



*To Lead, Advocate and Connect as the Voice of Business*

**House Bill 377 – Montgomery County – Alcoholic Beverages - Consumption Only Marketplace License (MC 11-20)**

Economic Matters Committee

February 17, 2020

**SUPPORT**

**House Bill 377 (MC 11-20)** creates a consumption only marketplace license to be issued to the developer of a commercial property and allow for the consumption of beer, wine, and liquor in a designated outdoor area located within the commercial shopping area.

MCCC Board Member company Federal Realty Investment Trust (FRIT) has brought tremendous economic development to an area in North Bethesda, designated as the “Pike & Rose” district. What was once a static shopping plaza is now a dynamic and vibrant area. This area has apartment buildings, restaurants of all kinds, a movie theater, performances hall, a hotel, and shops.

By creating an annual consumption-only marketplace license, the state is supporting FRIT in the creation of a community within Pike & Rose. Further, it greatly improves the administrative time and paperwork as currently developers must apply for daily licenses individually, when needed.

For the aforementioned reasons, MCCC urges a favorable report on House Bill 377 (MC 11-20).

*The Montgomery County Chamber of Commerce (MCCC) accelerates the success of our nearly 500 members by advocating for increased business opportunities, strategic investment in infrastructure, and balanced tax reform to advance Metro Maryland as a regional, national, and global location for business success. Established in 1959, MCCC is an independent non-profit membership organization and is proud to be a Montgomery County Green Certified Business.*

Tricia Swanson, Vice President, Government Relations  
Montgomery County Chamber of Commerce  
51 Monroe Street, Suite 1800 Rockville, MD 20850  
301-738-0015 [www.mccc.md.com](http://www.mccc.md.com)