

WRITTEN TESTIMONY OF LUKE J ENTWISTLE

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before the

MARYLAND SENATE FINANCE COMMITTEE IN FAVOR OF FOUR-DAY WORKWEEK PILOT PROGRAM AND  
INCOME TAX CREDIT

HB0181

14 Feb 2023

It is my honor to present to you today in favor of the Four-Day Workweek Pilot Program and Income Tax Credit.

The 5-day, 40-hours workweek has its origins in the 1920's. Since then, mankind has invented the internet, cellphones, and even put a man on the moon. The way in which we work has drastically changed, as technology and processes have improved.

Over the past 15 years, we've been helping companies of all sizes find ways to improve efficiency, reduce waste, and embrace positive operational transformation that leads to more jobs, better ways of working, and increased economic stimulus to the communities they operate within.

We recently partnered with former 4 Day Week Global CEO Joe O'Connor to create the world's first Work Time Reduction Center of Excellence, giving us first-hand experience seeing the many benefits a shorter workweek has for employees, employers, and our environment, including:

- Employees
  - Reduced stress
  - Improved cognition and mental health
  - Better eating & exercise habits
- Employers
  - Reduced absences
  - Lower insurance / medical rates
  - Powerful recruiting and retention tool
  - Increased loyalty and productivity
  - Higher revenues
- Environment
  - Smaller carbon footprint as a result of reduced commuting
  - Reduced traffic congestion
  - Reduced corporate power consumption

It is for all these reasons and more that we support and are in favor of the 4 Day-Work Week Pilot Program bill.