

March 11, 2020

Senator Delores G. Kelley, Chair
Senator Brian J. Feldman, Vice-Chair
Maryland General Assembly Senate Finance Committee
Miller Senate Office Building, 3 East Wing
11 Bladen St., Annapolis, MD 21401 - 1991

Re: Support SB 729 (Lam)

Chair Kelley and Vice Chair Feldman,

On behalf of the Personal Care Products Council¹ (PCPC), I am writing to ask for your support of SB 729. The bill will ban cosmetic products from being sold in Maryland if those products or their ingredients have been tested on animals. The bill makes necessary exceptions if the testing is, for example, mandated by foreign regulators or if the testing is performed outside of a company or one of its ingredient suppliers and allows industry to rely on existing data from testing that was done to address regulatory requirements for non-cosmetic purposes.

Cosmetics and personal care products companies have been strong leaders in the search for and development of alternative testing methods for safety assessments, and have worked with regulators in the U.S. and globally to gain acceptance of these methods. For nearly four decades, our member companies have been at the forefront in significantly reducing the use of animals in product safety testing.

SB 729 reflects the many discussions had with Senator Lam, PCPC and Cruelty Free International. The bill represents a shared commitment to address the safety of humans and animals, while preserving access to so many products that consumers trust and rely on every day.

Maryland along with Cosmetics and personal care products companies have long been at the forefront in significantly reducing the use of animals in product safety testing. In 1981, the industry's trade organization – The Personal Care Products Council (then, the Cosmetic, Toiletry, and Fragrance Association) – approved a \$1 million grant to fund the John Hopkins University Center for Alternatives to Animal Testing (CAAT), dedicated to developing viable alternatives to animal testing. Today many of our member companies continue to support CAAT.

¹ Based in Washington, D.C., PCPC is the leading national trade association for the global cosmetic and personal care products industry. Founded in 1894, PCPC's more than 600 member companies manufacture, distribute, and supply the vast majority of finished personal care products marketed in the United States. As the makers of a diverse range of products that millions of consumers rely on every day, from sunscreens, toothpaste, and shampoo to moisturizer, lipstick, and fragrance, member companies are global leaders committed to product safety, quality, and innovation.

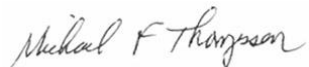
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The cosmetics industry has long worked toward eliminating the use of animal testing, and this legislation is an effective measure that balances our common goal to make cosmetics animal testing obsolete globally.

We respectfully ask for your support of SB 729.

Sincerely,

A handwritten signature in cursive script that reads "Michael F. Thompson".

Michael F. Thompson
Senior Vice President, Government Affairs

Cc: Senator Clarence Lam