By: Baltimore County Delegation Introduced and read first time: February 5, 1996 Assigned to: Commerce and Government Matters Committee Report: Favorable with amendments House action: Adopted Read second time: March 12, 1996 RESOLUTION NO. HOUSE JOINT RESOLUTION ____ 1 A House Joint Resolution concerning 2 **NASCAR Motor Sports** 3 FOR the purpose of calling on the Governor, the Baltimore County Executive, the 4 Secretary of Business and Economic Development, and the Secretary of 5 Transportation to investigate the economic impact of a NASCAR motor sports complex on the State and Baltimore County; urging the Governor to appoint a Task 6 7 Force to work with the Department of Business and Economic Development, the Department of Transportation, and the Baltimore County Department of Economic 8 9 Development to conduct the investigation; and generally relating to motor racing in 10 Baltimore County.

- WHEREAS, NASCAR is the fastest growing spectator sport in the UnitedStates, 2 experiencing attendance of over 15 million and annual increases of 4%; and
- WHEREAS, NASCAR is a leading corporate sponsorship sport, attracting millions of dollars in corporate sponsorships from major international companies such as
- 15 Kodak, DuPont, Kellogg, Sears, Mastercard, McDonalds, Burger King, Western Auto,
- 16 STP, Proctor and Gamble, Tide, Budweiser, Miller, Coors, Winston, and Valvoline; and
- 17 WHEREAS, NASCAR will bring tourist, recreational, and corporate investment
- 18 into the State and local economy by creating expenditures surrounding individual race
- 19 meets and by ongoing business activities; and
- WHEREAS, NASCAR will generate employment opportunities through
- 21 event-related jobs and a variety of attendant industries, including hotels, restaurants,
- 22 marinas, and transportation, auto, manufacturing, and service businesses; and
- WHEREAS, Eastern Baltimore County already possesses the rail, highway, air,
- 24 and water infrastructure to support large-scale sports and entertainment events; and

3	WHEREAS, Local and State governments have identified the Middle River area for community revitalization, and residents of that community and eastern Baltimore County have overwhelmingly endorsed the concept of a major NASCAR sports and entertainment facility; now, therefore, be it		
7	and Baltimore County are urged to investigate jointly the economic impact on the State		
11	Department of Business and Economic Development, the Department of Transportation,		
13 14	Speaker of the	(1) Two members of the Maryland House of Delegates, selected bythe House;	
15 16	the Senate;	(2) Two members of the Senate of Maryland, selected by the President of	
17 18	Fifth Councilm	(3) The Councilmember serving on the Baltimore County Council from the anic District;	
19		(4) One representative of the Essex-Middle River Chamber of Commerce;	
20 21	Commerce;	(5) One representative of the Eastern Baltimore Area Chamber of	
22		(6) One representative of the Baltimore County Executive's Office;	
23		(7) Four citizen members:	
24		(i) One of whom shall be from the Middle River Racing Association;	
25		(ii) One of whom shall be from the Essex-Middle River area; and	
26 27	appropriate; and	(iii) Two of whom shall be selected as the Governor considers d	
28 29	and be it furthe	(8) Three representatives from Baltimore County area motor sports clubs;	
RESOLVED, That a copy of this Resolution be forwarded by the Department of Legislative Reference to the Honorable Parris N. Glendening, Governor of Maryland; the Honorable Thomas V. Mike Miller, Jr., President of the Senate of Maryland; the Honorable Casper R. Taylor, Jr., Speaker of the House of Delegates; theHonorable C.A. Honorable Caspers, III, Baltimore County Executive; the Honorable David L. Winstead, Secretary of Transportation; and the Honorable James Brady, Secretary of Business and Economic Development, and Robert Hannon, Director of Economic Development for Baltimore County.			

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