Unofficial Copy O2 1996 Regular Session 6lr1935

By: Senators Hollinger, Hoffman, and Boozer Introduced and read first time: February 2, 1996

Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

2 Office on Aging - Continuing Care at Home Providers

- 3 FOR the purpose of requiring providers of continuing care at home services to obtain 4 certain certificates of registration prior to entering into certain agreements or 5 providing services; specifying the method of applying for certain certificates of
- 6 registration; specifying the responsibilities of the Office on Agingin regard to
- 7 issuing certain certificates of registration; requiring the Office to adopt certain
- 8 regulations; requiring providers to file a certain feasibility studyfor approval by the
- 9 Office; providing for the application of this Act to certain other existing provisions
- of law; defining a certain term; making certain technical corrections; and generally
- relating to requiring providers of continuing care at home services to file certain
- information with the Office on Aging and obtain certain certificates of registration
- from the Office on Aging prior to entering into certain agreements or providing
- 14 services.
- 15 BY adding to
- 16 Article 70B Office on Aging
- 17 Section 22A
- 18 Annotated Code of Maryland
- 19 (1995 Replacement Volume)
- 20 BY repealing and reenacting, with amendments,
- 21 Article 70B Office on Aging
- 22 Section 23
- 23 Annotated Code of Maryland
- 24 (1995 Replacement Volume)
- 25 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
- 26 MARYLAND, That the Laws of Maryland read as follows:
- 27 Article 70B Office on Aging
- 28 22A.
- 29 (A) IN THIS SECTION:

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3 4 5 6	(1) "CONTINUING CARE AT HOME" MEANS PROVIDING EITHER DIRECTLY OR BY CONTRACTUAL ARRANGEMENT MEDICAL, NURSING, OR OTHER HEALTH RELATED BENEFITS TO AN INDIVIDUAL 60 YEARS OF AGE OR OLDER WHO IS NOT RELATED BY BLOOD OR MARRIAGE TO THE PROVIDER FOR THE LIFE OF THE INDIVIDUAL OR FOR A PERIOD IN EXCESS OF 1 YEAR UNDER A WRITTEN AGREEMENT THAT REQUIRES A TRANSFER OF ASSETS OR AN ENTRANCE FEE NOTWITHSTANDING PERIODIC CHARGES; AND
8 9	(2) "CONTINUING CARE AT HOME" SHALL INCLUDE ASSISTANCE WITH THE PHYSICAL MAINTENANCE OF THE DWELLING OF AN INDIVIDUAL.
10 11	(B) (1) THE OFFICE SHALL ADOPT REGULATIONS THAT SET STANDARDS FOR PROVIDERS THAT ENTER INTO CONTINUING CARE AT HOME AGREEMENTS.
	(2) THE REGULATIONS SHALL PROVIDE FOR THE CERTIFICATION OF CONTINUING CARE AT HOME PROVIDERS AND THE ANNUAL RENEWAL OF CERTIFICATES OF REGISTRATION.
17 18	(3) THE REGULATIONS SHALL REQUIRE THE OFFICE TO SET THE INITIAL CERTIFICATION AND RENEWAL FEES IN A MANNER THAT WILL PRODUCE FUNDS SUFFICIENT TO, AT A MINIMUM, COVER THE ACTUAL DIRECT AND INDIRECT COSTS OF THE OFFICE TO REGULATE AND CERTIFY CONTINUING CARE AT HOME PROVIDERS.
	(C) IN ADDITION TO THE PROVISIONS OF SUBSECTION (B) OF THIS SECTION, THE REGULATIONS ADOPTED BY THE OFFICE SHALL INCLUDE, AT A MINIMUM, PROVISIONS THAT:
23 24	(1) PROVIDE FOR AND ENCOURAGE THE ESTABLISHMENT OF CONTINUING CARE AT HOME PROJECTS;
27	(2) SET MINIMUM STANDARDS FOR INDIVIDUALS, WHO WILL BE GOING INTO HOMES TO PROVIDE CONTINUING CARE AT HOME SERVICES, THAT ARE EMPLOYED BY OR UNDER CONTRACT WITH CONTINUING CARE AT HOME PROVIDERS;
31	(3) REQUIRE CONTINUING CARE AT HOME PROVIDERS TO SCREEN AND VERIFY THE CHARACTER REFERENCES OF INDIVIDUALS EMPLOYED BY OR UNDER CONTRACT WITH THE PROVIDER WHO WILL BE GOING INTO HOMES TO PROVIDE CONTINUING CARE AT HOME SERVICES;
33 34	$ \qquad \qquad \textbf{(4) ESTABLISH STANDARDS FOR THE RENEWAL OF CERTIFICATES OF REGISTRATION;} $
35 36	(5) ESTABLISH STANDARDS FOR ENTRANCE FEES, DEPOSITS, AND THE AMOUNT OF EXECUTED ARRANGEMENTS NECESSARY TO BEGIN OPERATIONS; AND
37 38	(6) ESTABLISH REQUIREMENTS FOR WHEN DEPOSITS AND ENTRANCE FEES MAY BE RELEASED FROM ESCROW ACCOUNTS.

(D) ANY PROVIDER INTENDING TO DEVELOP A CONTINUING CARE AT HOME

40 PROJECT AND PROVIDE CONTINUING CARE AT HOME SERVICES SHALL FILE WITH 41 THE OFFICE A STATEMENT OF INTENT AT LEAST 30 DAYS PRIOR TO SUBMISSION OF

	THE FEASIBILITY STUDY REQUIRED TO BE FILED UNDER SUBSECTION (E) OF THIS SECTION.
	(E) (1) A PROVIDER MAY NOT COLLECT DEPOSITS TO PROVIDE CONTINUING CARE AT HOME SERVICES WITHOUT THE APPROVAL OF A FEASIBILITY STUDY BY THE OFFICE.
	(2) THE FEASIBILITY STUDY SHALL BE FILED IN A FORM SATISFACTORY TO THE OFFICE AND SHALL INCLUDE, AT A MINIMUM, THE FOLLOWING INFORMATION:
9 10	(I) A STATEMENT OF THE PURPOSE OF THE PROJECT AND THE NEED FOR THE PROPOSED SERVICES;
11 12	(II) DOCUMENTATION OF THE FINANCIAL RESOURCES OF THE PROVIDER;
13 14	(III) A PLAN DEMONSTRATING THE FINANCIAL FEASIBILITY OF THE PROPOSED PROJECT, INCLUDING FUTURE FUNDING SOURCES;
15 16	(IV) AN ACTUARIAL FORECAST THAT HAS BEEN REVIEWED BY A QUALIFIED ACTUARY;
17 18	(V) A STUDY DEMONSTRATING THE PROPOSED MARKET FOR THE PROJECT;
	(VI) THE FORM AND SUBSTANCE OF ANY ADVERTISING CAMPAIGN OR PROPOSED ADVERTISEMENT FOR THE PROJECT THAT IS AVAILABLE AT THE TIME OF FILING;
22	(VII) A DETAILED STATEMENT OF THE COVERED SERVICES; AND
23	(VIII) ANY OTHER INFORMATION THAT THE OFFICE MAY REQUIRE.
24 25	(F) THE OFFICE SHALL APPROVE A FEASIBILITY STUDY FILED UNDER SUBSECTION (E) OF THIS SECTION WHENEVER IT DETERMINES THAT:
26 27	(1) THE PROPOSED USE OF NEW OR EXISTING HEALTH FACILITIES IS NOT INCONSISTENT WITH THE STATE HEALTH PLAN;
30	(2) A REASONABLE FINANCIAL PLAN HAS BEEN DEVELOPED FOR THE PROVISION OF CONTINUING CARE AT HOME SERVICES, INCLUDING THE NUMBER OF AGREEMENTS TO BE EXECUTED PRIOR TO BEGINNING OPERATIONS AND THE CRITERIA FOR THE RELEASE OF FUNDS FROM ESCROW;
32 33	(3) A MARKET FOR THE CONTINUING CARE AT HOME PROJECT APPEARS TO EXIST;
34 35	(4) THE FEASIBILITY STUDY HAS BEEN PREPARED BY A RECOGNIZED AUTHORITY;

36 (5) THE ADVERTISING INFORMATION REQUIRED TO BE SUBMITTED 37 HAS BEEN FILED BY THE PROVIDER AND APPROVED BY THE OFFICE AS NOT BEING 38 DECEPTIVE, MISLEADING, OR LIKELY TO MISLEAD; 4

1 2	(6) THE ACTUARIAL FORECAST SUPPORTS THE MARKET FOR THE PROJECT;
5	(7) THE APPROVED ESCROW AGREEMENT AND DEPOSIT AGREEMENT STATE WHEN DEPOSITS AND ENTRANCE FEES WILL BE RELEASED FROM ESCROW AND A COPY OF THE ESCROW AGREEMENT EXECUTED BY THE PROVIDER AND THE FINANCIAL INSTITUTION HAS BEEN FILED WITH THE OFFICE; AND
7 8	(8) ANY OTHER INFORMATION REQUESTED BY THE OFFICE HAS BEEN SUBMITTED AND APPROVED.
	(G) (1) ON APPROVAL OF THE FEASIBILITY STUDY BY THE OFFICE, THE PROVIDER MAY COLLECT DEPOSITS FROM PROSPECTIVE SUBSCRIBERS PROVIDED THE PROVIDER MAINTAINS THE FUNDS COLLECTED IN AN ESCROW ACCOUNT.
14	(2) THE DEPOSITS COLLECTED UNDER PARAGRAPH (1) OF THIS SUBSECTION SHALL BE HELD IN ESCROW UNTIL AT LEAST THE TIME THE PROVIDER HAS BEEN ISSUED A REGISTRATION CERTIFICATE OR ANY OTHER LATER TIME THAT MAY BE PROVIDED BY THE OFFICE BY REGULATION.
	(H) (1) A PROVIDER MAY NOT ENTER INTO AN AGREEMENT TO PROVIDE CONTINUING CARE AT HOME SERVICES UNTIL THE OFFICE ISSUES THE PROVIDER A PRELIMINARY REGISTRATION CERTIFICATE.
	(2) AN APPLICATION FOR A PRELIMINARY REGISTRATION CERTIFICATE SHALL BE FILED IN A FORM SATISFACTORY TO THE OFFICE AND SHALL CONTAIN, AT A MINIMUM, THE FOLLOWING INFORMATION:
24 25	(I) A COPY OF THE AGREEMENT THAT IS TO BE ENTERED INTO BETWEEN THE PROVIDER AND THE SUBSCRIBER FOR THE PROVISION OF CONTINUING CARE AT HOME SERVICES THAT INCLUDES THE FOLLOWING STATEMENT SET FORTH IN PRINT NO SMALLER THAN THE LARGEST TYPE USED IN THE BODY OF THE AGREEMENT:
28 29	"A CERTIFICATE OF REGISTRATION IS NOT AN ENDORSEMENT OR GUARANTEE OF THIS CONTINUING CARE AT HOME PROVIDER BY THE STATE OF MARYLAND. THE MARYLAND OFFICE ON AGING URGES YOU TO CONSULT AN ATTORNEY AND A SUITABLE FINANCIAL ADVISOR BEFORE SIGNING ANY DOCUMENTS.";
33	(II) THE FORM AND SUBSTANCE OF ANY ADVERTISING CAMPAIGN OR PROPOSED ADVERTISEMENT FOR THE PROVIDER THAT IS AVAILABLE AT THE TIME OF FILING FOR THE PRELIMINARY REGISTRATION CERTIFICATE THAT HAS NOT BEEN FILED PREVIOUSLY WITH THE OFFICE; AND
35	(III) ANY OTHER INFORMATION THAT THE OFFICE MAY REQUIRE.
36 37	(I) THE OFFICE SHALL ISSUE A PRELIMINARY CERTIFICATE OF REGISTRATION TO A PROVIDER WHENEVER IT DETERMINES THAT:
38	(1) THE AGREEMENT TO BE ENTERED INTO RETWEEN THE PROVIDER

39 AND THE SUBSCRIBER IS SATISFACTORY;

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	(2) THE ADVERTISING INFORMATION REQUIRED TO BE SUBMITTED HAS BEEN FILED BY THE PROVIDER AND APPROVED BY THE OFFICE AS NOT BEING DECEPTIVE, MISLEADING, OR LIKELY TO MISLEAD;
	(3) THE INFORMATION AND DOCUMENTS SUBMITTED WITH THE FEASIBILITY STUDY UNDER SUBSECTION (E) OF THIS SECTION REMAIN CURRENT AND ACCURATE OR HAVE BEEN UPDATED TO MAKE THEM ACCURATE; AND
7 8	(4) ANY OTHER INFORMATION THAT THE OFFICE REQUESTS FOR SUBMISSION.
	(J)(1) A PROVIDER MAY NOT BEGIN TO PROVIDE CONTINUING CARE AT HOME SERVICES UNTIL THE PROVIDER HAS OBTAINED A CERTIFICATE OF REGISTRATION FROM THE OFFICE.
	(2) AN APPLICATION FOR A CERTIFICATE OF REGISTRATION SHALL BE FILED IN A FORM SATISFACTORY TO THE OFFICE AND SHALL CONTAIN, AT A MINIMUM, THE FOLLOWING INFORMATION:
	(I) VERIFICATION THAT THE REQUISITE NUMBER OF AGREEMENTS HAVE BEEN EXECUTED AND THE CORRESPONDING DEPOSITS COLLECTED;
20	(II) THE FORM AND SUBSTANCE OF THE ADVERTISING CAMPAIGN OR PROPOSED ADVERTISEMENT FOR THE PROVIDER THAT IS AVAILABLE AT THE TIME OF FILING FOR THE CERTIFICATE OF REGISTRATION THAT HAS NOT BEEN FILED PREVIOUSLY WITH THE OFFICE;
22 23	(III) THE ISSUANCE TO THE PROVIDER OF ANY OTHER LICENSES OR CERTIFICATES REQUIRED BY OTHER APPROPRIATE STATE AGENCIES; AND
24	(IV) ANY OTHER INFORMATION THAT THE OFFICE MAY REQUIRE.
25 26	(K) THE OFFICE SHALL ISSUE A CERTIFICATE OF REGISTRATION TO A PROVIDER WHENEVER THE OFFICE DETERMINES THAT:
29	(1) THE INFORMATION AND DOCUMENTS SUBMITTED WITH THE FEASIBILITY STUDY AND APPLICATION FOR A PRELIMINARY CERTIFICATE OF REGISTRATION REMAIN CURRENT AND ACCURATE OR HAVE BEEN UPDATED TO MAKE THEM ACCURATE;
31 32	(2) THE REQUISITE NUMBER OF AGREEMENTS HAVE BEEN EXECUTED AND THE CORRESPONDING DEPOSITS COLLECTED;
33 34	(3) THE PROVIDER HAS BEEN ISSUED ANY OTHER LICENSES OR CERTIFICATES REQUIRED BY OTHER APPROPRIATE STATE AGENCIES;
	(4) THE ADVERTISING INFORMATION REQUIRED TO BE SUBMITTED HAS BEEN FILED BY THE PROVIDER AND APPROVED BY THE OFFICE AS NOT BEING DECEPTIVE, MISLEADING, OR LIKELY TO MISLEAD; AND

38 (5) ANY OTHER INFORMATION THAT WAS REQUIRED BY THE OFFICE 39 HAS BEEN SUBMITTED.

- 1 (L) IF THE PROVIDER INTENDS TO ADVERTISE PRIOR TO BEING ISSUED A
- 2 REGISTRATION CERTIFICATE UNDER SUBSECTION (K) OF THIS SECTION, THE
- 3 PROVIDER SHALL SUBMIT THE ADVERTISEMENT OR ADVERTISING CAMPAIGN TO
- 4 THE OFFICE FOR APPROVAL PRIOR TO ADVERTISING.
- 5 (M) IF A CERTIFICATE OF REGISTRATION IS NOT ISSUED TO A PROVIDER
- 6 WITHIN 24 MONTHS OF THE APPROVAL BY THE OFFICE OF A FEASIBILITY STUDY, OR
- 7 ANY LONGER TIME THAT MAY BE ALLOWED BY THE OFFICE FOR GOOD CAUSE
- 8 SHOWN, THE PROVIDER SHALL REFUND ALL DEPOSITS COLLECTED AND CEASE ITS
- $9\,$ ATTEMPTS TO OFFER CONTINUING CARE AT HOME SERVICES PURSUANT TO THAT
- 10 APPLICATION.
- 11 (N) (1) EACH YEAR, WITHIN 120 DAYS AFTER THE END OF ITS FISCAL YEAR,
- 12 A PROVIDER SHALL FILE AN APPLICATION WITH THE OFFICE FOR RENEWAL OF A
- 13 CERTIFICATE OF REGISTRATION IN A FORM SATISFACTORY TO THE OFFICE.
- 14 (2) THE APPLICATION SHALL CONTAIN ANY REASONABLE AND
- 15 PERTINENT INFORMATION THAT THE OFFICE MAY REQUIRE.
- 16 (3) THE OFFICE SHALL ISSUE A RENEWAL OF A CERTIFICATE OF
- 17 REGISTRATION WHENEVER IT DETERMINES THAT:
- 18 (I) ALL DOCUMENTS REQUIRED TO BE FILED HAVE BEEN FILED
- 19 AND FOUND BY THE OFFICE TO BE SATISFACTORY;
- 20 (II) ANY REVISED AGREEMENTS FOR CONTINUING CARE AT HOME
- 21 SERVICES MEET THE REQUIREMENTS OF THE OFFICE;
- 22 (III) THE PROPOSED USE OF NEW OR EXISTING HEALTH FACILITIES
- 23 IS NOT INCONSISTENT WITH THE STATE HEALTH PLAN; AND
- 24 (IV) THE ADVERTISING INFORMATION REQUIRED TO BE
- 25 SUBMITTED HAS BEEN FILED BY THE PROVIDER AND APPROVED BY THE OFFICE AS
- 26 NOT BEING DECEPTIVE, MISLEADING, OR LIKELY TO MISLEAD.
- 27 (O) EXCEPT FOR §§ 10, 11, 14, AND 15 OF THIS SUBTITLE, CONTINUING CARE AT
- 28 HOME PROVIDERS ARE SUBJECT TO THE PROVISIONS OF §§ 7 THROUGH 23 OF THIS
- 29 SUBTITLE.
- 30 23.
- 31 Any operation subject to the provisions of this subtitle shall not be subject to the
- 32 provisions of the Health Maintenance Organization Act of the Health General Article,
- 33 Article 48A OF THE CODE, except § 470N, or Title 8 of the Real PropertyArticle [of the
- 34 Maryland Annotated Code]. IF A PROVIDER CONTRACTS WITH A LICENSED HOME
- 35 HEALTH AGENCY OR RESIDENTIAL SERVICE AGENCY TO PROVIDE SERVICES AND
- 36 THE PROVIDER IS NOT DIRECTLY PROVIDING THE TYPE OF SERVICES PROVIDED BY
- 37 A HOME HEALTH AGENCY OR RESIDENTIAL SERVICE AGENCY, THE PROVIDER IS
- 38 NOT SUBJECT TO THE PROVISIONS OF TITLE 19, SUBTITLES 4 AND 4A OF THE HEALTH
- 39 GENERAL ARTICLE. Under § 470N of Article 48A, the liability of the provider to the
- 40 State Department of Health and Mental Hygiene shall be limited to the amount of money
- 41 which would be due as a refund if the subscriber were dismissed under §15 at the time of

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- 1 enrollment in services rendered by, or paid in full or in part by the State Department of
- 2 Health and Mental Hygiene.
- 3 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
- 4 October 1, 1996.