



Jordan McNair
FOUNDATION

**WRITTEN TESTIMONY OF
MARTIN MCNAIR, FOUNDER
THE JORDAN MCNAIR FOUNDATION**

**IN SUPPORT OF LEGISLATIVE BILL H.B. 125
JORDAN MCNAIR SAFE AND FAIR PLAY ACT**

JANUARY 27, 2021

Hello, my name is Martin McNair. I am the father of Jordan McNair and the Founder of The Jordan McNair Foundation. I am here to provide oral testimony in support of House Bill 125 – Jordan McNair Safe and Fair Play Act.

Since 2018, The Jordan McNair Foundation has been aggressive in promoting its mission of awareness, education, and prevention regarding heat-related illnesses and injuries in sports among parents, coaches, and student athletes, in addition to improve player safety.

We recognize that the need to pass legislation in order to help save the lives of student athletes is more critical than ever. According to the Centers for Disease Control, heat illnesses have been recognized as a leading cause of death and disability among college athletes.

Without prompt treatment, heat illnesses can lead to organ failure, brain damage and death. When there is urgent medical attention, 92% of people are treated and released. A cold water tub is the easiest and most cost effective tool to use to save a life during a heat related illness or injury.

Since its founding, The Jordan McNair Foundation has been reaching the community in various ways. We have:

Reached over 88 million via social media and digital marketing.

Generated more than 83 million media impressions.

Promoted educational videos and webinars reaching more than 5,000.

Educated more than 7,500 student athletes, coaches and parents to train them on the signs, symptoms and the prevention of heat related illness and injury.

Donated more than 250 cold water tubs to athletic organizations upon request.

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Heat Related Injuries are 100 Percent Preventable

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While all of this is important, I cannot stress the greater importance of passing this legislation to keep every student athlete safe. Player safety is our overall mission and therefore aligns with The Jordan McNair Foundation.

As a parent who lost a child to a preventable injury, we have met many other parents who have had to endure the pain that we did. I continue to stress that “No parent willingly or knowingly sends their child off to a higher- educational institution for them to die. We send our children to a higher level educational institution to develop them into future thought leaders and professionals and to help prepare them for life. “

I strongly urge you to pass House Bill 125 in order to promote player safety and help save the lives of student athletes.