

Department of Legislative Services  
Maryland General Assembly

FISCAL NOTE

House Bill 234 (Chairman, Ways and Means Committee)  
(Departmental - Lottery)

Ways and Means

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State Lottery - Advertisements and Promotions on  
Lottery Tickets and Publications

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This departmental bill provides that, when contracting for the use of space for advertising purposes on lottery tickets or publications, the director must find that the action is fiscally prudent and in the best interests of the agency.

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Fiscal Summary

**State Effect:** Minimal effect on revenues and expenditures.

**Local Effect:** None.

**Small Business Effect:** The Maryland State Lottery Agency has determined that this bill has minimal or no impact on small businesses (attached). Legislative Services concurs with this assessment.

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Fiscal Analysis

**State Effect:** The State Lottery Agency advises that they are currently required to implement an advertising campaign on lottery tickets and publications, but that this activity is not currently cost-effective. This bill would provide for discretion on the part of the director, to ensure that any promotional activities undertaken would be beneficial to the agency. The Department of Legislative Services advises that the use of space for advertising or promotional purposes on lottery tickets and publications is subject to approval by the Lottery Commission, which would presumably not approve a contract which is not in the interest of

the lottery.

In any case, this bill will have a minimal effect on State revenues and expenditures.

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**Information Source(s):** Maryland State Lottery Agency; Department of Legislative Services

**Fiscal Note History:** First Reader - February 18, 1998  
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