Department of Fiscal Services

Maryland General Assembly

FISCAL NOTE

House Bill 683 (Delegate Minnick, et al.) Economic Matters

Alcoholic Beverages - Value of Advertising

This bill increases from \$75 to \$150 the maximum amount per brand that a brandowner may spend on advertisements provided to an alcoholic beverages retailer. Similarly, the bill increases from \$75 to \$150 the maximum amount a brandowner may spend on the custom manufacture of an advertisement.

Fiscal Summary

State Effect: None. Increasing the maximum amount that a brandowner may spend on advertisements or on the manufacture of advertisements would not directly affect State finances.

Local Effect: None.

Information Source(s): Office of the Comptroller, Department of Fiscal Services

Fiscal Note History: First Reader - February 15, 1996

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