

2.9.26

**Re: Support for Renewing Maryland's Theatrical Tax Credit**

To Whom It May Concern,

My name is Jason Davis, and I serve as General Manager of the SpringHill Suites Baltimore Downtown Convention Center Area Hotel. I am writing to express strong support for renewing Maryland's Theatrical Production Tax Credit and to share how theatrical productions in Baltimore directly and meaningfully benefit our hotel, surrounding businesses, and the City's visitor economy.

Touring theatrical productions and extended-run shows are among the most reliable demand drivers we see for downtown Baltimore. They generate measurable room nights from cast and crew, vendor partners, and visiting patrons—often across multiple weeks. That consistency matters: it supports stable hotel operations, reduces volatility in seasonal periods, and allows us to schedule staff more confidently and maintain service levels.

Just as importantly, these productions drive spending well beyond lodging. Guests who come in for shows frequently dine locally, use rideshare/taxis, visit attractions, and spend in the immediate downtown area. In our experience, theatrical activity helps strengthen Baltimore's reputation as a viable destination and encourages repeat visitation—both critical factors for long-term tourism growth.

From an employer perspective, sustained occupancy supports local jobs. When we can forecast steady business tied to productions, we can maintain hours for our associates and, during stronger periods, bring on additional seasonal labor to support guest demand. The benefit is shared across hospitality and adjacent industries.

For these reasons, I respectfully encourage the General Assembly to renew the Theatrical Production Tax Credit. The program helps Baltimore attract productions that create economic activity, support jobs, and strengthen the downtown business ecosystems we see firsthand at the property level.

Thank you for your consideration and for supporting initiatives that drive sustainable tourism and economic development in Baltimore.

Sincerely,

**Jason Davis**

  
General Manager  
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