Department of Legislative Services

Maryland General Assembly

FISCAL NOTE

House Bill 154 (Delegate Stup)

Environmental Matters

Consumer Education - Milk Pricing Disclosure

This bill requires a retailer who sells "2% milk" in one-gallon containers to display a sign adjacent to the containers that indicate the price paid to producers (dairy farmers) for each gallon of 2% milk. Violations are unfair and deceptive trade practices.

Fiscal Summary

State Effect: Assuming that the Consumer Protection Division will receive fewer than 50 complaints per year stemming from this bill, existing resources should be adequate to handle any additional workload. Any recovery of costs by the Attorney General resulting from actions brought under unfair and deceptive trade practices recovery provisions is indeterminate.

Local Effect: None.

Small Business Effect: Minimal.

Information Source(s): Department of Legislative Services, Office of the Attorney General (Consumer Protection Division), Department of Agriculture

First Reader - February 25, 1998

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