

TESTIMONY BEFORE THE HOUSE WAYS AND MEANS COMMITTEE

March 20, 2024

Senate Bill 33: More Opportunities for Career-Focused Students Act of 2024

Written Only Testimony

POSITION: FAVORABLE

On behalf of the members of the Health Facilities Association of Maryland (HFAM), we appreciate the opportunity to express our support for Senate Bill 33. HFAM represents skilled nursing centers and assisted living communities in Maryland, as well as associate businesses that offer products and services to healthcare providers. Our members provide services and employ individuals in nearly every jurisdiction of the state.

Healthcare today faces the greatest shortage and the most tremendous opportunity in workforce development in a generation. To meet this opportunity and succeed, we must deploy new tools and create innovative public-private partnerships.

Senate Bill 33 requires certain county boards of education to consider the pursuit of certain certificates, certifications, or apprenticeships as the equivalent of pursuing postsecondary education and provide a method for a student or a student's parent or guardian to authorize the release of the student's personal information to certain apprenticeship sponsors and employers; requires each public high school to inform students of certain employment and skills training opportunities in a certain manner.

This legislation would put certain apprenticeship programs on par with traditional college degree programs and requires school systems to assist high school students in preparing for admission to registered apprenticeship programs similar to how they assist students in preparing for admission to postsecondary institutions.

We support this legislation because workforce recruitment and retention challenges have long existed in healthcare, even before the COVID-19 pandemic. These challenges have only grown worse over the last several years and they will remain even as we navigate a post-pandemic world. This legislation is important to ensure that we continue to find solutions to staffing challenges and remove barriers to entry after the pandemic.

As we plan our long-term "new normal" in healthcare, we are placing considerable attention on how onthe-job training, apprenticeship programs, trade studies, and traditional post-secondary education can be overlapped to produce more licensed professionals across the care continuum. Just as there are incremental steps of professional development and job classification in traditional trade apprenticeship approaches, some of us in healthcare are looking at developing similar types of career ladders for our sector.

For these reasons, we request a favorable report from the Committee on Senate Bill 33.

Submitted by: Joseph DeMattos, Jr. President and CEO (410) 290-5132