



March 24, 2025

Maryland Environment and Transportation Committee
Chairman Marc Korman
Vice Chairwoman Regina T. Boyce
205 Taylor House Office Building
Annapolis, MD 21401

Maryland Economic Matters Committee
Chairman C.T. Wilson
Vice Chair Brian Crosby
230 Taylor House Office Building
Annapolis, MD 21401

Dear Chairman Korman, Vice Chairman Boyce, Chairman Wilson, and Vice Chairman Crosby, Members of the Environment and Transportation Committee and Members of the Economic Matters Committee,

The EPR Leadership Forum (ELF) consists of leading manufacturers and retailers of consumer-packaged goods that support well designed EPR policies that seek to protect consumer safety, improve recycling access, deliver strong environmental outcomes, and allow for meaningful engagement by producers. We commend the Maryland legislature for passage of MD SB 222, Statewide Recycling Needs Assessment and Producer Responsibility for Packaging Materials Act, in 2023 and for subsequent efforts to develop thoughtful and comprehensive packaging and recycling legislation in SB 901 this year.

Collectively, we are supporting well-designed EPR policy based on principles drawn from the world's most successful EPR programs. We have proactively provided support for proposals aligned with principles which emphasize the need for:

- Strong environmental outcomes,
- Efficient, cost-effective and accountable function,
- Shared financial responsibility,
- Convenience for consumers,
- Long-term financial sustainability,
- Opportunity for producers to secure material for closed loop recycling, and
- Social inclusiveness and fairness, especially in transitional markets with informal sector involvement

The above principles aim to support a future where companies like ours can set and meet goals to further integrate post-consumer recycled content (PCR) into our packaging and ensure consumers are equipped to navigate and participate in local recycling systems.

We welcome the chance to discuss details of domestic bills we've supported passage of, such as Minnesota's, as well as lessons we've collectively learned in other EPR markets, both domestic and international, to help strengthen Maryland's EPR proposal. Our goal is to work with all engaged parties to collectively ensure Maryland's program is considered a best-in-class EPR program that can support a sustainable circular economy for the packaging sector.

Sincerely,
The EPR Leadership Forum

The members of the EPR Leadership Forum are:
Amcor

IKEA
Keurig Dr Pepper
L'Oréal
Mars, Incorporated
McCain Foods
Nestlé USA
Niagara Bottling
PepsiCo
SC Johnson
Target
The Coca-Cola Company
The Kraft Heinz Company
Walmart

Please contact contact@epr-leaders.org on behalf of the group with any inquiries.