

Department of Fiscal Services
Maryland General Assembly

FISCAL NOTE

House Bill 423 (Delegate Exum)
Economic Matters

Consumer Protection - Advertised Sales of Consumer Goods - Required Notice

This bill requires merchants to include a specified notice in sale advertisements for consumer goods when those goods are limited in quantity and customers will not be provided a raincheck if the goods are sold out. The notice must state that quantities are limited and that rain checks will not be available if supplies run out.

Violations are unfair and deceptive trade practices.

Fiscal Summary

State Effect: None. Assuming that the Consumer Protection Division will receive fewer than 50 complaints per year stemming from this bill, existing resources should be adequate to handle any additional workload. Any recovery of costs by the Attorney General resulting from actions brought under unfair and deceptive trade practices recovery provisions is indeterminate.

Local Effect: None.

Information Source(s): Office of the Attorney General (Consumer Protection Division),
Department of Fiscal Services

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