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Ways and Means Committee

*Subcommittees*

Early Childhood

Election Law



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**THE MARYLAND HOUSE OF DELEGATES**  
ANNAPOLIS, MARYLAND 21401

**Testimony in Support of H.B. 27**

**Commercial Law – Consumer Protection Act – Floral Wire Services**

I'm requesting a favorable report on *H.B. 27 – Commercial Law – Consumer Protection Act – Floral Wire Services*.

H.B. 27 is an important piece of legislation as it seeks to support local floral shops by requiring transparency from larger Floral Wire Services when they conduct business with customers within the state of Maryland.

As amended, H.B. 27 requires Floral Wire Services, in facilitating orders from customers, to disclose to the customer when they, the customer, are buying direct from a Floral Wire Service provider and not a local florist.

As I've personally experienced, Floral Wire Services are intentionally deceptive in this area. In many cases, customers believe they are working directly with a local florist when in reality, their order and payment are being processed through and by a Floral Wire Service.

Therefore, H.B. 27 as amended requires this information be provided to the customer when placing an order. The intent is so that customers clearly understand when they're working through a Floral Wire Service versus with a local florist on an order.

H.B. 27 is just the first step in achieving transparency and fair business practices between Floral Wire Services and local florist shops and for this reason and many others, I request a favorable report on H.B. 27.