

February 25, 2022

The Honorable Delegate CT Wilson, Chair House Economic Matters Committee Maryland General Assembly Annapolis, MD 21401

## Re: HB 962 – Maryland Personal Information Protection Act - Revisions

Dear Chair Wilson:

Thank you for the opportunity to express TechNet members' thoughts on HB 962. We understand that the sponsor has worked extensively to make this bill operationally sound and we hope to make just a few small but important recommendations.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over four million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance. TechNet has offices in Austin, Boston, Chicago, Denver, Olympia, Sacramento, San Francisco, Silicon Valley, and Washington, D.C.

First, we ask that language in section 14 be amended to allow companies that delayed notification pursuant to a law enforcement investigation be granted the same amount of time to notify consumers after the investigation concludes.

Additionally, we would ask that the alternative notice requirement in major media outlets be truly an alternative – to be used only if the company does not have contact information for the affected customer. We believe customers are better served if they receive notice directly from the company first.

Sincerely,

Christopher Gilrein Executive Director, Northeast TechNet cgilrein@technet.org