CINEMARK

HB 997 - Admissions and Amusement Tax - Food and Beverages House Ways & Means Committee February 24, 2025 Position: Unfavorable

Dear Chairwoman Delegate Atterbeary, Vice Chairwoman Delegate Wilkins and Members of the Committee,

I am writing in opposition to HB 997 - Admissions and Amusement Tax - Food and Beverages

My name is Jennifer Abney. I am a resident of Anne Arundel County and the Region Vice President of the Northeast for Cinemark Theaters. We operate three locations in Maryland (Anne Arundel, Howard & Baltimore County) and I am concerned that passage of this bill could result in implementation of an additional 3% concession tax which will financially hurt our company.

Our company is still working to recover from the pandemic with attendance levels still below pre-pandemic levels. The labor strikes in Hollywood in 2023 dealt us an additional blow to attendance. An additional 3% tax on our concessions will force us to raise prices to compensate, creating yet another obstacle to overcome.

As a resident of Maryland, and someone not immune to inflation, I am against this additional tax. When businesses are forced to raise their prices due to increasing tax burden, it impedes my family's ability to take advantage of out of home entertainment.

I ask that you consider exempting movie theatres from this additional local tax, or give an unfavorable report

Thank you for your time.

Respectfully,

Jennifer Abney 8436 Garland Rd Pasadena, MD 21122 Cell: 301-278-1226 Office: 410-508-1010