

The Maryland Horse Industry

Why Does It Matter?

51% of Maryland households contain at least one horse enthusiast
Maryland has 10.5 horses per square mile, more than any other state



1. Economic Impact

\$2.1 billion annual economic impact

\$80 million spent on hay, feed, and straw

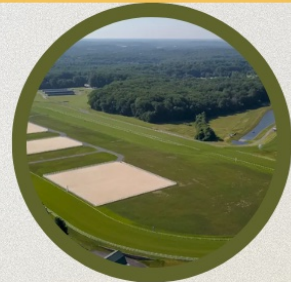
\$78 million in tax revenue

2. Open Space

Over 25% of agricultural land in horse use

88,000 acres in permanent preservation

Land conserved with private dollars



3. Tourism

Four international competition venues

\$___ generated in Prince George's County

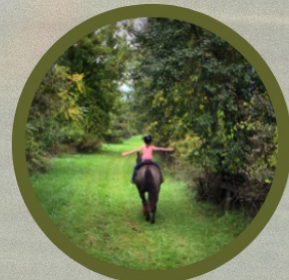
Three internationally televised events

4. Health and Wellness

40 therapeutic riding programs

10,000 children served by educational programs

\$8.4 million economic impact



5. Jobs

>28,000 industry jobs

200 equine organizations

16,000 horse farms and stables