SENATE BILL 709

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By: **Senator Beidle** Introduced and read first time: February 4, 2019 Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

2 Commercial Law – Consumer Protection – Ticket Website Domain

- FOR the purpose of authorizing a certain person operating on behalf of a venue or an
 entertainment event to use the word "official" in a certain lower–level domain name;
 requiring certain ticket resellers to use the word "reseller" in the lower–level domain
 name in the URL of a ticket website; and generally relating to ticket sales website
 domain names.
- 8 BY repealing and reenacting, with amendments,
- 9 Article Commercial Law
- 10 Section 14–4003
- 11 Annotated Code of Maryland
- 12 (2013 Replacement Volume and 2018 Supplement)
- 13 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
- 14 That the Laws of Maryland read as follows:
- 15 Article Commercial Law
- 16 14-4003.
- 17 [(a) This section does not apply to a person who is acting on behalf of a venue.]

18 (A) A PERSON WHO OWNS, OPERATES, OR CONTROLS A TICKET WEBSITE 19 AND IS ACTING ON BEHALF OF A VENUE OR AN ENTERTAINMENT EVENT MAY USE IN 20 THE URL OF THE TICKET WEBSITE A LOWER-LEVEL DOMAIN NAME THAT CONTAINS 21 THE WORD "OFFICIAL".

22 (b) A person who owns, operates, or controls a ticket website [may] AND IS NOT 23 ACTING ON BEHALF OF A VENUE OR AN ENTERTAINMENT EVENT:

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



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1 (1) SHALL USE THE WORD "RESELLER" IN THE LOWER-LEVEL 2 DOMAIN NAME OF THE URL OF THE TICKET WEBSITE; AND

3 (2) MAY not use in the URL of the ticket website a lower-level domain 4 name that contains:

5 [(1)] (I) The name of the venue for which the ticket grants admission;

6 [(2)] (II) The name of the entertainment event, including the name of an 7 individual or a group scheduled to perform or appear at the event; or

8 [(3)] (III) A name substantially similar to the name in item [(1)] (I) or [(2)] 9 (II) of this [subsection] ITEM.

10 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 11 October 1, 2019.