
By: **Delegates Hubbard, Pitkin, and Conroy**
Introduced and read first time: January 26, 1998
Assigned to: Economic Matters

A BILL ENTITLED

1 AN ACT concerning

2 **Consumer Protection - Manufacturers' Rebates**

3 FOR the purpose of altering the provisions of the Maryland Consumer Protection Act
4 to prohibit a merchant from advertising a price for consumer goods that requires
5 a consumer to mail in a coupon to the manufacturer for a cash rebate unless the
6 price actually paid by the consumer to the merchant for the consumer goods is
7 advertised in a certain manner; and generally relating to manufacturers' rebates
8 offered in connection with the sale of consumer goods.

9 BY adding to
10 Article - Commercial Law
11 Section 13-319
12 Annotated Code of Maryland
13 (1990 Replacement Volume and 1997 Supplement)

14 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
15 MARYLAND, That the Laws of Maryland read as follows:

16 **Article - Commercial Law**

17 13-319.

18 A MERCHANT MAY NOT ADVERTISE A PRICE FOR CONSUMER GOODS THAT
19 REQUIRES A CONSUMER TO MAIL IN A COUPON TO THE MANUFACTURER FOR A CASH
20 REBATE UNLESS THE PRICE ACTUALLY PAID BY THE CONSUMER TO THE MERCHANT
21 FOR THE CONSUMER GOODS IS CLEARLY AND CONSPICUOUSLY ADVERTISED ALONG
22 WITH THE FINAL PRICE AFTER REDEMPTION OF THE REBATE COUPON.

23 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
24 October 1, 1998.