate families, or by a membership entity, as defined under § 13-243 of this  
16 title, to its members, executive and administrative personnel and their immediate families;  
17 or

18                   3.   a candidate debate or forum.

19           (7)   “Telephone bank” means more than 500 telephone calls of an identical  
20 or substantially similar nature within any 30-day period.

21           (8)   “Text blast” means a transmission of text messages of an identical or  
22 substantially similar nature to 5,000 or more telephone numbers simultaneously.

23           (b)   Within 48 hours after a person makes aggregate independent expenditures of  
24 \$5,000 or more in an election cycle for campaign material that is a public communication,  
25 the person shall file a registration form with the State Board.

26           (c)   Within 48 hours after a day on which a person makes aggregate independent  
27 expenditures of \$10,000 or more in an election cycle for campaign material that is a public  
28 communication, the person shall file an independent expenditure report with the State  
29 Board.

30           (d)   A person who files an independent expenditure report under subsection (c) of  
31 this section shall file an additional independent expenditure report with the State Board  
32 within 48 hours after a day on which the person makes aggregate independent  
33 expenditures of \$10,000 or more for campaign material that is a public communication  
34 following the closing date of the person’s previous independent expenditure report.

35           (e)   An independent expenditure report shall include the following information:

1           (1) the identity of the person making the independent expenditures and of  
2 the person exercising direction or control over the activities of the person making the  
3 independent expenditures;

4           (2) the business address of the person making the independent  
5 expenditures;

6           (3) the amount and date of each independent expenditure during the period  
7 covered by the report and the person to whom the expenditure was made;

8           (4) the candidate or ballot issue to which the independent expenditure  
9 relates and whether the independent expenditure supports or opposes that candidate or  
10 ballot issue; and

11           (5) the identity of each person who made cumulative donations of \$6,000  
12 or more to the person making the independent expenditures during the period covered by  
13 the report.

14 13-307.

15           (a) (1) In this section the following words have the meanings indicated.

16                   (2) (i) “Donation” means the gift or transfer, or promise of gift or  
17 transfer, of money or other thing of value to a person that makes disbursements for  
18 electioneering communications.

19                           (ii) “Donation” does not include any amount of money or any other  
20 thing of value:

21                                   1. received by a person in the ordinary course of any trade or  
22 business conducted by the person, whether for profit or not for profit, or in the form of  
23 investments in the person’s business; or

24   2. A. that the donor and the person receiving the money  
25 or thing of value expressly agree in writing may not be used for electioneering  
26 communications; and

27   B. in the case of a monetary donation, is deposited in a  
28 separate bank account that is never used for electioneering communications.

29                   (3) (i) “Electioneering communication” means a broadcast television or  
30 radio communication, a cable television communication, a satellite television or radio  
31 communication, a mass mailing, an e-mail blast, a text blast, a telephone bank, A  
32 QUALIFYING PAID DIGITAL COMMUNICATION, or an advertisement in a print  
33 publication that:

34                                   1. refers to a clearly identified candidate or ballot issue;

1                                   2.     is made within 60 days of an election day on which the  
2 candidate or ballot issue is on the ballot;

3                                   3.     is capable of being received by:

4                                   A.     50,000 or more individuals in the constituency where the  
5 candidate or ballot issue is on the ballot, if the communication is transmitted by television  
6 or radio; or

7                                   B.     5,000 or more individuals in the constituency where the  
8 candidate or ballot issue is on the ballot, if the communication is a mass mailing, an e-mail  
9 blast, a text blast, a telephone bank, **A QUALIFYING PAID DIGITAL COMMUNICATION**, or  
10 an advertisement in a print publication; and

11                                  4.     is not made in coordination with, or at the request or  
12 suggestion of, a candidate, a campaign finance entity of a candidate, an agent of a  
13 candidate, or a ballot issue committee.

14                                  (ii)    “Electioneering communication” does not include:

15                                   1.     an independent expenditure;

16                                   2.     a news story, a commentary, or an editorial disseminated  
17 by a broadcasting station, including a cable television operator, programmer, or producer,  
18 or satellite television or radio provider, **WEBSITE, NEWSPAPER, MAGAZINE, OR OTHER**  
19 **PERIODICAL PUBLICATION, INCLUDING ANY INTERNET OR ELECTRONIC**  
20 **PUBLICATION**, that is not controlled by a candidate or political party;

21                                   3.     a candidate debate or forum;

22                                   4.     an internal membership communication by a business or  
23 other entity to its stockholders or members and executive and administrative personnel  
24 and their immediate families, or by a membership entity, as defined under § 13-243 of this  
25 title, to its members, executive and administrative personnel and their immediate families;  
26 or

27                                   5.     a communication that proposes a commercial transaction.

28                                  (iii)   For purposes of this paragraph, “clearly identified” means:

29                                   1.     the name of a candidate appears;

30                                   2.     a photograph or drawing of a candidate appears; or

31                                   3.     the identity of a candidate or ballot issue is apparent by  
32 unambiguous reference.

1           (4) “E-mail blast” means a transmission of electronic mail messages of an  
2 identical or substantially similar nature to 5,000 or more e-mail accounts simultaneously.

3           (5) “Mass mailing” means a mailing by United States mail or facsimile of  
4 more than 5,000 pieces of mail matter of an identical or substantially similar nature within  
5 any 30-day period.

6           (6) (i) “Person” includes an individual, a partnership, a committee, an  
7 association, a corporation, a labor organization, or any other organization or group of  
8 persons.

9           (ii) “Person” does not include a campaign finance entity organized  
10 under Subtitle 2, Part II of this title.

11           (7) “Telephone bank” means more than 5,000 telephone calls of an identical  
12 or substantially similar nature within any 30-day period.

13           (8) “Text blast” means a transmission of text messages of an identical or  
14 substantially similar nature to 5,000 or more telephone numbers simultaneously.

15           (b) Within 48 hours after a person makes aggregate disbursements of \$5,000 or  
16 more in an election cycle for electioneering communications, the person shall file a  
17 registration form with the State Board.

18           (c) Within 48 hours after a day on which a person makes aggregate  
19 disbursements of \$10,000 or more in an election cycle for electioneering communications,  
20 the person shall file an electioneering communication report with the State Board.

21           (d) A person who files an electioneering communication report under subsection  
22 (c) of this section shall file an additional electioneering communication report with the  
23 State Board within 48 hours after a day on which the person makes aggregate  
24 disbursements of \$10,000 or more for electioneering communications following the closing  
25 date of the person’s previous electioneering communication report.

26           (e) An electioneering communication report shall include the following  
27 information:

28           (1) the identity of the person making disbursements for electioneering  
29 communications and of the person exercising direction or control over the activities of the  
30 person making the disbursements for electioneering communications;

31           (2) the business address of the person making the disbursements for  
32 electioneering communications;

1           (3) the amount and date of each disbursement for electioneering  
2 communications during the period covered by the report and the person to whom the  
3 disbursement was made;

4           (4) the candidate or ballot issue to which the electioneering  
5 communications relate; AND

6           (5) the identity of each person who made cumulative donations of \$6,000  
7 or more to the person making the disbursements for electioneering communications during  
8 the period covered by the report.

9 13-401.

10           (a) (1) Except as otherwise provided in this section, each item of campaign  
11 material shall contain, set apart from any other message, an authority line that states:

12                   (i) as to campaign material published [or], distributed, OR  
13 DISSEMINATED by a campaign finance entity:

14                           1. the name and address of the treasurer of each campaign  
15 finance entity responsible for the campaign material; and

16                           2. as to each treasurer named under item 1 of this item, the  
17 name of each campaign finance entity for which the treasurer is acting; and

18                   (ii) as to campaign material published [or], distributed, OR  
19 DISSEMINATED by any other person, the name and address of the person responsible for  
20 the campaign material.

21           (2) The authority line may omit an address that is on file with the State  
22 Board or a local board.

23           (3) If the campaign material is too small to include all the information  
24 specified in paragraph (1) of this subsection in a legible manner, the authority line need  
25 only contain the [name and title of the treasurer or other person responsible for it]  
26 INFORMATION REQUIRED BY REGULATIONS ADOPTED BY THE STATE BOARD.

27           (4) The authority line for campaign material that is a commercial  
28 advertisement need only contain the information specified in paragraphs (1) and (2) of this  
29 subsection for one campaign finance entity or other person responsible for the  
30 advertisement.

31           (b) Campaign material that is published or distributed in support of or in  
32 opposition to a candidate, but is not authorized by the candidate, shall include the following  
33 statement:

1 “This message has been authorized and paid for by (name of payor or any  
2 organization affiliated with the payor), (name and title of treasurer or president). This  
3 message has not been authorized or approved by any candidate.”

4 13-403.

5 (a) (1) Subject to paragraph (2) of this subsection, each campaign finance  
6 entity, EACH PERSON REQUIRED TO REGISTER UNDER § 13-306(B) OF THIS TITLE,  
7 AND EACH PERSON REQUIRED TO REGISTER UNDER § 13-307(B) OF THIS TITLE THAT  
8 IS responsible for, publisher of, and distributor of, an item of campaign material shall keep  
9 a sample copy of the item for at least 1 year after the general election next following the  
10 date when the item was published or distributed.

11 (2) For each item of campaign material disseminated through the Internet,  
12 the sample copy shall be:

13 (i) a paper facsimile; or

14 (ii) a copy on an electronic medium that can be produced as a paper  
15 facsimile on request.

16 (b) Subsection (a) of this section does not apply to a billboard or a sign.

17 13-405.

18 (A) (1) A PERSON WHO DIRECTLY OR INDIRECTLY REQUESTS  
19 PLACEMENT OF A QUALIFYING PAID DIGITAL COMMUNICATION ON AN ONLINE  
20 PLATFORM SHALL EXPRESSLY NOTIFY THE ONLINE PLATFORM AT THE TIME THE  
21 REQUEST FOR PLACEMENT OF A QUALIFYING PAID DIGITAL COMMUNICATION IS  
22 MADE THAT THE COMMUNICATION IS A QUALIFYING PAID DIGITAL  
23 COMMUNICATION.

24 (2) THE NOTICE REQUIRED UNDER PARAGRAPH (1) OF THIS  
25 SUBSECTION:

26 (I) SHALL BE PROVIDED USING THE METHOD PRESCRIBED BY  
27 THE ONLINE PLATFORM; AND

28 (II) MAY NOT BE PROVIDED THROUGH THE INCLUSION OF THE  
29 AUTHORITY LINE REQUIRED UNDER § 13-401 OF THIS SUBTITLE ON THE  
30 QUALIFYING PAID DIGITAL COMMUNICATION.

31 (3) IF AN ONLINE PLATFORM DOES NOT PROVIDE A METHOD FOR A  
32 REQUESTER OF A QUALIFYING PAID DIGITAL COMMUNICATION TO GIVE NOTICE AS  
33 REQUIRED BY PARAGRAPH (2)(I) OF THIS SUBSECTION, THE REQUESTER SHALL:

1           (I) NOTIFY THE STATE BOARD THAT THE ONLINE PLATFORM IS  
2 NOT IN COMPLIANCE WITH PARAGRAPH (2)(I) OF THIS SUBSECTION; AND

3           (II) PROVIDE THE INFORMATION REQUIRED UNDER  
4 SUBSECTION (B)(5) OF THIS SECTION TO THE STATE BOARD.

5           (B) (1) AN ONLINE PLATFORM SHALL MAKE AVAILABLE FOR PUBLIC  
6 INSPECTION ON THE INTERNET IN A MACHINE-READABLE FORMAT THE RECORDS  
7 DESCRIBED IN PARAGRAPH (5) OF THIS SUBSECTION REGARDING QUALIFYING PAID  
8 DIGITAL COMMUNICATIONS DISSEMINATED THROUGH THE ONLINE PLATFORM FOR  
9 WHICH THE ONLINE PLATFORM HAS RECEIVED NOTICE IN ACCORDANCE WITH  
10 SUBSECTION (A) OF THIS SECTION.

11           (2) AN ONLINE PLATFORM SHALL ALLOW THE PUBLIC TO SEARCH  
12 THE RECORDS DESCRIBED IN PARAGRAPH (5) OF THIS SUBSECTION BY PURCHASER.

13           (3) THE RECORDS DESCRIBED IN PARAGRAPH (5) OF THIS  
14 SUBSECTION SHALL BE AVAILABLE FOR PUBLIC INSPECTION ON THE INTERNET:

15           (I) WITHIN 48 HOURS AFTER A QUALIFYING PAID DIGITAL  
16 COMMUNICATION IS PURCHASED; AND

17           (II) FOR AT LEAST 1 YEAR AFTER THE GENERAL ELECTION  
18 FOLLOWING THE DATE WHEN THE ONLINE PLATFORM DISSEMINATED THE  
19 QUALIFYING PAID DIGITAL COMMUNICATION TO WHICH THE RECORDS RELATE.

20           (4) FOR PURPOSES OF PARAGRAPH (3) OF THIS SUBSECTION, A  
21 PERSON SHALL BE CONSIDERED TO HAVE PURCHASED A QUALIFYING PAID DIGITAL  
22 COMMUNICATION IF THE PERSON HAS EXECUTED A CONTRACT TO PURCHASE A  
23 QUALIFYING PAID DIGITAL COMMUNICATION.

24           (5) FOR EACH QUALIFYING PAID DIGITAL COMMUNICATION A  
25 PURCHASER REQUESTS TO DISSEMINATE THROUGH AN ONLINE PLATFORM AND FOR  
26 WHICH THE PURCHASER HAS PROVIDED NOTICE IN ACCORDANCE WITH SUBSECTION  
27 (A) OF THIS SECTION, THE ONLINE PLATFORM SHALL MAINTAIN THE FOLLOWING  
28 RECORDS:

29           (I) FOR EACH QUALIFYING PAID DIGITAL COMMUNICATION  
30 PURCHASED BY A POLITICAL COMMITTEE:

31           1. THE NAME OF THE PERSON AND ANY CONTACT  
32 INFORMATION FOR THE PERSON REQUIRED BY THE STATE BOARD, OF THE  
33 POLITICAL COMMITTEE; AND

1                                   **2. THE TREASURER OF THE POLITICAL COMMITTEE;**

2                                   **(II) FOR EACH QUALIFYING PAID DIGITAL COMMUNICATION**  
3 **PURCHASED BY A PERSON OTHER THAN A POLITICAL COMMITTEE:**

4                                   **1. THE NAME OF THE PERSON AND ANY CONTACT**  
5 **INFORMATION FOR THE PERSON REQUIRED BY THE STATE BOARD, OF THE PERSON;**  
6 **AND**

7                                   **2. THE IDENTITY OF THE INDIVIDUALS EXERCISING**  
8 **DIRECTION OR CONTROL OVER THE ACTIVITIES OF THE PERSON, INCLUDING THE**  
9 **CHIEF EXECUTIVE OFFICER OR BOARD OF DIRECTORS, IF APPLICABLE; AND**

10                                   **(III) THE TOTAL AMOUNT PAID BY THE PURCHASER TO THE**  
11 **ONLINE PLATFORM FOR THE PLACEMENT OF THE QUALIFYING PAID DIGITAL**  
12 **COMMUNICATION, UPDATED WEEKLY.**

13                                   **(C) (1) AN ONLINE PLATFORM SHALL MAINTAIN AND MAKE AVAILABLE**  
14 **TO THE STATE BOARD ON REQUEST THE RECORDS DESCRIBED IN PARAGRAPH (4)**  
15 **OF THIS SUBSECTION REGARDING QUALIFYING PAID DIGITAL COMMUNICATIONS**  
16 **DISSEMINATED THROUGH THE ONLINE PLATFORM FOR WHICH THE ONLINE**  
17 **PLATFORM HAS RECEIVED NOTICE IN ACCORDANCE WITH SUBSECTION (A) OF THIS**  
18 **SECTION.**

19                                   **(2) AN ONLINE PLATFORM SHALL ALLOW THE STATE BOARD TO**  
20 **SEARCH THE RECORDS DESCRIBED IN PARAGRAPH (4) OF THIS SUBSECTION BY**  
21 **CANDIDATE, BALLOT ISSUE, PURCHASER, AND DATE.**

22                                   **(3) THE RECORDS DESCRIBED IN PARAGRAPH (4) OF THIS**  
23 **SUBSECTION SHALL BE AVAILABLE ON THE REQUEST OF THE STATE BOARD:**

24                                   **(I) WITHIN 48 HOURS AFTER A QUALIFYING PAID DIGITAL**  
25 **COMMUNICATION IS FIRST DISSEMINATED ON THE ONLINE PLATFORM; AND**

26                                   **(II) FOR AT LEAST 1 YEAR AFTER THE GENERAL ELECTION**  
27 **FOLLOWING THE DATE WHEN THE ONLINE PLATFORM DISSEMINATED THE**  
28 **QUALIFYING PAID DIGITAL COMMUNICATION TO WHICH THE RECORDS RELATE.**

29                                   **(4) FOR EACH QUALIFYING PAID DIGITAL COMMUNICATION A**  
30 **PURCHASER REQUESTS TO DISSEMINATE THROUGH AN ONLINE PLATFORM AND FOR**  
31 **WHICH THE PURCHASER HAS PROVIDED NOTICE IN ACCORDANCE WITH SUBSECTION**  
32 **(A) OF THIS SECTION, THE ONLINE PLATFORM SHALL MAINTAIN THE FOLLOWING**  
33 **RECORDS:**

1           (I) THE CANDIDATE OR BALLOT ISSUE TO WHICH THE  
2 QUALIFYING PAID DIGITAL COMMUNICATION RELATES AND WHETHER THE  
3 QUALIFYING PAID DIGITAL COMMUNICATION SUPPORTS OR OPPOSES THAT  
4 CANDIDATE OR BALLOT ISSUE;

5           (II) THE DATES AND TIMES THAT THE QUALIFYING PAID DIGITAL  
6 COMMUNICATION WAS FIRST DISSEMINATED AND LAST DISSEMINATED, UPDATED  
7 WEEKLY;

8           (III) A DIGITAL COPY OF THE CONTENT OF THE QUALIFYING PAID  
9 DIGITAL COMMUNICATION;

10           (IV) AN APPROXIMATE DESCRIPTION OF THE GEOGRAPHIC  
11 LOCATIONS WHERE THE QUALIFYING PAID DIGITAL COMMUNICATION WAS  
12 DISSEMINATED, UPDATED WEEKLY;

13           (V) AN APPROXIMATE DESCRIPTION OF THE AUDIENCE THAT  
14 RECEIVED THE QUALIFYING PAID DIGITAL COMMUNICATION, UPDATED WEEKLY;  
15 AND

16           (VI) THE TOTAL NUMBER OF IMPRESSIONS GENERATED BY THE  
17 QUALIFYING PAID DIGITAL COMMUNICATION, UPDATED WEEKLY.

18           (5) INFORMATION OBTAINED BY THE STATE BOARD UNDER THIS  
19 SUBSECTION IS NOT SUBJECT TO INSPECTION UNDER THE PUBLIC INFORMATION  
20 ACT.

21           (D) (1) A PURCHASER OF A QUALIFYING PAID DIGITAL COMMUNICATION  
22 SHALL PROVIDE THE ONLINE PLATFORM THAT DISSEMINATES THE QUALIFYING  
23 PAID DIGITAL COMMUNICATION WITH THE INFORMATION NECESSARY FOR THE  
24 ONLINE PLATFORM TO COMPLY WITH SUBSECTIONS (B) AND (C) OF THIS SECTION.

25           (2) AN ONLINE PLATFORM MAY RELY IN GOOD FAITH ON THE  
26 INFORMATION PROVIDED BY A PURCHASER OF A QUALIFYING PAID DIGITAL  
27 COMMUNICATION TO COMPLY WITH SUBSECTIONS (B) AND (C) OF THIS SECTION.

28           (E) AN ONLINE PLATFORM SHALL MAKE REASONABLE EFFORTS TO ALLOW  
29 THE STATE BOARD TO:

30           (1) OBTAIN THE INFORMATION REQUIRED UNDER SUBSECTIONS (B)  
31 AND (C) OF THIS SECTION;

1           **(2) OBTAIN THE INFORMATION THAT A PURCHASER OF A QUALIFYING**  
2 **PAID DIGITAL COMMUNICATION PROVIDED TO THE ONLINE PLATFORM IN**  
3 **ACCORDANCE WITH SUBSECTION (D) OF THIS SECTION; AND**

4           **(3) OTHERWISE REQUEST THAT A PURCHASER OF A QUALIFYING PAID**  
5 **DIGITAL COMMUNICATION COMPLY WITH THIS SECTION OR § 13-401 OF THIS**  
6 **SUBTITLE.**

7           **(F) AN ONLINE PLATFORM THAT DISSEMINATES QUALIFYING PAID DIGITAL**  
8 **COMMUNICATIONS SHALL MAKE REASONABLE EFFORTS, IN ACCORDANCE WITH THE**  
9 **FEDERAL STORED COMMUNICATIONS ACT, TO COMPLY WITH ANY SUBPOENA THAT**  
10 **IS ISSUED IN CONNECTION WITH AN INVESTIGATION CONCERNING THE COMPLIANCE**  
11 **OF A PURCHASER OF A QUALIFYING PAID DIGITAL COMMUNICATION WITH THIS**  
12 **SECTION OR § 13-401 OF THIS SUBTITLE.**

13 **13-405.1.**

14           **(A) (1) THE STATE ADMINISTRATOR MAY INVESTIGATE A POTENTIAL**  
15 **VIOLATION OF § 13-401 OR § 13-405 OF THIS SUBTITLE BY A PURCHASER OF A**  
16 **QUALIFYING PAID DIGITAL COMMUNICATION.**

17           **(2) IN FURTHERANCE OF AN INVESTIGATION UNDER PARAGRAPH (1)**  
18 **OF THIS SUBSECTION, THE STATE ADMINISTRATOR MAY ISSUE A SUBPOENA FOR**  
19 **THE ATTENDANCE OF A WITNESS TO TESTIFY OR THE PRODUCTION OF RECORDS.**

20           **(3) A SUBPOENA ISSUED UNDER THIS SUBSECTION SHALL BE SERVED**  
21 **IN ACCORDANCE WITH THE MARYLAND RULES.**

22           **(4) IF A PERSON FAILS TO COMPLY WITH A SUBPOENA ISSUED UNDER**  
23 **THIS SUBSECTION, ON PETITION OF THE STATE ADMINISTRATOR, A CIRCUIT COURT**  
24 **OF COMPETENT JURISDICTION MAY COMPEL COMPLIANCE WITH THE SUBPOENA.**

25           **(B) (1) AT THE CONCLUSION OF AN INVESTIGATION UNDER SUBSECTION**  
26 **(A)(1) OF THIS SECTION, SUBJECT TO PARAGRAPH (2) OF THE SUBSECTION, THE**  
27 **STATE BOARD MAY REQUEST THAT THE ATTORNEY GENERAL INSTITUTE AN ACTION**  
28 **IN A CIRCUIT COURT FOR INJUNCTIVE RELIEF IN ACCORDANCE WITH THE**  
29 **MARYLAND RULES TO:**

30           **(I) REQUIRE A PURCHASER OF A QUALIFYING PAID DIGITAL**  
31 **COMMUNICATION TO COMPLY WITH § 13-401 OR § 13-405 OF THIS SUBTITLE; OR**

32           **(II) REQUIRE AN ONLINE PLATFORM TO REMOVE A QUALIFIED**  
33 **PAID DIGITAL COMMUNICATION THAT DOES NOT COMPLY WITH § 13-401 OF THIS**

1 SUBTITLE OR IF THE PURCHASER OF THE COMMUNICATION DOES NOT COMPLY WITH  
2 § 13-405 OF THIS SUBTITLE.

3 (2) BEFORE REQUESTING THAT THE ATTORNEY GENERAL SEEK AN  
4 INJUNCTION UNDER PARAGRAPH (1) OF THIS SUBSECTION, THE STATE BOARD  
5 SHALL:

6 (I) NOTIFY A PURCHASER OF A QUALIFYING PAID DIGITAL  
7 COMMUNICATION WHO IS THE SUBJECT OF AN INVESTIGATION OF THE  
8 CIRCUMSTANCES THAT GAVE RISE TO THE INVESTIGATION; AND

9 (II) PROVIDE THE PERSON REASONABLE OPPORTUNITY TO BE  
10 HEARD AT A PUBLIC MEETING OF THE STATE BOARD.

11 (3) A CIRCUIT COURT MAY GRANT INJUNCTIVE RELIEF UNDER THIS  
12 SUBSECTION ONLY IF THE ATTORNEY GENERAL SHOWS BY CLEAR AND CONVINCING  
13 EVIDENCE THAT A VIOLATION OF § 13-401 OR § 13-405 OF THIS SUBTITLE IS BEING  
14 COMMITTED.

15 (4) A PERSON WHO VIOLATES AN INJUNCTION ISSUED UNDER THIS  
16 SUBSECTION IS SUBJECT TO THE PENALTIES PROVIDED IN § 13-605(B) OF THIS  
17 TITLE.

18 13-405.2.

19 (A) IN THIS SECTION, “ELECTIONEERING COMMUNICATION” HAS THE  
20 MEANING STATED IN § 13-307(A) OF THIS TITLE.

21 (B) A PERSON MAY NOT PURCHASE CAMPAIGN MATERIAL OR AN  
22 ELECTIONEERING COMMUNICATION USING ANY CURRENCY OTHER THAN UNITED  
23 STATES CURRENCY.

24 (C) A PERSON MAY NOT WILLFULLY AND KNOWINGLY SELL CAMPAIGN  
25 MATERIAL OR AN ELECTIONEERING COMMUNICATION TO A PERSON WHO USES ANY  
26 CURRENCY OTHER THAN UNITED STATES CURRENCY TO PAY FOR THE CAMPAIGN  
27 MATERIAL OR ELECTIONEERING COMMUNICATION.

28 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect June  
29 1, 2018.