

D40W01
Department of Planning

Operating Budget Data

(\$ in Thousands)

	<u>FY 13</u> <u>Actual</u>	<u>FY 14</u> <u>Working</u>	<u>FY 15</u> <u>Allowance</u>	<u>FY 14-15</u> <u>Change</u>	<u>% Change</u> <u>Prior Year</u>
General Fund	\$11,647	\$12,693	\$12,840	\$147	1.2%
Contingent & Back of Bill Reductions	0	-260	-133	127	
Adjusted General Fund	\$11,647	\$12,433	\$12,708	\$274	2.2%
Special Fund	4,438	4,777	4,452	-324	-6.8%
Contingent & Back of Bill Reductions	0	0	-10	-10	
Adjusted Special Fund	\$4,438	\$4,777	\$4,443	-\$334	-7.0%
Federal Fund	873	1,016	1,770	754	74.2%
Contingent & Back of Bill Reductions	0	0	-9	-9	
Adjusted Federal Fund	\$873	\$1,016	\$1,761	\$745	73.3%
Reimbursable Fund	1,188	1,337	982	-356	-26.6%
Adjusted Reimbursable Fund	\$1,188	\$1,337	\$982	-\$356	-26.6%
Adjusted Grand Total	\$18,146	\$19,563	\$19,893	\$330	1.7%

- The Governor has submitted a deficiency appropriation for the fiscal 2014 operating budget, which would increase the Maryland Department of Planning's (MDP) federal fund appropriation by \$670,105 for disaster relief to historic properties damaged by Hurricane Sandy (\$598,015) and a pocket guide to the Captain John Smith Chesapeake National Historic Trail.
- The overall adjusted change in MDP's 2015 allowance is an increase of \$330,056. The major change is an increase of \$800,000 in federal funds in the Management Planning and Educational Outreach program for a continuation of the fiscal 2014 deficiency funding for grants through the federal Historic Preservation Fund Grants. Accounting for the deficiency appropriation, which carries over into fiscal 2015, MDP's budget actually decreases.

Note: Numbers may not sum to total due to rounding.

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Personnel Data

	<u>FY 13 Actual</u>	<u>FY 14 Working</u>	<u>FY 15 Allowance</u>	<u>FY 14-15 Change</u>
Regular Positions	151.00	152.00	152.00	0.00
Contractual FTEs	<u>13.70</u>	<u>19.83</u>	<u>18.96</u>	<u>-0.87</u>
Total Personnel	164.70	171.83	170.96	-0.87

Vacancy Data: Regular Positions

Turnover and Necessary Vacancies, Excluding New Positions	7.60	5.00%
Positions and Percentage Vacant as of 12/31/13	16.00	10.53%

- Regular positions do not change in the fiscal 2015 allowance.
- There are 3 positions out of 15 total vacancies that have been vacant for longer than a year (1 vacant position was filled January 2, 2014). In terms of the 3 long-term vacancies, MDP indicates that it is completing the second round of interviews for 1 position, recruiting for a second position, and holding a third position open in order to meet the budgeted level of turnover.
- MDP’s turnover rate has been increased from 4.09% to 5.00% in the fiscal 2015 allowance.

Analysis in Brief

Major Trends

Intergovernmental Projects Reviewed Decreases: In recent years, there has been a decrease in the number of intergovernmental projects reviewed, perhaps due to federal funding shifts but also related to a lack of awareness of the Maryland Intergovernmental Review and Coordination process due to personnel changes at State and local agencies.

Analyses Related to Smart Growth Increase: There has been a substantial increase in the number of technical analyses conducted by MDP including rural preservation and new household capacity due to the enactment of legislation in recent years placing smart growth reporting requirements on local governments

Issues

PlanMaryland Sees Greater State Cooperation but Limited Local Buy-in: As of October 2013, MDP reports that the Smart Growth Subcabinet formally endorsed the Planning Areas for two municipalities, and that around a dozen or more local government applications were submitted and are under review by the subcabinet agencies. Requirements of other smart growth legislation and the voluntary nature of the Planning Areas process help to explain the limited number of Planning Areas submitted. **The Department of Legislative Services (DLS) recommends that MDP comment on whether and how PlanMaryland and its Planning Areas will be institutionalized before the end of the current Administration; how many State agency implementation plans have been finalized; how many State agency implementation plans have not been finalized and why; what incentives could be used to increase the voluntary submission of Planning Areas; and whether there is any funding in the fiscal 2015 operating and capital budgets supporting the implementation of PlanMaryland.**

Heritage Areas Measurement Challenges: A 2012 analysis conducted by the Maryland Heritage Areas Authority found that target investment zones have not generated the level of activity anticipated. In addition, the target investment zones, based on how the statute is written, have constrained eligibility for capital grants. In addition, a strategic plan states that the process of reviewing impacts has been in the works throughout the history of the Heritage Areas Program but has never been resolved. **DLS recommends that MDP comment on suitable metrics for determining the effectiveness of individual heritage areas and the overall Heritage Areas Program. DLS also recommends that MDP comment on why attendance is not MDP's performance measurement focus and what the attendance trends in heritage areas have been. Finally, DLS recommends that MDP comment on whether there is some benefit to targeting more funding to particular capital projects as opposed to spreading the funding among so many management and noncapital grants.**

MdProperty View Falls Short of Self-sufficiency: MdProperty View revenues are insufficient to cover costs, and neither State agencies nor the public will be charged fees in the future. **DLS recommends that MDP comment on how MdProperty View will be funded, the relationship between MdProperty View and iMap – the State’s information map, and the costs and benefits of moving from a fee-for-service to free-of-charge program model in terms of the trade off between public access and funding self-sufficiency.**

Recommended Actions

	<u>Funds</u>	<u>Positions</u>
1. Abolish a long-term vacant position.	\$ 60,677	1.0
Total Reductions	\$ 60,677	1.0

Updates

PreserveMaryland Plan Nearing Adoption: PreserveMaryland is the proposed statewide preservation plan for calendar 2013 to 2018. It is required by the U.S. Department of the Interior – National Park Service. The five main goals are to connect with broader audiences; improve the framework for preservation; expand and update documentation; build capacity and strengthen networks; and collaborate toward shared objectives.

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Operating Budget Analysis

Program Description

The Maryland Department of Planning (MDP) provides information and services that aid State and local governments and nonprofit organizations in supporting desirable growth in Maryland. MDP consists of an administrative unit and the programmatic units as described as follows. The Office of Smart Growth received no funding or positions in the fiscal 2014 legislative appropriation and is abolished in the fiscal 2015 allowance.

- **Communications and Intergovernmental Affairs** incorporates the State Clearinghouse for Intergovernmental Assistance as well as MDP's education and outreach efforts. The clearinghouse facilitates intergovernmental review and coordinates review of applications for federal and State financial assistance, proposals for direct federal development programs, drafts of environmental impact statements, State plans requiring gubernatorial review, and other actions requiring intergovernmental coordination.
- **Planning Data Services** collects, analyzes, and publishes social, economic, and geographic information relating to the State and its political subdivisions; identifies and evaluates development issues; and prepares reports and studies on specific topics for the Governor and General Assembly. The program also disseminates U.S. Census and U.S. Department of Commerce information to State and local governments and the private sector. This program also develops and sells computerized property maps to the public, although this will be phased out beginning in fiscal 2015.
- **Planning Services** provides technical services to improve the planning and management capacity of local governments. The program's Centreville, Cumberland, and Salisbury regional offices help local governments with land-use planning, zoning, and urban design issues.
- **Management Planning and Educational Outreach** provides administrative support for the Division of Historical and Cultural Programs and administers noncapital grants and the Maryland Heritage Areas Authority (MHAA) Program.
- **Office of Museum Services** provides financial and technical assistance to approximately 220 historic and cultural museums and operates the Jefferson Patterson Park and Museum in Calvert County.
- **Office of Research, Survey, and Registration** seeks to advance research, documentation, evaluation, and retrieval of information about Maryland's historical and cultural resources

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through the Maryland Inventory of Historic Properties and National Register of Historic Places. The program also handles nominations to the National Register of Historic Places.

- **Office of Preservation Services** seeks to protect and enhance historical and cultural properties in Maryland through State and federal regulatory reviews, historic preservation easements, and historic rehabilitation tax credits. The program also administers capital loans and grants.

The Division of Historical and Cultural Programs and the MHAA were merged with MDP in fiscal 2006. However, the Administration has not updated MDP's goals in its Managing for Results (MFR) submission in order to reflect the merger. MDP's primary goals are as follows:

- preserving valuable natural resources including forest and farmland;
- supporting existing communities by targeting resources to areas where infrastructure exists;
- increasing infrastructure investment returns by encouraging growth in priority funding areas (PFA); and
- providing web-enabled information and services to the public over the Internet.

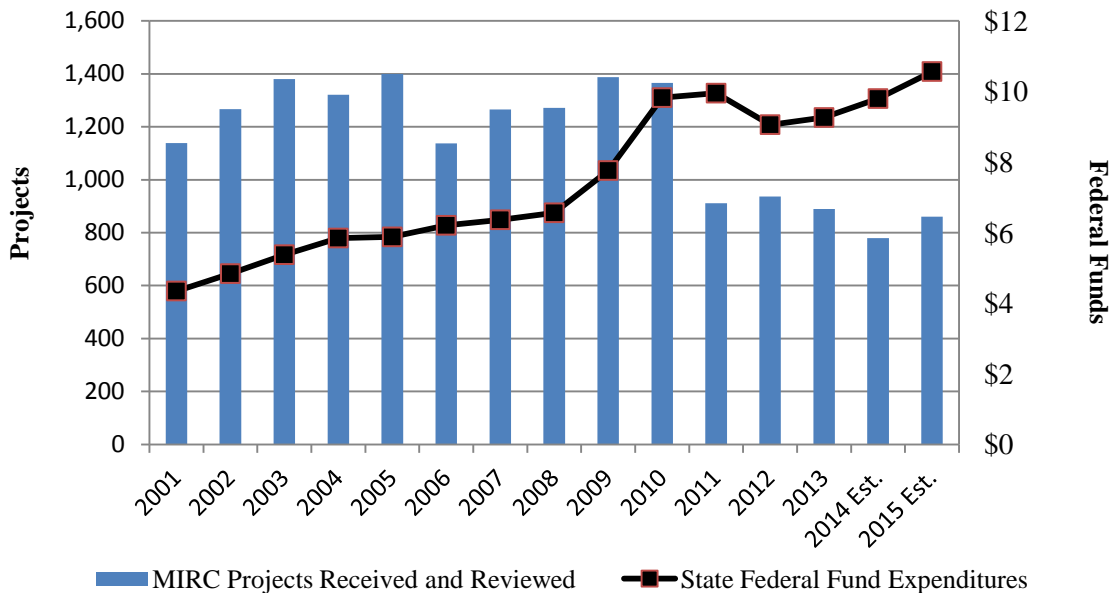
Performance Analysis: Managing for Results

MDP's fiscal 2015 MFR submission reflects a decrease in the number of intergovernmental projects reviewed, perhaps due to federal funding shifts but also related to a lack of awareness of the Maryland Intergovernmental Review and Coordination (MIRC) process due to personnel changes at State and local agencies. Information provided by MDP also indicates that MdProperty View revenues are insufficient to cover costs and that fees will not be charged in the future. Finally, the MFR measures show that there has been a substantial increase in the number of technical analyses conducted by MDP including rural preservation and new household capacity due to the enactment of legislation in recent years placing smart growth reporting requirements on local governments.

1. Intergovernmental Projects Reviewed Decreases

MDP's Communications and Intergovernmental Affairs program includes the State Clearinghouse for Intergovernmental Assistance. The Clearinghouse's goal is to efficiently manage the MIRC process to ensure increased consistency of plans and proposed development projects with federal, State, and local plans, programs, objectives, smart growth policies, Priority Places strategies, and permitting requirements. As shown in **Exhibit 1**, there was a substantial decline in the number of projects received and reviewed between fiscal 2010 (1,366) and 2011 (911), a trend which has been maintained through the fiscal 2015 estimate.

Exhibit 1
Maryland Intergovernmental Review and Coordination Projects
Received and Reviewed Estimated
Fiscal 2001-2015
(\$ in Billions)



MIRC: Maryland Intergovernmental Review and Coordination

Source: Governor’s Budget Books, Fiscal 2004-2015; Department of Legislative Services

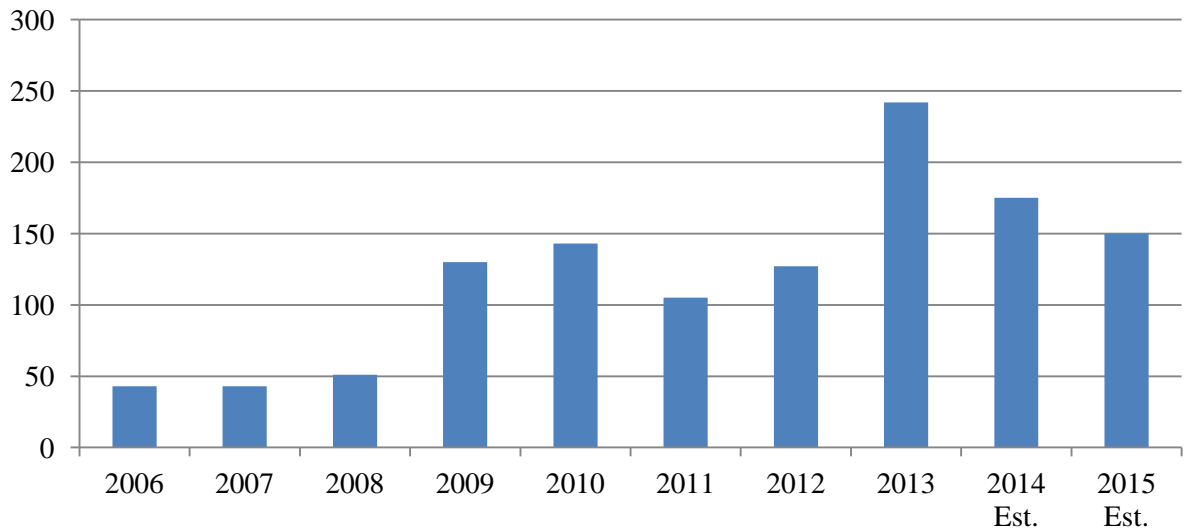
MDP attributes the decrease to a reduction in federal grant dollars since this is the majority of funding that is available to State agencies, universities, and local governments for direct development and research. While Exhibit 1 reflects a drop in federal expenditures between fiscal 2011 and 2012, there is actually an increase reflected for the fiscal 2012 through 2015 time period.

A second reason MDP attributes to the decrease in MIRC projects received and reviewed is that personnel changes at State and local agencies contributed to a lack of awareness of the MIRC process and the requirement to submit projects for review. To address this lack of awareness, MDP is revising its website and displaying, explaining, and handing out information on the MIRC process at conferences and meetings with State and local agencies and planning yearly meetings with the MIRC agency review coordinators. **The Department of Legislative Services (DLS) recommends that MDP comment on the number or magnitude of projects that may have not been submitted for MIRC review and the status of improving the awareness of the MIRC process.**

2. Analyses Related to Smart Growth Increase

The Administration has made smart growth a signature effort, and MDP is the main coordinator of the effort. To this end, one of the Planning Services program’s goals is to preserve State natural resources, including forests and farmland, by increasing technical assistance on smart growth issues to local governments. Technical assistance includes analyses of rural preservation and new household capacity. **Exhibit 2** shows the substantial increase in such analyses conducted between fiscal 2012 (127) and 2013 (242), as well as an overall steadily increasing trend of such analyses conducted between fiscal 2006 and 2013.

Exhibit 2
Analyses for Local Governments Related to Smart Growth
Fiscal 2006-2015 Estimated



Source: Governor’s Budget Books, Fiscal 2009-2015

MDP attributes the general increase to the following: (1) Sustainable Growth and Agricultural Preservation Act of 2012 (Chapter 149), for which MDP provided analysis and mapping assistance to jurisdictions required to designate growth tiers; and (2) Smart, Green, and Growing – The Sustainable Communities Act of 2010 (Chapter 487), for which MDP’s local planners provided assistance to jurisdictions required to designate sustainable communities. In addition, there is a time constraint on the designation of sustainable communities because grandfathering provisions expired on December 31, 2013, which increased the number of sustainable communities’ applications during fiscal 2013.

Fiscal 2014 Actions

Proposed Deficiency

The Governor has submitted a deficiency appropriation for the fiscal 2014 operating budget, which would increase MDP's federal fund appropriation by \$670,105. The increased federal fund appropriation from the U.S. Department of the Interior – National Park Service funding would be used in the Management Planning and Educational Outreach program for two purposes. The first purpose is to provide disaster relief to historic properties damaged by Hurricane Sandy using \$598,015 in Historic Preservation Fund Grants. The second purpose is to provide funds for a pocket guide to the Captain John Smith Chesapeake National Historic Trail from \$72,090 in National Trails System Projects funding.

The Maryland Historic Trust, a unit within the Division of Historical and Cultural Programs, will use the federal funds to address Hurricane Sandy impacts in Maryland as follows: (1) remediation of impacts to historic properties (J. Millard Tawes Library – Crisfield; Hessian Barracks – Frederick; Footer Dyeworks – Cumberland; Charles Carroll House – Annapolis) through capital projects; (2) assessment and evaluation of storm impacts on the historical and cultural resources of the two communities most affected by the storm (Town of Crisfield and Smith Island); and (3) creation of a Cultural Resource Hazard Mitigation Program aimed at preparing local governments for future storms.

Cost Containment

There are three across-the-board withdrawn appropriations that offset the increase in deficiency appropriations. This includes reductions to employee/retiree health insurance, funding for a new Statewide Personnel information technology (IT) system, and retirement reinvestment. These actions are fully explained in the analyses of the Department of Budget and Management (DBM) – Personnel, the Department of Information Technology, and the State Retirement Agency (SRA), respectively.

Proposed Budget

MDP’s fiscal 2015 allowance increases by \$330,056, or 1.7%, relative to the fiscal 2014 working appropriation, as shown in **Exhibit 4**. The changes by fund in Exhibit 4 reflect an increase of \$274,000 in general funds, a decrease of \$334,000 in special funds, an increase of \$745,000 in federal funds, and a decrease of \$356,000 in reimbursable funds. Fiscal 2015 cost containment, personnel changes, and operating expenditures are discussed as follows.

Exhibit 4
Proposed Budget
Department of Planning
(\$ in Thousands)

How Much It Grows:	General Fund	Special Fund	Federal Fund	Reimb. Fund	Total
2014 Working Appropriation	\$12,433	\$4,777	\$1,016	\$1,337	\$19,563
2015 Allowance	<u>12,708</u>	<u>4,443</u>	<u>1,761</u>	<u>982</u>	<u>19,893</u>
Amount Change	\$274	-\$334	\$745	-\$356	\$330
Percent Change	2.2%	-7.0%	73.3%	-26.6%	1.7%

Where It Goes:

Personnel Expenses

Annualized general salary increase and increments.....	\$393
Retirement contribution net of across-the-board reduction	121
Employee and retiree health insurance net of across-the-board reduction.....	-240
Turnover adjustments.....	-112
Salaries and wages	-96
Other	13

Other Changes

Programmatic Funding

Cultural resource hazard mitigation grant program	800
Historic structures report for Maryland State House	30
Prince George’s County African American Museum and Cultural Center.....	-300
Heritage Areas budget amendment funding.....	-213
Zekiah Indian Fort master plan project.....	-197
Scorpion project elimination.....	-66

Routine Operations

Software licensing costs.....	138
Computer server replacement	56
Underwater archeology equipment lease payments.....	37

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Where It Goes:

Contractual positions	25
Statewide Personnel system allocation.....	14
Utilities – electricity at Jefferson Patterson Park and Museum.....	-61
Other.....	-12
Total	\$330

Note: The fiscal 2014 working appropriation reflects negative deficiencies and contingent reductions. The fiscal 2015 allowance reflects back of the bill and contingent reductions. Numbers may not sum to total due to rounding.

Cost Containment

There is one across-the-board reduction and one contingent reduction reflected in the Governor’s spending plan for the fiscal 2015 allowance. This affects funding for employee/retiree health insurance and retirement reinvestment. These actions are fully explained in the analyses of DBM – Personnel and the SRA.

Personnel

MDP’s overall personnel expenditures increase by \$79,067. While this is not a substantial increase, there were substantial funding shifts between the Planning Services program and the Planning Data Services program due to a re-organization at the end of fiscal 2013. Of note, DBM includes funding for Annual Salary Review increases in MDP for the Planning series in order to increase pay equal to DNR planners. The personnel changes are as follows:

- **Annualized General Salary Increase** – Salary expenses increase by \$392,572 to reflect the annualization of the cost-of-living allowance (COLA) provided on January 1, 2014, and increments on April 1, 2014.
- **Retirement Contribution Net of Across-the-board Reduction** – Retirement contribution costs increase by a net of \$121,253, accounting for a statewide across-the-board reduction.
- **Employee and Retiree Health Insurance Net of Across-the-board Reduction** – Health insurance costs decrease by a net of \$239,548, accounting for a statewide across-the-board reduction.
- **Turnover Adjustments** – Turnover is increased by \$112,364, an increase from 4.09% to 5.00%, which reduces available funding.
- **Salaries and Wages** – Salaries and wages decrease \$96,139.

Other Changes

Overall, the nonpersonnel portion of MDP's fiscal 2015 allowance increases \$250,989. The areas of change may be broadly categorized as programmatic funding and routine operations. The biggest change is an increase of \$800,000 in federal funds in the Management Planning and Educational Outreach program for the Cultural Resource Hazard Mitigation Grant Program.

Programmatic Funding

The programmatic funding changes in the fiscal 2015 allowance are as follows.

- ***Cultural Resource Hazard Mitigation Grant Program:*** There is an increase of \$800,000 in federal funds in Management Planning and Educational Outreach for the Cultural Resource Hazard Mitigation Grant Program, which will carry on the activities proposed in the fiscal 2014 deficiency.
- ***Historic Structures Report for Maryland State House:*** Funding increases by \$30,000 in special funds in Research Survey and Administration for consultant services to produce an Historic Structures Report for the Maryland State House, which is next in line for renovation after construction of the Senate Chamber is complete.
- ***Prince George's County African American Museum and Cultural Center:*** The supplemental budget for fiscal 2014 included a one-time amount of \$300,000 in general funds for supporting the operating expenses at the Prince George's County African American Museum and Cultural Center. The one-time funding leads to a decrease of \$300,000 in general funds.
- ***Heritage Areas Budget Amendment Funding:*** A fiscal 2014 budget amendment recycled MHAA Financing Fund monies for the following: (1) projects awarded funding in fiscal 2013 but funding was not encumbered; (2) fiscal 2014 reserve list projects; and (3) a fiscal 2014 emergency grant request. The one-time nature of the appropriation increase leads to a decrease of \$212,790 in special funds in Management Planning and Educational Outreach.
- ***Zekiah Indian Fort Master Plan Project:*** The supplemental budget for fiscal 2014 included a one-time amount of \$250,000 in general funds for developing a master plan for a regional heritage trail originating on the property of the recently discovered Zekiah Indian Fort. The Management Planning and Educational Outreach program funding decreases by only \$196,500 in general funds, because, there is an increase of \$53,500 in general funds for the Maryland Humanities Council grant, which brings this grant total to \$107,000 for fiscal 2015.
- ***Scorpion Project Elimination:*** There is a decrease of \$65,800 due to the elimination of funding for the search for the *Scorpion* – Commodore Joshua Barney's flagship lost during the War of 1812. The search for the *Scorpion* was conducted along the Patuxent River in

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partnership with the U.S. Navy's Naval History and Heritage Command and the Maryland State Highway Administration.

Routine Operations

The routine operations funding changes in the fiscal 2015 allowance are as follows.

- ***Software Licensing Costs:*** Overall MDP's software licensing costs increase by \$138,197 in general funds in order to restore funding to fiscal 2013 levels.
- ***Computer Server Replacement:*** An increase of \$56,300 for replacement of aging computer servers that are no longer supported by the hardware manufacturer in Jefferson Patterson Park and Museum – Administration and Management Planning and Educational Outreach.
- ***Underwater Archeology Equipment Lease Payments:*** Lease/purchase financing payments increase by \$37,498 for the first of a three-year repayment of two pieces of underwater archeology equipment in the Preservation Services program.
- ***Contractual Positions:*** There is an overall increase of \$25,407 for contractual full-time equivalents (FTE), although FTEs actually decrease by 0.87 due to the differences in the funding requested for newly budgeted positions in Management Planning and Educational Outreach. The changes include an increase of 1.00 FTE and \$46,866 in Management Planning and Educational Outreach to implement the federal grant project Cultural Resource Hazard Mitigation Grant Program; a decrease of 1.50 FTEs in Planning Data Services and \$44,470 due to lack of funding to support the FTEs; and a decrease of 0.37 FTE with a slight increase of \$1,408 in funding in Jefferson Patterson Park and Museum – Operations caused by a reduction of a public archeology FTE associated with the Rites Trail project that is partially offset by an increase to the volunteer coordinator FTE working with educational programs. In addition to the changes noted prior, there is an increase of \$21,603 for programs that do not have an increase in FTEs.
- ***Statewide Personnel System Allocation:*** The Statewide Personnel system allocation increases by a net of \$13,529 due to the contingent reduction of funding in fiscal 2014.
- ***Utilities – Electricity at Jefferson Patterson Park and Museum:*** The appropriation for utilities – electricity decreases by \$61,274 in the Jefferson Patterson Park and Museum – Operations program based on the assumption that the fiscal 2015 need will be below the fiscal 2014 budgeted amount.

Issues

1. PlanMaryland Sees Greater State Cooperation but Limited Local Buy-in

PlanMaryland is the State Development Plan as required by State Finance and Procurement Article Sections 5-601 to 5-615 and was ordered to be implemented by Executive Order 01.01.2011.22. It works within existing State programs and resources and seeks to align the funding of disparate programs within the existing PFAs. PlanMaryland was adopted December 16, 2011, and a second progress report was released in October 2013.

2013 Progress Report Update

The status of PlanMaryland implementation may be viewed through its three main components, as follows:

- **Conceptual Implementation Strategies** – Smart Growth Subcabinet agencies have identified 92 conceptual implementation strategies. The strategies breakdown is as follows: 42 related to growth within existing planned infrastructure communities; 12 related to environmentally sensitive and rural lands; and 38 to ensure quality of life sustainability. As of the 2012 progress report, it was anticipated that many State agency implementation strategies would be finalized and in place by January 2013. It is not clear from the 2013 progress report how many State agency implementation strategies have been finalized, although a number of agencies report on performing various activities loosely categorizable under the rubric of PlanMaryland.
- **Planning Areas** – State and local government agencies target resources to Planning Areas for growth, revitalization, preservation, and resource conservation. As of the 2012 progress report, it was anticipated that most Maryland jurisdictions would have Planning Areas identified by January 2013, although none had been submitted by September 2012. As of October 2013, MDP reports that the Smart Growth Subcabinet formally endorsed the Planning Areas for two municipalities, and that around a dozen or more local government applications were submitted and are under review by the subcabinet agencies.
- **Alignment** – Smart Growth Subcabinet agencies are working to align their programs with the PlanMaryland Planning Areas. For instance, in the 2013 progress report, it is reported that the Department of Natural Resources (DNR) is working to address conflicts between PlanMaryland’s targeted growth and revitalization areas and the GreenPrint mapping tool, which shows the location of Maryland’s most ecologically valuable areas.

A main highlight in the progress update is the use of PlanMaryland guidelines as a way to evaluate capital budget requests, facility program manuals, and facility master plans. Otherwise, MDP notes that the Planning Areas for only two municipalities have been endorsed because jurisdictions are working on their statutorily mandated tier maps (Chapter 149 – Sustainable Growth and Agricultural Preservation Act of 2012) and sustainable community designations (Chapter 487 – Smart, Green, and

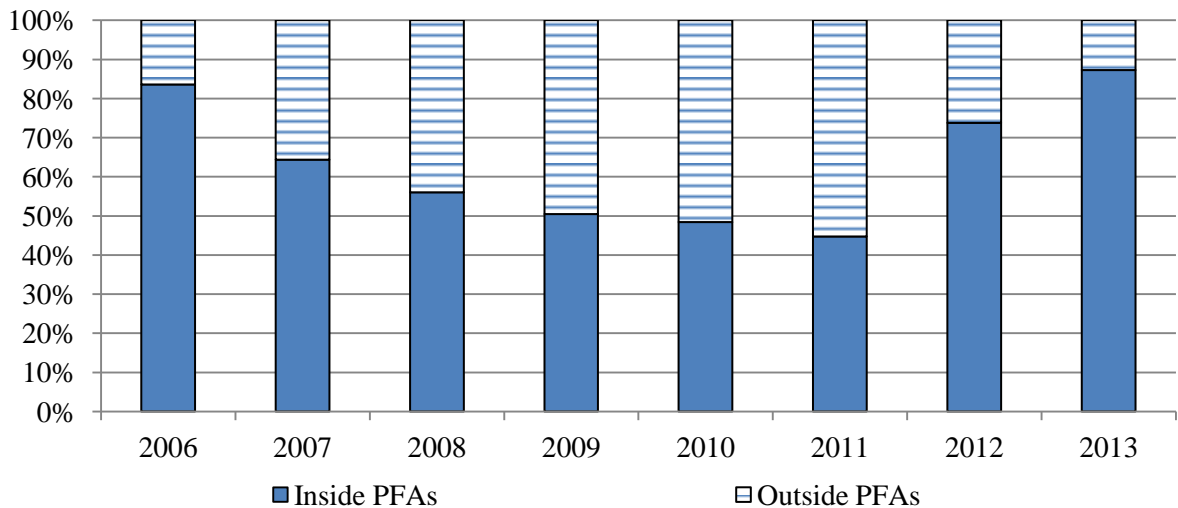
Growing – The Sustainable Communities Act of 2010). In terms of the tier maps, progress may be seen in the 14 jurisdictions – 13 counties and Baltimore City that have adopted tier maps; however, MDP has informed one county that its map does not comply with the law and has concerns about how a potential larger development is handled in another county’s maps. In addition, the progress update indicates that 55 Sustainable Communities have been designated. MDP anticipates a substantial increase in the submission of local jurisdiction Planning Areas in the coming year.

The progress update notes that a second reason for the lack of progress toward the endorsement of local Planning Areas is the voluntary nature of the process. Many local jurisdictions have adopted a wait-and-see approach toward PlanMaryland’s benefits, which may mean the incentives relied upon for PlanMaryland’s success are currently insufficient.

Smart Growth Funding Report

A more explicit look at State incentives for smart growth is covered in the reporting requirement under State Government Article 9-1406 for growth-related capital programs. The overall trend since fiscal 2011 is an increasing percentage of State capital spending inside PFAs relative to spending outside. As shown in **Exhibit 5**, State spending declined to a low of 45% inside PFAs in fiscal 2011 and then increased to 87% in fiscal 2013.

Exhibit 5
State Spending Inside and Outside of the PFA
Fiscal 2006-2013



PFA: priority funding area

Note: The data includes Maryland Historical Trust programs and public school construction even though these expenditures are not mandated to be included in PFAs spending disclosure. The data does not include Maryland Department of Transportation spending that could not be tied to a particular place.

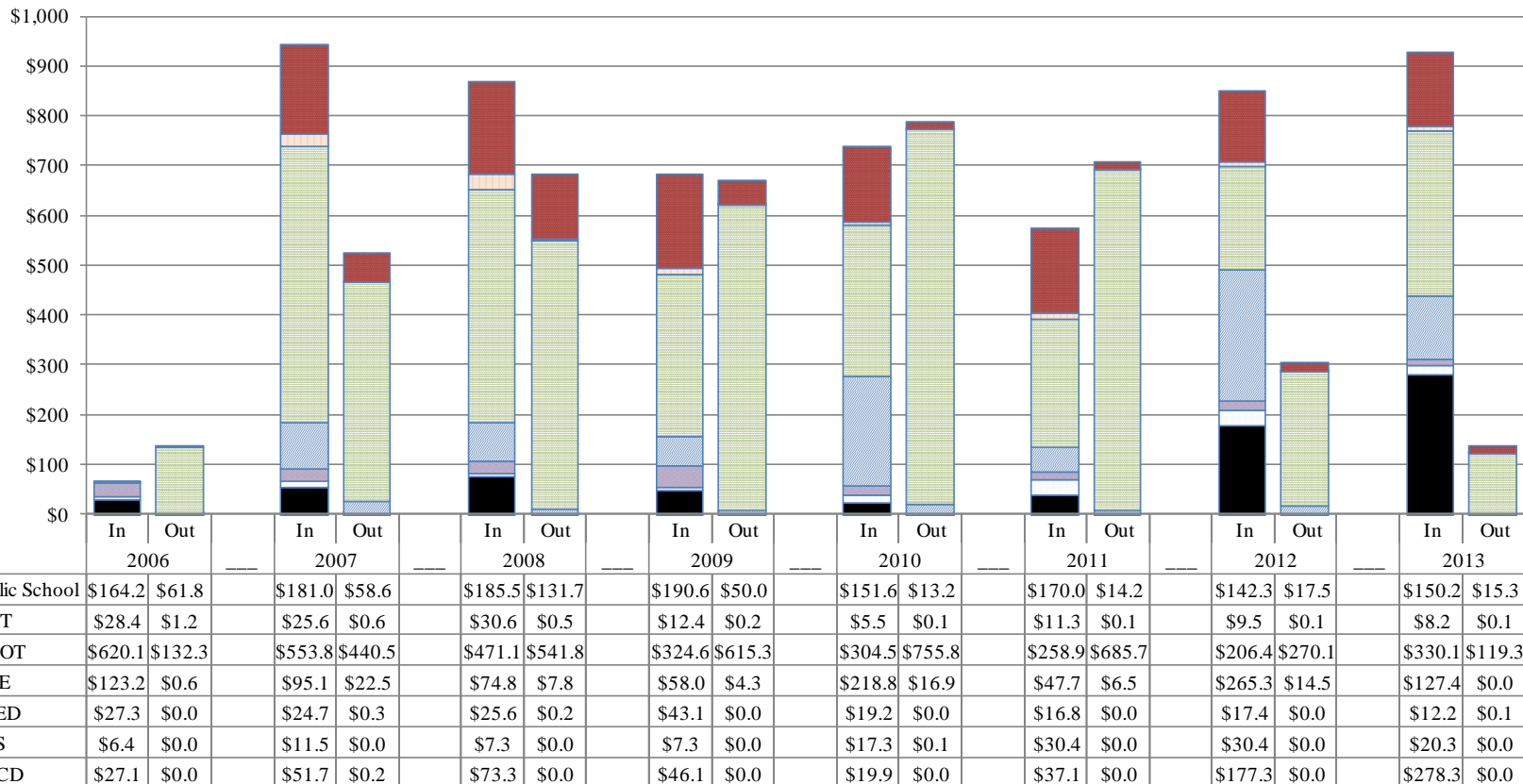
Source: Maryland Department of Planning

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The primary reason for the increase in the percentage of funding inside PFAs is spending by the Maryland Department of Transportation (MDOT), as shown in **Exhibit 6**. In fiscal 2011, MDOT spent \$685.7 million outside of the PFAs, primarily due to InterCounty Connector spending, which was down to \$119.3 million in fiscal 2013. In addition, fiscal 2013 marks the first year since fiscal 2007 when transportation spending inside the PFAs is greater than the amount spent outside. Of note, in fiscal 2013 there is a substantial increase in the amount of Department of Housing and Community Development – Community Administration funding for the acquisition or construction of newly constructed multifamily rental housing.

DLS recommends that MDP comment on whether and how PlanMaryland and its Planning Areas will be institutionalized before the end of the current Administration; how many State agency implementation plans have been finalized; how many State agency implementation plans have not been finalized and why; what incentives could be used to increase the voluntary submission of Planning Areas; and on whether there is any funding in the fiscal 2015 operating and capital budgets supporting the implementation of PlanMaryland.

Exhibit 6
Funding Inside and Outside of Priority Funding Areas
Fiscal 2006-2013
(\$ in Millions)



DBED: Department of Business and Economic Development
 DGS: Department of General Services
 DHCD: Department of Housing and Community Development
 Source: Maryland Department of Planning

MDE: Maryland Department of the Environment
 MDOT: Maryland Department of Transportation
 MHT: Maryland Historical Trust

2. Heritage Areas Measurement Challenges

The MHAA was established in 1996 to foster heritage tourism by providing technical and financial assistance to create additional historic and cultural destinations within the State. Maryland's 12 heritage areas (it is projected that a thirteenth – Patapsco Heritage Greenway in Baltimore and Howard counties – will be certified in fiscal 2015) are locally designated and State-certified regions where public and private partners make commitments to preserving historical, cultural, and natural resources for sustainable economic development through heritage tourism. The MHAA is funded by up to \$3 million of the total State transfer tax funding that flows through Program Open Space (POS) to the MHAA Financing Fund. Under current law, up to 10% of the POS funds allocated to the MHAA may be used to pay the MHAA's operating expenses.

Background

The program effectively began with the certification of the Canal Place Heritage Area by legislation in 1996, which started the heritage areas on a particular urban and concentrated focus. The statute currently includes a reference to the creation of target investment zones in each heritage area, which originally were intended to be locations of high tourism development potential identified by communities. This approach of targeting capital funding toward target investment zones appears to have been based on the experience with the Canal Place Heritage Area, which is in the urbanized City of Cumberland with a density of historic properties. However, a 2012 analysis conducted by the MHAA found that target investment zones have not generated the level of activity anticipated. In addition, the target investment zones, based on how the statute is written, have constrained eligibility for capital grants. Therefore, the MHAA has made a policy change to focus on target investment projects – in other words, a shift from a geographic- to a project-based focus.

Exhibit 7 shows the major types of grants and amounts awarded by the MHAA in fiscal 2014. The major grant types are capital (new building or rehabilitation expenditures), management (heritage area operations), and noncapital (grants for development of management plans, marketing assistance, and programming). As can be seen, 62 awards were made using the \$2,852,247 in fiscal 2014 funding; almost half of the funding is dedicated to capital grants and a little more than a third to the management grants received by each heritage area. Project awards ranged from \$3,500 for noncapital to \$100,000 for all but capital awards. The highest average award of \$89,638 was for management grants, and the second highest average award was for capital projects at \$49,022. Given that capital projects have the longest lifespan and that the heritage area concept is for long-term heritage tourism development, it is of note that there is very little funding per capital project. The full list of fiscal 2014 projects may be found in **Appendix 2** of this analysis.

Exhibit 7
Maryland Heritage Areas Funding
Fiscal 2014

<u>Type of Funding</u>	<u>Number of Awards</u>	<u>Amount</u>	<u>Percent of Total</u>	<u>Low Award</u>	<u>High Award</u>	<u>Average Award</u>
Capital	27	\$1,323,595	46.4%	\$7,500	\$90,000	\$49,022
Management Grants	11	986,017	34.6%	41,333	100,000	89,638
Noncapital	24	542,635	19.0%	3,500	100,000	22,610
Total	62	\$2,852,247	100.0%			

Note: This exhibit includes the fiscal 2014 funding for projects awarded in July 2014 and totaling \$2,724,457 and additional funding provided by budget amendment for four projects totaling \$127,790.

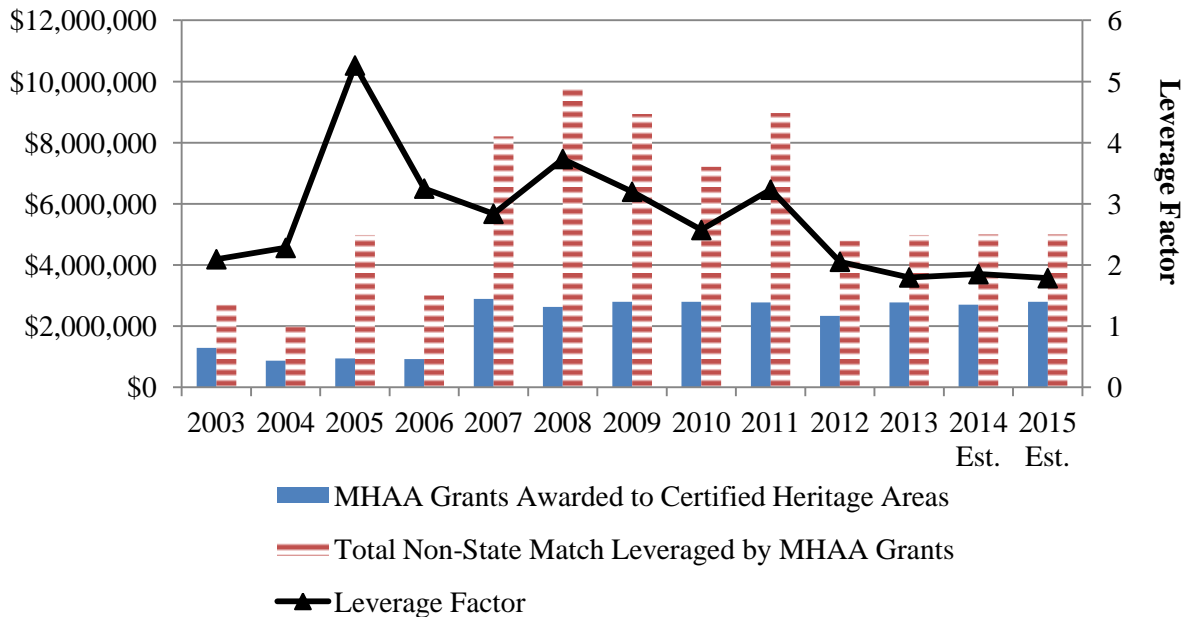
Source: Maryland Department of Planning

Performance Measurement

The difficulties experienced in target investment zones noted above raises the question of how effective the heritage area program has been. The MHAA uses the metric of the total amount of non-State match leveraged by the MHAA grants to determine effectiveness. The numbers for fiscal 2003 through 2015 are shown in **Exhibit 8**. MDP reports that the substantial decrease in non-State match leveraged by the MHAA grants between fiscal 2011 (\$8,969,000) and 2013 (\$4,985,000) is due to both the funding of two large projects in fiscal 2011 and a reduction in recent years of the number of grant requests to the MHAA for large capital projects. Since fiscal 2011, there has been a decrease in the non-State match leveraged by the MHAA grants, which could mean a reduction in the effectiveness of the heritage areas program, along the lines of the failure of development of the target investment zones, or could simply reflect the overall economic downturn.

A number of metrics for the heritage areas are included in the MHAA Strategic Plan for 2010 to 2020. **Exhibit 9** reflects these metrics. MDP notes that data for the metrics have been collected from each heritage area for a couple of years but have not generated the clear impact output desired and are being revised. The strategic plan states that this process of reviewing impacts has been in the works throughout the history of the Heritage Areas Program but has never been resolved. **DLS recommends that MDP comment on the status of evaluating suitable metrics for determining the effectiveness of individual heritage areas and the overall heritage areas program. DLS also recommends that MDP comment on why attendance is not MDP's performance measurement focus and what the attendance trends in heritage areas have been. Finally, DLS recommends that MDP comment on whether there is some benefit to targeting more funding to particular capital projects as opposed to spreading the funding among so many management and noncapital grants.**

Exhibit 8
Maryland Heritage Areas Authority Grants to Certified Heritage Areas
Fiscal 2003-2015



MHAA: Maryland Heritage Areas Authority

Note: Funding increased from \$1 million in fiscal 2006 to \$3 million in fiscal 2007. In fiscal 2012, a combined operating budget reduction and Budget Reconciliation and Financing Act of 2011 (Chapter 397 of 2011) statutory change effectively reduced the funding available for grants by \$500,000.

Source: Governor’s Budget Books, Fiscal 2006-2015

Exhibit 9
Heritage Area Program Impact Metrics

Heritage Product Development

- Number of enhanced heritage attractions, activities, events
- Increased attendance at heritage attractions, activities, events (year-over-year percentage)
- Capital investment in Target Investment Zone
- New designated resources – byways, historic districts, protection, arts and entertainment districts – to attract or contribute to heritage area, heritage tourism
- Increase in other cultural/natural products and services related to heritage area awareness, themes, or heritage tourism (interpretation, guide training, signage, local marketing communications)

Building Partnerships

- Number of organizations served through technical assistance and grant programs
- Three demonstrations of how heritage area management entity assistance added value, helped accomplish mission (preferably in heritage product development, sustaining regional identity)
- Workshops held and number of participants (follow-up following year to determine actual implementation – report as result)
- Cultivate new national funding (leverage certified heritage area status to attract federal funds)
- New partnerships cultivated to overcome preservation, protection challenge

Sustaining Regional Identity

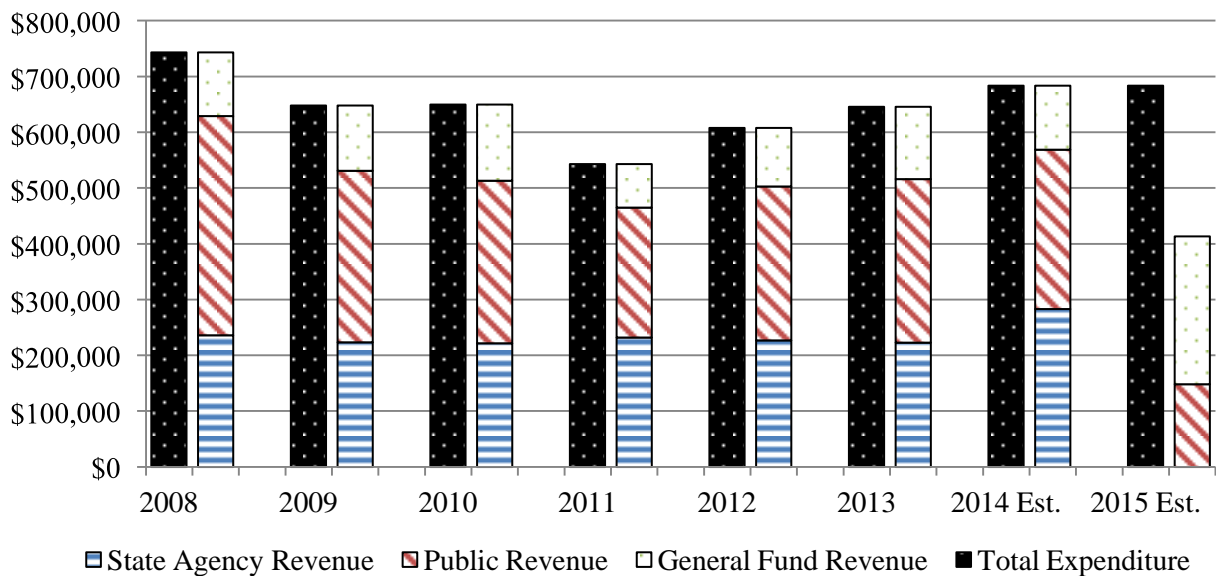
- Local communications, programs to educate residents about regional identity
- Anecdotes from stakeholders, residents
- Increased number of volunteer hours and dollars donated locally
- Participation in making positive change in county comprehensive plan
- Participation in development of new design guidelines, preservation/conservation policy

Source: Maryland Department of Planning

3. MdProperty View Falls Short of Self-sufficiency

The Planning Data Services program administers MdProperty View – a visual presentation of Maryland jurisdiction tax maps and parcel information. Ideally, MdProperty View would be self-sustaining: State government agencies (reimbursable fund revenue) and the public (special fund revenue from local governments, businesses, and citizens) would pay for subscriptions and thus defray the costs of administering the program. This has not been the case as shown in **Exhibit 10**, which has meant that general funds have been needed to supplement the State agency (approximately \$130,000 per year) and public (declining from almost \$400,000 in fiscal 2008 to estimated \$300,000 in fiscal 2014) revenues. Through fiscal 2011, the amount of general fund revenue need decreased, but this trend has reversed from fiscal 2012 onward with increasing amounts being needed.

Exhibit 10
MDP Parcel Mapping Fund Revenues and Expenditures
Fiscal 2008-2015 Estimated



Note: Fiscal 2015 public revenues are entirely budgeted from fund balance since the public will not be charged in fiscal 2015.

Source: Maryland Department of Planning

MDP notes that there are many ways to obtain either a simplified version of the MdProperty View data or to obtain the data without becoming a subscriber. As a result, MDP’s State agency and public revenues have declined. Beginning in fiscal 2015, MDP plans to stop charging State agencies and the public for MdProperty View subscriptions, which means that there is no new revenue from either the State agencies or the public in fiscal 2015, only \$148,448 in fund balance from public

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revenues and \$265,000 in general funds. Therefore, there is a \$270,440 shortfall in revenues relative to the \$683,888 in planned expenditures in fiscal 2015. In fiscal 2016, there will be the need for the full \$683,888 in operating support from general funds, unless planned expenditures are reduced. **DLS recommends that MDP comment on how MdProperty View will be funded, the relationship between MdProperty View and iMAP – the State’s information map, and the costs and benefits of moving from a fee-for-service to free-of-charge program model in terms of the tradeoff between public access and funding self-sufficiency.**

Recommended Actions

	<u>Amount Reduction</u>	<u>Position Reduction</u>
1. Abolish a long-term vacant position. This administrator III position (PIN #045698) in the Management Planning and Educational Outreach program has been vacant for longer than a year. While the Maryland Department of Planning indicates that it is holding the position vacant in order to meet budgeted turnover, there are other vacant positions that may be used for this purpose.	\$ 42,473 GF \$ 18,204 FF	1.0
Total Reductions	\$ 60,677	1.0
Total General Fund Reductions	\$ 42,473	
Total Federal Fund Reductions	\$ 18,204	

Updates

1. PreserveMaryland Plan Nearing Adoption

PreserveMaryland is the proposed statewide preservation plan for calendar 2013 to 2018. It is required by the U.S. Department of the Interior – National Park Service and is designed to ameliorate the shift of public and private resource away from earlier preservation priorities, which in some cases created gaps in the identification, evaluation, registration and treatment of important historic properties. The approved plan and webpage rollout is anticipated for February 28, 2014.

The plan is comprised of five main goals and findings as follows.

- **Connect with Broader Audiences** – Preservationists are a small and insular group and need to be more inclusive and more diverse to build support and save more historic places. One way to spread the message is to focus on preservation at the local level where it is most accessible to people. However, funding does not allow for outreach to all potential audiences, and so efforts must be strategic.
- **Improve the Framework for Preservation** – The current preservation network supports two kinds of activities: preservation regulation and preservation incentives. Funding and technical assistance preservation are challenges, as are the regulatory process and incentives, which could be streamlined to make saving historic places easier for the general public. Training and staffing of local preservation commissions has diminished, which has raised public perception concerns about preservation.
- **Expand and Update Documentation** – The Maryland Historic Trust maintains the Maryland Inventory of Historic Properties, of which some properties may be listed in the National Register of Historic Places maintained by the National Park Service. In addition, counties and municipalities may also maintain inventories of historic places. Shared data collection between governments would help make new efforts more effective. In addition, an “historic fabric” perspective is needed in order to provide context for historic resources instead of the isolated “objects in a landscape” approach.
- **Build Capacity and Strengthen Networks** – More information sharing is needed, especially when groups are isolated, understaffed, or lacking in financial and organizational capacity. Maryland’s strongest networks have been on the regional or county level, in particular the countywide trusts. However, the countywide trusts have gone largely unfunded. There is no umbrella organization at the State level, although such functionality has been carried out by Main Streets, the Maryland Association of Historic District Commissions, the Maryland Association of History Museums, and Preservation Maryland’s Colleagues program.
- **Collaborate Toward Shared Objectives** – Greater collaboration is needed among preservation advocates and State and local government.

Current and Prior Year Budgets

Current and Prior Year Budgets Maryland Department of Planning (\$ in Thousands)

	<u>General Fund</u>	<u>Special Fund</u>	<u>Federal Fund</u>	<u>Reimb. Fund</u>	<u>Total</u>
Fiscal 2013					
Legislative Appropriation	\$11,668	\$4,540	\$953	\$1,443	\$18,603
Deficiency Appropriation	20	200	0	0	220
Budget Amendments	0	60	6	0	66
Reversions and Cancellations	-40	-361	-86	-255	-743
Actual Expenditures	\$11,647	\$4,438	\$873	\$1,188	\$18,146
Fiscal 2014					
Legislative Appropriation	\$12,504	\$4,449	\$1,002	\$1,337	\$19,292
Budget Amendments	189	328	14	0	531
Working Appropriation	\$12,693	\$4,777	\$1,016	\$1,337	\$19,823

Note: The fiscal 2014 working appropriation does not include deficiencies or contingent reductions. Numbers may not sum to total due to rounding.

Fiscal 2013

The general fund appropriation decreased by a net of \$20,478. The changes follow.

- **Deficiency Appropriation** – An increase of \$19,600 in the Planning Data Services program in order to supplement payments to the Office of the Attorney General relating to redistricting appeals cases. This is the last bill to be paid for legal services; \$678,670 in general funds were reverted back to the State.
- **Cancellations** – A decrease of \$40,077 in Planning Data Services due to State agencies being assessed a fee for development of a new statewide personnel system for which the State spent approximately 48% of its major IT project’s appropriated budget, with the remainder reverted to the general fund.

The special fund appropriation decreased by \$101,904. The changes follow.

- **Deficiency Appropriation** – An increase of \$200,000 in the Management Planning and Educational Outreach program to supplement funding for procurement of grants management software. A similar appropriation increase for the grants management software was included as a deficiency appropriation for the fiscal 2012 operating budget but was not used due to insufficient time remaining in the fiscal year.
- **Budget Amendments** – An increase of \$59,568 to allocate the fiscal 2013 special fund appropriation for the COLA since the General Assembly created a special fund source, Budget Restoration Fund, during the 2012 special session in order to fund the general fund share of the COLA.
- **Cancellations** – A decrease of \$361,472 primarily as a result of cancellations in the Museum Services program due to revenues not being attained (\$187,809) and the Management Planning and Educational Outreach program due to three MHAA grants not being encumbered (\$118,795).

The federal fund appropriation decreased by \$79,639. The changes follow.

- **Budget Amendments** – An increase of \$6,485 to allocate the fiscal 2013 federal fund appropriation for the COLA.
- **Cancellations** – A decrease of \$86,124 primarily as a result of cancellations in the Management Planning and Educational Outreach program due to some certified local government grants being encumbered in a prior year and National Park Service grant expenditures being less than planned due to vacancies (\$79,592) and in the Museum Services program due to revenue not being attained (\$5,337).

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The reimbursable fund appropriation decreased by \$255,239 due to cancellations. The cancellations primarily are in the Management Planning and Educational Outreach program due to lower than anticipated State Highway Administration (SHA) *Scorpion* project conservation services and DNR expenditures (\$94,287); the Museum Services program due to lower than anticipated SHA *Scorpion* project conservation services (\$92,000); and the Planning Data Services program due to revenue not being attained (\$68,331).

Fiscal 2014

MDP's general fund appropriation increases by \$188,723 due to budget amendments allocating the COLA effective January 1, 2014 (\$133,826), employee salary increments effective April 1, 2014 (\$44,623), and personnel classifications as part of the Annual Salary Review (\$10,274).

MDP's special fund appropriation increases by \$327,742 due to budget amendments. The budget amendments increase the appropriation for projects awarded funding in fiscal 2013 but funding was not encumbered, fiscal 2014 reserve list projects, and a fiscal 2014 emergency grant request from recycled MHAA Financing Fund monies (\$312,790); to allocate the COLA (\$10,890); and to allocate employee salary increments (\$4,062).

MDP's federal fund appropriation increases by \$14,414 due to budget amendments allocating the COLA (\$10,710) and employee salary increments (\$3,704).

MDP's reimbursable fund appropriation has not changed.

The Heritage Area Awarded Grants Fiscal 2014

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Anacostia Trails Heritage Area	2014 Management Grant	Anacostia Trails Heritage Area, Inc.	Management Grant	Grant funds will support the management of the Anacostia Trails Heritage Area, whose work includes technical assistance and networking for stakeholders, partnerships and community building, a minigrant program, and special events such as the Holidays in the Heritage Area program and the 2014 Bike Rally.	\$100,000	\$177,625
Anacostia Trails Heritage Area	Anacostia Trail Bike Shop	Engaged Community Offshoots, Inc.	Noncapital	Grant funds will support the development of a bike stop at Engaged Community Offshoots City Farms, adjacent to the Anacostia Bike Trail, which will include free water, an air pump, a bike rack, and picnic table for cyclists.	6,000	6,000
Anacostia Trails Heritage Area	Downtown Hyattsville Arts Festival	Hyattsville Community Development Corporation	Noncapital	Grant funds will allow the Downtown Hyattsville Arts Festival to purchase tents for its annual festival, which will save the festival over \$6,000 annually for future festivals.	12,000	51,340
Anacostia Trails Heritage Area	Three Sisters: Gardens for All Seasons	Alight Dance Theater, Inc.	Noncapital	Grant funds will support the development of an interactive educational performance program entitled "Three Sisters: Gardens for All Seasons" that will guide audiences through an interactive exploration of garden sites in Greenbelt.	5,000	54,289
Annapolis, London Town, and South County Heritage Area	2014 Management Grant	Annapolis, London Town, and South County Heritage Area	Management Grant	Grant funds will support the management of the Annapolis, London Town and South County Heritage Area, whose activities include the collaborative Educators' Showcase and Maryland Day Celebration, the stewardship initiative "What's your view?", an update of the heritage area website, and a mini-grant program.	100,000	112,000
Annapolis, London Town, and South County Heritage Area	Charles Carroll House Annapolis-Capital Project Fiscal 2014	Charles Carroll House of Annapolis, Inc.	Capital	Grant funds will support urgent exterior structural repairs, restoration and stabilization to the roof, attic, windows and masonry walls of the Charles Carroll House of Annapolis, which sustained damage during Hurricane Sandy.	35,000	35,000
Annapolis, London Town, and South County Heritage Area	Maryland Hall for the Creative Arts Theater Window Restoration	Maryland Hall for the Creative Arts, Inc.	Capital	Grant funds will support the restoration of eight windows in the Maryland Hall auditorium, as part of a larger restoration of the main stage theater.	90,000	135,399
Annapolis, London Town, and South County Heritage Area	Renovation of 1 Martin Street: Planning and Development	Historic Annapolis, Inc.	Capital	Grant funds will be used for the renovation of the building located at 1 Martin Street, adjacent to the William Paca Garden, so that it can be utilized as a useable space for education and preservation programs and partnerships.	45,500	55,000

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Annapolis, London Town, and South County Heritage Area	Wayfinding Signage Program	City of Annapolis	Capital	Grant funds will support a comprehensive wayfinding signage system throughout the City of Annapolis, specifically pedestrian wayfinding elements, including signs and information kiosks.	65,500	65,500
Baltimore National Heritage Area	1812 Project	The Maryland Military Historical Society, Inc.	Noncapital	Grant funds will support the planning, design, and development of an exhibit commemorating and interpreting the role of Maryland's militia forces in the War of 1812.	40,000	48,050
Baltimore National Heritage Area	200 for the 200th	Living Classrooms Foundation (Friends of Fort McHenry)	Noncapital	Grant funds will be used to provide transportation for Baltimore school groups to visit the Fort McHenry National Monument and Historic Shrine as part of the goal to bring 200 school groups to the fort as part of the 200th anniversary of the War of 1812. Funds will also support teacher workshops and stipends.	25,500	175,853
Baltimore National Heritage Area	2014 Management Grant	Baltimore National Heritage Area	Management Grant	Grant funds will support the management of the Baltimore National Heritage area, which includes implementation of the Comprehensive Management Plan, management of four walking trails and development of new trails, completion of the 1812 Land and Water Guide, a mini-grant program, and coordination of events associated with the War of 1812 Bicentennial.	100,000	536,335
Baltimore National Heritage Area	Cohen Living History Project	Jewish Museum of Maryland, Inc.	Noncapital	Grant funds will be utilized to conduct research into the life of Colonel Mendes I. Cohen, a Jewish War of 1812 veteran, and create a living history character based on his life. An educational curriculum on Colonel Mendes will also be created.	11,000	14,500
Baltimore National Heritage Area	Enoch Pratt House	Maryland Historical Society	Capital	Grant funds will support the development of project design, specifications, and drawings for a renovation of the Enoch Pratt House.	7,500	112,500
Baltimore National Heritage Area	Searching for the War of 1812 in Patterson Park	Baltimore Heritage, Inc.	Noncapital	Grant funds will support an archeological survey in Patterson Park to investigate the location, extent, and conditions of archeological resources associated with the Hampstead Hill/Battle of Baltimore landscape. The project will include public outreach including workshops, site tours, online documentation, and interpretation.	25,000	66,000
Baltimore National Heritage Area	Washington Monument Restoration	Mount Vernon Place Conservancy, Inc.	Capital	Grant funds will support marble stone repointing on the Washington Monument.	50,000	572,600
Baltimore National Heritage Area	While the Rockets Glared: Voices from Mount Clare During the Battle of Baltimore	B & O Railroad Museum, Inc.	Noncapital	Grant funds will be used to develop a dynamic exhibit that presents different views of the War of 1812's Battle of Baltimore from two perspectives – those of Margaret Tilghman Carroll (owner of Mount Clare) and Lizzy, a slave on the estate, who both witnessed the battle from their home.	16,000	36,080

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Canal Place Heritage Area	2014 Management Grant	Canal Place Preservation and Development Authority	Management Grant	Grant funds will support the management of the Canal Place Heritage Area, which includes management of 11 acres of property and 8 buildings, oversight of the Canal Place Management Plan update, event planning on Canal Place grounds, and overseeing the mothballing and redevelopment of the Footer Dye Works building.	100,000	299,113
Canal Place Heritage Area	Canal Place Heritage Area Cultural Programming	Mayor and City Council of Cumberland	Programming	Grant funds will support various events in Canal Place, including Summer in the City (Fridays after Five), Saturdays in Canal Place, the Canal Place Fall Festival, Mountain Maryland Art Sale and Tour, and Mountain Maryland Plein Air events.	38,900	61,100
Canal Place Heritage Area	Canal Place Heritage Area Trail Head and Americans with Disabilities Access	Canal Place Preservation and Development Authority	Capital	Grant funds will be utilized to create an official designated trail head at Canal Place to identify the beginning of the Great Allegheny Passage and the end of the C&O Canal Towpath trail. The project will include trail amenities, signage, and ADA access to the main parking area.	78,644	196,644
Heart of Chesapeake Country Heritage Area	2014 Management Grant	Dorchester County Tourism Department	Management Grant	Grant funds will support the management of the Heart of Chesapeake Country Heritage Area, which will include providing technical assistance and public outreach, a mini-grant program, supporting the Harriet Tubman Underground Railroad Byway and 2013 Harriet Tubman Centennial, including installation of interpretive markers and an audio guide for byway sites; and a mural corridor project along the route of Michener's Chesapeake Country Scenic Byway.	100,000	100,000
Heart of Chesapeake Country Heritage Area	Rehabilitation of Train Station	Town of New Market	Capital	Grant funds will be used to complete the exterior rehabilitation of the historic East New Market Train Station.	11,400	11,400
Heart of the Civil War Heritage Area	2014 Management Grant	Tourism Council of Frederick County, Inc.	Management Grant	Grant funds will support the management of the Heart of the Civil War Heritage Area, which will include helping partners to implement commemorative programs for the 150th anniversary of the Battle of Monocacy and Emancipation in Maryland, coordination of programming with the Maryland Journey Through Hallowed Ground Scenic Byways, promotion of all byways in the heritage area, and a mini-grant program.	100,000	152,003
Heart of the Civil War Heritage Area	Commemorate 150th Anniversary of the Battle of Monocacy	U. S. Department of the Interior, Monocacy National Battlefield	Noncapital	Grant funds will be utilized to develop special programming and displays targeted at expanding interpretive opportunities for heritage tourism during and beyond the Monocacy 150th Commemoration.	15,000	136,484
Heart of the Civil War Heritage Area	Emmitsburg Square Revitalization	Town of Emmitsburg	Capital	Grant funds will support design drawings for a revitalization of the Emmitsburg town square and installation of wayfinding signage at the square.	30,415	30,415

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Heart of the Civil War Heritage Area	Heart of the Civil War 2014-2015 Marketing Project	Tourism Council of Frederick County, Inc.	Marketing Assistance	Grant funds will be utilized to effectively market the Heart of the Civil War Heritage Area to visitors through the closing years of the Civil War Sesquicentennial period and to position the Heritage Area marketing materials and online presence for the post-commemoration period.	50,000	50,000
Heart of the Civil War Heritage Area	Land Preservation at the Williamsport Battlefield	Civil War Preservation Trust, Inc.	Capital	Grant funds will support the acquisition of land and/or preservation easements to protect the Williamsport Battlefield.	90,000	913,580
Heart of the Civil War Heritage Area	Memorial Hall	Burgess and Commissioners of Middletown	Capital	Grant funds will support the purchase of Memorial Hall in Middletown to save a vital historic site and allow it to be rehabilitated into useable commercial space.	75,000	79,500
Heart of the Civil War Heritage Area	South Mountain Heritage Society	South Mountain Heritage Society, Inc.	Capital	Grant funds will support water-related repairs on the former German Reformed Church in Burkittsville. Repairs include work on the window frames, gutter, interior wall plaster, decking, and wood frame on the building, and a new stone will be installed to improve drainage.	11,175	12,675
Heart of the Civil War Heritage Area	The Sesquicentennial of Middletown's Civil War Ransom	Main Street Middletown, Maryland, Inc.	Programming	Grant funds will be used to host a one-day festival featuring the Confederate ransom and Civil War history in the Middletown area, hire a historian and graphic designer to produce a brochure, install a new outdoor exhibit panel, produce a retractable banner display exhibit, perform a conditions assessment and conservation treatment of original ransom note, and purchase an archival case for displaying the ransom note.	19,205	27,405
Lower Eastern Shore Heritage Area	2014 Management Grant	Lower Eastern Shore Heritage Committee, Inc.	Management Grant	Grant funds will support the management of the Lower Eastern Shore Heritage Area, including training and networking for stakeholders, a Wicomico County Heritage Weekend, maintaining the Smith Island Water Trail, rebranding the Drive the Blue Crab Byway, and a review of heritage area interpretive themes.	94,360	131,460
Lower Eastern Shore Heritage Area	Heritage Transportation Visitors' Center	Town of Princess Anne	Capital	Grant funds will support electrical work associated with the rehabilitation of an early 1900's addition to the Washington Hotel, which will be converted to a Visitor Center.	66,000	887,790
Lower Eastern Shore Heritage Area	Poplar Hill Mansion Window Replacement	City of Salisbury	Capital	Grant funds will be utilized to purchase museum-quality ultra-violet light blocking storm windows for Poplar Hill Mansion to protect the interior paint and furnishings.	20,000	20,000
Lower Eastern Shore Heritage Area	Ward Museum Outdoor Classroom	Ward Foundation, Inc.	Capital	Grant funds will support the construction of an outdoor classroom on the grounds of the Ward Museum to serve as a platform for educational programming and events.	50,500	59,000

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Lower Susquehanna Heritage Greenway Heritage Area	2014 Management Grant	Lower Susquehanna Heritage Greenway, Inc.	Management Grant	Grant funds will support the management of the Lower Susquehanna Heritage Area, including a mini-grant program, provision of technical assistance, participation in community planning efforts including improved bicycle and pedestrian access across the Susquehanna River and a walking and bicycling plan for Port Deposit, hosting of an environmental stewardship event, and development of a map of land parcels with high conservation and recreational value.	100,000	198,547
Lower Susquehanna Heritage Greenway Heritage Area	Concord Point Park	City of Havre de Grace	Capital	Grant funds will support the engineering, sitework and utility costs associated with extending the length of the Promenade (Greenway Trail) across a newly acquired property adjacent to Concord Point Park.	20,000	1,170,000
Lower Susquehanna Heritage Greenway Heritage Area	Lock House Museum Historic Window and Shutter	Susquehanna Museum of Havre de Grace, Inc.	Capital	Grant funds will be utilized to support Phase II of a project to rehabilitate the windows of the Lockhouse Museum, focusing on the first floor.	19,461	19,461
Lower Susquehanna Heritage Greenway Heritage Area	Lower Ferry Park Comfort Station	Town of Perryville	Capital	Grant funds will support the development of a comfort station at Lower Ferry Park.	65,000	70,532
Montgomery County Heritage Area	“Seen But Not Heard: A Tour From the Perspective of the Help”	Montgomery County Historical Society	Noncapital	Grant funds will be used to develop an interpretive program that will take visitors through the Beall-Dawson house as if they were servants, provoking visitors to look at all those who lived in the house, and provide more information on African American history in Montgomery County.	5,000	5,135
Montgomery County Heritage Area	2014 Management Grant	Heritage Tourism Alliance of Montgomery County	Management Plan	Grant funds will support the management of the Montgomery County Heritage Area, including a mini-grant program, the War of 1812 Bicentennial, strengthening relationships between partners, updating promotional materials, promoting the historical and recreational resources along the C&O Canal, and promoting the programming of heritage sites in the heritage area.	100,000	169,000
Montgomery County Heritage Area	Brookeville War of 1812 Bicentennial Commemoration: Planning and Preparation	Town of Brookeville	Noncapital	Grant funds will support Brookeville's commemoration of the bicentennial of the War of 1812. An event planner will be hired to coordinate Labor Day weekend activities and a video producer for designing and executing living histories of 1814 and re-enactments of the historic events on Labor Day weekend.	32,410	42,360
Montgomery County Heritage Area	Heritage Days 2014	Heritage Tourism Alliance of Montgomery County	Noncapital	Grant funds will support the 17th Annual Heritage Days Weekend, a free-of-charge event celebrating and highlighting the historic, natural, and cultural sites throughout the heritage area.	9,000	54,400

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Montgomery County Heritage Area	Restoration of CTCo 522	National Capital Historical Museum of Transportation, Inc. (National Capital Trolley Museum)	Capital	Grant funds will be utilized for the restoration of the CTCo 522 streetcar, returning it to its turn of the 20th century appearance.	20,000	31,000
Mountain Maryland Heritage Area	2014 Management Grant	Garrett County Chamber of Commerce	Management Grant	Grant funds will support the management of the Mountain Maryland Gateway to the West Heritage Area, including a mini-grant program, development of a marketing plan and an interpretive plan for the heritage area, providing technical assistance to partners, and continuing outreach to partners.	85,324	87,716
Mountain Maryland Heritage Area	Adventure Sports Center International Infrastructure Improvements Projects for the Deep Creek 2014 International Canoe Federation	Garrett County Government	Capital	Grant funds will support the construction of an outdoor amphitheatre that will be utilized during and after the 2014 International Canoe Federation Canoe Slalom World Championship event.	50,000	950,000
Mountain Maryland Heritage Area	Casselman Bridge Bicentennial	Maryland Department of Natural Resources – Maryland Park Service/Casselman River Bridge State Park	Programming	Grant funds will support the Casselman Bridge Bicentennial, a three-day commemorative event beginning September 20, 2013, which will draw attention to the 200 year history of the Casselman Bridge and its significance to early transportation on the National Road.	3,500	13,810
Mountain Maryland Heritage Area	Garrett County Visitor Center Countywide Trailhead	Garrett County Trails, Inc.	Capital	Grant funds will be used to develop a trailhead at the Visitor Center in McHenry that will feature trail maps, a gathering area, a bench, and a bike rack.	12,500	22,800
Multiple Heritage Areas	Maryland Historic National Road Interpretive Panel Update and Replacement	Maryland National Road Association	Noncapital	Grant funds will support the identification, correction, and update of copy, facts, and maps on existing interpretive panels along the National Road in Maryland.	10,620	42,480
Multiple Heritage Areas	Plan Your Visit	C & O Trust, Inc.	Noncapital	Grant funds will be utilized for the development of Plan Your Visit, a virtual guide to and planning tool for exploring the cultural, recreational, and educational tourism opportunities offered by the C&O Canal National Historical Park.	15,000	15,000

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Southern Maryland Heritage Area	2014 Management Grant	Tri-County Council for Southern Maryland	Management Grant	Grant funds will support the management of the Southern Maryland Heritage Area, including an interpretive strategy for the Religious Freedom National Scenic Byway, heritage area-wide commemorations of the Bicentennial of the War of 1812, a traveling 1812 exhibit, a regional visitor guide for the War of 1812, a video travelogue for the heritage area website, and a mini-grant program.	65,000	65,000
Southern Maryland Heritage Area	Burial Crypt at the Brick Chapel at St. Mary's Chapel	Historic St. Mary's City	Capital	Grant funds will be utilized to design and construct a burial crypt for 70 of Maryland's earliest residents and allow three lead coffins, one of the most important archeological finds in Maryland history, to be displayed to the public.	30,000	39,500
Southern Maryland Heritage Area	Improving Interpretive Resources at Biscoe Gray Heritage Farm	Calvert County Government	Noncapital	Grant funds will be used to enhance public access and interpretation at the Biscoe Gray Heritage farm, including the installation of wayfinding signs and visitor amenities.	30,000	39,500
Southern Maryland Heritage Area	Jefferson Patterson Park Museum Exhibit Building Project	Jefferson Patterson Park and Museum	Programming	Grant funds will support the addition of an HVAC system to the Exhibit Building at Jefferson Patterson Park and Museum, to allow it to be utilized year-round. The building currently features an exhibit on the War of 1812.	22,500	22,500
Southern Maryland Heritage Area	Port Tobacco Historic District Land Acquisitions, Phase II	Charles County Commissioners	Capital	Grant funds will be utilized to purchase the 'Jamieson Lot' in Port Tobacco as part of the implementation of the Port Tobacco Village Plan, a consensus vision for the future of the Port Tobacco Historic District.	90,000	120,000
Southern Maryland Heritage Area	River to Bay: Reflections and Connections	Calvert Marine Museum Society, Inc.	Noncapital	Grant funds will be used to create interactive and outreach elements for a new Estuarium gallery exhibit, which will reflect current trends and new science information, tell a broader story relevant to new generations of visitors, and create an immersive exhibit environment.	25,000	30,520
Southern Maryland Heritage Area	Sotterley Slave Cabin Exhibit	Historic Sotterley, Inc.	Noncapital	Grant funds will support research into plantation life at Sotterley, which will be used to create an interpretive exhibit at the 1830's slave cabin on the property.	6,000	7,110
Southern Maryland Heritage Area	Three Notch Trail Phase VI	Board of County Commissioners for St. Mary's County, Maryland	Capital	Grant funds will support the construction of Phase VI of the Three Notch Trail, which runs from MD Route 5, at the Gospel Light Baptist Church, to MD Route 236, in New Market. The project includes signage, benches, landscaping, crosswalks and access controls.	90,000	2,573,220
Stories of the Chesapeake Heritage Area	2014 Management Grant	Eastern Shore Heritage, Inc.	Management Grant	Grant funds will support the management of the Stories of the Chesapeake Heritage Area, including public outreach, strengthening of the heritage area, the creation of a signature event, provision of technical assistance, and a mini-grant program.	41,333	44,369

<u>Heritage Area</u>	<u>Name</u>	<u>Applicant</u>	<u>Type of Project</u>	<u>Project Description</u>	<u>Amount Awarded</u>	<u>Total Leveraged</u>
Stories of the Chesapeake Heritage Area	Charles Sumner Post #25, Grand Army of the Republic (GAR)	GAR Post 25, Inc. an affiliate of Kent County Arts Council	Capital	Grant funds will be used to complete the renovation of the 2nd phase of interior renovations of the Charles Sumner Post #25 GAR building in Chestertown, including the construction and outfitting of a performance/meeting space on the second floor of the building.	20,000	20,000
Stories of the Chesapeake Heritage Area	The Oyster House Project	Phillips Wharf Environmental Center, Inc.	Capital	Grant funds will support the acquisition of the Harrison's Oyster House on Tilghman Island, which will be rehabilitated for use as a traditional seafood processing operation, a science-based aquaculture training program, and an environmental education programming venue.	90,000	730,775
Stories of the Chesapeake Heritage Area	Tilghman Watermen's Museum Oral History/Video Project	Tilghman Waterman's Museum, Inc.	Noncapital	Grant funds will support the development of a suite of short films of varying lengths for use in visitor centers, film festivals, classrooms, and websites, that will explore various topics relating to the history and the people of Tilghman Island.	20,000	31,740
Stories of the Chesapeake Heritage Area	William Still Underground Railroad Family Interpretive Center	Caroline Economic Development Corporation	Capital	Grant funds will be used to restore, protect, and interpret an 1830's era dwelling on the original plantation that enslaved William Still's family. The cabin will be used to interpret the history and literary contributions of the William Still family, and educate visitors about the greatest recorder of slave narratives in our history.	90,000	130,000
Total					\$2,852,247	\$12,169,115

**Object/Fund Difference Report
Department of Planning**

<u>Object/Fund</u>	<u>FY 13 Actual</u>	<u>FY 14 Working Appropriation</u>	<u>FY 15 Allowance</u>	<u>FY 14 - FY 15 Amount Change</u>	<u>Percent Change</u>
Positions					
01 Regular	151.00	152.00	152.00	0.00	0%
02 Contractual	13.70	19.83	18.96	-0.87	-4.4%
Total Positions	164.70	171.83	170.96	-0.87	-0.5%
Objects					
01 Salaries and Wages	\$ 12,758,399	\$ 13,800,081	\$ 13,809,707	\$ 9,626	0.1%
02 Technical and Spec. Fees	514,698	670,401	695,808	25,407	3.8%
03 Communication	139,770	120,522	115,407	-5,115	-4.2%
04 Travel	125,563	76,356	76,705	349	0.5%
06 Fuel and Utilities	302,615	401,760	340,486	-61,274	-15.3%
07 Motor Vehicles	72,853	64,377	64,377	0	0%
08 Contractual Services	937,170	749,953	827,925	77,972	10.4%
09 Supplies and Materials	169,624	132,642	131,925	-717	-0.5%
10 Equipment – Replacement	25,689	16,056	115,854	99,798	621.6%
12 Grants, Subsidies, and Contributions	3,005,375	3,709,290	3,782,704	73,414	2.0%
13 Fixed Charges	94,226	81,640	84,209	2,569	3.1%
Total Objects	\$ 18,145,982	\$ 19,823,078	\$ 20,045,107	\$ 222,029	1.1%
Funds					
01 General Fund	\$ 11,647,246	\$ 12,693,006	\$ 12,840,333	\$ 147,327	1.2%
03 Special Fund	4,437,805	4,776,584	4,452,487	-324,097	-6.8%
05 Federal Fund	872,975	1,016,036	1,770,440	754,404	74.2%
09 Reimbursable Fund	1,187,956	1,337,452	981,847	-355,605	-26.6%
Total Funds	\$ 18,145,982	\$ 19,823,078	\$ 20,045,107	\$ 222,029	1.1%

Note: The fiscal 2014 appropriation does not include deficiencies. The fiscal 2015 allowance does not include contingent reductions.

**Fiscal Summary
Department of Planning**

<u>Program/Unit</u>	<u>FY 13 Actual</u>	<u>FY 14 Wrk Approp</u>	<u>FY 15 Allowance</u>	<u>Change</u>	<u>FY 14 - FY 15 % Change</u>
01 Administration	\$ 2,874,201	\$ 2,953,273	\$ 2,810,850	-\$ 142,423	-4.8%
02 Communications and Intergovernmental Affairs	931,170	992,028	1,129,788	137,760	13.9%
03 Planning Data Services	1,903,941	2,107,450	2,896,755	789,305	37.5%
04 Planning Services	3,095,835	3,240,486	2,565,727	-674,759	-20.8%
07 Management Planning and Educational Outreach	4,453,398	5,045,660	5,375,420	329,760	6.5%
08 Museum Services	2,592,023	3,074,437	2,775,287	-299,150	-9.7%
09 Research Survey and Registration	1,234,971	1,279,597	1,297,705	18,108	1.4%
10 Preservation Services	1,060,443	1,130,147	1,193,575	63,428	5.6%
Total Expenditures	\$ 18,145,982	\$ 19,823,078	\$ 20,045,107	\$ 222,029	1.1%
General Fund	\$ 11,647,246	\$ 12,693,006	\$ 12,840,333	\$ 147,327	1.2%
Special Fund	4,437,805	4,776,584	4,452,487	-324,097	-6.8%
Federal Fund	872,975	1,016,036	1,770,440	754,404	74.2%
Total Appropriations	\$ 16,958,026	\$ 18,485,626	\$ 19,063,260	\$ 577,634	3.1%
Reimbursable Fund	\$ 1,187,956	\$ 1,337,452	\$ 981,847	-\$ 355,605	-26.6%
Total Funds	\$ 18,145,982	\$ 19,823,078	\$ 20,045,107	\$ 222,029	1.1%

Note: The fiscal 2014 appropriation does not include deficiencies. The fiscal 2015 allowance does not include contingent reductions.