STATE FARM INSURANCE COMPANIES OPPOSITION TO SB 171/HB128 (PRIVATE PASSENGER MOTOR VEHICLE LIABILITY INSURANCE - ENHANCED UNDERINSURED MOTORIST COVERAGE - OPT OUT OPTION)

SB 171/HB128 would fundamentally change enhanced underinsured motorist (EUIM) coverage from being an optional coverage (one that must be offered to all private passenger motor vehicle insurance applicants, but provided only to those affirmatively elect to purchase the coverage) to being a default coverage (one that is provided all insureds except those that fill out the forms necessary to affirmative decline it).

Under current law, all insurance applicants must be notified in writing of the availability of this coverage and given the option to purchase it if they choose. The Maryland Insurance Administration promulgated the form of the notice that must be provided to applicants and explaining what EIUM coverage is so that applicants can make an informed choice whether to purchase the coverage. If the applicant decides that s/he wants the coverage, the applicant simply checks the box on the form to purchase the coverage and signs the form.

Since the law requiring EIUM coverage to be made available passed in 2017, only 0.5% of State Farm's auto insurance policies include this coverage. Put another way, virtually all – 99.5% - of insurance applicants do not opt to buy this coverage, which costs 123% more than traditional UM coverage on average. Given the overwhelming lack of interest in this coverage, there is no reason to make it the default option. Doing so will result in insureds being provided -- and paying higher premiums for -- coverage that experience has shown they do not want or need.

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