

HOUSE JOINT RESOLUTION

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1996 Regular Session
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By: Baltimore County Delegation

Introduced and read first time: February 5, 1996

Assigned to: Commerce and Government Matters

HOUSE JOINT RESOLUTION

1 A House Joint Resolution concerning

2 **NASCAR Motor Sports**

3 FOR the purpose of calling on the Governor, the Baltimore County Executive, the
4 Secretary of Business and Economic Development, and the Secretary of
5 Transportation to investigate the economic impact of a NASCAR motor sports
6 complex on the State and Baltimore County; and generally relating to motor racing
7 in Baltimore County.

8 WHEREAS, NASCAR is the fastest growing spectator sport in the United States,
9 experiencing attendance of over 15 million and annual increases of 4%; and

10 WHEREAS, NASCAR is a leading corporate sponsorship sport, attracting
11 millions of dollars in corporate sponsorships from major international companies such as
12 Kodak, DuPont, Kellogg, Sears, Mastercard, McDonalds, Burger King, Western Auto,
13 STP, Proctor and Gamble, Tide, Budweiser, Miller, Coors, Winston, and Valvoline; and

14 WHEREAS, NASCAR will bring tourist, recreational, and corporate investment
15 into the State and local economy by creating expenditures surrounding individual race
16 meets and by ongoing business activities; and

17 WHEREAS, NASCAR will generate employment opportunities through
18 event-related jobs and a variety of attendant industries, including hotels, restaurants,
19 marinas, and transportation, auto, manufacturing, and service businesses; and

20 WHEREAS, Eastern Baltimore County already possesses the rail, highway, air,
21 and water infrastructure to support large-scale sports and entertainment events; and

22 WHEREAS, Local and State governments have identified the Middle River area
23 for community revitalization, and residents of that community and eastern Baltimore
24 County have overwhelmingly endorsed the concept of a major NASCAR sports and
25 entertainment facility; now, therefore, be it

26 **RESOLVED BY THE GENERAL ASSEMBLY OF MARYLAND,** That the State
27 and Baltimore County are urged to investigate jointly the economic impact on the State
28 and Baltimore County of a NASCAR motor sports racing, business, and industrial
29 complex to be located in Middle River, Maryland; and be it further

30 **RESOLVED,** That a copy of this Resolution be forwarded by the Department of
31 Legislative Reference to the Honorable Parris N. Glendening, Governor of Maryland; the
32 Honorable Thomas V. Mike Miller, Jr., President of the Senate of Maryland; the

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- 1 Honorable Casper R. Taylor, Jr., Speaker of the House of Delegates; theHonorable C.A.
- 2 "Dutch" Roppersberger, III, Baltimore County Executive; the Honorable David L.
- 3 Winstead, Secretary of Transportation; and the Honorable James Brady, Secretary of
- 4 Business and Economic Development.