Testimony - Anastasiya Golikova on SB 864 (2-14-24 Uploaded by: Anastasiya Golikova

Position: FAV

Anasastiya Golikova UMBC Student at the Universities at Shady Grove Campus Testimony in favor of SB 864 February 14, 2024

Good afternoon. My name is Anastasiya Golikova.

I am a UMBC student in the Translational Life Science Technology program – or what we call T-L-S-T, for short – which is offered exclusively on the Universities at Shady Grove campus.

My goal is to apply my scientific experience at one of the many cutting-edge biotech companies or research labs that are found all around our campus. I'm excited to say that *that* reality is just around the corner.

I will be graduating this May with my bachelor's degree... and I feel so fortunate to have been able to complete my UMBC studies at USG.

I first found out about USG as a high school student who attended nearby Thomas S. Wootton High School. I then began studying Biochemistry at the UMBC home campus, before transferring to UMBC at Shady Grove upon hearing about the new TLST degree.

I'm here today to urge you to pass SB 864 – to make clear what I already know: The Universities at Shady Grove is truly a "Regional Higher Education Community of Innovation."

Officially designating our campus that way will help to pave the way for even more innovative partnerships – more of the same kind that helped to bring the TLST program about.

In creating the TLST program just a few years ago, UMBC collaborated with USG, Montgomery College and even the NIH, to help shape the curriculum and create internship and career placement opportunities

USG's unique position in Montgomery County has allowed me to attend international conferences and connect with top biotechnology professionals.

I am a member of the USG Student Council and the University System of Maryland Student Council – a leadership role that gives me the chance to not only serve my fellow students from UMBC, but also those who attend USG from *any* of the nine partner universities.

There really is no other place quite like USG – everything about it *is* truly innovative and incomparable.

Thank you for your support of the Universities at Shady Grove... and of this bill, SB 864.

#

SB864 USG Written Testimony 02142024.pdf Uploaded by: Anne Khademian

Position: FAV



Testimony to the Senate Committee on Education, Energy and Environment SB 864 Universities at Shady Grove Regional Higher Education Center: Designation as Community of Innovation Cross-filed with: HB1020

Anne M. Khademian, Ph.D. Executive Director, USG Associate Vice Chancellor for Academic & Student Affairs, USM

Thank you to Chairman Brian Feldman and Vice Chair Cheryl Kagan and the other members of the Senate Education, Energy and Environment Committee for providing the opportunity to testify in support of the SB864 Designating the University System of Maryland (USM) Universities at Shady Grove (USG) the State of Maryland's Regional Higher Education Community of Innovation. We are especially grateful to Senator Nancy King for her continuing support of the growth and development of USG. Senator King's sponsorship of SB864 demonstrates her continued commitment. A special thanks, as well, to Delegate Sarah Wolek for sponsoring HB1020, the legislation cross-filed in the House.

I also want to acknowledge and share my appreciation for my colleagues joining our panel today and their support for SB864: Dr. Alison Wrynn, University System of Maryland (USM) Senior Vice Chancellor for Academic and Student Affairs; Dr. Valerie Sheares Ashby, University of Maryland Baltimore County (UMBC) President; the Honorable PJ Hogan, former USM Senior Vice Chancellor for Government Relations and member of the USG Board of Advisors; and most importantly, Anastasiya Golikova, a student in the UMBC Translational Life Science Technology program at USG.

INTRODUCTION

The Universities at Shady Grove (USG), a Regional Higher Education Center (RHEC) in the University System of Maryland (USM), is requesting a legislative designation to be the State of Maryland's Regional Higher Education *Community of Innovation* (the next generation RHEC), as well as additional operating funding to advance and sustain USG's mission.

The designation would build on more than 20 years of USG working together with USM academic partners to provide accessible and affordable higher education opportunities to traditionally underserved students in Montgomery County and throughout Maryland. This designation would be the natural next step in USG's journey, allowing us to increase the number of young adults who graduate career-ready and debt-free and build even more meaningful connections between students and local/regional employers in key industry sectors. Moreover, it would provide USG with a seamless and

essential connection to the college and career readiness goals outlined in *The Blueprint for Maryland's Future* by supporting and inspiring individual students seeking successful careers in priority fields such as life sciences, biotech, data, cyber, teaching, and healthcare.

The designation is inspired by the vision of the USM Strategic Plan, *Vision 2030: From Excellence to Preeminence* which focuses on greater access, affordability and equity and a more student-centered educational experience. We are grateful that this effort is endorsed by USM Chancellor Jay Perman and members of his Cabinet; the USM Board of Regents, which approved a unanimous resolution supporting this designation on September 22, 2023; and the entire USG Board of Advisors (see list of members in the attachment), who represent various educational and business interests across our state.

WHY A COMMUNITY OF INNOVATION DESIGNATION?

Maryland is poised for economic and educational transformation. Governor Wes Moore has pledged strategic investment in "industries of the future – with funding for life sciences, biotech, data centers, and cyber"¹ to build new growth opportunities, and the State has dedicated billions to the *Blueprint for Maryland's Future*, providing an unprecedented investment in the college and career readiness of every student by the 10th grade. As a State Regional Higher Education *Community of Innovation*, USG would be uniquely positioned to support and enhance these transformations in collaboration with our educational and industry partners. In short, we can and will deliver on these goals.

USG is the ideal choice for a Community of Innovation designation. As an RHEC, we serve students seeking upper level undergraduate degrees and graduate programs who are typically balancing family and workplace responsibilities. Our model provides greater access and affordability for students who would not otherwise have the opportunity to attend traditional four year institutions. In its 20-year history, USG has awarded nearly 15,000 degrees to students attending programs on our campus. With the implementation of *The Blueprint*, there will be more college and career ready high school graduates for whom our model is a perfect fit. In addition, there are approximately 2.4 million individuals in our state with some college and no credentials who are not accessing higher education at all. These gaps in educational achievement and workforce demand leave our state less educated and less prepared to meet the needs of a rapidly changing economy.² USG is primed to fill these gaps.

USG should be designated a State Regional Higher Education Community of Innovation because we:

- Support and serve students from all backgrounds and income levels;
- Set students up for successful careers by developing career competencies and bringing potential employers into their educational experience;
- Drive economic growth in Montgomery County and the State of Maryland.

¹ Governor Wes Moore, <u>2024 State of the State Address.</u>

² Comptroller of Maryland, 2023: State of the Economy

WHAT IS A COMMUNITY OF INNOVATION?

As a Community of Innovation, USG will be a place where students, educators, and employers work collaboratively to ensure that an individual's academic success leads directly to career success, and the cumulative impact transforms the economy of our county, region, and state. The innovative efforts at USG are focused on developing and delivering academic programs and credentials that are linked directly to meaningful job opportunities; preparing students to be career ready; connecting students directly with local and regional employers to ensure they move seamlessly from classrooms to careers; and meeting every student where they are with the supports needed to succeed and to fully realize their potential. As a community of innovation, this work will be measured and assessed, and lessons and insights will be shared.

The Community of Innovation encompasses the next generation RHEC to serve today's students who will become tomorrow's workforce. This designation will provide focus and clarity on USG's role within the USM and Maryland Higher Education to ensure that we and our university partners receive essential resources over the long term, and inspire a new model of higher education for the state and our country – one which prioritizes equity, access, affordability and great careers.

WHY USG AND WHY NOW?

RHECs provide accessible and affordable higher education for nontraditional students. USG's impact to date is clear:

- 3,000+ students attend programs offered at USG
- 80% of undergraduate students transfer from a community college
- 48% of students who apply for scholarships receive scholarships
- \$1.3 million in scholarships was awarded by USG during the 2022-23 academic year
- 77% of students who transfer to USG graduate within four years, compared to 69% of transfers across the university system.
- 15,000 students have earned degrees from programs offered at USG since 2000.
- 88% of graduates are working in the region or attending graduate school in their intended field

USG: USM ASSET FOR INNOVATION FOR THE STATE

The Universities at Shady Grove (USG), is an innovative partnership of nine University System of Maryland (USM) universities on one campus in Montgomery County. Each of the partner universities provides its most highly sought academic programs and awards its own degrees. USG, in turn, provides centralized on-site student, academic and administrative services.

This unique integrated approach allows USG to offer 80 upper-level undergraduate, graduate degree and certificate programs, in flexible formats that allow students to live, work and study close to home. USG connects students to outstanding career opportunities while providing regional employers with a highly educated, skilled workforce.

15,000+

students have earned degrees from programs offered at USG since its inception in 2000.

3,100+ in undergraduate and graduate program all undergraduate are upper-level transfers.

can be saved by completing the 2+2 community college to university pathway

79%

of students who transfer to programs at USG graduate within four years. This is higher than the four year graduation rate of 55% for transfers across the system.

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80% of undergraduate students transfer from a community college.

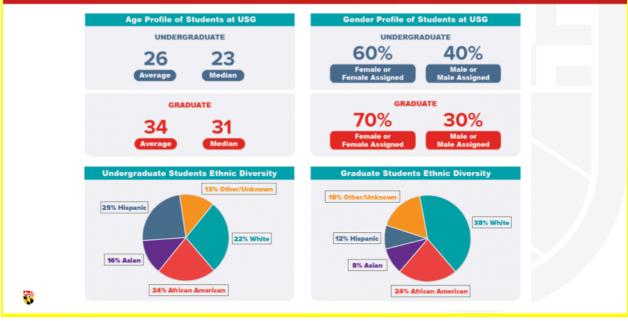
\$8,000

versus a 4-year pathway

4

of graduates are working in the region or attending graduate school in their intended field.

EDUCATING A DIVERSE STUDENT BODY



USG prioritizes the needs of "fluid" students who balance classes with family and work responsibilities, transfer from community colleges, cannot afford tuition rates at four-year colleges, and/or need more time to graduate. USG is meeting the changing needs and priorities of students and the workforce, strengthening both USM and Maryland's economy in the process.

Located in the heart of the I -270 life sciences corridor and home to nine USM university partners, USG is uniquely positioned for educational and workforce innovation that supports the future Maryland economy. The Community of Innovation designation would provide USG with additional opportunities to implement and sustain this transformational work for current and future students.

Thanks to an additional state investment of \$10 million over the past two fiscal years, USG has hired additional staff, and built new processes and infrastructure to support career readiness and student services, data analytics, and employer engagement, and the work of our academic partners. It is critical that these changes be supported and have the opportunity to generate impact over the next 3 to 5 years.

By sustaining this funding and related positions, USG anticipates providing a significant return on the state's investments.

ROI: THE PROMISE

USG's true north is "the Promise" – being accountable not only for academic access, affordability, and completion, but for meaningful employment and successful careers. Delivering on the promise means delivering for:

Students:

- Increase graduation rates for for traditionally underrepresented students
- Develop more career-ready graduates
- Help additional students graduate debt-free
- Move more students to meaningful employment

Educators:

- Increase enrollments at a sustainable rate
- Increase retention and graduation rates

Employers:

- Address changing talent demands
- Grow employee retention

Maryland:

- Grow the state tax base over the next two decades
- Extend the work of the Blueprint to the county, region, and state
- Develop talent for the new Maryland economy

HOW?

This request builds on one-time appropriations of \$5 million provided to USG by the General Assembly in FY23 and FY24 that has supported USG in building the next generation model. Continued and additional funding is critical for USG to realize a bold new model for higher education: one in which students, educators, and employers work collaboratively to ensure that students' academic success leads to career success, with the cumulative impact transforming Maryland's economy.

USG, as a community of innovation, will:

- Center the student experience and support the non-traditional student journey
- Better integrate the planning, content and delivery of academic programs with the changes in the economy and the demand for talent
- Set students up for meaningful employment and successful careers

RESOLUTION OF THE BOARD OF REGENTS OF THE UNIVERSITY SYSTEM OF MARYLAND CONCERNING

The Universities at Shady Grove

WHEREAS, the Universities at Shady Grove (USG) is a regional higher education center within the University System of Maryland (USM) that offers undergraduate and graduate degree programs in partnership with the System's universities, and provides pathways to affordable high-quality public higher education to meet the workforce and economic development needs of the region; and

WHEREAS, USG has had over 20 years of success in providing its students—many of whom are nontraditional students—with innovative pathways to degree completion while serving as a driver of talent and workforce development in the Montgomery County region; and

WHEREAS, in 2022, USG unveiled its first strategic plan, USG 2.0, wherein it provides a roadmap to scale the center's highly successful delivery of career pathway programs and identifies four strategic imperatives that include accountability for ensuring students secure meaningful employment, building career pathways, sharpening its focus on career readiness, and building a financial model that supports growth, innovation, and collaboration; and

WHEREAS, USG's new strategic plan and mission positions the center to be an incubator of innovation "to plan, build, measure, assess, and strengthen student-centered pathways for affordable and competitive education, career readiness, and student success," and scale its student-centered focus;

NOW, THEREFORE, BE IT RESOLVED THAT the Board of Regents of the University System of Maryland fully supports the Universities at Shady Grove's pursuit of a legislative designation as a Community of Innovation within USM and the state.

September 22, 2023

Linda R. Gooden Chair, Board of Regents

Tay A Jonnan

Jay A. Perman Chancellor, University System of Maryland



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Dr. Christine Colvis

Director, Office of Drug Development Partnership Programs National Center for Advancing Translational Sciences/National Institutes of Health

Mr. Scott Copeland Principal, RST Development CEO and Owner of MOCO360

The Honorable Marc Elrich County Executive Montgomery County Government

Ms. Ellen Herbst, ex-officio Senior Vice Chancellor, Finance & Administration University System of Maryland

The Honorable Patrick "P.J." Hogan *Principal Cornerstone Government Affairs*

The Honorable Will Jawando Councilmember Montgomery County Council

Mr. Howard Jean CEO and Founder Black Meta Agency

Dr. Bernadette Johnson-Williams, Liaison Senior Regulatory Health Project Manager U.S. Food and Drug Administration *Dr. Johnson-Williams is serving in her personal capacity

The Honorable Anne Kaiser House Delegate Maryland House of Delegates

Dr. Anne Khademian, ex-officio Executive Director Universities at Shady Grove Associate Vice Chancellor, Academic Affairs University System of Maryland **The Honorable Nancy King** Senator Maryland State Senate

The Honorable Nancy K. Kopp, Emeritus Former Maryland State Treasurer

The Honorable Isiah "Ike" Leggett *Member, USM Board of Regents*

Lisa Mandel-Trupp, Esq. Chief of Staff Office of Councilmember Marilyn Balcombe Montgomery County Council

Dr. Monifa McKnight Superintendent of Schools Montgomery County Public Schools

Mr. Ken Mills President and CEO REGENXBIO Inc.

Ms. Roya Mohadjer Vice President, Business Development Battelle

Mr. Michael Priddy Owner Interim HealthCare (MD, VA & TN)

Mr. Jorge Restrepo CEO & Founder EurekaFacts

Mr. Dusty Rood President & CEO Rodgers Consulting Inc.

Mr. Andrew Schell Human Capital Consultant Deloitte

Ms. Kelly Schulz Chief Executive Officer Maryland Tech Council **Ms. Debbie Spielberg** Special Assistant to the County Executive Montgomery County Government

Mr. Paul Tchorni Vice President, Human Resources Operations for the Americas, Marriott International

Mr. Bill Tompkins President & CEO Montgomery County Economic Development Corporation

Mr. Larry Walker President The Walker Group

Dr. Jermaine Williams President Montgomery College

Ms. Teresa Wright, Emeritus *Retired Montgomery County Public Schools*

Dr. Alison Wrynn, ex-officio Senior Vice Chancellor, Academic & Student Affairs University System of Maryland

Mr. Robert Youngentob President & Chief Creative Officer EYA

Mr. Patrick Sasu Undergraduate Student Representative BA, Communication, University of Maryland, College Park

Ms. Erika Black Graduate Student Representative MS, Forensic Science-Cyber Investigations, University of Baltimore



FROM "TRADITIONAL" STUDENT TO "FLUID"

USG: Building a student - centered system to deliver on the promise

February 13, 2024 Office of the Provost, Academic Affairs & Enrollment Management University of Baltimore



USG SNAPSHOT

USG: USM ASSET FOR INNOVATION FOR THE STATE

The Universities at Shady Grove (USG), is an innovative partnership of nine University System of Maryland (USM) universities on one campus in Montgomery County. Each of the partner universities provides its most highly sought academic programs and awards its own degrees. USG, in turn, provides centralized on-site student, academic and administrative services.

This unique integrated approach allows USG to offer 80 upper-level undergraduate, graduate degree and certificate programs, in flexible formats that allow students to live, work and study close to home. USG connects students to outstanding career opportunities while providing regional employers with a highly educated, skilled workforce.



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students have earned degrees from programs offered at USG since its inception in 2000.

3,100+

in undergraduate and graduate programs; all undergraduate are upper-level transfers.

\$8,000

can be saved by completing the 2+2 community college to university pathway versus a 4-year pathway.

79%

of students who transfer to programs at USG graduate within four years. This is higher than the four year graduation rate of 55% for transfers across the system.

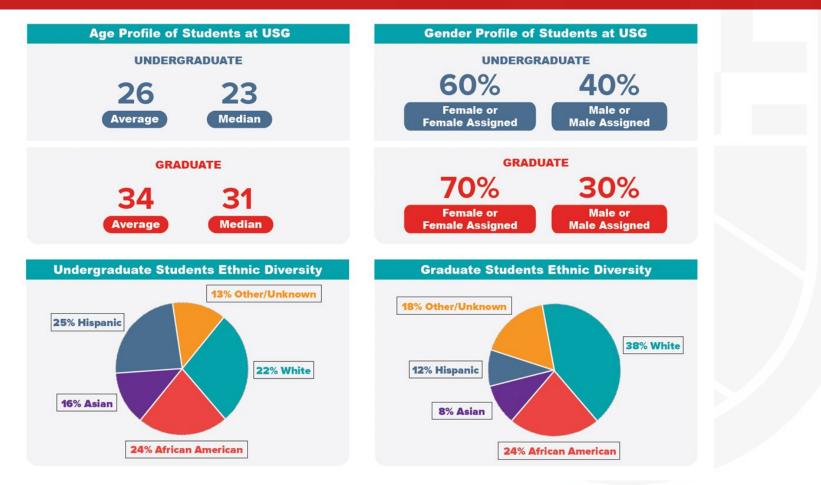
80%

of undergraduate students transfer from a community college.

88%

of graduates are working in the region or attending graduate school in their intended field.

EDUCATING A DIVERSE STUDENT BODY



WHAT WE HAVE HEARD

WHAT WE HAVE DONE

- 1. Food service and food quality
- 2. IT support in classrooms
- 3. Wellness and counseling resources
- 4. On-campus in person services and events
- 5. Enrollments and Recruitment
- 6. Library times
- 7. Faculty support and governance

- 1. RFP, Pop ups, Food Trucks
- 2. Staffing and plan for all hybrid options
- 3. Full staffing, new manager position, and director search underway, third party poss.
- 4. Hire U, double the events, telework limitations
- 5. Reimaging Recruitment, Jumpstart, laptops, building a recruitment mechanism
- 6. Data driven times for usage
- 7. APP Design Team





DISRUPTION AND HIGHER ED



www.bluebay.com/Winds of Change

THE EXPERIENCES AND EXPECTATIONS OF LEARNERS – MORE FLUID

- Fluid lifelong learner, employee, entrepreneur
- Work, family responsibilities, financing their own education, first generation, mental health challenges
- Degree seeking, credential seeking, personal learning
- Personalized educational and career journey
- Online, in person, hybrid, different platforms
- Values driven

The Universities





REGION & STATE'S WORKFORCE NEEDS- CRITICAL TO ECONOMIC DEVELOPMENT



65% of jobs nationwide require college degrees *

- 75% in Montgomery County
- Skills based hiring
- Growth in health and life sciences, IT and cybersecurity
- High demand for teachers, behavioral health professionals in Montgomery County
- Al and Quantum impact
 - Career-ready AND research-ready employees
 - Source: Recovery: Job Growth and Education Requirements through 2020



OUTCOMES: EQUITY AND ROI

"What we see, more clearly than in

previous reports, is a vast divide in

- outcomes between families with assets
- and those without," Laura Perna, Ph.D.,
- vice provost of the University of
- Pennsylvania and an executive director of

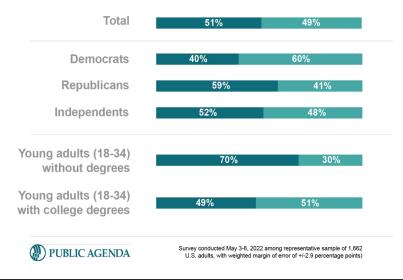
PennAHEAD.

The Indicators of Higher Education Equity in the United States: 2022 Historical Trends Report (PennAHEAD)

Americans Perceive Higher Ed as a Questionable Investment

Which of the following statements come closest to their view of a college education?

A college education is a questionable investment because of high student loans and limited job opportunities A college education is still the best investment for people who want to get ahead and succeed





Reported in IHE July 11, 2022



FLIPPING THE NARRATIVE

A NEW MODEL FOR HIGHER EDUCATION: THE PROMISE



- Student Centered (not institution)
- Alignment and shared responsibility between employers and academic partners
- Alignment with industry sectors
- Accountability beyond completion
- Data informed



IMPLEMENTING USG 2.0 THROUGH A COMMUNITY OF INNOVATION

- A shared challenge
- A shared purpose
- A shared framework
- A shared benefit





USG 2.0 - SHARED CHALLENGES

- How can we effectively work with strategically significant industries in our region?
- How can we create seamless engagement opportunities for these industries to work with USM in our region?
- What does it mean to be student-centered and workforce-driven?
- How can we ensure students are aligning education and career choices with their strengths, interests and values?

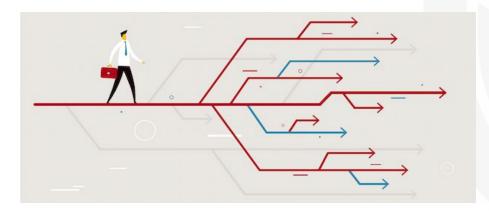






USG 2.0 – SHARED PURPOSE

- Harmonizing USM programs to provide opportunities for students and faculty at all levels
- Developing and supporting data-informed career pathways
- Creating seamless engagement with industry and broader ecosystem by building place based innovation





USG 2.0: DELIVERING ON THE PROMISE



- Student Agency and Support
- Academic Content
- Career
 - Competencies
- Employer
 engagement for
 Experiential
 Learning
- Gateway, Launch





THE PROMISE

FOCUS	ROI (metrics?) (Shared responsibility metrics)
Our Students	Increase graduation rates for traditionally underrepresented students
	Develop more career-ready graduates
	Help additional students graduate debt-free
	Move more students to meaningful employment
Our academic partners	Increase enrollments at a sustainable rate
	Increase retention and graduation rates
Our employer partners	Address changing talent demands
	Grow employee retention
Our Community/State	Grow the state tax base over the next two decades Extend the work of the Blueprint to the county, region, and state Develop talent for the new Maryland economy

WHAT CHANGES AND WHAT IS THE ROI FOR OUR PARTNERS?

HOW DOES USG SCALE?

- USG as an Institution is Poised for Growth:
 - USG Designated RHEC in Statute (SB553 became law Chapter 448 of the 2020 Session - Education Article 12-101)
 - USG Specific State Budget Code (SB588 of the 2021 session was the operating budget bill)
- USG 2.0: Creating a Community of Innovation-Sustainable & At Scale:
 - One-time Funds in FY23 & FY24: \$5million each year
- USG 2.0: Aligns with USM, MHEC, Moore/Miller Administration Strategic Goals



USG 2.0 – SHARED BENEFITS, IMPACTS AND OUTCOMES

- Qualified students through Pathway development
- Sustained enrollment growth for both existing and new programs
- Meet student demand to be career ready: Competencies and Sustainable Employer engagement
- Innovation: Spreading the risk, Joint planning, joint curriculum and joint expertise, Focus on pathways, Analytics, behavioral research, Open source partnering, Seed funding
- Developing a new model of faculty support and engagement
- Fiscal model that works for USG and partners
- Clarity on partnership roles, responsibilities and expectation



SB0864 -- Universities at Shady Grove Regional Hig Uploaded by: Brian Levine

Position: FAV



Senate Bill 864 -- Universities at Shady Grove Regional Higher Education Center -Designation as Community of Innovation Senate Education, Energy, and the Environment Committee February 14, 2024 Support

The Montgomery County Chamber of Commerce (MCCC), the voice of business in Metro Maryland, supports Senate Bill 864 -- Universities at Shady Grove Regional Higher Education Center - Designation as Community of Innovation.

Senate Bill 864 designates the Universities at Shady Grove (USG) as the State's Regional Higher Education Community of Innovation. The bill also alters the purposes of USG to include serving a diverse citizenry in an innovative manner to meet the educational needs of the region and fostering individual academic success leading to career success which positively impacts the entire economy of the region.

Proudly located in Montgomery County, USG offers undergraduate and graduate degree programs as part of the University System of Maryland. For the business and economic development community, USG provides pathways to meet workforce and career readiness needs. This vital role makes USG a pivotal part of our regional and State economy by training and preparing talent for a wide variety of industries.

By affirming USG's status as a community of innovation, the entire State of Maryland will enhance the ability to create academic pathways and employment opportunities while providing equitable and affordable educational opportunities vital to moving our economy forward. By recognizing USG with this designation, it grows the institution's ability to be innovative in its workforce and education objectives that are certain to benefit the economy and continue to address Maryland's most pressing labor market challenges.

For these reasons, the Montgomery County Chamber of Commerce supports Senate Bill 864 and respectfully requests a favorable report.

The Montgomery County Chamber of Commerce, on behalf of our nearly 500 members, advocates for growth in business opportunities, strategic investment in infrastructure, and balanced tax reform to advance Metro Maryland as a regional, national, and global location for business success. Established in 1959, MCCC is an independent non-profit membership organization and a proud Montgomery County Green Certified Business.

Brian Levine | Vice President of Government Affairs Montgomery County Chamber of Commerce 51 Monroe Street | Suite 1800 Rockville, Maryland 20850 301-738-0015 | www.mcccmd.com

SB864 King Sponsor Testimony.pdf Uploaded by: Senator Nancy King Position: FAV

NANCY J. KING Legislative District 39 Montgomery County

MAJORITY LEADER

Budget and Taxation Committee

Chair Education, Business and Administration Subcommittee



James Senate Office Building 11 Bladen Street, Room 120 Annapolis, Maryland 21401 301-858-3686 · 410-841-3686 800-492-7122 *Ext.* 3686 *Fax* 301-858-3670 · 410-841-3670 Nancy.King@senate.state.md.us

THE SENATE OF MARYLAND Annapolis, Maryland 21401

SPONSOR STATEMENT

Senate Bill 864 – Universities at Shady Grove Regional Higher Education Center – Designation as Community of Innovation

Mister Chairman and Members of the Education, Energy, and the Environment Committee:

For over twenty years, the Universities at Shady Grove (USG) has been providing students with innovative pathways to degree completion. USG offers nearly 80 undergraduate and graduate degree programs in partnership with University System of Maryland universities and provides a path for affordable, high-quality higher education.

In 2022 USG unveiled USG 2.0, a strategic plan which includes accountability for ensuring students secure meaningful employment, building career pathways, sharpening focus on career readiness, and building a financial model that supports growth, innovation and collaboration. Innovation at USG means offering classes and programs that are linked directly to meaningful job opportunities; providing students with the support they need to simultaneously balance personal and family responsibilities while completing their academic journeys; and connecting students directly with local and regional employers to ensure they move seamlessly from classrooms to careers.

Senate Bill 864 will designate the Universities at Shady Grove as a Community of Innovation. This designation will provide USG with the recognition and resources it needs to implement and sustain this transformational work for all current and future students and so I respectfully request a favorable report on Senate Bill 864.

240214 Testimony FAV SB864.pdf Uploaded by: Valerie Sheares Ashby

Position: FAV



Senate Education, Energy, & the Environment Committee Senate Bill 864 Universities at Shady Grove Regional Higher Education Center – Designation as Community of Innovation February 14, 2024 Letter of Support

Chair Feldman, Vice Chair Kagan, and members of the committee, thank you for the opportunity to offer testimony in support of Senate Bill 864.

UMBC is a dynamic public research university integrating teaching, research, and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented students a strong undergraduate liberal arts foundation that prepares them for graduate and professional study, entry into the workforce, and community service and leadership. UMBC has over 14,000 students, in both undergraduate and graduate programs, representing Marylanders throughout the state.

In addition to the many students at UMBC's home campus in Catonsville, we are proud to educate many of our students on the Shady Grove campus. The Shady Grove campus hosts many of UMBC's most popular majors including Computer Science, Psychology, Social Work, Mechanical Engineering, and Masters Degrees in Biotechnology, Cybersecurity, Data Science, and Industrial/Organizational Psychology. In addition, UMBC's Translational Life Science Technology degree has become an active part of Montgomery County's thriving life science industry.

Senate Bill 864 puts into law what Higher Education in Maryland already knows – that the Universities at Shady Grove is a Community of Innovation. Under the leadership of Dr. Anne Khademian, USG has taken critical steps to grow career pathways; build a financial model focused on supporting growth, innovation, and collaboration; and keep a focus on student success. For the last twenty years, USG has provided success to students of all backgrounds and helped to grow our state's workforce. UMBC is proud of our partnership with USG, and look forward to continued success for the state and our shared students.

We urge a Favorable Report on Senate Bill 864.