
By: Senators Trotter, Lawlah, Pinsky, Currie, Dorman, Madden, and Green

Introduced and read first time: February 28, 1997

Assigned to: Rules

Re-referred to: Economic and Environmental Affairs, March 10, 1997

Committee Report: Favorable

Senate action: Adopted

Read second time: March 18, 1997

RESOLUTION NO.

SENATE JOINT RESOLUTION _____

1 A Senate Joint Resolution concerning

2 **Commission to Study the Feasibility of Hosting the CIAA Basketball Championship in**
3 **Prince George's County**

4 FOR the purpose of establishing a Commission to study the feasibility of hosting the
5 Central Intercollegiate Athletic Association (CIAA) Basketball Championship in
6 Prince George's County for the tournament years 2000 through 2002.

7 WHEREAS, The CIAA consists of 12 historically black colleges and universities
8 located in North Carolina, Virginia, and Maryland (Bowie State University); and

9 WHEREAS, For over 50 years the CIAA has conducted a postseason basketball
10 tournament which has been held for the last 50 years in Virginia and North Carolina; and

11 WHEREAS, Winston-Salem, North Carolina has played host to the championships
12 since 1994 and will continue to be the host site through 1999; and

13 WHEREAS, The CIAA Winston-Salem Steering Committee estimates that 20,000
14 fans attended the 1996 championship, generating \$8 million for the local economy; and

15 WHEREAS, The Lawrence Joel Coliseum in Winston-Salem seats 14,500 for
16 basketball. If the CIAA were to hold the championship in Prince George's County, the
17 additional seating capacity at the USAir Arena (19,600) would allow for more fans
18 spending more money - approximately \$12.2 million; and

19 WHEREAS, The fans spending at hotels, restaurants, local attractions, and retail
20 establishments would generate approximately \$753,000 in State tax revenues and
21 approximately \$277,000 in county tax revenues - all during the last week in February,
22 traditionally a slow period for the hospitality industry; and

23 WHEREAS, The CIAA will accept bids in the summer of 1998 from interested
24 localities for the tournament years 2000 through 2002; now, therefore, be it

1 RESOLVED BY THE GENERAL ASSEMBLY OF MARYLAND, That in order
2 to compete with Winston-Salem in the bidding, Prince George's County will have to
3 provide a package worth more than \$2 million to the CIAA, which would consist of a
4 guaranteed ticket sellout, facility fee waivers, sponsorship of tournament events, value
5 added incentives, and most important to the CIAA schools, scholarship funding; and be it
6 further

7 RESOLVED, That the Commission shall consist of: (1) Two members of the Senate
8 of Maryland, appointed by the President of the Senate; (2) Two members of the House of
9 Delegates, appointed by the Speaker of the House; (3) Two representatives appointed by
10 the County Executive of Prince George's County; and (4) Two representatives appointed
11 by the Governor. The Governor shall designate the chairman of the Commission; and be
12 it further

13 RESOLVED, That a copy of this Resolution be forwarded by the Department of
14 Legislative Reference to the Honorable Parris N. Glendening, Governor of Maryland; the
15 Honorable Thomas V. Mike Miller, Jr., President of the Senate of Maryland; and the
16 Honorable Casper R. Taylor, Jr., Speaker of the House of Delegates.