

Department of Fiscal Services
Maryland General Assembly

FISCAL NOTE

House Bill 819 (Delegate Bobo, *et al.*)
Environmental Matters

Automated Dialing Systems - Availability of Sender

This bill requires that the sender of an automated dialing, push-button, or tone-activated address signaling call may not initiate the call unless the sender is on the line and ready to respond to the recipient at the time of the call.

Fiscal Summary

State Effect: None. Enforcement could be handled with existing resources.

Local Effect: None.

Small Business Effect: Potential meaningful impact on a limited number of small businesses as discussed below.

Fiscal Analysis

Small Business Effect: It is assumed that some portion of the telemarketing businesses operating in the State are small businesses based on the fact that the majority of advertising and direct selling establishments are small businesses. This bill would require that the company have an employee on the line and ready to respond for each call that is initiated. To the extent that additional employees must be retained to satisfy the requirements of this bill, the expenditures of such businesses could increase.

Information Source(s): Public Service Commission

Fiscal Note History: First Reader - February 20, 1997
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