1997 Regular Session

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(PRE-FILED)

## CF 7lr1577

**By: Delegates Harrison and Rawlings** Requested: November 13, 1996 Introduced and read first time: January 8, 1997 Assigned to: Economic Matters

Committee Report: Favorable with amendments House action: Adopted Read second time: February 25, 1997

CHAPTER \_\_\_\_

## 1 AN ACT concerning

## 2 MSBDFA - Management Group Contract and Equity Participation Investment Program

3 FOR the purpose of authorizing the Department of Business and Economic Development 4 to extend the expiration date of a certain management contract to administer the

5 programs of the Maryland Small Business Development Financing Authority;

6 authorizing the Department of Business and Economic Development to renew a

7 certain management contract to administer the programs of the Maryland Small

8 Business Development Financing Authority; requiring the Department to include

9 certain performance standards in any extension or renewal of the management

10 contract to administer the programs of the Maryland Small Business Development

11 <u>Financing Authority;</u> increasing the maximum amount of the Maryland Small

12 Business Development Financing Authority's participation in franchises through the

13 Equity Participation Investment Program; removing a certain annual cap for total

14 financing under the Equity Participation Investment Program; removing a certain

15 net worth altering a certain requirement necessary to apply for certain financing

16 from the Equity Participation Investment Program; altering the percentage of

17 business ownership by certain persons required to qualify for the Equity

18 Participation Investment Program; and generally relating to the Maryland Small

19 Business Development Financing Authority.

20 BY repealing and reenacting, with amendments,

- 21 Article 83A Department of Business and Economic Development
- 22 Section 5-1009 and 5-1046
- 23 Annotated Code of Maryland
- 24 (1995 Replacement Volume and 1996 Supplement)

25 BY repealing and reenacting, without amendments,

- 2 Section 5-1025(b) and (c)
- 3 Annotated Code of Maryland
- 4 (1995 Replacement Volume and 1996 Supplement)

5 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 6 MARYLAND, That the Laws of Maryland read as follows:

# 7 Article 83A - Department of Business and Economic Development

# 8 5-1009.

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9 (a) The Authority exercises its powers and performs its duties subject to the 10 authority of the Secretary.

(b) (1) The Department may contract for and engage the services of some or all
of the Authority staff, who shall have organized themselves as a private Maryland
corporation, to administer the programs of the Maryland Small Business Development

- 14 Financing Authority for a period of 3 years.
- 15 (2) The Department [has the option to renew this contract for 2 years.]16 MAY:

17 (I) EXTEND THE EXPIRATION DATE OF THE INITIAL CONTRACT 18 TO JUNE 30, 2002; AND

(II) RENEW THE EXTENDED CONTRACT FOR <del>TWO</del> <u>ONE</u>
 ADDITIONAL 5-YEAR <del>TERMS</del> <u>TERM</u>.

# 21 (3) ANY EXTENSION OR RENEWAL CONTRACT SHALL INCLUDE

# 22 <u>STANDARDS TO EVALUATE THE PERFORMANCE OF THE PRIVATE CONTRACTOR IN</u> 23 <u>RENDERING SERVICES UNDER THE CONTRACT.</u>

24 (3) (4) The corporation may use the name Maryland Small Business
 25 Development Financing Agency, MSBDFA, Inc. or any close approximation of that name.

26 5-1025.

27 (b) If the applicant is an individual, the applicant shall satisfy the Authority that:

28 (1) The applicant is of good moral character;

- (2) As determined from creditors, employers, and other individuals who
  30 have personal knowledge of the applicant, the applicant has a reputation for financial
  31 responsibility;
- 32 (3) The applicant is a resident of Maryland or the applicant's principal place33 of business is in Maryland; and
- 34 (4) The applicant is unable to obtain adequate business financing on35 reasonable terms through normal lending channels because the applicant:

1 (i) Belongs to a group that historically has been deprived of access to 2 normal economic or financial resources because of race, color, creed, sex, religion, or 3 national origin;

4 (ii) Has an identifiable physical handicap that severely limits the 5 ability of the applicant to obtain financial assistance, but does not limit the ability of the 6 applicant to perform the contract or other activity for which the applicant would be 7 receiving financial assistance; or

8 (iii) Has any other social or economic impediment that is beyond the 9 personal control of the applicant, such as lack of formal education or financial capacity or 10 geographical or regional economic distress but that does not limit the ability of the 11 applicant to perform the contract or other activity for which the applicant would be 12 receiving financial assistance.

(c) If the applicant is other than a sole proprietorship, at least 70 percent of thebusiness enterprise shall be owned by individuals who meet the qualifications forapplicants under subsection (b) of this section.

16 5-1046.

(a) Under the Program, the Authority may provide equity participation financing,
including the purchase of qualified securities issued by a franchise, by a technology-based
business, or by an enterprise acquiring an existing business, only after the enterprise has
submitted an application that contains a business plan, including:

(1) A description of the franchisor, technology-based business, or existingbusiness and its management, product, and market;

23 (2) A statement of the amount, immediacy of need, and projected use of the24 capital required;

25 (3) A statement of the potential economic impact of the purchase;

26 (4) Information that relates to the satisfaction of the applicant's
27 requirements of [\$ 5-1025] SUBSECTIONS (F) AND (G) of this [subtitle] SECTION; and

28 (5) Any other information the Authority requires.

(b) Under the Program, any equity participation financing shall satisfy thefollowing requirements:

31 (1) The Authority may not:

32 (i) 1. Own securities representing more than 45 percent of the33 voting stock of any franchise or technology-based business; or

3435 technology-based business; or

(ii) 1. Own securities representing more than 25 percent of the
voting stock of any enterprise acquiring an existing business; or

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1 2	2. Own an interest greater than 25 percent in any enterprise acquiring an existing business.
3 4	(2) The amount of the Authority's equity participation financing may not exceed:
5	(i) 1. [\$100,000] \$500,000 for any franchise; or
6	2. 45 percent of the total initial investment in the franchise;
7	(ii) 1. \$500,000 for any enterprise acquiring an existing business; or
8 9	2. 25 percent of the total investment in the enterprise acquiring an existing business; or
10	(iii) \$500,000 for a technology-based business.
11 12	[(3) The total amount of equity participation financing disbursed may not exceed \$3,000,000 for a calendar year.]
	[(4)] (3) (i) The Authority shall find that there is a reasonable probability that the Authority will recover its initial investment and an adequate return on investment.
16	(ii) The Authority's investment shall be recoverable within:
17	1.7 years of the equity participation financing in a franchise;
18 19	2. 7 years of the equity participation financing in an enterprise acquiring an existing business; or
20 21	3. 10 years of the equity participation financing in a technology-based business.
	[(5)] (4) The Authority's recovery shall be the greater of the current value of the percentage of the equity investment in the enterprise or the amount of the initial investment in the enterprise.
	[(6)] (5) The value of the business entity at the time of recovery shall be determined after obtaining at least 1 independent appraisal of the value from an appraiser selected from a list of at least 3 appraisers supplied by the authority.
28 29	(c) The liability of the State and of the Authority in providing equity participation financing is limited to its investments under the Program.
30 31	(d) When applying to the Authority to acquire an existing business, an enterprise {shall have the following minimum qualifications:
32	(1) The enterprise or its principals shall have a:
33	(I) A minimum net worth of at least \$75,000 pledged as security; and
34	(II) AT LEAST \$75,000 IN EQUITY INVESTMENT; OR
35 36	(III) A COMBINATION OF A MINIMUM NET WORTH PLEDGED AS SECURITY AND AN EQUITY INVESTMENT, TOTALING AT LEAST \$75,000; AND

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1 2	(2) The enterprise or its principals shall have had 3 or more years of successful experience with demonstrated achievements and management responsibilities.
3 4	(e) When being acquired, the existing business shall meet the following minimum qualifications:
5	(1) The existing business shall have been in existence for at least 5 years;
6 7	(2) The existing business shall have been profitable for at least 2 of the previous 3 years;
8 9	(3) The existing business shall have sufficient cash flow to service the debt and ensure adequate return of the Authority's investment;
10	(4) The existing business shall have the capacity for growth and job creation;
11 12	(5) The existing business shall have its principal place of business in Maryland; and
13	(6) The existing business shall have a strong customer base.
14 15	(F) IF THE APPLICANT ENTERPRISE IS AN INDIVIDUAL, THE APPLICANT SHALL SATISFY THE AUTHORITY THAT:
16	(1) THE APPLICANT IS OF GOOD MORAL CHARACTER;
	(2) AS DETERMINED FROM CREDITORS, EMPLOYERS, AND OTHER INDIVIDUALS WHO HAVE PERSONAL KNOWLEDGE OF THE APPLICANT, THE APPLICANT HAS A REPUTATION FOR FINANCIAL RESPONSIBILITY;
20 21	(3) THE APPLICANT IS A RESIDENT OF MARYLAND OR THE APPLICANT'S PRINCIPAL PLACE OF BUSINESS IS IN MARYLAND; AND
	(4) THE APPLICANT IS UNABLE TO OBTAIN ADEQUATE BUSINESS FINANCING ON REASONABLE TERMS THROUGH NORMAL LENDING CHANNELS BECAUSE THE APPLICANT:
	(I) BELONGS TO A GROUP THAT HISTORICALLY HAS BEEN DEPRIVED OF ACCESS TO NORMAL ECONOMIC OR FINANCIAL RESOURCES BECAUSE OF RACE, COLOR, CREED, SEX, RELIGION, OR NATIONAL ORIGIN;
30 31	(II) HAS AN IDENTIFIABLE PHYSICAL HANDICAP THAT SEVERELY LIMITS THE ABILITY OF THE APPLICANT TO OBTAIN FINANCIAL ASSISTANCE, BUT DOES NOT LIMIT THE ABILITY OF THE APPLICANT TO PERFORM THE CONTRACT OR OTHER ACTIVITY FOR WHICH THE APPLICANT WOULD BE RECEIVING FINANCIAL ASSISTANCE; OR
	(III) HAS ANY OTHER SOCIAL OR ECONOMIC IMPEDIMENT THAT IS BEYOND THE PERSONAL CONTROL OF THE APPLICANT, SUCH AS LACK OF FORMAL EDUCATION OR FINANCIAL CAPACITY OR GEOGRAPHICAL OR REGIONAL

36 ECONOMIC DISTRESS BUT THAT DOES NOT LIMIT THE ABILITY OF THE APPLICANT

 $37\,$  TO PERFORM THE CONTRACT OR OTHER ACTIVITY FOR WHICH THE APPLICANT

38 WOULD BE RECEIVING FINANCIAL ASSISTANCE.

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(G) IF THE APPLICANT ENTERPRISE IS OTHER THAN A SOLE
 PROPRIETORSHIP, AT LEAST 51 PERCENT OF THE ENTERPRISE SHALL BE OWNED BY
 INDIVIDUALS WHO MEET THE QUALIFICATIONS FOR APPLICANTS UNDER
 SUBSECTION (F) OF THIS SECTION.

5 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 6 October 1, 1997.