

State Of Maryland 2018 Bond Bill Fact Sheet

1. Senate LR # Bill #		House LR # Bill #		2. Name Of Project
lr3183	sb0797	lr3433	hb1279	Olney Theatre Center for the Arts
3. Senate Bill Sponsors				House Bill Sponsors
Zucker				Kaiser
4. Jurisdiction (County or Baltimore City)				5. Requested Amount
Montgomery County				\$2,000,000
6. Purpose of Bill				
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the Olney Theatre Center				
7. Matching Fund				
Requirements: Equal			Type: The matching fund may consist of real property or funds expended prior to the effective date of this Act.	
8. Special Provisions				
<input type="checkbox"/> Historical Easement			<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title			Contact Ph#	Email Address
Debbie Ellinghaus			240-722-6029	debbie@olneytheatre.org
10. Description and Purpose of Organization (Limit length to visible area)				
<p>Olney Theatre Center for the Arts (OTC) has served as a cultural landmark in the DC-Baltimore corridor for 80 years, entertaining and educating millions of Americans on its fourteen-acre campus in Montgomery County, and all over Maryland and the nation through its National Players touring arm. Founded in 1938 as a summer stock playhouse on the straw-hat circuit and hailed as the Souths First Professional Summer Theatre, OTC is now an award-winning, year-round professional, regional theatre operating 4 stages on 14 acres of beautiful property in culturally rich Montgomery County, MD. One of Marylands two state-designated theaters, we produce world, national, and regional premieres of new plays and musicals, innovative and re-imaginings of bold and thought-provoking stories, and well-known titles that the entire family can enjoy.</p>				

11. Description and Purpose of Project (Limit length to visible area)

With record-breaking attendance, revenue, and programming pushing OTC to its limits, we are embarking on capital renovation to dramatically improve our capacity to engage our growing community. The campaign will be done in 2 phases, with Phase 1.1, beginning in FY19, accomplishing these goals: 1) Expanded Community Use: a gut renovation and redesign of the Historic Theatre, preserving its rustic roof as an homage to its history, but transformed into a multi-use space for the entire community 2) Enhanced Patron Experience: Expansion of the Mulitz-Gudelsky Theatre Lab so that it may support 200 patrons at a time, rather than the 50 it currently supports; install a ring road to allow for better traffic flow and less congestion and back-up at exits and entrances. 3) Improved Artist Experience: Upgrades to artist housing to include up to 8 small cottages for visiting and resident professional artists

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	
Design	\$950,000
Construction	\$4,050,000
Equipment	\$1,000,000
Total	\$6,000,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

State of Maryland	\$2,000,000
Montgomery County	\$2,000,000
Private Individual	\$2,000,000
Total	\$6,000,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
7/16/2018	10/31/2018	1/2/2019	7/31/2019
15. Total Private Funds and Pledges Raised	16. Current Number of People Served Annually at Project Site		17. Number of People to be Served Annually After the Project is Complete
2000000.00	70,000		140,000
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
2016	\$75,000	Capital Improvements, Mainstage Lobby renovation	
2014	\$100,000	Capital Improvements	
2013	\$125,000	Capital Improvements	
2011	\$150,000	Capital Improvements	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Olney Theatre Center for the Arts		2001 Olney Sandy Spring Road Olney, MD 20832	
20. Legislative District in Which Project is Located	14 - Montgomery County		
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[]	[]	[X]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Debbie Ellinghaus	Has An Appraisal Been Done?	Yes/No
Phone:	240-722-6029		
Address:		If Yes, List Appraisal Dates and Value	
2001 Olney Sandy Spring Road Olney, MD 20832			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
32	38	8000000.00	9000000.00
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	10,000		
Space to be Renovated GSF	55,000		
New GSF	65,000		

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion

80 (Historic) 20 (Theatre Lab)

28. Comments

The nation's nonprofit professional resident theater landscape has grown more robust since the economic collapse of 2008, adjusting to shifting cultural tides via innovations in programming, audience outreach, and education. According to Theatre Communications Group (TCG), the nation's premier theater coalition, resident theaters are a \$2.3 billion business, employing nearly 150,000 professionals who live in their respective theatres communities where they pay rent or buy homes, are regular consumers, and contribute to the overall tax base. Audience members dine at restaurants, pay for parking, hire babysitters, etc., as part of their theatre-going experience, adding billions more in economic impact. Theater attendance is at an all time high, up 2.4% across the country, and that audience is diversifying in terms of age and ethnicity to more closely reflect their communities. With more than 50% of Americans living and working in the suburbs, the need for lasting and impactful cultural infrastructure is vitally important to meet the demand for meaningful performance and education opportunities in suburban areas. OTC is also rare as a suburban institution, and one that owns not only its own buildings but the 14 acres on which they sit. OTC's national reputation has grown alongside that of the theater community in the DC-Baltimore corridor. When OTC's last capital campaign began in 1999, there were less than 25 professional theaters in the Washington region. Today, the region supports over 90 professional resident companies. OTC is the fifth-largest theater by budget size in the region, behind Arena, Fords, Signature, and Shakespeare, and the largest in Montgomery County.

Situated in the eastern corner of Montgomery County, just 6 miles from Howard County and 10 from Prince Georges, OTC lies in the heart of a rapidly-growing region in one of the nation's wealthiest Counties. Within a fifteen-mile radius are 1.6 million people and over 760,000 households in Montgomery, Howard and Prince George's counties, representing three of the most ethnically diverse counties in America. Once a cultural stand-out in the middle of horse country, OTC is now surrounded by suburban growth on every side and remains a highly desired place for residents to experience the best culture in the region. As homes, businesses and community services grow rapidly, the demand for culture and cultural education increases. Local residents don't want to drive to downtown DC for good theater-- they rely on OTC to fulfill their theater appetite. While Columbia and Bethesda boast popular theater education programs, young artists and lifelong learners are missing out on theater opportunities in their own backyard. Additionally, programming for audiences with special needs and interests have increased exponentially, including the need to provide more sensory-friendly performances, ASL and audio-described performances, student matinees, and senior-specific programming.

OTC's multi-year master plan calls for vital upgrades to our infrastructure to meet the community's demand. With these improvements, we will be better positioned to provide impactful experiences through artistic, educational and community programming. Funding for Phase 1.1 of our project is a critical first step toward an important overhaul of Maryland's most treasured cultural landmark. Thank you for your consideration.