



Testimony of the NAACP Maryland State Conference Youth & College Division
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Maryland Senate Finance Committee
S.B. 410: 2021 Maryland Local Tobacco Control Bill
Feb. 11, 2021

As advisor of the NAACP Maryland State Conference Youth & College Division, I join LOCAL Maryland and the American Heart Association in strongly supporting S.B. 410 and appreciate the General Assembly's emphasis on promoting health equity, eliminating health disparities and ensuring that Maryland's localities, such as ours, can pass their own laws regulating tobacco products to fit the specific needs of their communities, ultimately improving health in communities of color and the entire state.

Local governments in Maryland have been stripped of their power to fully protect residents from the devastating effects of tobacco use due to a contentious 2013 court ruling (*Altadis v. Prince George's County*) — brought on by the tobacco industry — preventing them from passing new laws regulating tobacco products.

This prohibits local governments from responding to what causes people to use tobacco in their communities — stifling progress in reducing use, especially among young people. Without the authority to enact and enforce tobacco control laws, local governments cannot respond to what causes people to use tobacco in their communities. What the state is doing is called preemption and it is ultimately hurting the health of Maryland's residents, especially its younger population.

The NAACP Maryland State Conference views preemption as a tool, that being promoted by special interest groups, disempowers and disproportionately hurts people and communities of color and immigrants.

While all individuals should have equal opportunity to live a healthy life, the tobacco industry employs marketing strategies that have led to disparities in tobacco use. Communities of color have been unfairly targeted in marketing tobacco-related products and it is hurting the chances of our young people to live healthy and productive lives.

It goes without saying that using tobacco-related products is an immense health risk to anyone that uses them, specifically our young people. Each year, 7,500 Marylanders die from tobacco related causes. That's one person — a mom or dad, son or daughter, friend or colleague — every hour of every day.

The Maryland Local Tobacco Control Bill would restore the ability of localities to enact and enforce local laws regulating the sale and distribution of cigarettes and other tobacco products to fit the needs of their communities.

For all these reasons, I recommend the General Assembly swiftly pass, S.B. 410, so that Maryland's localities can pass their own laws regulating tobacco products to fit the specific needs of their communities and create healthier environments for the citizens of our state.