SENATE BILL 34

I3 0lr0502 SB 490/19 – FIN (PRE–FILED) CF 0lr0515

By: Senator Kagan

Requested: August 10, 2019

Introduced and read first time: January 8, 2020

Assigned to: Finance

A BILL ENTITLED

1	ATAT	AOM	•
1	AN	ACT	concerning

2 Consumer Protection – Scanning or Swiping Identification Cards and Driver's 3 Licenses – Prohibition

- 4 FOR the purpose of prohibiting a person from using a scanning device to scan or swipe an identification card or a driver's license of an individual to obtain the personal 5 6 information of the individual; prohibiting a person from retaining, selling, or 7 transferring to another person any information collected from scanning or swiping 8 an individual's identification card or driver's license under certain circumstances; 9 making a violation of this Act an unfair or deceptive trade practice under the 10 Maryland Consumer Protection Act and subject to certain enforcement and penalty 11 provisions; defining a certain term; providing for the application of this Act; 12 providing that this Act does not prohibit certain actions; and generally relating to 13 scanning or swiping identification cards and driver's licenses.
- 14 BY repealing and reenacting, with amendments,
- 15 Article Commercial Law
- 16 Section 13–301
- 17 Annotated Code of Maryland
- 18 (2013 Replacement Volume and 2019 Supplement)
- 19 BY adding to

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- 20 Article Commercial Law
- 21 Section 14–1327
- 22 Annotated Code of Maryland
- 23 (2013 Replacement Volume and 2019 Supplement)
- 24 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
- 25 That the Laws of Maryland read as follows:

Article - Commercial Law

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



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(7)

1	13–301.
2	Unfair, abusive, or deceptive trade practices include any:
3 4 5	(1) False, falsely disparaging, or misleading oral or written statement, visual description, or other representation of any kind which has the capacity, tendency, or effect of deceiving or misleading consumers;
6	(2) Representation that:
7 8 9	(i) Consumer goods, consumer realty, or consumer services have a sponsorship, approval, accessory, characteristic, ingredient, use, benefit, or quantity which they do not have;
10	(ii) A merchant has a sponsorship, approval, status, affiliation, or connection which he does not have;
12 13	(iii) Deteriorated, altered, reconditioned, reclaimed, or secondhand consumer goods are original or new; or
14 15	(iv) Consumer goods, consumer realty, or consumer services are of a particular standard, quality, grade, style, or model which they are not;
16	(3) Failure to state a material fact if the failure deceives or tends to deceive;
17 18	(4) Disparagement of the goods, realty, services, or business of another by a false or misleading representation of a material fact;
19 20	(5) Advertisement or offer of consumer goods, consumer realty, or consumer services:
21 22	(i) Without intent to sell, lease, or rent them as advertised or offered; or
23 24 25	(ii) With intent not to supply reasonably expected public demand, unless the advertisement or offer discloses a limitation of quantity or other qualifying condition;
26	(6) False or misleading representation of fact which concerns:
27	(i) The reason for or the existence or amount of a price reduction; or
28 29	(ii) A price in comparison to a price of a competitor or to one's own price at a past or future time;

Knowingly false statement that a service, replacement, or repair is

needed; 1 2 False statement which concerns the reason for offering or supplying (8)3 consumer goods, consumer realty, or consumer services at sale or discount prices; 4 Deception, fraud, false pretense, false premise, misrepresentation, or knowing concealment, suppression, or omission of any material fact with the intent that a 5 consumer rely on the same in connection with: 6 7 The promotion or sale of any consumer goods, consumer realty, 8 or consumer service: 9 A contract or other agreement for the evaluation, perfection, marketing, brokering or promotion of an invention; or 10 11 (iii) The subsequent performance of a merchant with respect to an 12 agreement of sale, lease, or rental; 13 Solicitations of sales or services over the telephone without first clearly, 14 affirmatively, and expressly stating: (i) 15 The solicitor's name and the trade name of a person represented by the solicitor; 16 The purpose of the telephone conversation; and 17 (ii) 18 The kind of merchandise, real property, intangibles, or service (iii) solicited: 19 20 Use of any plan or scheme in soliciting sales or services over the 21telephone that misrepresents the solicitor's true status or mission; 22 Use of a contract related to a consumer transaction which contains a 23confessed judgment clause that waives the consumer's right to assert a legal defense to an 24action: 25Use by a seller, who is in the business of selling consumer realty, of a 26 contract related to the sale of single family residential consumer realty, including 27 condominiums and town houses, that contains a clause limiting or precluding the buyer's 28 right to obtain consequential damages as a result of the seller's breach or cancellation of 29 the contract: 30 Violation of a provision of: (14)

An order of the Attorney General or agreement of a party relating

This title:

(i)

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1	to unit pricing under Title 14, Subtitle 1 of this article;		
2 3	Collection Act;	(iii)	Title 14, Subtitle 2 of this article, the Maryland Consumer Debt
$\frac{4}{5}$	Sales Act;	(iv)	Title 14, Subtitle 3 of this article, the Maryland Door-to-Door
6		(v)	Title 14, Subtitle 9 of this article, Kosher Products;
7		(vi)	Title 14, Subtitle 10 of this article, Automotive Repair Facilities;
8		(vii)	Section 14–1302 of this article;
9		(viii)	Title 14, Subtitle 11 of this article, Maryland Layaway Sales Act;
10		(ix)	Section 22–415 of the Transportation Article;
11		(x)	Title 14, Subtitle 20 of this article;
12 13	Enforcement Act;	(xi)	Title 14, Subtitle 15 of this article, the Automotive Warranty
14		(xii)	Title 14, Subtitle 21 of this article;
15		(xiii)	Section 18–107 of the Transportation Article;
16 17	Solicitations Act;	(xiv)	Title 14, Subtitle 22 of this article, the Maryland Telephone
18 19	Act;	(xv)	Title 14, Subtitle 23 of this article, the Automotive Crash Parts
20		(xvi)	Title 10, Subtitle 6 of the Real Property Article;
21		(xvii)	Title 14, Subtitle 25 of this article, the Hearing Aid Sales Act;
22 23	Solicitations Act;	(xviii)	Title 14, Subtitle 26 of this article, the Maryland Door–to–Door
$24 \\ 25$	Goods Movers Act;	(xix)	Title 14, Subtitle 31 of this article, the Maryland Household
26 27	Consumer Protecti	(xx) on Act;	Title 14, Subtitle 32 of this article, the Maryland Telephone

(xxi) Title 14, Subtitle 34 of this article, the Social Security Number

1	Privacy Act;
2	(xxii) Title 14, Subtitle 37 of this article, the Online Child Safety Act;
3	(xxiii) Section 14–1319, § 14–1320, or § 14–1322 of this article;
4	(xxiv) Section 7–304 of the Criminal Law Article;
5 6	(xxv) Title 7, Subtitle 3 of the Real Property Article, the Protection of Homeowners in Foreclosure Act;
7	(xxvi) Title 6, Subtitle 13 of the Environment Article;
8	(xxvii) Section 7-405(e)(2)(ii) of the Health Occupations Article;
9	(xxviii) Title 12, Subtitle 10 of the Financial Institutions Article;
10	(xxix) Title 19, Subtitle 7 of the Business Regulation Article;
11	(xxx) Section 15–311.3 of the Transportation Article;
12	(xxxi) Section 14–1326 of this article;
13	(xxxii) the federal Military Lending Act; [or]
14	(xxxiii) the federal Servicemembers Civil Relief Act; or
15	(XXXIV) SECTION 14-1327 OF THIS ARTICLE; OR
16 17 18	(15) Act or omission that relates to a residential building and that i chargeable as a misdemeanor under or otherwise violates a provision of the Energy Conservation Building Standards Act, Title 7, Subtitle 4 of the Public Utilities Article.
19	14–1327.
20 21 22 23 24	(A) IN THIS SECTION, "SCANNING DEVICE" MEANS A BAR CODE SCANNER, A MAGNETIC STRIPE READER, OR ANY OTHER DEVICE OR COMBINATION OF DEVICES THAT IS CAPABLE OF DECIPHERING, IN AN ELECTRONICALLY READABLE FORMAT THE INFORMATION ELECTRONICALLY ENCODED IN A BAR CODE OR MAGNETIC STRIPE.
25 26 27	(B) (1) THIS SECTION DOES NOT APPLY TO A PERSON THAT USES A SCANNING DEVICE TO SCAN OR SWIPE AN INDIVIDUAL'S IDENTIFICATION CARD OF DRIVER'S LICENSE TO:

(I**)**

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VERIFY THE AUTHENTICITY OF THE IDENTIFICATION CARD

- 1 OR DRIVER'S LICENSE;
- 2 (II) VERIFY THE AGE OR IDENTITY OF THE INDIVIDUAL WHO
- 3 POSSESSES THE IDENTIFICATION CARD OR DRIVER'S LICENSE;
- 4 (III) RECORD, RETAIN, OR TRANSMIT INFORMATION AS
- 5 REQUIRED BY LAW;
- 6 (IV) TRANSMIT THE NAME AND IDENTIFICATION CARD NUMBER
- 7 OR DRIVER'S LICENSE NUMBER OF AN INDIVIDUAL TO A CHECK SERVICE COMPANY:
- 8 1. FOR THE PURPOSE OF APPROVING, EFFECTING,
- 9 ADMINISTERING, OR ENFORCING NEGOTIABLE INSTRUMENTS, ELECTRONIC FUNDS
- 10 TRANSFERS, OR OTHER SIMILAR METHODS OF PAYMENT; OR
- 11 2. TO PREVENT FRAUD OR OTHER CRIMINAL ACTIVITY;
- 12 **OR**
- 13 (V) PREVENT FRAUD OR OTHER CRIMINAL ACTIVITY IF:
- 14 THE INDIVIDUAL RETURNS AN ITEM OR REQUESTS A
- 15 REFUND OR EXCHANGE FOR AN ITEM PURCHASED FROM THE PERSON;
- 16 2. The person uses a fraud prevention service
- 17 COMPANY OR SYSTEM; AND
- 3. The information collected or retained is
- 19 LIMITED TO THE INDIVIDUAL'S NAME, ADDRESS, AND DATE OF BIRTH, AND THE
- 20 NUMBER AND ISSUING STATE OF THE INDIVIDUAL'S IDENTIFICATION CARD OR
- 21 DRIVER'S LICENSE.
- 22 (2) This section does not prohibit a law enforcement
- 23 OFFICER FROM USING A SCANNING DEVICE TO SCAN OR SWIPE AN INDIVIDUAL'S
- 24 IDENTIFICATION CARD OR DRIVER'S LICENSE TO RECORD, RETAIN, OR TRANSMIT
- 25 INFORMATION IF THE LAW ENFORCEMENT OFFICER IS ACTING WITHIN THE SCOPE
- 26 OF THE OFFICER'S OFFICIAL DUTIES.
- 27 (3) This section does not apply to a depository institution
- 28 THAT USES A SCANNING DEVICE TO SCAN OR SWIPE AN INDIVIDUAL'S
- 29 IDENTIFICATION CARD OR DRIVER'S LICENSE IN CONNECTION WITH:
- 30 (I) A DEPOSIT ACCOUNT OPENED OR TO BE OPENED BY THE
- 31 INDIVIDUAL AT THE DEPOSITORY INSTITUTION;

- 1 (II) A LOAN MADE OR TO BE MADE TO THE INDIVIDUAL OR HELD OR SERVICED BY THE DEPOSITORY INSTITUTION; OR
- 3 (III) ANOTHER SERVICE OR PRODUCT REQUESTED BY THE 4 INDIVIDUAL FROM THE DEPOSITORY INSTITUTION.
- 5 (4) THIS SECTION DOES NOT PROHIBIT A PERSON, FOR A LEGITIMATE 6 BUSINESS PURPOSE, FROM:
- 7 (I) SCANNING ONLY THE NAME AND ADDRESS FIELDS OF AN
- 8 INDIVIDUAL'S IDENTIFICATION CARD OR DRIVER'S LICENSE AND RETAINING THE
- 9 INFORMATION COLLECTED TO FILL IN FIELDS ON FORMS USED BY THE PERSON FOR
- 10 THE CONVENIENCE OF THE PERSON'S CUSTOMERS; OR
- 11 (II) PHOTOCOPYING THE IDENTIFICATION CARD OR DRIVER'S
- 12 LICENSE OF AN INDIVIDUAL AND RETAINING THE PHOTOGRAPHIC COPY.
- 13 (C) A PERSON MAY NOT:
- 14 (1) USE A SCANNING DEVICE TO SCAN OR SWIPE AN IDENTIFICATION
- 15 CARD OR A DRIVER'S LICENSE OF AN INDIVIDUAL TO OBTAIN PERSONAL
- 16 INFORMATION OF THE INDIVIDUAL;
- 17 (2) RETAIN ANY INFORMATION COLLECTED FROM SCANNING OR
- 18 SWIPING AN INDIVIDUAL'S IDENTIFICATION CARD OR DRIVER'S LICENSE; OR
- 19 (3) SELL OR TRANSFER TO ANOTHER PERSON ANY INFORMATION
- 20 COLLECTED FROM SCANNING OR SWIPING AN INDIVIDUAL'S IDENTIFICATION CARD
- 21 OR DRIVER'S LICENSE EXCEPT AS REQUIRED BY LAW.
- 22 (D) A VIOLATION OF THIS SECTION IS:
- 23 (1) AN UNFAIR OR DECEPTIVE TRADE PRACTICE WITHIN THE
- 24 MEANING OF TITLE 13 OF THIS ARTICLE; AND
- 25 (2) SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS
- 26 CONTAINED IN TITLE 13 OF THIS ARTICLE.
- SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
- 28 October 1, 2020.